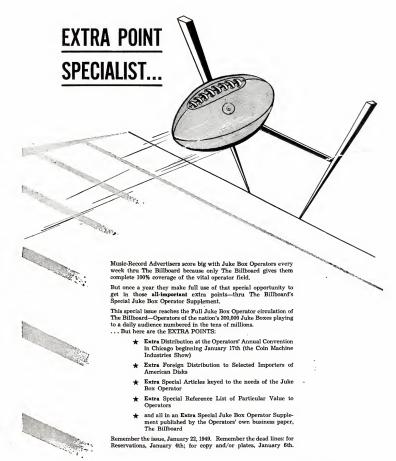
# Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY . 25 CENTS

DECEMBER 4, 194





Check with your nearest office of Billboard:

NEW YORK 19, 1564 Broadway Plaza 7-2800 HOLLYWOOD 28, 6000 Supset

HOLLYWOOD 28, 6000 Sunset Blvd Hollywood 5831

 CHICAGO 1, 155 N. Clark Street Central 8761

CINCINNATI 22, 2160 Patterson St. Dunbar 6450 DETROIT 1, 1009 Fox Theater Bldg.

ST. LOUIS 1, 390 Arcade Bldg

## HI RATINGS VS. TEMPERAMENT

### Philly's Cafe Ops To Fight Taxes on Tele

State-City Levies Opposed

PHILADELPHIA, Nov. 27.—Opposition to both the Pennsylvania State amusement levy on television in tap-and the pennsylvania State on video presentations in itensed inverse was pledged this week by licensee leaders. Aroused by the deverse was pledged this was in the nature of a "motion picture exhibition" and thus subject to the State's thought a subject to the State's the state of a "motion picture exhibition" and thus subject to the State's the St \$120 yearly amusement tax plus the threat of the city to levy the 10 per cent amusement tax on all food and drink receipts, the tavern trade was cent amusement tax on all food and drink receipts, the tavern trade was preparing new attacks on the law. At the same time, licensees ready to junk their video sets were ad-(See Philly Tavern on page 12)

#### Platter Lending Libraries in Eng. Doing Boff Biz

LONDON, Nov. 27.—The record lending libraries in England have been so successful that the Library Association is now making a special survey of results and prospection and the survey of results and prospectically have 15 boroughs with record lending libraries. In the provinces, Burnley in Lancashire and Sutton Coldfield, nere Birmingham, are pioneers of the movement which bear of the library in the librar

gan in 1943.

The largest of all of today's record libraries is Westminster's, opened last July in the Charing Cross Road section of London with 6,000 records, costing \$8,000, and aiready so popular that 400 more records have been added in the five months since it

The Library Set-Up of the libraries at lend only to musical societies or groups, but the majority lend to (See Platter Lending on page 17)

#### Fish Bowl

NORFOLK, Nov. 27 .- The an-NORFOLK, Nov. 27.—The annual Fish Bowl football game, played between two Negro college teams, will be aired this year by WLOW here, first time any station in the region has aired such a game. The contest, between Hampton Institute of Virginia and Wilserforce of Virginia and Wilserforce of Pield Saturday (4), Mark Scott, WLOW sportscaster, will handle the mike chores, with Marks whow sportscaster, will handle the mike chores, with Marks Shoe Stores of Norfolk sponsor-ing the broadcast. The game is a benefit event for crippled Negro youngsters arranged by a Negro Shriners temple.

#### BILLBOARD BACKSTAGE

### On and Off the Soapbox; Or, Some Random Thoughts Re the Record Evolution

Buttling about backstage over a standard, Columbia Records, Inc., period of years a guy gets a fairy came along and tossed something show business. Sometimes og ood at the picture by introducing a new perspective that the guy is inclined long-playing micro-growed record peech for the good and welfare. Despite the recurrent and strong of the control of the picture of the picture

# 

War at 7 P.M. on Sundays The latter foul-up was explained as necessitated by a last-minute cut,

Other Deals With Bergen and Harris May Follow Move NEW YORK, No. 27.—A battle of chance to compete with its eratwhile content in the endote 'p am. Sunday the content in the endote 'p am. Sunday the content in the endote 'p am. Sunday the content of the

## Philly Concert Season Flops; Promotions Go Up the Flue

PPHLADELPHIA, Nov. 21—The vertiling compaign to face a top account many dame and pazz concert permoders, with few exceptions, have been admitted that by the time that the permoders were all newcoment to the field. The stand-by realled it quit usual results and the exponses, there were all newcoment to the field. The stand-by realled it quit to the New York bookers apparently that he was the promotion that no work willing to put up the New promoters entering the field showed they were new by the assence of any major promotion or as of Goody amount of cult customers. (See Philips (Goody and Country of See Philips

27.—The vertising compaign to face a top at-next concert traction which drained the bank roll. though a several admitted that by the time ongse after they paid off the guarantee and the past eight usual rental and the expenses, there meert pro-was no money left over to hire a press luth war agent or schedule a decent advertising

## Acts Boil But Berle Snares Hot Hoopers

Ticklish TV Problem

NEW YORK, Nov. 27 .- The highest Hooperating ever reported for either AM or TV program has been scored by the Texaco Star Theater, starring Milton Berle, in the November ratings reported this week by C. E. Hooper, Inc. The Berle show rating is a staggering 80.7. Its sponsor identification figure, 96—traced largely to the Sid Stone pitchman routine—is even more

The Berle rating provides an answer to some production problems which have beset the show recently. The latest concerned a clash between

(See Hi Ratings on page 13)

### Tunesters File Leibell Appeal

LCHUCH APPERI
NEW YORK, Nov. 27.—Atterney
John Schulman, representing Milton
Ager in the sonywriter's intervention
in the suit between a group of movie
of Composers, Authors and Publishers
(ASCAP), filed an appeal against
(ASCAP), filed an appeal against
(ASCAP) and 3 of the Leibell
day in Federal Datrict Court, will go
to the U. S. Circuit Court of Appeal
and will probably eventually end in
ASCAP case. the Supreme Court along with the ASCAP case.

The paragraphs cited cover Judge Leibell's decision restricting writer members of ASCAP in disposing of their performance rights,

#### Fight Mgrs. Seek Protection From Coaxial Linking

NEW YORK, Nov. 27.—Regarding the linking of Eastern and Midwest-ern coaxial cables as a strong poten-tial threat to their welfare, fight pro-moters, thru the Boxing Managers' Guild, this week were considering courses of protective action. A real fear exists in the fight game that rear exists in the fight game that video's network expansion will cut further the already-depleted gates, which many promoters blame at least partially on television. By piping (See Fight Managers on page 12)



1

### **Philly Theater Local Hauls** Parent Union Into Courts

PHILADELPHIA, Nov. 27 .- The filed the action, which will be heard unusual spectacle of a theatrical union taking its parent union to court will be witnessed here on Monday (29) when Local B-100 of the Philadelphia Pheater Employees' Union asks the Common Pleas Court for an injunction restraining the parent International Alliance of Theatrical State Employees (IATSE) from negotiating a contract with the Warner Bros. theater circuit for the local union.

The local union, taking in all theater employees from assistant man-agers on down to ushers, cashiers, doormen and even matrons, filed a bill in equity seeking the restraining order against the IATSE; Richard F. Walsh, national president; Joseph Basson, international representative for Class B locals, and Lawrence Katz, international representative. H. Heine, attorney for the local,

## Oct. Showbiz

WASHINGTON, Nov. 27.—Collections from show business exclses in October showed a slump in every classification from the previous October, the Internal Revenue Bureau announced this week.

annotinced this week.

The heaviest decline was registered by liquors, which brought in about \$81,000,000 less than in October, 1947. The 20 per cent bite on admissions to theaters, concerts and sporting versits was off by approximately \$5,600,000. The levy on admissions to cabarets, roof gardens and ballrooms dropped about \$1,000,000 from October 1947.

The overall slump also held true for the disk tax, off \$70,000; the levy on radios, phonos and TV sets, off \$1,500,000, and the tax on coin machines, off about \$150,000.

Revenue Bureau collections:

Oct., 1848 Oct., 1847

quers \$217,868,642 \$276,651,616 ---

ors \$217,668,642 issions to The-ers, Concerts, etc. 62,267,604 issians to sherets, Reef ardens and 4,015,646 616,526 463,066

in inis issue
Broadway Showleg
Circus
Classified Ads
Coin Marhines
Pairs and Expositions
Finel Curtain, Births and Marriages 48-5
General Outdoor40.5
Honor Roll of Hits
Legitimate44-4
Letter List
Magin
Mer-handise
Music
Music sa Written
Music Machines
Musle Popularity Charts
Night Clubs 40-4
Parks and Pools
Pipes for Pitchmen
Radio-Television
Repertoire
Reviews: Lovid Night Crobs Harin-Tricement 8
Night Crafts
Vandeville
Rinks and Skaters
Bondshow Films
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Vox Jox .....20 The Billboard Main Office, 2100 Palterson St., Cincinnati 22, O. Subscription Rate: One year, 810. Extered as second class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 5, 1875, Coppright 1948 by The Billboard Publishing Co.

The court will be asked to issue injunction against the parent IATSE from arranging any contract settle-ment for Local B-100 without first getting the sanction of the lecal membership. The local union, which has been deadlocked with Warners on a new contract since August 6, asks for a 35-cent hourly increase plus a \$20 weekly hike for assistant manager. The best offer from the Warner chain has been a 21/2-cent hourly wage in-crease. It is understood that the parent union was ready to close a new contract with Warners at a figure close to the 2½-cent offer.

### '48 Spending For Fun Soars

pointed out that the increase in amusement spending closely parallels amusement spending closely parallels that in other fields, representing in part the higher cost of living. Housing, for example, which cost an elimated total of \$15,000,000.000 in 1947, is figured to cost approximately \$16.200.000,000 this year

On the basis of projected 1948 estimates, total spending on amure-ments will exceed the amount spent ments will exceed the amount spent by the public on personal services, which include laundry, barber shops, shoeshines and the like. Amuse-ment spending will be just about \$1,000,000 below that spent for all types of public transportation—trains, planes, street cars, buses, and sub-ways. Recreation spending will be almost exactly half that put out by the country for all purchases of automobiles, new and second-hand, and auto parts.

At the same time, At the same time, however, the American people will spend some \$2,000,000 more this year on eiga-rettes, eigars and pipe tobacco than they will on recreation, according to Commerce Department estimates,

#### Icer Opens in Havana

HAVANA, Nov. 27.—Icc Vogues of 1949 came to the Sports Palace yes-honored by the industry. Tickets are terday (26) for a 17-day run.

#### Review

1949 Hollywood Ice Revue (Opened Wednesday, November 17) COLISEUM, INDIANAPOLIS

The 1949 Hollywood Ice Revue, which opened its run of 18 performances Wednesday (17), is more beautiful than ever. Sonja Henie appears in a flower-decked canoe, patterned like a swan, that floats under its own while special lighting effects create the impression of waves on the mirror-like surface of the ice. The casemble, meanwhile, is grouped about the stage in the most gorgeous costumes imaginable, a dream sequence in tropical colors.

The show opened its stand before a crowd of more than 10,000. Miss Henie herself remains the center of attraction. She has charm and grace, and the her routines remain pretty much the same as in past seasons, she ha suilt a tremendous following. For g' mour there is Miss Henie. For medy, Freddie Trenkler continues

\*\*E. Showbiz

Commerce Department issued w' Yout; Urban ...

Commerce De

In other specialties, such as Salute the Countess of Monte Cristo (a slight plug for Miss Henic's forthcoming film), she skates chiefly with Michael Kirby, her screen partner. A third new act of merit is the smooth pre-cision turn of Jack Raffloer and Bruce Mapes. In the Choniniana, following intermission, the fem ensemble apears in 40-pound hoopskirt reations studded with thousands of mirrors, with spoflights playing on them. Of all the costume parades in the show, this one got the biggest response.

The revue will continue nightly except Monday, thru December 5, Price scale is from \$1.80 to \$3, includ-Howard Rudeaux. ing tax.

#### Showbiz Luncheon no go. Will Honor O'Dwyer

NEW YORK, Nov. 27.—Execs from all branches of showbiz will hold their annual luncheon on behalf of the Federation of Jewish Philan-throples of New York December 14 at the Hotel Astor.

#### NUMBER ONE ACROSS THE MUSIC-DISK BOARD On the Honor Roll of Hits

BUTTONS AND BOWS

Sheet Music sener
BUTTONS AND BOWS
Nost Planed on Disk Jockey Shows

BUTTONS AND BOWS, Dinah Shore, Columbia 38284
No. 1 Disk via Dealer Sales

BUITONS AND BOWS. Dinch Shore. Columbia 38284
No. 1 Disk in the Nation's Juke Boxes

BUTTONS AND BOWS, Dinah Shore, Columbia 38284
No. 1 Most Played Juke Box Folk Record
ONE HAS MY NAME, Jimmy Wakely, Capitol 15182
No. 1 Best Sciling Retail Folk Record

ONE HAS MY NAME, Jimmy Wakely, Capitol 15162
No. 1 Most Played Juke Boz Race Record

CHICKEN SHACK BOOGIE, A. Milburn. Aladdin 3014 Best Selling Retail Race Record

BEWILDERED, R. Miller Trio, Bullet 295

I Sheet Music Seller in England BUTTONS AND BOWS

Leading elbums, classical disks, English and Conodion sheet sellers and full score on music-disk popularity in Music Popularity Charts, pages 24 to 38 in Music Sect

#### Fay Pops Off Against 'Reds.' Draws Retorts

been shooting off his mouth during sen shooting.

is 10-week stay in Boston in peaking at women's clubs and repeaking at women's clubs and reform meetings, Fay has Speaking at women's clubs and re-ligious group meetings, Fay has charged public figures with being Communists, or members of Com-munist organizations, and named

But it was not until last Sunday (21) night, when he appeared before a gathering of the Massachusetts Knights of Columbus at the Copley Plaza Hotel, that he broke into pub-

lic print. lic print.

This was the first time that any of his talks had been thoroly reported by the Boston newspapers.

At that meeting Fay threw spears in all directions and scored a couple of hits which backfired.

Liste "Communiste"

Liste "Communiste"
He charged Fredric March, Gene
Kelly, Quentin Reynolds, Ben Hecht
and Frank Sinatra with being "Red
as a firecracker." He said "Edward
G. R bhisnon is as Red as you will
ever find them." "Gregory Peck is
Red . . . Charlie Chaplin the worst
(See Fay Pops on page 46)

#### Taverus Fight Liquor Sale In Atlantic City Auditorium

ATLANTIC CITY, Nov. 27.—The Atlantic City Licensed Beverage As-sociation, made up of resort's nateries nd taverns, served notice this week that it is ready to fight any move to establish a permanent bar in the city-owned municipal auditorium. The issue arose when the arsociation withdrew an original objection to the service of cocktails at a banquet of the bottlers' association in the auditorium.

torium.

Licensed drinking places are fear-ful that a bar in Convention Hall would hurt their trade considerably when big meetings and trade shows when hig meetings and trade shows are brought to town in the off-season months. Frank Perone, association secretary, said the group was willing to co-operate with conventions asking cocktails with meals served in the auditorium, but a bar is definitely auditorium,

## Billboard

Founded 1894 by W. H. Donaldson Roger S. Littleford Jr. 

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Abbott, Oeneral Manager West Coast Dis 6000 Sunset Bird., Hollywood 28, Calif. Phane: HOllywood 6831

Jording, General Manager Southw 890 Arcade Bldg, St. Louis 1,

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December 4, 1948 RADIO The Billboard Communications to 1564 Broadway, New York 19, N. Y.

## **NEW BATTLE OF THE COMICS?**

#### Congressional Fight Looms

WASHINGTON, Nov 27 .- The rag-WASHINGTON, Nov 21.—The rag-ing controversy over the use of the capital gains tax by top radio and show world performers is heading toward a Washington showdown. Capitol Hill is stirring with specula-tion of a full leady investigation and Capitol Hill is stirring with specula-tion of a full-scale investigation and a possible floor fight early in the 81st Congress unless the Bureau of Internal Revenue issues an early ad-ministrative order prohibiting per-formers from incorporating them-selves to cut tax payments. Major developments on the Washington front this week were:

 The Bureau of Internal Revenue ent a polite acknowledgment in eply to a recent letter from Sen. Styles Bridges (R., N. H.), who de-manded to know the legal basis for manded to know the legal basis for the Bureau's acceptance of the device whereby high-salaried performers pay the lessened capital gains tax rather than the income levy (The Biliboard, November 20). The Bureau of Internal Revenue informed Senator Bridges that it was looking into the

2. Two House members—Represent-atives J. Percy Priest (D., Tenn.) and Carl T. Curtis (R., Neb.)—sent let-ters to the Bureau of Internal Revters to the Bareau of Internal Rev-enue almost identical with Bridges's letter. Priest is a member of the House Interstate and Foreign Com-merce Committee, which has jurisdiction over radio legislation, and Curtis is on the House Ways and Means Committee. In addition, Sen. Eugene Millikan (R., Colo.), present chair-man of the Senate Finance Committee, is supporting the position taken by Bridges in the controversy, Bridges is now head of the Senate Appropria-tions Committee.

#### Bureau Is Mum

The Internal Revenue Bureau is mum on its specific plans, but a spokesman indicated that any inquiry which the Bureau might make would be "strictly in executive session with the Individual taxpayers."

Significantly, however, reports are circulating here that several influential congressmen are considering us-ing tactics of trying to tack a rider next session onto the Bureau of Internal Revenue's appropriation bill to end the practice of personal incorpoions for switching from income tax (See Capital Gains on page 14)

#### "Babe Ruth" Pic Story Will Go On Mutual Net

NEW YORK, Nov. 27.—A radioNEW YORK, Nov. 27.—A radiorect tilm released and another term of the rect of the rec

## Capital Gains Benny Shift to CBS Bodes CBS Mulling Hassle Heads War at 7 P.M. on Sundays; ForShowdown Bergen and Harris Eye Move

NBC Plans Powerful Comic Opposition

(Continued from page 3)
it is now pledged not to accept any new prize shows. This still leaves Truth
or Consequences. However, NBC says it already has had several bids from
its own and CBS accounts to fill the time. But then, its concern primarily is offering Benny peak opposition,

Benny's shift to CBS was formalized with a simple announcement from that web. No details were forthcoming, but it is presument that CBS has bought out Benny's Annusement Enterprises, Inc. However, the debaded many expected, innofar as NBC programs are concerned, has not yet mate-anny expected, innofar as NBC programs are concerned, the not yet mate-and the control of the control

Deals on Fire

In the Recall case, that Deals on Fire from the Recall case, the Recall case and the Recall case and

years.

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copier that CISS has advised, which is proceed Sim Spade, it is go, porter that CISS has advised, which can be a fig. m. Standay rights to rice will rice, which me proceed Sim Spade, it is proceed as fig. m. Standay rights to receive me sathring, and was to hold his required to the belief that Berger was shifting, and was to hold his required to the standard of the standard simulation of the stan

The Benny-CBS deal ends one of the closest relationships between per-ners and network in the business. Benny has held the same NBC spot The Benny-CBS deal ends one of the closest relationships between per-tangency of the control of

Capital Gains Fuse Altho Trammell decried capital gains deals for performers (see NBC statement on Page 5, this issue), there are authoritative reports that NBC (See Benny Shift on page 10)

### Battle of the Quotes

NEW YORK, Nov. 27.—Immediately after Columbia Broadcasting System (CBS) had announced its acquisition of the Jack Benty progression of the System (CBS) and announced its acquisition of the Jack Benty payer (EBC), issued the following statement:

"Unfull the U. S. Treasury says that such transactions are lawful, NC will continue to refuse to purchase stock in severalled production forming on the NIC network. Such arrangements are bound to lead to charges of discrimination between artists who are paying income charges of discrimination between artists who are paying income CBS replied to Transmill's statement with one of its own: "Is an when any deals are made for the purchase of railo production of the CBS replied to Transmill's statement with one of the own: "If and when any deals are made for the purchase of railo production of the case of the c like any business man or corporation."

## **Double Spots** For O-and-O's

NEW YORK, Nov. 27.—Adoption of a policy of double-spotting by Co-iumbia Broadcasting System (CBS) owned-and-operated stations is under discussion at that network. If it goes thru, the plan will be made ef-several Lafe the first of the year. Several Lafe the first of the year. Several Lafe the several Lafe the water of the property of the property of the water of the property of the property of the property of the materialize. materialize.

The double spots envisioned by CBS would consist of a combination of service spots and regular commer-cial spots. Thus, a time signal (time signals average around 20 seconds) would be followed by a regular spot

CBS execs state that such double spotting is permissible under the respotting is permissione under the re-cently approved code of the National Association of Broadcasters which bans double spots other than combos involving service announceme

### Standard Net Begins Origination at WJW

CLEVELAND, Nov. 27. — The Standard Network, consisting of 14 Ohio AM and FM stations, began operating this week with WJW, Cleveland, the originating station. The web extends from the industrial por-tion of the State in the North to the Southern agricultural region, and is an extension of the baseball network an extension of the baseball network which carried games of the Cleveland Indians during the past season. Web members offer the hook-up as one solution to the problem confronting operators of FM stations now.

WJW-FM is now originating 45 minutes of web programing daily, with an expansion to two hours per the problem of the problem of

with an expansion to two two day planned shortly. Included in the hook-up are relay stations WATG, Ashland: WTFM, Tiffin; WCMW, Canton, and affiliates WFRO, Fremont: WFOB, Fostoria: WFIN, Findlay; WCL/T, Newark, WNTS, Co shocton: WWST, Wooster; WIMA, Lima; WLIO, East Liverpool; WLEC, Sandusky; WFAH, Alliance, and WVKO, Columbus.

#### WENR-TV Springs With Nitery Show

CHICAGO, Nov. 27.—First regular scheduled television program originating from a night cub here will nating from a night cub here will show, titled Tomorrow's Celebrities. Show, titled Tomorrow's Celebrities, will be aired Mondays from 9 to 9:30 p.m. from Cafe Casino and will feature Irv Kupchet, columnist from The Chicago Sun-Times, and Tommy Bartlett, network radio star, as em-

sees. Program, to be sponsored by Matusek, Inc., local music store chain, is expected to be expanded to an Midwestern video network co-op show after a trial period. Format will feature interviews will guest celebrities from radio, stage and screen and performances by amazarinax priess, building a week's en-

various prizes, including a week's en-gagement at the Casino, with final winner to receive a trip to Hollywood and a possible screen test.

This show also goes on record as being the first video giveaway pro-gram here. Impressionistic pictures of various celebrities will be telecast, and viewers correctly identifying them will win prizes,

## COURT DECISH SHAKES FCC

## WORL Court Okay Raises Power Doubts

Supreme Court Next?

WASHINOTON, Nov. 27.—Chafing under a briefling reprimand issued by under a briefling reprimand issued by more a briefling reprimand issued by a comparation of Columbia this week (24) in a election in which the court result of Columbia this week (24) in a election in which the court of Columbia this work of the commission is contemplating earrying the case to the Supreme Court. The case to the Supreme Court. The case to the Supreme Court. The case in the tradio world because, in the radio world because, in the radio world because, in the commission's investigatory of the commission's investigatory of the commission's investigatory and taken the commission's investigatory and the commission in the commission's investigatory and the commission's investigatory and the commission's investigatory and the commission in the WASHINGTON, Nov. 27.-Chafing at stake.

Heartened by a minority dissent in the Court of Appeals decision, the FCC is seeking to support its conclusion that operators of WORL allegedly had shown "gross carelessness and willfu" disregard" of facts and consequently did not warrant having their license renewed. The Court of Ap-peals in overturning this FCC decisi n

so willfully, I do not see how either of these findings can be thought to lack support.

Edgerton declared that even if "the appellant's falsehoods had been merely reckless or negligent," they would
still have supported FCC's finding
that the WORL operators do not
"possess the necessary character qualfications of a licensee of a radio sta-

Should the FCC decide to go to the upper court 'n the WORL case, the station will be given additional temporary licenses to operate, pending final determination. The station has been so operating for about a year.

#### MBS Sets Paige In Program Post

Succeeding Paige, at least temporar-ily, is Milt Burgh, now in the net's news department. Paige's new spot news department, Paige's new spot is in lime with a recent Mutual board ties. He will supervise the schedule clair event sman, Paige was formerly and cc-ordinate activities with re-with Cowler radio stations. Phillips s, eet to Mutual stations production Carlin is Mutual's weepee in charge activities, Rated as a top-flight spe-f programing.



HUGH B. TERRY

## **Bidders Quit;**

icense renewed. The Court of the license renewed and the license renewed at the l by Moraine Broadcasters, Dayton, O.; Big Bear Lake Broadcasting Company, Big Bear Lake, Calif.; Fidelity Broad-casting Corporation (WFMO), Jersey City, N. J.; Capitol Broadcasting Com-pany, Greensboro, N. C., and Valley Broadcasting Company, San Jose,

## Two Dailies Throw Clinkers In LANPA Anti-Radio Code

HOLLYWOOD, Nov. 27.—Los An-radio coverage, rival sheets are ex-geles Newspaper Publishers Associa-pected to inevitably follow suit. In the construction of the const ilion's (LANPA) anti-radio code, cali-ing for joint exclusion of radio edi-torial or expansive logs, appeared headed for the scrap heap this week as The Daily News followed the lead adding a full radio page to its edi-torial feature rover. Augmented radio-tele page, edited by vet news staffer Wah Taliferro, made its bow et reclum, complete log, and special feature material, Forced by The Mirror's action to

feature material,
Forced by The Mirror's action to
meet ompetition, The Neuss broke
away from publishers' agreement on
the basis that The Mirror's previous a
local outlet to carry the Chesterthe basis that The Mirror's previous action had voided the pact. Mirror, published by The L. A. Times owner anti-radio pact) claimed it was a completely independent sheet and therefore not bound by publish's reduction of the control of the contro

In adding full radio coverage, news dropped the John Crosby syndicated column which it carried for more than a year. Exec Editor Lee Payne said Crosby was dropped as the result of a survey made recently which showed his column to have only a 2.7 readership rating in comparison to other news features. With two dailles now committed to

#### Mutual Is Dickering For 'Judy' Exclusive

NEW YORK, Nov. 27. — Mutual Broadcasting System this week was in negotiations to wrap up exclusive rights to the Date With Judy pack-age. The web has set up a series of presentations for the program to potential bankrollers,
Walter Lurie leaves for the Coast
December 6 to set the deal.

Broadcasting Company, San Jose, Foundation, Berkeley, Calif.: Florida Calactive counterbalancing the FM University, Gainesville, Flac.; the backouts, the FCC issued construe-1 Donze Company, St. Geneviewe, Mo.; tion permits to six applicants who Harry Fernarl, Mincela, L.; IyMSA, previously had only conditional linc, Philadelphia, and Anso Brundgrants. Permits went to Pacific lage, Grand Fraitier, Fex.

#### Can't Control Program Levels, Webster's FCC Aid Maintains

WASHINGTON, Nov. 27.—The cise history of a small radio station is depicted in a pamphiet written by Arnold Arthur Ulin, executive assistant to Federal Communications Commissioner Edward M. Webster. Published by the Littauer Center of Harshite and the Commissioner Carlotte in the Webster of the Webster history of a station disguised under the call letters "WZZZ".

On the basis of his study of the NEW YORK, Nov. 27.—Jack Paging to Federal Communications Commissions Commissions of the Communications Commissions of the Communications Commissions of the Communications Communications Commissions of the Communications Communications of the Communications of the Communication Communication Communications (Communication Communication) Communication C too many forces at work in the situa-tion, and the unique factors of each community add to the consternation," Ulin states. Government, he remarks, cannot

WASHINGTON, Nov. 27.—The case produce a set of absolute standards story of a small radio station is deticed in a pamphlet written by Arunlikely that government could ever get close enough to the situation to get close enough to the situation to acquire the necessary information un-less they made detailed studies of al-most every station in the country. The practical difficulties and political implications of 'snooping' would cerimplications of 'snooping' would certainly seriously impair such an effort. Thus, in its present attempt to regulate such standards, the government may be moving beyond an effective ascerts in the pamphlet, which is called Small Station Management and the Control of Radio Broadcasting. Ulin examines the particular duties of each member of the staff of "WZZZ" and their views toward the of the station, as contained in the

of the station, as contained in the booklet, show its expenses are higher and its income lower than the average

### CBS Station May Carry NBC "Supper" Show

ping this week in an effort to find a local outlet to carry the Chester-field Supper Club, following cancella-tion of the five-a-week airer over KFI, Los Angeles (The Billboard, November 27), Show was dropped from KFI when local National Broad-from KFI when local National Broadcasting Company (NBC) affiliate re-fused to re-sked its long-time frost warning broadcasts which cut into first few minutes of the Chesterfield

If feasible, agency would like to place Club on Columbia Broadcasting place Citib on Columbia Broadcasting System's (CBS) Hollywood outlet, KNX, key 30,000 West Coast station (AFM) Local 47 has given nod to transfer upon payment of extra rebroadcast fee of \$13.00 per sideman. Clear militable time slot, Show is aired locally at 390 pm. PDST, with CBS carrying Lowell Thomas news strip for Coast sirring.

KFI took its fight to the listening public this week via a series of announcements telling listeners of reasons for cancellation of Club airer. Audience was invited to choose between the control of the Audience was invited to choose be-tween continuance of Chesterfield show at expruse of frost warning service. Station claimed an over-whelming mail response in which lis-teners approved frost warnings by a ratio of more than 500 to 1.

#### Meggers & Agencies Achieve a Formula

NEW YORK, Nov. 27.—The patter-laid down by radio artists and the musicians' unions, whereby an agree-ment is negotiated with the networks to which advertising agencies later become signatory, has been worked out between the Radio and Television Directors' Guild (RTDG) and the advertising agencies

This agreement as to a method of dickering broke the many-months-old stalemate between the meggera and agencies over free-lance di-tors. Any pact agreed upon will h to include from the RTDG point of view such things as RTDG recogni-tion, Guild shop, basic minimum fees, audition practices and fees, vacations with nav and air credits.

WI.OW-FM Sells Nighttime
NORFOIA, Va. Nov. 27.—A single
sponsor, Rice's Department Store, but
ploked up the tab for almost the
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sp WLOW-FM Sells Nighttime

#### Simon Antics Draw AFM Nix: Jockey Burns

CHICAGO Nev. 27 .- Ernie Simon

CHITCAGO Rev 71.—Even S most and this potential was a part as the unfare list by Local 10, American Pederation of Mulcitians (Local 10, American Pederation of Mulcitians (Local 10, American) Pederation of Mulcitians (Local 10, American) Pederation with a part of the season of the s

Tuesday (23) Simon received a offication from Local 10 that he was to appear before the Local's board Wednesday to answer unfair ractice charges. According to Simon,

m him and his radio shows. In 10 mutes, he claimed, the board anded down its unfair ruling because his routine with the benefit orch-

In voteing his resentantial of the treatment he received from the union. Simon stressed the fact that he had no time to explain his side of the case and his contention that the union had no right to rut him on trial.

Nort Jonathan, local radio man, who handled production of the show, told The Bibboard that Simou did a

sets The Billboard that Simou did a top Job and that the orchestra gais in question were only part of Simou's upual relowing routine. Jonathan also said that members of Kay Blake's unchestra. AFM unit luvolved, received pay for their work, and that J. mon and other American Federating of Radio Arrists talent worked for

#### Mantle Cancels ABC

Spot; Toni Mulls Cuts NEW YORK, Nov. 27 .- One bank-

NEW YOHK, Nov. 27.—One bank-blem, Mantle Lamps, canceled out on their constant of the control of the control of their contro

#### Nat'l Biscuit Buys Three 1/2-Hrs. on MBS

NEW YORK, Nov. 27.—The Na-galiacuit. Company, on behalf of Shreided Wheat, this week con-traction of the Company of the Con-ception (MRS) by which it will roll two daytime half-hour and on whithme half-hour weekly. One company of the Contract of the Con-ception of the Contract of the Con-ception of the Contract of the Con-ception of the Contract of the Con-tract of the Con-tract of the Contract of the Con-tract of the Con-tr

#### On the House

SIOUX CITY, Ia. Nov. 10.—
The recent bilizard and steel vided KTRI, Mutual Broadcaring System (MPS) outlet here with an opportunity to perform before the control of the co for the pumping operation. Now listeners both tune in on and drink to KTR1

#### WBBM Sets Variety Seg as P. M. Hypo. Jock Competition

CHICAGO, Nov. 27 -In an attempt CHICAGO, Nov. 27—In an attempt to hypo late night programing hours and to compete with disk jockey programs, W "4M, local Columbia Broad-casting System (CBS) o.-and-o. statlor, will begin airing a hev variety heur Menday thru Friday from 11 pm. in middight, starling Blouday (29). Willsith's new show, tilled

29) with the state of the state

Val Sherman, station's program manager, said that from time to time guest stars would be featured and that special scripts by staff writers will be used.

Sherman pointed out that sets in use for this hour here ranges from 18 to 7 per cent, and that station management feels a top programing job would garner listeners and keep many radio receivers going.

Scheduling of this new show will cut the small line-up of local dance remotes, which has been diminishing remotes, which has been diminishing steadily the past couple of years, with lines from Chez Parce and Ambassa-dor in the slash. So far, no attempt has been made to sell the new variety seg. Show will be aired on a sur-taming basis, for an indefinite basis, until all the kinks, are Ironed out.

#### "Teentimers," "Leave It" Cancelled on Mutual

NTW YORK Not 74 - Two on which you have been delistent to Miller Man and the week at Teen-timer, Tee, and Committed Barber Iry. He will also do a more been delistent to the whole the work of the wor

## Feltis Alone Is Now Head of BMB: Divided Rule Ended

NNW YORK, Nov. 27.—Realignment of top personnel of Broadcest
Measurement hursau (MMI)
Measurem

Under the new table of organiza Under the new table of organiza-tion. Churchil will not concern him-welf with policy marters, including those of research, but will indicate the control of the control of the which the organization undertakes. Cort Langley, formerly director of subscriber service, moves up no the exe post of assistant to the president, and will assume the day-to-day su-pervision of EMR operations under

The moves were made to coincide with preparation for work on the 1949 audience survey, scheduled for next March. Altho some possibility

#### Menkin Gets Sklar Position on WMCA

NEW YORK, Nov. 27.—Lawrence Menkin, program director of WVNJ, Newark, N. J. has resigned to join WalCA, New York, as a writer-producer. He replaces Mike Sklar, who has joined the Columbia Broadcasting System (CDS) to work with Bub Shavon on the net's You Are There series.

Menkin, formerly a free-lance writer-director, will handle, under Leon Goldstein, WBICA's program veepee, several pubsery shows, in-cluding Inside New York, New World

#### Tradition Busted By 'Gangbusters'

NEW YORK, Nov. 27.—The deal by which Gangbusters was switched from American Broadcasting Company (ABC) in Columbia Broadcasting System (CBS) included a profitand present the property of th General Foods.

The contract covers a five-year period. The show was set by Yu-nog & Rubicam for the 9 p.m. Salurday period on CBS, the same time on which it formerly was aired over ABC. One resson for the switch-ABC One reason for the switch-over was the sponsor's annoyance at ABC for selling that time slot, with which Gangbusters has been asso-ciated for a length, period, to Cress-brough for the latter's Little Herman

#### P&G Moves To Tucs. Post - Texaco Time

NEW YORK, Nov. 27 .- Procter & NEW YORK, Nov. 11.—Procter & Gamble's newsreel series, I'd Like To See, will change its present Friday night time to the Tuesday evening spot following Terace Size Terater, on the National Broadcasting Comon the National Broadcasting Com-pany (NBC) Eastern video network, effective December 21. The post-Texaco time is now filled by Mary Margaret McBride's show, with the latter to fold December

In addition, P. & G. has taken an option on 9:30 to 10 p.m., 20 minutes of which are now given to the Me-Bride series. The last 10 minutes of this period are now sustaining. Transmer's beer sporsors the 10 to 11 p.m. time with fight pick-ups.

P. & G.'s agency is Campton.

### Ted Steele, One-Man Industry, Now Airs 22 Hrs. Wkly., AM & TV

the plano playing -emess-singerland leader-size joekey, seems WADD for his second camera seg.

WAD for his second camera seg.

WADD for his second camera seg.

WAD

NEW YORK, Nov. 27 -Ted Steele, 12:15 to 12:45. After his sec the piano-playing-emere-singer- WMCA show, he asshays back to bound leader-disk juckey, seems

to stilling half-hour weekly. One Industry effects the shows after the business of the shows after the use of the shows after the shows that the business of sleekler and the hours of the shows the

#### Dunton Reappointed Head of CBC Board

MONTREAL, Nov. 27.—A. David-son Dunton, ex-editor of The Montr-real Standard, has been appointed to a second three-year term as chair-man of the Board of Covennry of the Canadian Brandcasting Corporation

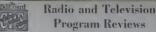
The salary was listed at \$15,000 per year when Dunton first took the job in 1945. Dunton was also former weed of the Government's Wartime Information Board.

#### Football Roundup Sustaining Via CBS

Saturday, 2:30-5:30 pm.
Producer, John Derr, corpy editor, JustProducer, John Derr, corpy editor, Justchevita, superiscator, Red Bother Direct pickup reporter: Fred Bother Direct pickup reporter: Fred By, Hanard
vs. Princetin, from Princeton, Bill Campdigipta, Browl, Sany, Xia, Wilchigan,
from Ann Arbou; Warren Brown, Notre
Hall Phillips, Northwestern w. Wisconsin, from Madison: Bob Murphy, Missouri
v, Oldhören, from Norman, Ohlis.

At a cost which the Columbia At a cost which the Columbia At a cost which the Columbia Bree Unter that of covering a sneight football game on Saturday and the Columbia and the Columbia Bree United States of the Columbia Bree Short everage of the Bree S

both by corresponding it several process. The process of the opposite with the process of the shown were those fed direct from neveral fields, with writches to be reading the process of the process of



etreates Radio Breign



I'd Like To See

Reviewed Friday (November 121, 9-30 P.M. Sty e Film. Sponsored by Reviewed Firiday (November 12), 9-9:30 P.M. Style-Film. Sponsored by Procter & Gamble Company, thru Comp-ton Advertising, Inc., vis NBC television network, New York. Producer-director, Bernard E. Karlen; narrator, Ray Morgan.

The fact favorite family and interesting of the processing of the fact and interesting of the processing of the processi

Reviewed Thursday (November 251, 7:30-9:30 pm. Style=Variety, Sponsored by Elgen-American, thru Weiss & Gillet, Inc., sig. NBC, Televition National, Marcio, Burton, B

much the just or we see administ.

Andrews Bisters extended by the second of the secon

A regular crime series telecasting original detective stories each week, the show is reedy for sponsorship by a bankroller looking for e not the expensive local or Mid-

the show is reedy for sponsorably by a bankcoller looking for e not too expensive local or Midwest video network show. It has production planning and direction, showing imagination and care; its actors are average above. While it's chell-hour shore above. While it's chell-hour shore above. While it's chell-hour shore above. While would bring that out.

Series each week uses the same central character, Inspector Web, played by Boris Aplon. At the end of each show viewers in various elies or each show viewers in various elies ere eaked to solve the crime via tele, on basis of elues presented. Those solving the crime correctly receive a \$25 page.

a \$25 prize.

One of the best gimmicks on the show reviewed was the use of a parted film dip loss it seen and ect as reade film dip loss it seen and ect as considered for the seen and the seen and the seen as t Principel fault of show reviewed, e

rrincipel fault of show reviewed, e-rural murder story, was lack of e-top-notch script. At times lines were stilled and ameteurish. This, of course, did not give the actors a chence to do their best possible job. Regardless of the lack of e-top script, there was no reeson for some of the few bits of over-acting. Most of the charecters were portrayed by local radio names, some of whom go too fer with visual mannerisms end be-come berms. Cy Wagner.

playing straight man, explained varying kinds of double-takes, played Stardust on his elarinet and got off severel funny lines between notes. Organist Ethel Smith's rendition of Piddle Feddle followed, efter some riddle raddle followed, efter some delay in getting the organ on stege. The Golden Gate Quartet rendered Shadrach and furnished background for e Paul Draper number with Joshua.

Joshua.

Draper's routines were impressive, but the dancer suffered from a s'aggish camere thet feited to keep pace with his zyrations. There followed two bilarious mugging acts. Cherles Trenet, the French singer, followed by Jerry Colonne, whose Road to Mandaisy number found the cameras bent on e fosce-up of his tomaits. Hartmane Billed

#### Stop, Look and Listen

Renewed South, Movember 211, 10-9 pan Shite Que Somered Berte. (2016) 9 pan Shite Que South Market (2016) 9 pan Shite Que South Market (2016) 9 pan Shite Que South Market (2016) 9 pan Shite Gallery and authors (2016) 9 pan Shite Gallery and authorists (2016) 9 pan Shite Gallery (2016) 9 pan Shite Ga

To replace its short-lived Cornirol of the control of the control

Panel Experts
The panel of experts, so-called, on the panel of experts, so-called, on the panel of experts, so-called, on the panel of Ponel Experts

the panel. Naught happened. The simple fact is that Gallice gave any number of indications of the discontrol. In fell, in this quaranteer's control of the discontrol in the parameter's tiself to the authence only too readily on a radio protogram, on a television show it cannot only be fell but recommended to the state of the discontrol of the discontro

Eleanor and Anna Roosevelt Reviewed November '9 Sustaining Via ABC ys-Wednesdays-Fr days,

11 a.m.
Producer John Masterson; announcer, ohn Nelson; cast: Eleanor Romevelt, china Roosevelt; guest Genevieve Ta-

perating program following ... None

irs. Eleanor Roosevelt, whose pre-

our ratio efforts have not been par-imalety successful, recently licked off a new sected in the Ameri-can Broadessiling Company ALEC, with her disaphier, heard three times weekly, is more Anna than Eresort, the title coming that with a transcribed treview with some celebrity to full ne entire portion of the show, and ched in between comments on al-ored any subject by Anna.

of any subject by Amas.

On the shope causelt, the two Rospens sounded as the their names plut to have been anything but, and the short names of John Fester Dulles, who were was anything but present on reals with F D. R, in which the best of proposents as lettures. She has applicated President Trumany event pointment of Dulles to replace areas Austin in the United States of the Proposed States of the Proposed

Diamand Salt Schaefer Beer Strauss Stares Ripley Clothes Yankee Cigars Keensight Lens National Shaes Ben Tucker Furs Harmanica Man Sma Kleen Pipes Chef Boy-ar-dee

Rabinhood Flour

Barney's Clothes American School

Faaa Saver Bags Old English Wax Daubleday & Co. Kennedy Clothes **Anglers Products** Camel Cigarettes

Fatima Cigarettes

Hill's Cold Tablets Crawford Clathes White Owl Cigars

Sewing Kit Guild Wine Doon's Pills Bliss Caffee **Band Bread** Schlitz Beer Cardinal Tier Carolina Rice

On Trial

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European Railway Express Empire Diamand and Gold

#### The Phil Silvers Arrow Show

Reviewed Wednetday (November 24), 8 30-9 pm Style "Vanerly, Sponsored by Cluett, Peabody & Company, Inc.; thru Young & Rubicam, Inc.; via NBC television network. Producer, David Levy, director, Wes McKee: music, Harry Saltar and orchestra. Cast: Phil Silvers, Connie Sawyer, Jerry Hautner, Len Hale, Coest: Herbert Coleman.

Phil Silvers's first show for Arrow shirts and lice get off to a good start, the first good comedy show of its kind in video. Happily, it avoids the standard vuide routine, and represents, in that respect, a parallel to the switch made years ago in radio. When Jack Benniye. adio. When Jack Benny, the Utles of two other songs about et al, first went on the air, their work China. In energy the lack of a sixt was straight out of vaulet. There? It is energy the lack of a six was straight out of vaulet. There is the straight of the straight of

### ing shows can indicate. It certainly has a better chance in its present semi-revue form than it would as a vaude layout. Laughworthy Skite

Silvers's main routines were his opening sketch with his "writers" shackled to their desks—and a typical revue-type blackout with Connie evue-type blackout with Connie Sawyer. The last skit had an all too familiar air and ran too long, but it, like the rest of the show, turned oul laughworthy. Herbert Coleman, a Negro youngster, exhibited an okay pair of pipes in warbling one tune, but his grimnees were a burdening distraction. Musical support thruoul by Harry Saller was good.

The Arrow shirt commercial was done in front of a drop marked "Phil's Men's Shop" and had Impact, both as comedy and as a sales pitch. Jack Gilford handled himself well as the "sponsor," with able support from an unbilled stoogo wearing an outzed collar and short.

Jerry Franken.

#### Yours for a Song Reviewed November 19

CONTI PRODUCTS CORPORATION Col. Stephen Nordskoger, Adv. Mgr. Thrn Bermingham, Castleman & Pierce Herbart Lorentzen, Acct. Exec.

#### Via M8S

Fridays, 9:30-9:55 p.m.

Director, Carlo Di Angelo; writer, Nora

Current Hooperaung for the program

Current Respirating program proceeding (Suntaining)

The combo of Alfredo Anionini and a 30-piece ork, plus guest artists Jane Froman and Robert Weede, added up to an enjoyable 25-minute

to na enjoyable 33-minute musical stanza. Weede's bart-toning of classical selections such as the Barber of Seville except and Miss Fromanie warbling on tunes like lan't it Romanie! and the current fave, Buttons and Bows, made for nice bal-

Plugs for Conti shampoo atres

#### Hits and Misses Reviewed November 8 Sustaining Via WCBS ondays-Fridays, 5-5:30 p.m.

Producer-Director, Doug MacNamee emsee, Harry Marble.

erose, Hary Marbi.
This half-hort sinns emissed by Harry Marbie features a qui of fee of the show is devocated to institute the sound of the show is devocated to institute the sound of the sound that the program move by listeness when share in the meager lost, are painfully simple. For example, following the playing of example, following the playing of the Utles of two other aways about China.

Reviewed Sunday (14), 1-1:30 p.m. Style—lotarview, with film and live com-mentary. Sustaining over WXYZ-TV, Detroit Producer, Ross Mulholland; di-Producer, Ross Mulholland; di-rector, Dave Green. Cast: Ross Mulhol-land and Affred Wolff.

set in a studio interview handled by Ross Mulbolland and Alfred
Wolff, a lecturer and cinematographer in the travel field.
Perspective is sel with an
over-all coverage of the day's

topic-in this case, post-war Brittany. The scene then fades into the film, with Wolff continuing a run-ning commentary lhruout.

The technique allows the lalk to be miss for television are eliminated. Most films used in the series are from orginals, and It has been found that they produce a softer contrast effect on the television screen than black has to be made in some scenes for the video camera's relativa insensiliveness to red. The editing job is excellently handled, especially consider-

#### This Is the Missus

Reviewed Wednesday [November 241].

1.30-2 pm. Style—Audience participa-tion. Sponsored by B. T. Babbitt. Inc. (for Bab-O), thru Duane Jones Agency, over WCBS-TV. Producer, Leila Swift, director, Raiph Levy; writer, Louis Hay-ward; emise, Bud Collyer; assistant, Tom Mahoney.

Clayton (Bud) Cottyer is the emset

starm audience participation show, which is registered Miras which is registered Miras no offering over the Columbia Start of the Start

Ancient is the word for the trick of having a man kiss three females and identify ooe as bis wife. The show also had four women blow balwhich will most appeal to women during the days. But it's strenuous viewing, and how long these antics will bold the audience is question-

Commercials for Bab-O were mixed liberally with the show liself. One female participant had the un-enviable job of screeching "it's wonderful" every timo the product was mentioned, which was often. The show was run off in front of a buge sign emblazoned with the name of the

This show indicates a neal way of lling a motion picture and/or lecselling a motion picture and/or lec-ture viz delevision, and could be adapted to wider uses as virtually an elaborate trailer for the feature. ing the fact that most of the lec-Haviland F. Reves.

### Striffing; announcer, Dudley Bernard; music, Altredo Antonni (conductor) and a sic, Altredo Antonni (conductor) and a Do-puezo orchestriz; guarts; Inner Forman, War at 7 P.M. on Sundays

will counter with nuch case of its own, dictated by a define to fund off the remainder of the state of the st

The Berny with 10 CBS was finalized when American Tobacco, his sponsor, failed to renew its NSC time, which expires December 28. NIC development, Vinnen Ragio, American Tobacco, his sponsor, failed to renew its NSC time, which expires December 29. NIC development. Vinnen Ragio, American Tobacco president, in reported saying that, aince the networks are about the same, he had okayed the change and the control of the control

There still is great concern in radio that Congress might latch on to the publicity values of the showbit names involved and that a gaster at capital that the control of t

Plugs for Corti shampoo atseased three claims, its addity, economy, and the control to the antertainment business. He can be added to the control to the antertainment business of your hair. Delivered in business of your hair. Delivered in business of your hair. Delivered in allocate style by a gal and good dramatic program deal ever engineered in radio. Its effects in levialing they were convincing and avoided business of the control to the control to

The John J. Anthony Hour Reviewed November 22 SURAL COMPANY

Edward Shinkel, Adv. Mg Thru Shaw Associates Advertising Ages Norman lay, Acet, Exec Vis WMGM Mondays, 8.00 9.00 p.m.

Concelly, bashnong; John J. Anthony,
Under the sponsorship of Sural
tablets, which are described as belog
helpful in arthritis and rhounation
made his returnation
hour of heart-to-heart talk on
problems concerning marnary discover, job bunding,
allimonary and the concerning marconstruction of the control of the conproblems concerning marnary discover, job bunding,
allimonary to be control of the contraction of the contraction of the control of the contraction of the con
traction o

mother-in-law trouble. Anthony's is just as present in this new show as il ever was during the beyday of his network efforts. However, he frequently came thru with some genuand their relationships with society and each other.

Eight cases were paraded on the premiere show, and they ranged from the pathetic to the ludicrous. In the were when she caught them, Anthony hursedly interrupted with a bruisque many and the state of th

A winary series before only a few hours factor the show. Muholand and Wolff were thereby competent in fread of the centers at their fruitess search for a place to the reference to the script would be shown attory and a self has been found in the series when the self-show attory and a self has been shown at the self-shown attory and a self-shown attory ganization which phoned Anthony and said it helped people sceking work in his field.

An interesting commentary

of 10 and 11 years ago, during a fougl period economically, when people wrote mainly requesting employment and bis program had a special jol placement division. The show is like ly to pick up as sizable an ut-leace now as ever, for people still Liva te listen to other people at troubles, it only because misery, as ever, love company. But is it good radio?

Sam Chase



## TV'S NEW PRODUCT MARKE'

### Tripled Tele Relay System By 1950 Planned by AT&T

CHICAGO, Nov. 27.—Specific plans for expansion of the American Teleston Expansion of the American Telestion network relay system during the next few yet's were revealed here this week by a spokeman for the Illinois Bell Telenhone Company, valied that the 3-400 miles of intercity network channels now in operation by the Bell system will be tripled

tion by the Bell system will be tripled it he next two years.

By the end of 1950 additions along present Bell system video networks will result in a total of five television channels in service between New York and Boston, between New York Cleveland, Cleveland depthia and Cleveland, Cleveland of the depthia and Detroit and Toledo.

The largest new area for future of the control of the control

The largest new area for future linking lies south of Toledo. Plans call for the installation of three channcls between Toledo and Cincinnati
via Dayton Between Dayton and Cosumbus, O., three additional channels will be installed. Another twochannel link will be placed in service tetween Dayton and Louisville via

On the West Coast two video chan-nels will be placed in service between Los Angeles and San Francisco. Also extensions of present links will be made from Boston to Providence; a channel from New York to New Haven, Conn.; a channel from Philadelphia to Wilmington, Del.; a channel from Buffalo to Rochester, N. Y., and

#### **Marlow Quits** WPIX Position

NEW YORK, Nov. 27. - Harvey NEW YORK, NOV. 21. — Harvey Marlow resigned yesterday as pro-gram director for WPIX. Effective Monday (29), James Pollak, manager of the station's film department, will

ep in as acting program chief.
Edward Stasheff will act until further arrangements, as program assistant to Pollak. As for his reasons for severing the association, Marlow stated that he found it "impossible to stated that he found it "impossible to work under conditions imposed upon him and that conflicting views as to what constitutes good programing contributed toward his decision." Marlow reached this decision after careful thought and consideration as a result of what he personally felt to be to the best interests of the organi-

#### Roach Sets 13 Films for Tele

HOLLYWOOD, Nov. 27, - Hai ROGLET WOOLD, Nov. 27. — Hai Roach will start production of video films December 15 when cameras roll on the first in a projected series of 13 pix starring Stuart Erwin and June Collier. Roach plans to produce four Collier. Roach plans to produce four additional videocine series in which additional videocine series in which he will feature name performers, ma-jor studio props and top-flight tech-nicians. Erwin-Collier series, as yet unnamed, will follow a comedy-fam-ily format and will be written by Thomas Seller. According to Roach, his TV-pix product will be aimed at a general family audience rather than

any particular age or type group.

Roach joins Jerry Fairbanks to become the second 35mm, theatrical film producer to start active filming of pix especially for the video screen.

a channel from Milwaukee to Madu-son, Wis.

By the end of 1950, if service is re-quested, the Bell system video web will be able to give service also to Hartford, Conn.; Reading, York, Harrisburg, Johnstown, Pittsburgh, Youngstown and Erie, Pa.; Akron, and Fort Wayne, Ind.

### WGN-TV Going To Daytime To Help Sell Sets

CHICAGO, Nov. 27. — WGN-TV, The Chicago Tribune's tele station, will go on the air Monday (29) from 2 to 4 p.m. Mondry thru Saturday to take care of the demands by manu-facturer, distributors and dealers for cember 11 it would discontinue Sat-

cember 11 it would discontinue Sat-urday night programing.

Set sales here, it has been claimed, have been lagging because salesmen attempting to make sales during prime afternoon hours have not been able to demonstrate programing WGN-TV's afternoon stanza will feature films and musical strips, spon-sored on a co-operative basis by five

sored on a co-operative basis by five tele set manufacturers.
With the dropping of its Saturday night films, WGN-TV will be the only commercial video station here not programing that night. The station will continue Saturday afternoon rhows, however. The cut was made, the station said, to tighten its operation and to save money

#### Elgin, ABC To Mull Special Holiday TV

NEW YORK, Nov. 27.—Impressed by the potentialities of holiday pro-graming following its Thanksgiving video show on the American Broad-casting Company (ABC) web on long-term deal, the Elgin-American long-term deal, the Elgin-American firm is understood ready to sign a 10year contract for special Thanksgiv-ing and Christmas shows on ABC Weis television. Negotiations are believed volved.

#### Figure It Out!

HAVANA, Nov. 27.—No doubt about it, those tele-receiver salesmen are doing a bang-up job. Take the situation here, for instance. Several stores are sell-ing tele sets and getting high prices for them at that. There are no video stations in Cuba

#### Lever, Ad Men Set TV Huddle

NEW YORK, Nov. 27.—Presaging early heavy entry of Lever Bros. into television, the giant firm next week early heavy entry of Lever Bros. into television, the giant firm next week will huddle with some of the top agency personnel representing it to talk over program ideas. Lever until now has not considered video's circu-lation sufficient to warrant plugging

lation sufficient to warrant plugging its mass-sale products.

Agencies handling some of the Lever business include J. Walter Thompson; Ruthrauff & Ryan; Foote, Cone & Belding; Young & Rubiann, and Suliivan, Stauffer, Colwell & Bayles. All agencies are understood planning to participate in the pres-

#### WBZ-TV Ups Rates; \$350 for Full Hour

BOSTON, Nov. 27. — WBZ-TV, Westinghouse tele outfit here, this week issued a new rate card calling for higher time and facilities charges. Revised rates range from \$85 for a five-minute seg to \$350 for a full hour's live show, and take effect December 1

Current WEZ-TV sponsors will be protected at the rates in effect prior protected at the rates in effect prior to that date until May 13, 1949, provided no lapse in schedule occurs, according to W. C. Swartley, station manager. The station is currently operating from 6 p.m. to 11 p.m., seven nights a week, with approximately 18 commercial hours of network and local programing, exclusive of snots and chain breaks. of spots and chain breaks.

to cover rates, with the bankroller said to desire protection at current time charges or very slight increases thereof.
Weiss & Geller is the agency in-

## Silvers' New Show Moved In Conflict Over "Shoes"

body's new Phil Silvers' show, which started on the National Broadcasting body's awe Phil Suiver's show, when botter, may have to give up the precompany (NEC) twiden network its 
vaceing 'Priday'), NEC preposition 
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NEW YORK, Nov. 27.—Cluett Pea- | If it is not successful, Silvers, it is reported, may have to give un the pro-

gram.

## Medium Gets Bankrollers Radio Lacks

Furnishings, Fashions, Toys

NEW YORK, Nov. 27 .- Television's NEW YORK, Nov. 27.—Televisions, early claims as an advertising medium that would lend itself to many endium that would lend itself to many its representation of the properties of the propertie ucts long plugged via radio,

The result has been two-fold: an influx of new advertisers who, by the nature of their products, have viously been confined primarily to display ads in newspaper; and magazines, and a diversion of ad budgets from radio to tele or an increase in same to include tele as well as radio

45% at NBC

The National Broadcasting Comcommercial shows telecast via its Eastern network, 12, or aproximately 45 per cent are currently benkrolled by non-radio clients. The remaining 15 shows represent expansions of ad budgets in order to add tele to radio.

The American Broadcasting Cominy reports about 40 per cent of its tele sponsors had not used radio, while the remaining 60 per cent using tele have added the medium to their budgets while continuing to support radio. The Columbia Broadcasting System estimates that 20 per cent of its TV bankrollers had never used radio.

While the percentages vary slightly among other tele webs, the same situation exists, with radio-tele advertis-ers and newcomers to tele liolding the same 40-60 proportion on video's list of sponsors.

Carpets, Rugs, Curtains

Among the more obvious visual-treatment products that are currently being plugged on the nation's outlets and have not previously used radio, except possibly isolated cases, are such items as carpets, rugs, cur-tains and other home furnishings; toys, including model electric trains; women's fashions and dress fabrics.

In addition there are such services as knitting and sewing instructions; hobbies, particularly home craftsmanship lines, such as ceramics, puppet-making and sketching, and kitchen utensils or household cleansing (See TV Product Market on page 14)



## RADIO-TELEVISION

## J&G Measures Chi TV Market Protection From

### Research Org Diaries Rate In 450 Homes

Puppets Tops on Videodex

CHICAGO, Nov. 27.-Chicago television viewers give top rating to puppet shows, first monthly report of the Jay & Graham Research organization, revealed this week. Next in order of preference are films and sport shows, mystery dramas, vaudeville, amateur shows and audience participations.

New research org, started by Alien Jay and George Graham, makes its Jay and George Graham, makes its compilations on the basis of diaries in 450 sample homes here. Company has been hired by Columbia Broadcasting System; Foote, Cone & Belding, and Roche, Williams & Cleary, It expects to sign WBKB and National Broadcasting Company soon.

Chi is the first market to be sam-Chi is the first market to be sampled by the company, which will go in primarily for video research. Company plane ventually to expand into St. Louis, Milwaukee, Detroit, Toledo. Cleveland. Cincinnait, Philadelphia, Cleveland. Cincinnait, Philadelphia, and the company of the

Jay and Graham call their report the Videodex Service. Ratings yield both quantitative and qualitative in-formation.

formation.

Local findings for November (based on the report of the first week of the month) show most sets are in use here Wednesday nights. Top period that night, 7 p.m., had 55 per cent of sets in use. Lowest viewing time is Friday night, when less than 11 per cent of sets set in use.

Jay-Graham's research indicates that about 27 per cent of sets here are in homes of upper income families, 52 per cent are in middle income homes and 21 per cent are in lower income homes.

First Jay-Graham report showed First Jay-Graham report showed that the net weekly share of audience, by percentages, was divided among stations as follows: WBKB, 36.7: WGN-TV, 29.9: WENR-TV, 24.0 and WNBQ (experimental and not on reg-ular schedule), 10.3.

Comments from the qualitative por-tion of their diaries, Jay said, indi-cate that mothers feei children have profited from video educational films. Members of the sample also revealed that video viewing has cut into their radio listening. Consensus of the panel was that Lux Radio Theater was the program they regretted miss-

## 20TOH9 Y220JD YTIJAIIO

If you want quality photo-reproductions end fast service, order from us. We make them by the thousands.

100-8 x 10's for . . . \$ 7.50 500-6 x 10's for ... 32.50

1000—8 x 10's fer ... 60.00 Negative charge of \$2.00 Post cases in quantity, 2½ c each, to for poice list and samples on

sizes.
50% deposit balance C. O. B.
QUALITY PHOTO SERVICE
Perkins St., Box 42 Sristel, Conn.

#### SHORT SCANNINGS

CAROLE COLEMAN, of High Button Shoes, singer .arry Douglas and Danny Daniels, festured dancer of Make Mine Menhettan, will join the Tony Motthad Trilo on a 5-a-week tells show set to preem Monday the Court of the

Normon Nash appointed assistant copy chief of the Kudner Apsory. Inc., to supervise the writing of rolds and tele spots and commercials. . . . Richord Richardsh, above the the size of solds management consulting the harders has considered the state of the state of

WEED & COMPANY was named last week by Paramount Pictures as national ad reps for the firm's tele stations WBKB, Chicago, and KTL "mational ad reps for the firm's tele stations WBKB, Chicago, and KTLA, to Andletis, in all citiles except New York and in each station's own trading seal campaign, Alan Sands is writing for the Packard-Bell tele program aired by KF1-TV, Los Anglets, and its AM-FM smillates. . . A series of 33 open-end dive-minute tele films explaining card tricks and parlor major completed by Centeral Film Productions Corporation of New York.

E. H. Mery's named Thankertring Day Fornds haveful for State Cleavit curved at the New Yorks store was interested in the Control of the New Yorks and the New York Control of the New York Daily News. MSC state the video the YVPXI links station at Per New York Daily News. MSC state the video thander, however, with a Howely Doody Hoot in the procession and with 30b Smith, marked like his pupper, wedcoming Sonia on beheaft of all the kids.

#### Philly Tavern Ops To Fight State and City on Tele Taxes (Continued from page 3)

vised to sit tight and await develop-ments. It was pointed out that li-censees were liable for the tax, if invoked, if the sets were in use prior to November 1, renewal deadline for all liquor licenses in this district

Licensee association officials have requested a meeting with Mayor Ber-nard Samuel and Assistant City So-licitor Abraham Wernick to discuss the proposed city video levy. At the same time, opposition was crystalliz-ing to any attempt at possible fed-eral taxation under amusement tax iaw. If the city can tack on its 10 per cent amusement tax, there is the added danger that the federal agents will move in for their 20 per amusement slice.

While admitting that further suc essful court action following the State Supreme Court decision was not bright at this time, Emmett Mc-Ginn, secretary of the Retail Liquor Ginn, secretary of the Retail Liquor Dealers of Pennsylvania, pointed out that the television tax could be at-tacked thru the State Legislature when it reconvenes in January. An act of Legislature could specifically exempt television from the provisions of the State amusement tax. He added that if the city persisted in attempting to collect its own amuse-ment tax on video shows in bars, then the licensees would use all manner the licensees would use all manners of legal subterfuge to make it as difficult as possible for the city to realize any substantial gains from the tax.

McGinn remarked that very few bars keep their video sets in opera-tion continuously—mainly for sport-ing events. "When these athletic tion continuously—mainly for sport-ing events. "When these shields exope finar sen institution, with entried countries of the continuously and the continuously and the found by experience that very few producers here and in the East are operators could get around any local sense real entries. Therefore, tues re-ligible, with the winner to be an-operators could get around any local sense re-directly sense and the sense of the continuously and critical before turning on the set. The Aurarda Committee, Academy to Every time another round is bought, Television Arts and Sciences, 5025 the set would be shut off, he added, Smarte Duleuters, Hollywood.

the city fathers that they will collect less than the cost of administering the new tax will be."

In the event that the licensees are unable to push thru exempting legislation, McGinn said the tavern ops could turn to coin-operated television sets. He pointed out that the State amusement law exempts coin-operated machines presenting a "mov-ing picture." Whether the local staing picture." Whether the local sta-tlons would permit coln-operated television sets, already announcing that the shows are not to be seen where admission is charged, remains to be seen. However, the licensee association feels it would have less trouble settling such matters with the stations themselves.

#### TV Emmy Award Gets ATAS Backin'

HOLLYWOOD, Nov. 27.—First video film competition to be sponsored locally will be backed by the Coast's Academy of Television Arts and Sciences (ATAS). Winner of "the best film made for television" will be awarded an Emmy statuette, patterned after the famed Oscar, Motion Picture Academy award. Picture Academy award.

Tele producers have till December 15 to submit entries, which may vary in length from a one-minute spot to a half-hour dramatic production, Kine-scope films are ineligible, with entries limited to one for each firm. Film producers here and in the East are

## Coaxial Linking

(Continued from page 3) fights into cities thruout the East and Midwest, some predict, television will compete with living boxing bills being presented in various cities.

Charlie Johnston, president of the Boxing Managers' Guild, said this week that his organization would set a meeting for the near future with which to deal with the question. The guild is now at the midway point of a 12-month survey of the effect upon gate receipts, national and local, of television

#### WNBT Ad Lib Test Airs Morgan, Gypsy

NEW YORK, Nov. 30.—Eedysiast-author Gypsy Rose Lee and comedian Henry Morgan are among the "ex-perts" slated to take part in an informal ad lib bull-session audition airer tonight at 6:30 p.m. over WNBT, lo-cal tele outlet of the National Broadcasting Company (NBC).

Tentatively billed as Cave of the Winds, the new show represents WNBT's latest effort to fill its local WNBT's latest effort to fill its local 6-7:30 pm, program void. With Ben Grauer in the emseeing role, the show will tackle a potpourri of subjects, with guests airing their opinions. Added starters include author James Michener and editor Basil Davenport.

#### KFI-TV Cuts Live Night Sustainers

HOLLYWOOD, Nov. 27.—Terrific overtime labor costs being piled up prompted KFI-TV to cancel all studio sustainers after 8:30 p.m. Move eliminates need for double crew or standby help during combo live studio-by help during costs for the neophyte tele outlet.

Filmfare will be used exclusively after the 8:30 p.m. deadline, except for live commercials, either studios nor live commercials, either studies or remotes. In commercial sales, ex-tra labor costs will be tacked on to prices quoted for complete remote or live airings.

#### Hooper To Add Chi After Coax Linking

NEW YORK, Nov. 27.—With the East-Midwest coax cable slated to open January 12, C. E. Hooper, Inc., today stated that Chicago will be added to its tele survey February 1. The intest addition to tele cliter rated by the Hooper firm will be augmented later by Philadelphia, Derivad and Washington surveys, Royt hods. Hooper now is surveying TV shows only in New York City.

HICKS OR CITY SLICKS They all go like crazy for my dazzling photo repros! As many as you want, and as fast as you want 'em—all at a swell saving price!

6x10's, Sr ec. POSTCARO SIZE, 2¢ sa-Blow-Ups, 20x30, \$2 ee.





#### WOIC Debuts With a Special Show Jan. 12

WASHINGTON, Nov. 27.—The Bamberger Broadcasting Service's WOIC, last of Washington's four TV outlets to take the air, is tentatively slated to bow in with a special program featuring capital dignitaries January 12, with regular telecasting to start January 15, the evening of inauguration day.

Inauguration ceremonies are to be covered in a special four-hour pick-up to be piped over the Eastern net-work of the Columbia Broadcasting work of the Countins Breaccasting System (CBS). CBS web shows are to be handled exclusively by WOIC until the other Bamberger station, WOR-TV, New York, commences op-

The station director is Eugene Thomas. Jack Hardesty, present pro-motion manager of WOL, Washing-ton, moves to WOIC Monday (29) to handle promotion and special events. Hardesty's WOL job is being

events. Hardesty's WOL job is being filled by John Barbison, formerly of WREN, Topeka. WOIC's program director is James McMurrio, originate from the Barr Building in downtown Washington until the million-dollar WOIC building is completed at 40th and the wolf work of the work of the

Inauguration week coverage is also being studied by other local stations. Representatives of AM and TV starepresentatives of Ani and 19 sta-tions met with the inauguration com-mittee Wednesday (24) to discuss plans for the biggest special events coverage from Washington in recent years (The Billboard, November 27).

## Warner Bros. Answer

WASHINGTON, Nov. 27.—There is no reason for any more proceedings in respect to nackage AM-TV sales, the Two and th rate transactions.

rate transactions.

Pointing out that Pauley's Southern
California Television Company is
neither a licensee nor a formal ap-plicant, the Warner-Thackrey brief
declared Southern California is not entitled to oral argument on the ruling, since it is not being deprived of any right or property. The FCC's oretation of the Avco regulation and hence is subject to no formal argu-

ment.

Fulley seeks to break up the \$1,045,000 deal for sale of Mrs.

Thackrey's KLAC and KLAC-TV, Los Angeles, and KYA, Palto Alto, to the flicker company so he can bid solely for the TV outlet.

#### A-hem

NEW YORK, Nov. 27.—Wendy Barrie had a tough time on her Picture This video show on the Picture This video show on the National Broadcasting Company (NBC). Miss Barrie had a se-sere coughing speil during the course of the program which she overcame after a lengthy struggle. Her sponor is Vicks, which uses the airer to plug its

#### TELEPHONE SALESMEN!

iest deal in country! Radio experience desirie remanent proposition. Ne layeft. Cleaned ergel len in U. G.! Highest commissione and bonus. Bet 220, 0/e The Billboard 05 N. Clark St.

## Hungry?

BRIDGEPORT, Conn, Nov. 27.—The end-all of giveaways bas been started by Bill Elliott and Wally Duncan on WLLZ here. The quite prize show requires no knowledge on the part of listeners, no identifying mystery voices, no naming of mystery tunes, etc. The only retained to the property of and Duncan make phone calls, is that the listener avoid the use of the word "hello." Instead the person must start the conversa-tion with the mention of a food product. Winners get free victproduct. Winners get free vict-uals from the sponsor, Borck &

Stevens. Oatmeal, hominy, chitlins, baggis, pate de fol gras.

#### W6XAO's Facilities For Air Force Test

HOLLYWOOD, Nov. 27.-Facilities of Don Lee tele Station W6XAO will be used by the U. S. Air Force in a series of experiments to test military series of experiments of telecasts and civilian effectiveness of telecasts from airplanes. Air Force's Col. Howard Nussbaum arrived here to and civilina enectiveness of telecasis from airplanes, Air Force's Col. Howard Nussbaum arrived here to work out technical details with Don Lee tele director, Harry Lubcke, with test flights skedded for early next

Plan calls for air to ground transmissions directly from plane to a mo-bile transmitter thence beamed to bile transmitter thence beamen to Don Lee's main commercial trans-mitter atop Mt. Lee for airing over regular tele channels on an open cir-cuit. Test will mark first time Coast telecasters have attempted air to ground video signals thru regular transmitting channels.

## Hi Ratings Vs. Temperament; Berle's Heppers Hot, Acts Boil

(Continued from pt je 3)

National Broadcasting Company
needed when the show was running
long. The news of the cut was translong. The news of the cut was trans-mitted to Allen Roth, the show's con-ductor, but couldn't get to Berle, who telerating contrasting sharply with its present AM rating of 5. was making a change, nor, of course, to Miss Canova. It led Berle to bawl Roth out, while the show was being aired, with the leader consequently

This is not the first time acts have een reported peeved at Berle performers have squawked because Berle works with virtually every turn, frequently in gag make-up or cos-tume, the acts feeling they suffer as a consequence. Others burn because Berle reportedly concentrates re-hearsal time on those bits in which he figures. One exception was Julie Munshin, comic, who insisted on do-ing his turn alone, and working with Berle upon its completion.

Authoritative reports stated that Texaco and Kudner Agency exces were planning to reroutine the show, so that only those acts, rather than stars, who need Berie's support, will work with the show's star. After the headliners have done their turns, and production requirements warrant. Berle-star routins will be worked out. Agency offificials are the first to point out that Berle's work on the show is the main reason the program has been such a smash, with its Hoop-

ing payoff. erating payoff.

Second place in the November
Hooper TV ratings goes to another
vaude show, Ed Sullivan's Toast of
the Town, with We, the People running third. One surprise in the ratings is the 10th spot garnered by the

First Studio Show Set for W.IBK-TV Routine Revamp

of this series.

DETROIT, Nov. 27 .- An evening version, tentatively untitled, of the Early Morning Frolics, produced by and starring Joe Gentile and Ralph Binge, goes on WJBK-TV Monday (29) as the first studio program to be aired over the station, which went on the air a month ago. The same format of comedy and kidding of sponsors' products and advertising claims will be carried over to the video show from radio.

Texaco Star Theater (WNBT), 80.7. Toast of Town (WCBS-TV), 51.8. Tourn (WCBS-TV), 51.8, We, the People (WCBS-TV), 46.4. 
Small Fry (WABD), 36.5. 
Amateur Hour (WABD), 31.9. 
Kraft Theater (WNBT), 30.2. 
Chevrolet Dramas (WNBT), 29.9. 
Americana (WNBT), 28.6. 
Dunninger-Paul Winchell (WNBT), 26.6.

NBC Symphony (WNBT), 24.5.

\*—Refers to Thursday broadcast

The radio show itself is one of the best known single-station shows in the Midwest, and was considered a major triumph for WJBK when that station recently grabbed the show away from CKLW, which bad aired it for many years.

## Petition by Pauley WASHINGTON, NOV. 27.—There Is 20th Fox-ABC Deal Near If No FCC Probe Interferes

which 20th Century-Fox would buy into American Broadcasting Company (ABC) is likely to be concluded with-in two weeks, unless the spectre of a Federal Communications Commission (FCC) investigation into anti-trust aspects materializes sufficiently to stall dickering. If wrapped up as ex-pected, the backing of 20th's sizable treasury will project ABC into the than ever before, raising the possi-bility of a heated three-web race in the future, particularly in television.

With ABC becoming a subsidiary of the film company, the web would have great resources upon which to draw, particularly for video expan-

Top officials of ABC are known to welcome the idea of the tie-up. welcome the idea of the ite-up. The web has made considerable gains in the past three years on the basis of slick sales and program maneuvers rather than thru expenditure of any great sums on star talent shows. A little of the latter, they feel, would go a long way toward narrowing the gap between ABC and the Columbia Broadcasting System (CBS) and the National Broadcasting Company (NBC).

Particularly is this considered true

in television, where stations match each other watt for watt, no web can snare the bulk of higher-powered outlets. The affiliation race is still in the early stages, and the is still in the early stages, and the prestige of a major movie firm may be considered a real saset in talking to potentia fall major move firm may be considered a real saset in talking to potential fall major major

web, but major feature films, too, may be aired.

Anti-Tru-t Talk This last raises some talk about 20th make films available to ABC on an exclusive or favored basis, some execs believe this might be considered monopolistic. Negotiations, which have been go-ing on quietly for six weeks, still are

at the either-or stage with regard to the extent of the deal. Fox is willing to buy any or all ABC stock available, but web officials are said to be undecided about how far to go. Edward J. Noble, ABC board chairman and majority stockholder, is believed willmajority stockholder, is believed willing to bow out. He is certain to clear
a hefty profit on his investments.
Noble is known to feel that he is not
getting any younger and, with a record of achievement at the web plus a ord or achievement at the web plus a fortune realized by the sale, he is reported willing to call it quits in broadcasting. Other web officials who own stock are less anxious to dispose of their holdings, feeling that with video successes in the offing un-

with video successes in the oling under the Fox aegis, they would do better to hang on to their shares. There is little fright among top web officialdom over the prospect of a change in control. The film firm is known to have made it clear that the deal would include not only the network's physical facilities but its man-agement as well. However, it is con-sidered probable that a considerable number of Fox's directing staff will number of Fox's directing staft will be assigned to the video operation, offering the first oportunity to test the oft-voiced theory that film per-sonnel eventually will prove the greatest assets to imaginative televi-sion broadcasting.

#### TV Real Estate

DETROIT, Nov. 27. — Tele-vision has finally become an ac-cepted legal component of the home in a way radio never has, Detroit attorney, Louis Barden. It all came up when Barden drew up a contract for the sale of a house, and found his client insisted on including a televi-sion set in the list of appurtenances which had to go with the house. Such legal documents frequently include permanent fixtures, carpeting, and the like, but this is probably the first time a television set figured in

According to Barden, radio sets have practically never been included in such sales, except included in such sales, except when the entire furnishings of a house were being sold—but apparently the installation in a given location is important enough in television to warrant considering it as a permanent

#### GLOSSY PROFESSIONAL 8x10 PHOTOS

fan meil glessy photoe and post carda. Top-noich quality. Extremely low prices. Scallated customers coast to coast. Our 12th year of honorable, courteous, quality service. We make reproductions as good or better than your original. Send today for full price list, samples, etc.

**MULSON STUDIO** 

## For Showdown in Washington

RADIO-TELEVISION

(Continued from page 5)
syments to capital gains tax. CaplHill parliamentarians indicate that to Hill parliamentarians indicate that his strategy could prove forceful, since it could toss the controversy onto the floor of Congress fairly early in the 81st session, which commences in January. Use of the rider technique, if suc-

cessful, would by-pass time-consum-ing hearings necessary If a capital

ing hearings necessary if a capital gain has were introduced as regularin has were introduced as a regularin has been provided by the provided has been as the provided has

reclamation bureau. Tacked on In-terior's budget was a line forbidding the payment of salary to officials who

ere not engineers Stop-Gap Measure

cause of the present furor over capital gains, such procedure would be likely to be used as a stop-gap measure until the whole matter could be clarified by Congress, Capitol Hill tax experts recognize that there are complications involved beyond the matter of some top-salary per-formers paying a 25 per cent capital gains tax rather than the steeper in-

come levies.

For example, it is pointed out that in several cases, notably that of Bing Crosby, a genuine corporation is involved, The Groaner being hooked up with miniature juke boxes and other gadgets. The difficulty is where to draw the line. An official connected with a congressional tax comcome levies. mittee remarked it would be easy to legislate against persons who incor-porate themselves when their sole income is derived from salaries and fees, but more difficult if not imprac-tical to do so against individuals who receive wages, royalties, income from

inventions, etc. impetus for an investigation stemmed originally from the recent letter of Senator Bridges to the Bureau of Internal Revenue. Bridges said his attention was caught by the wide publicity given recent radio and film deals involving capital gains pro-

week to Bridges is expected to be repeated in answers to the letters just received by the Bureau from Curtis and Priest, who is centering his attention on the relationship of radio performers in the tax muddle. Millikan and Bridges will be top-ranking minority members of the key financial committees in the next Senate, while Curtis will occupy a strategic role as a member of the House Ways and Means Committee, which would be empowered to stage an inquiry on the House side.

#### Seidenberg Cigars

Buys Ziv Package NEW YORK, Nov. 27.-Seidenberg Cigars has signed for a year's bank-rolling of Yesterday's Newsreel, a 15nute film package produced by Ziv minute film package produced by Ziv Television Programs, Inc. The tele show will be aired here starting De-cember 12 on WCBS-TV Sunday nights at 10 p.m., immediately following Toast of the Town.

The show has also been sold to sponsors in Philadelphia, Baltimore nd Detroit.

### Capital Gains Hassle Heads An English View of U. S. Radio: "Unreal, Crazy and Horrifying"

LONDON, Nov. 27.—A merlcan idio is "urreal, crazy and horrify-ig," in the opinion of Daphne Padel, of the British Broadcasting Corpora-tion (BBC) Twenty Questions pro-gram, who has just returned to Eng-land after spending a month in America

America.
"I find It difficult to get hold of
enough adjectives to describe the
radio set-up in America," Miss Padel
wrote in an article entitled It's Just "No one listens as we do in Eng-land. They go home and switch on the radio as part of the routine of sitting down.

"The majority of the programs are so juvenile that I am not surprised so juvenile that I am not surprise that so few actually listen. I don't blame them. But why listen at all I "Mind you, their best programs are fine. But the non-stop commercial hat go on throut most of the week are just incredible." Tadio has the powerful effect that Americans believe it has, they should be able to get away from the trivial adolescent thinking that chartering the stop of the stop of

giveaway programs is that they are "one of the craziest aspects of the whole crazy set-up."

"In fairness to America I must point out that there is a public service on the air as well," she said. "This covers health, safety first, pro-America publicity and similar nationalistic activities."

#### Chi Bears, Cards Break Anti-Video Policies Dec. 12

CHICAGO, Nov. 27.—The Chicago Bears and Cardinals, National Pro-fessional League teams which have not been televised locally this year because of the clubs' feeling that video would hurt the gate, will be seen in action via television here and in other Midwest cities December 12 when the teams play their annual game. In breaking the long-standing anti-video policy, the teams will be game. In breaking the long-standing anti-video policy, the teams will be simultaneously telecast by WGN-TV and WBKB, with the latter feeding the game to Midwest video net affil-iates of the American Broadcasting Company.

Both telecasts will be sponsored. Both telecasts will be sponsored. The WGN-TV telecast will be bank-rolled by Sunbeam Corporation. The WBKB show is bought by Pabat WBKB show is bought by Pabat Brickhouse, head of sports for WGN, Inc., undoubtedly will describe the game for WGN-TV, with Red Grange likely to handle color for the WBKB for the WBKB pick-ub is exceeded to for the WBKB pick-ub is exceeded to for the WBKB pick-up is expected to be named next week,

Each sponsor is paying \$5,000 for telecast rights, in addition to time charges, but the latter are expected to be less than usual because of the stations' desire to air the game. The Bears and Cardinals were willing to give video rights for this game because it always is a sellout. Game is said to be practically sold out already. But to make sure telecasting will not hurt the gate, which long has worrled George Halas, owner of the Bears, no publicity concerning tha telecasts is being allowed until four ecasts is being allowed days before the game is played.

## State Dept. May Ask Budget Hike To Boost "Voice" Casts

WASHINGTON, Nov. 27.—For the first time in two years the U. S. State Department is now mailing voice of America schedules to overseas listeners as the agency struggles to put the broadcasts on a board of the complish this, the State Department is expected to ask for at least a million-dollar increase in Voice funds for the next fixed year. This would bring the overseas broadcast budget to short \$12,000,000.

to about \$12,000,000.
With total broadcast time of the Voice now averaging 24 hours daily as compared to about 45 hours in the closing weeks of the war, the State Department figures approximately 30 hours daily would be an optimum total. The shift of full responsibility for the broadcasts to the State De-The formal reply which the Bu-

PLUS Sc

POSTAGE

major networks ran out October 1 forced the agency to cut Voice time by three hours a day. Otherwise, said State Department officials, the transition was accomplished smoothly. Personnel Shortage

Altho 70 of the 100-odd web em-ployees working on the Voice have switched to the State Department, the agency is still hampered by a shortage of trained radio personnel. especially those with a knowledge of foreign languages.

foreign languages.
Two months ago the Civil Service
Commission (CSC) established a
register of broadcast employees eligible for salaries of from \$7,000 to
\$4,600 a year, but progress in hiring
"Not only do prospective employees
receive the usual State Department
security check," explained an agency
official, "but they must also be given
a special clearance by the Federal
Bureau of Investigation (FSI)."

Despite the shortage of employees, the State Department Is endeavoring to build its mailing list for program logs to the 400,000 names on hand at the close of the war. A first batch of 3,000 schedules bearing future of 3,000 schedules bearing future Voice listings is now in the mail. At the end of September overseas broadthe end of September overseas broad-casts started asking listeners to write in for schedules and the response was termed excellent. Mail regarding the Voice was then averaging 500 letters monthly. For October the total was 5,000.

Only Olio Contacts

According to the State Department no attempt Is being made to send schedules to countries behind the Iron Curtsin, "It would be embarrassing Curtain, "It would be embedded to gay the least for a citizen of Czechoslovakia, for example, to be discovered receiving Voice literadiscovered receiving Voice ture," it was explained. P Programs ture," it was explained. Programs beamed to Soviet-dominated areas usually wind up with a program log to guide the tuning hablts of listeners in those countries. Overseas programs are about 90 per cent news and information and 10 per cent music.

#### WDSU-TV Signs 1st Sponsor Before Bow

NEW ORLEANS, La., Nov. 27.— WDSU-TV, new tele outlet slated to begin commercial operations Decem-ber 18, this week inked its first bankroller, the D. H. Holmes Company, Ltd., one of this city's leading department stores. The station and store recently staged a week-long tele demonstration for shoppers, with 30 receivers placed thruout the store and In windows carrying live shows from 11 a.m. to 5 p.m. daily.

"very, very encouraging" by Sidney Donnaud, sales promotion manager for the store "this" Donnaud, sales promotion manager for the store, which will sponsor Alexander Korda films.

#### TV PRODUCT MARKET

(Continued from page 11) gadgets that are demonstrable

Other tele bankrollers have plugged such miscellaneous products and ser ices as mattresses, diaper service, pianos, beauty parlors and sporting demonstrated.

The existing situation supports AM proponents who have consistently argued that tele will attract new advertising dollars, rather than take away from existing media.

Delivery Guaranteed CIGARETTES

POPULAR BRANDS ONLY

MINIMUM ORDER 5 CARTONS

OTHER LOW PRICES OF PREMIUM BRANDS

Viceroy	☐ Sane (P. or T.) \$8.88	☐ Helmer
Windsie Pounds 81 66	☐ Mured	☐ Fetime
IP. or T.)	[] Melechrine (80's) 62.64	☐ Stratford
Meribero	☐ Marrels\$1.60	Debs
English Orele \$0.08	☐ Mecce	☐ Shaffield
Players	☐ Wings	O Fire Stee

ALLISON TOBACCO CO. P. O. BOX 1006-B, WILMINGTON, DELAWARE



## With Dates: To Lay Off Soon WASHINGTON, Nov. 27. — The Dustice Department continued to withhold a ruling this week on whether it will take under advise-

'No More Dances or Theaters'

NEW YORK, Nov. 27.—Stan Kenton late Friday (26) notified his ork to the property of the band's current Paramotor of the band's current paramotor of the property of the proper

The orkster said that he will lay off for two or three months and possi-bly longer until his conception of suitby longer until his conception of sut-able jazz locations and concert pro-motions are lined up for him. This he amended by pointing out that his contract with General Artists Corpo-ration (GAC) has but four months to run and "if they can't produce the dates for me then I'll go out and get them on my own."

Would Rotate Bands

Would Rotate Bands
During his proposed vacation, Kenton intends looking into a plan to
push jazz music. The plan calls for
the creation of a dozen or so locations across the country which will
cater to teen-age jazz enthusiasts and
will feature nothing but jazz attractions, from Louis Armstrong thru to Gillespie, Herman and himself. Ken-ton believes that there is a large and intelligent enough jazz public to sup-port such a project, pointing to his own recent concert series as the ex-ample. On this tour he claims that he played 63 economically successful promotions out of a total of 70 dates. But he added that his concert potential now is exhausted for the next few months.

Kenton was skedded to go South

following the Paramount date but ap-parently will have GAC cancel these one-nighters. This marks the ork-ster's second disbanding in slightly more than a year.

#### Col. Album Captures Tensions of 1932-'45

NEW YORK, Nov. 27.-A trio of NEW YORK, Nov. 27.—A trio of radio personalities have been respon-sible for preparing one of the most arresting record albums ever to hit arresting record albums ever to hit hambia's I Can Heer It Nov., which in 45 minutes and 12 sides recap-tures and recreates the tensions and crises of the span of years from 1932 to 1945. Narrated by Edward R. Murrout, nother the offences by Murrow, noted commentator, and containing excepts of speeches by Roosevelt, Churchill, Stalin, Hitter, many others, the album, when listened to, not only constitutes great and containing except and containing the staling of the evil that men and do and an affirmation of the ultimate better instinction; of luminally better instinction; of luminally staling the staling of the staling that the staling of the staling of the staling of the staling that the staling of the sta

unstinting kudos.

The radio t.uch is very evident Edward Murrow, one-time war corre-spondent whose "This Is London" phrase thrilled millions, former vicephrase thrilled millions, former vice-president in charge of the public af-fairs department of the Columbia Broadcasting System (CSD) and now sponsored on the air by Campbell's soup, has no peer in his field. Work-ing with Murrow and gathering the material from 500 hours of old broad-casts were radio writer Ed Friendly and J. G. dude, the latter a one-time

## AFM-Wax Opinion

ment a request recently made by a union-industry delegation for an ad-visory opinion from Attorney General Tom Clark on the legality of a projected contract between record manu-facturers and James C. Petrillo's American Federation of Musicians

A Justice Department spokesman said late yesterday (26) that "the solicitor general is not yet ready to say whether he will give consideration to the request that an advisory opinion be rendered by Justice De-partment."

#### Platter Lending Libraries in Eng. Doing Boff Biz

(Continued from page 3)

anyone qualified to become a mem-ber by residence or work in the borough The system operating in The system operating in Westminster has no lending fee, and borrowers may take out either two single records at a time or a complete set of an operatic work. The borrower has to refund the full cost (including purchase tax) of renewal for all records broken. Damage to records at all libraries is remarkably small. At Westminster, where the average daily issue is more than 300 records since the library opened, fewer than a dozen have been broken.

Other libraries assess the rate of even the most minor damage at less than 1 per cent.

While only records of clasical music are now on the shelves, a strong de-mand is being made for light operas and dance music which will eventually have to be met.

#### Herman Loses Music Library

NEW YORK, Nov. 27. - Woody Herman again lost access to his music library this week when State Supreme Court Justice Bernard Botein refused to vacate a writ of attachment ob-tained by Herman Goldfarb and Mike Vallon against the batoneer (The Bill-board, November 20).

The arrangements, which have been held in escrow, had been made tem-porarily available to Herman pending court decision.

Judge Botein dld modify the writ.

whittling the plaintiffs' levy to 10 per cent of Herman's own take after the band bas been paid. Goldfarb and Vallon had sought a share of the \$3,500 he was getting at a recent engagement at the Royal Roost. has to meet a salary nut of \$2,840 out of this sum for musicians and the vocalist, the court decided that the remaining \$660 constitutes his own wages, and this amount is subject to attachment to the extent of 10 per

CBS exec and now of the firm of Stix & Gude, specializing in the han-dling of commentators. This com-bined radio savvy brought to wax a rare distillation, bringing back again rare distillation, bringing back again the times that tried men's souls. It is more than encouraging that this album is proving a strong com-mercial Item. Plenty of people are buying it. All of which lends credence to the belief that Columbia will plan similar albums, perhaps to be issued on a yearly basis.

Paul Ackerman

## Kenton Fed Up Justice Dept. Stays It Piles Up Little by Little At the William Morris **Agency Band Department**

"Curtailment" Hailed as Understatement of Year

NEW YORK, Nov. 27 .- Tho William Morris Agency (WM) execs have stated that WM "is still in the band business," mounting internal headaches as well as the nature of recent outside activities indicate that recent outside activities indicate that the agency's toppers were understat-ing the case when they issued an "official" statement saying they were going to "curtail" the department's activities. In admitting the proposed activities. In admitting the proposed curtailment the exces didn't explain whether the slicing will occur by a cutting down of the WM artists' ros-ter, or by a pruning of its sales forces, or by both.

Meanwhile trade talk concerning the Morris situation has been mounting to a fever pitch. Thi This is how it

1. Charlie Spivak, who last week asked for his release from a WM contract, this week was denied his re-quest. Spivak immediately took his case to the American Federation of Musicians (AFM), where the tootler board will opine on the orkster's re-quest for severance from his pact.

McIntyre to GAC? 2. Orkster Hal McIntyre is writually set to go with General Artists Cor-poration (GAC) according to his manager, George Moffet, and GAC exec Art Weems. It is expected that McIntyre's deal will be signed Mon-day (29). The ork is already being submitted by GAC and is not being

#### Victor's Latins Now on Own

NEW YORK, Nov. 27.—RCA Vic-tor's Latin-American series was di-vorced last week from the interna-tional department and set up as an independent department headed by Herman Diaz. The Latin wax, which had represented the biggest language group within the international cata-log, is now in line for increased proration from the other language groups is designed to give in the Alex Bardmore time to concentrate on other nationalities, as well as on Victor's new Pop Specialty series (The Billboard, October 9).

of the country.

Jimmy Hilliard, recently added to
the Decca a, and r. department, is
slated to headquarter in Chicago,
handling all Midwest recording any
Palitz, currently assigned to Hollywood, may eventually be transferred
back to New York, altho decision will
not be made until lifting of the recording ban.

proferred by WM, altho WM exec Nat Lefkowitz denied that McIntyre has been allowed to leave the agency.

3. WM band department topper 3. WM band department topper Cress Courtney was on his way to Philadelphia at press time to discuss with Duke Ellington a deal which was proposed to the orkster by GAC. It was indicated that the deal would be dealed upon one way or the other.

It was indicated that the deal would be decided upon one way or the other before the end of the week-end.

4. Del Courtney, whose WM pact winds up in February, is reportedly talking with both GAC and Music Corporation of America (MCA) to take over his management. It was indicated that he hasn't discussed re-newal with WM,

Phil Brown May Ankle

Phil Brown May Ankle
5. Phil Brown last week was reported (The Billboard, November 27)
ready to leave his one-night booking
post at WM to go into the personal
management biz with WM orkster
Claude Thornhill as his first client.
Brown this week admitted that he had been talking with other agencies regarding the management of Thorn-hill.

6. Milton Krasny, GAC veepee, stated that while he was talking with Courtney, an overture was made to the WM exec to join the GAC sales staff. Courtney admitted that such a mention was made, but passed it off mention was made, but passed it off as being nothing more than a gesture. 7. Milton Ebbins, who manages Count Basie, Billy Eckstine, Buddy Rich and Johnny Moore's Threa Blazers, all of whom are under WM band department contracts, said that tho WM execs have stated that it will maintain its band department, be has been approached by several major agents for deals for all or some of his

GAC Admits Dicker

GAC Admits Dicker
8. Art Weems, GAC office exce
here, admitted that his office here
here admitted that his office been after many of the WM properties and mentioned in addition to that
the state of the state of the state of the state
9. An MCA band department topper reported that two WM selsemen
had been up to MCA looking for jobs.
He also said that MCA was doing
properties, on the grounds that thera
weren't more than one or two which

11. One of the agency's band department men stated that little or no work has been done in the ork wing of the office since the WM rumors grew in strength some weeks ago. He asked, "How can work be done when one doesn't know if there's still a

job to do?"

12. Several of the WM contracted orksters were incensed at WM exec Abe Lastfogel's reference to the band blz as a decadent sideline.

MUSIC The Billboard December 4, 1948

## PHILLY CONCERT SEASON FLOI

## Of Luck-and Green Stuff

Even Proms Don't Pay Off

(Continued from page 3)
Save for Stan Kenton, who filled the Save for Stan Kenton, who filled the Academy on two September nights in a row, the music attractions have falled to break even for most of the promoters. The biggest mystery is where and how the bookers are finding the neophyte promoters so will-ing to part with their greenbacks.

ing to part with their greenbacks.

However, all the blame does not reat on the musical attraction or the lack of promotion. In past weeks the real handwriting on the wall was seen all too plainly when two heavily bollied promotions fell flat. The logical answer is the fact that the public. cal answer is the fact that the public is tightening its money belt and that the fancy prices loaded with 20 per cent federal and 10 per cent city amusement taxes are much more than the traffic will bear.

Biggest surprise was the Lauritz Melchior failure at the Academy on February 18. The great Dane was always a cinch for an overflow. This time the 3,600-seat Academy was only three quarters full.

Ellington Fiasco
A more bitter fiasco was the
Duke Ellington promotion on November 16 at the Broadwood Hotel. The William Morris agency
sent down Toni Stevens to do sent down Toni Stevens to do
heavy advance bally, and with advertising agency man Charles Borelli,
plus vet promoter Reese DuPree staging the event, there was every reason
to expect a goodly number in the ing the event, there was every reason to expect a goodly number in the 4.000-seat hotel ballroom. Instead, the crowd was no more than a scanty 900—and about one third of these were freebies.

were freebies.

Not helping the concert promoter any ls the bac impression left on cash customers by ill-mannered be-bop fans who sat in the upper balcony at fans who sat in the upper balcony at the Academy concerts offering Sarah Vaughan and Illinois Jacquet on Oc-tober 8 and more recently Norman Graz's "Jazz at the Philharmonic" on November 9. The profanity that rained down from the lower-priced \$1.30 seats was objectionable. Proms Also Flop

Proma Also Flop
Fate of the daring dance promoter
has been no better. The bumper crop
of race proms at the Elate Ballroom
here with lesser Negro names handle for only a bumper crop of boxroe, considered the hottest attraction
in the dance promotion field in these
parts, falled to draw enough dancers
to show a profif for the promoters
who brought him to Convention Hall
Cotcher 19, twee in Camden, N. J., on
Cotcher 19, twee in Camden, N. J., on October 19

across the river in Camden, N. J., on Albo vexing the dance promoters has been the failure of a structions to show up as a dvertised. Hard hit in both up as a dvertised, the did not be return of 21si Fitzgerald from Europe at the Embassy Ballroom in Europe at the Embassy Ballroom in More Gale office explained that Miss Fitzgerald couldn't get off the foremost of the consequence, the promoters refunded half of the price to promoters refunded half of the price to promoters refunded half of the price to the consequence, the promoters refunded half of the price to the consequence of the price of of

### PromotersOut New Infringements Harass Pubs; Plugger Status Still a Problem

of Illegal song sheets has been vir-States, another form of infringement has cropped up during the past six nas cropped up during the past six months to harass the publishers, ac-cording to the president's report at the recent annual meeting of the Music Publishers' Protective Associa-tion (MPPA). This latest involves the unauthorized making and offering for sale of dance orchestrations and other arrangements of works owned by MPPA members

In Boston, for instance, the report points out "a fellow was discovered points out, "a fellow was discovered making and selling arrangements of Easter Parade, Exactly Like You and On the Sunny Side of the Street." MPPA has taken action against all such cases in order to eliminate the practice before it becomes a major

#### Plugger Status

President's report also contained another point not generally known, namely: In the has the between the U.S. Department of Labor and the publishing industry relative to the publishing industry relative to the status of contact men, the labor de-partment, after investigation, took

#### New Tops Label For Chain Sale

HOLLYWOOD, Nov. 27.—Tops Records, low-priced "double hit" label similar to Eli Oberstein's Verlabel similar to Eli Oberstein's Vir-sity, bowed this week on the Coest in a bid for mass sales via chain stores. Platters will be sold to deal-ers at 26 cents per disk (excess tor-included), to be retailed at either 39 cents, depending upon how much mark-up a dealer wants. Juke box operators will pay 29 cents per disk, tax included.

disk, tax included.

Label is owned by Sam Dickerman and Carl Doshav. Disks will be distributed directly from the manufacturer, climination of the middleman making the price possible. First man making the price possible. First selections to be released include But-tons and Boiss, Mississippi Mud. Slow Boat to China, Maybe You'll Be There, Underneath the Arches, Life Get Tee-Jus. Love You So Much. It Husts and Little Bird Told Me. According to Dickerman, Tops disks went on sale at Rexall stores handled by Thrifty Drus in lees handled by Thrifty Drus in lees.

handled by Thrifty Drugs in test campaign, and have been added to handled by the been added to campaign, and have been added to the Whalen Drugstore chain in Los

Wardell Gray were absent from a warden Gray were absent from a ballied be-bop bash and the Babs Gonzales combination arrived late. Only a few hundred fans were on hand that night, and they didn't stay They wanted the whole hog nothing.

Once fertile fields for the music Once fertile fields for the music whirl, Philadelphis may well become a whistle stop for the tootlers at this season's rate. The only jazz concert in the offing is a Dizzy Gillespie bash tentatively skedded for the Academy December 28. Even Frank Palumbo's December 28. Even Frank Palumbo's Click, name band nitery, is tampering with the usual steady diet of musical names because the high asking prices of the bands no longer can be justified. The Click has gone some weeks this season to singers VIC Damone and Pearl Bailey, and has Frankle Laine to replace the band name December 6.

NEW YORK, Nov. 27 .- Altho sale the position that the men are not salesmen and therefore subject to the wages and hours law. Heretofore it was believed that the labor department had taken no position, but was merely conducting a routine investigation. The president's report points out that the matter is of prime import, not only because of the time-and-ahalf that would have to be paid to contact men on all time worked in excess of 40 hours, if the case were decided against the publishers, but also because the dad-ion could be made retroactive for as much as two years. "This," the report says, "would involve important money

As reported in The Billboard pre-viously, both publishers and the con-tact men are holding to the position that contact men are salesmen and exempt from the Wages and Hours Law. No decision has been handed

#### ASCAP Board To Talk Video

NEW YORK, Nov. 27 .- The board NEW YORK, Nov. 27.—The board of the American Society of Compos-ers, Authors and Publishers (ASCAP) meets Tuecday (30), with te evision clated foremost on the agenda. Indiplated foremost on the agenda. Indi-cations now are that the Society will try to open formal negotiations with the telecaters prior to the annual ASCAP member hip meeting, slated for December. Informal tall's with TV, subcommittee of National Association of Brordeasters (NAB) have been going on for some weeks, Fred E. Ahlert, ASCAP president,

at the recent meeting of the Society's West Coast branch, indicated returns ron members a signing TV rights to the Society are very close to the nec-essary 80 per cent figure (represent-ing 1947 dollar volume), and it's expected that a few phone calls will be sufficient to bring the figure up to the required level.

the required level.

Current thinking in the Society is that the proposed TV deal, which now censes, may be framed along lines similar to the Society's radio licensing procedure. This would call for any other common statement of the society's radio licensing procedure. This would call for any other common statement of the society of t program quetaining.

#### Crosby's 'Xmas' Hits 5 Mil Mark

HOLLYWOOD, Nov. 27.—Decca Records claimed an all-time sales record for one single disk with the disclosure that Bing Crosby's etching of White Christmas had passed the 5,000,000 mark. First issued in 1942, disk reached milestone several weeks disk reached milestone several weeks orders for Christmas selling season. Weltter believed the Croche weeks Plattery believed the Crosby ver-sion of the song may have reached an industry record for single platter an industry record for single platter sales, altho comparative figures were not available. Plattery wouldn't say how much royalty dough had been paid Crosby for the Christmas etch-ing.

#### Mercury Jumps Gun: Releases "Best Years"

NEW YORK, Nov. 27.-With the ban's end beckoning, release date marls between record companies and pubbers keep cropping up. Latest to jump the gun was Mercury, with Eddy Howard's These Are the Best Edgy Howards These are the Best Years of Our Lives, copies of which were sent to reviewers and three local disk jockeys last week. When one aired the disk, the Robbins pubbery, which had skedded the tune for a January 1 debut, was immediately deluged with phone calls from major indie waxery beagles, who deand nanded how come

No license had been issued for re-cording, and when Mercury was ap-orised of the situation, it withdre-with the platters, confessing an honest error. A box of the disks had come into Mercury's New York office and copies were dispensed thru oversight. Mercury had also been premature in the case of the John Laurenz wax-

pubbed by Mills. Altho Mills was miffed, it let the record go thru. Another broil is the current Metrotonebobby Mellin difference over Don't Hang Around. Here a license was issued, with no written mention of a release date, but according to Mela release date, but according to Mel-lin there was an oral agreement that the disk would not be released until January. Only action so far has been an exchange of letters between

#### Leeds Acquires Delkas Catalog NEW YORK, Nov. 27.-Leeds Mu-

slc Corporation added substantially to its standard catalog by acquiring for a reported \$40,000 the Delkas catalog of concert and educational music. catalog includes more than 200 piano, string, choral and orchestral works by noted composers such as Bela Bartok Walter Piston, Frederick Jacobi and Clifford Vaughn. Leeds' standard catalog was started

Leeds' standard catalog was started with the purchase of the acquisition of the Am-Rus library, which in-cludes such composers as Prokofieff, Khatachurian, Kabalevsky and nu-merous others of the modern Russian school. Other adjuncts of the firm's standard division Include the Sprague-Coleman catalog, purchased early this year, and the publishing rights to all of Joseph Schillinger's musical compositions.

Levy's Promotion Push

Levy's Promotion Pash
HOLLYWOOD, Nov. 27.—Leeds
Music topper Lou Levy will begin a
promotional push to spur West Coast
performances of classical works in
firm's Am-Rus and Leeds catalogs.
Pub topper will hire a contact man
shortly to work with symph orks.
Schools and broadcasters in putting across works by Khachaturian, Shos-takovich, Prokofieff, Stravinsky and Kabalevsky.

While in Europe recently Levy pur-chased American rights to Swedish Rhapsody from Kieth & Prowse, Ltd., who control British-European rights to the longhair work. Other acquisiadded, it was stated.

Levy this week apointed Bob Stern, West Coast flack and promotional man for Leeds, to supervise firm's folk, hillbilly and race catalogs.

#### Do-Re-Mi Blues Sung by FB as Internat'l Authors, Tunesters Societies Slump Hits Biz

CHICAGO, Nov. 27.—The financial situation of Frederick Bros.' (FB) agency popped up again this week. A rep of FB's Chi office, it was learned, reported that even meeting pay rolls was becoming difficult. At-tempts to reach B. W. Frederick, pay rolle was becoming difficult. At-tempts to reach B. W. Frederick, chief of the Chi office, proved un-successful, and Joe Musse, for the past two years chief of FB's cock-tail department, would make no com-

Met various times during the past three months, B. W. Frederick has met with Tony Cavaller, Youngstown, O., dancery op, regarding the future of the firm. Cavaller, it was learned from authoritative sources, loaned money to the agency some time ago and has since taken a semi-active part in the business of the

Deals also have been pondered with other showbiz agencies regarding refinancing or a possible integer and refinancing or a possible integer of the pos that time

The agency's band department, which numbered approximately 10 big bands two years ago, has dropped to three oris-Ray Pearl, George Winslow and Tommy Carlyn-while the cocktail department has been the chief revenue getter. While exact the control of the control o and 100 units working currently. Musse, it was also learned, has been Musse, it was also learned, has been talking job propositions with two Midwest booking offices. If and when be departs, it will leave only B. W. Frederick, who has been booking bands, and Bob Price, a cocktail booker. Price was also reported talking new jobs with Chi agencies.

#### \$4,100 Shortage In Union Funds

PHILADELPHIA, Nov. 27.-An in-FILLADELPHIA, Nov. 27.—An in-vestigation of the financial procedures of Local 77, American Federation of Musicians, bas revesiled a shortage of \$4,100. A committee herded by for-mer Prexy A. Anthony Tomei made a two-month examination of the unn books before amouncing the

#### Times-Columbia Picks Haves

NEW YORK, Nov. 27.—Swiss-French composer Arthur Honegger was named president of the International Confederation of Societies of tional Confederation of Societies of Composers and Authors at the confederation's recently concluded convention in Buenos Aires. Honegger replaces Leslie Boosey, of the Boosey & Hawkes pubbery. Albert Willemetz, president of the French Small Rights Society, was elected vice-president administration of the organization's business affairs. business affairs.

resolution was passed asking A resolution was passed asking member societies to urge their governments to simplify copyright protection procedures in accord with the recommendations of the recent revision conference of the Berne Convention of the recommendations of the recent revision conference of the Berne Convention of the recommendations of the recommendation of the rec vention in Brussels. The United States has no members in either the Berne Convention, which is made up of of ficial government representatives, or the confederation, which is a non-governmental group or writer socie-ties. The American Society of Com-posers, Authors and Publishers had belonged to the confederation until the 1947 meeting in Loudon, when it withdrew because of the Department of Justice charges that its participa-tion was in the nature of a cartel.

## Stan Hasselgard Dies In Ill. Auto Accident DECATUR, Ill., Nov. 27.—Stan Hasselgard, 25-year-old Swed Is Scientification, was killed in an auto ac-cident just outside of this city Mon-day (22). Hasselgard was en route to Mexico City where he was to pick up

his immigration papers prior to establishing his residence in the United States. Hasselgard's family resides in Sweden. reides in Sweden,
Hasselgard was a protege of Benny
Goodman, who gave him his first
work in his country with the B. G.
the state of the state of the state of the state
nitery early this past summer. Just
nitery early this past summer. Just
nitery early this past summer. Just
thor to his departure for Mexico
City, the bop claryist had completed
megotiations for a recording contract
with Capitol Records—the firm has
already issued four aides of pre-ban
already issued four aides of pre-ban

Hasselgard wax—and was readying plans to form his own ork under the personal advisement of Milt Ebbins. Truck in Mishap

The accident was caused when trailer truck forced the auto in which Hasselgard and two others were rid-ing onto a road shoulder which caused mer Prexy. A. Amhony Tomei made ing enton a road shoulder which caused unto hooked two forms and the control of the shorting was seconds. When class we can be shorted as a second secon

Times-Columbia Picks Hayes

NEW YORK, Nov. 21—Googe setta Tharper, burnther representation and elikely-levely Leonard New York of the Tara Agency, properts that in manager for Times-Columbia, method and manager for Times-Columbia, method the transportation of the Times and the transportation of the Times and the Times and the Times and the Times and Times and Times and Times and Times and Times and Monte Kaye, Festive to the Times appliance division to the Times and Times are the particular to the Times and Times disk and Times are the particular to the Times and Times and Times are the particular to the Times and Times and Times are the particular to the Times and Times and Times are the particular to the Times and Times and Times are the particular to the times and Times and Times are the particular to the Times and Times and Times are the particular to the Times and Times and Times and Times are the particular to the times and Times and Times are the particular to the times and Times and Times are the particular to the times are the times are the particular to the times are the particular to the times are the times are the particular to the times are the NEW YORK, Nov. 27.-Sister Ro-

## Honegger To Head Wash. Shuns Blanket Rule On Taxing Terperies 20%

WASHINGTON, Nov. 27 .- Bureau | bullroo of Internal Revenue revealed this separately, week that it has no plans to issue a blanket ruling on the inclusion of a ballroom operator to contact the ballrooms under the 20 per cent caba- Collector of Internal Revenue in his ret tax. A bureau spokesman said, district for a ruling as to whether or however, that ballrooms which serve not the cabaret tax must be paid." refreshments are considered subject to the levy. This was the first official Washington statement of policy on the situation which is drawing the fire of National Ballroom Operators' fire of National Ballroom Operators' Association (NBOA) (The Billboard, November 20).

A spokesman pointed out that be-cause of the difficulty of drawing the line between, for example, a hotel ballroom which serves refreshments and a ballroom where refreshments are available in another room, each are available in another room, each

#### Chi Bookers Study Rule B Regulations

CHICAGO, Nov. 27.—Rule B, regu-lations governing artists' representa-tives, which is up for renegotiation in 1850, is assured of a year's study board of directors' meeting list week by Entertainment Managers' Associa-tion, local chapter of Artists Repre-sentatives' Association. Proxy Jack Russell, of Mutual Entertainment Russell, of Mutual Entertainment Agency, set up four separate commit-tees, each of which will study the ramifications of the 33-page book, as it affects their segment of the agent and booker field. One group will study the club-date angle, while sepa-rate groups will study the theater, nitery and outdoor field.

nitery and outdoor field.

In addition, the following committers and clinimen were appoints
ide Page, membershin; EMA and the
American Guild of Variety Articles
Freidy, Whitmoon; grievances, Sam
Freidy, The State of Samera, Sam
Freidy, The Samera, Sam
Freidy, Samera, Samera, Samera,
Freidy, Samera, Samera, Samera,
Freidy, Samera, Samera,
Freidy, Samera, Samera,
Freidy, Samera,

bers for 1949. Freddy Williamson, first v.-p. of EMA, was selected as the additional member EMA will send to the national board of governors. Starting in December, EMA will begin publishing a monthly newspaper, to be edited by Stu McClellan, thru which members in the territory will be informed CXMA will be informed. of FMA activities

#### **Cub Hits Market:**

New Kidisk Label NEW YORK, Nov. 27.—Cub, a new kidisk label, hit the market last week. The unbreakable disks, which week. The unbreakable disks, which are produced by Folkways Record & Service Corporation, feature folk singers Woody Guthrie and Adelaide Van Wey, and include additional material in Guthrie's Songs To Grow On series, organally featured on Disk Cub will concentrate on direct mall order and specialized store trade.

Dizzy Into Carnegie Xmas

NEW YORK, Nov. 27.—Jazz impresario and disk-jockey Leonard Feather has scheduled his third annual Carnegie Hall Dizzy Gillepie concert for Christmas uight. In conjunction with jazz-jock "Symphony

"It would be wise," he said, "for It was pointed out that the only

issue at stake is whether refreshment. issue at stake is whether refreshment, cloakroom and other service receipts are subject to the 20 per cent bite, since admissions to ballrooms are taxable at a 20 per cent rate regardless of the classification. Code Provisions

Authority for the bureau's policy of classing refreshment-serving ball of classing refreshment-serving ball-rooms as cabarets is contained in Section 1709-E of the Internal Rev-the 20 per cent tax "all amounts paid for refreshments, services or incr-handing at a cabaret, roof garden, continuous properties of the con-public performance for profit by or for any patron or guest who is en-titled to be present at any portion of such performance."

The section goes on to define a cabaret as any room in any hotel, ballroom or similar spot where nussic or dancing is furnished in connection with the serving of refreshments

or other services. The ballroom controversy back to a test case in 1946 when a court upheld the right of the Internal Revenue Bureau to classify the Ava-lon Ballroom of La Crosse, Wis., as coming under the cabaret tax pro-visions.

#### Emerson Buys Share Of New Pix Diskery

NEW YORK, Nov. 27.—Jack (Hair of Gold) Emerson, warbling band leader, is listed as a shareholder in the new Pix Records, incorporated in New York last week. The stock in the new outfit is shared also by Murray Singer. tunesmith-prexy of the Swank diskery; Sam Singer, Joy Records topper, and Sid Katz, at-

torney. The first Pix release will feature several sides cut by Emerson prior to the Metrotage and the Metrotage and the Metrotage diskery, with whom he is now squabbling. Emerson, thru his attorneys. Ackerman & Lieberplaint against Metrotone asking for an accounting and royalities earned from his hit platters of Hair of Gold and Corabell Symphony.

In addition to several more un-issued Emerson sides, Pix will release a number of recently purchased foreign language disks and is looking for more masters to buy.

#### Sittin' In Sells Bop to Jade

NEW YORK, Nov. 27.—Sittin' In diskery this week sold six be-bop masters to the newly formed Jade Record Company, according to Sittin' In prexy, Bob Shad. Shad also announced the pacting of Bunny Briggs, former Charlie Barnet vocalist, and featured singer-terper on several re-cent Eddie Condon WPIX-TV shows. The label recently cut 16 sides with Southern Revivalists, a six-fem religious vocal group.

#### No New Quintet for Public

NEW YORK, Nov. 27.—Philadelphia record distribber Elliot Wexler denies that the Keys and Bon Bon vocal group has signed to record for his Public label. The quintet have been and will continue under contract to Melody Records, Inc., also of Philadelphia.

## Thomas's New Combo Adopts

NEW YORK, Nov. 27.—Tenorman Joe Thomas, who was reported leaving the Eddie Wilcox-Joe Thomas to go into the funeral parlor business, has pulled out all right, but not for mortuary undertakings. He is frent of the transparent of the transparent properties of the transparent pr Luncetord's widow, has sasigned him gas in injunction to restrain Wileox from its use. The action, brought by the law firm of Hersh & Gerberger and the same of Hersh & Gerberger and the same of the

Mrs. Lunceford, who is deen of Maryland State College, entered into Mrs. Lunceford, who is deen of Maryland State College, entered into when her husband died last year. The arrangement stipulated reculir weeks and the library. She claims that the tween, and bas obtained a series of languagement in the city courts for longement in the city courts for longement in the city courts for longement in the city courts for blodd wilcox; Edward Rosenberg, the band's road master; Priving W. Rose band's road master in the city of the city o Pact Arrangements

#### Maddy, Interlochen Director, Takes Up Arms Vs. Petrillo

OMAHA, Nov. 37.—Dr. Joseph E. Maddy, director of the National MuMaddy, director of the National Mutal State of the National MuRederation of Musicians (AFM) president, "until I die."
Federation of Musicians (AFM) president, "until I die."
rectes with a capacity enrollment every ummer and added, "I don't extensive the national multiple of the union 37 years—longer of the union 38 yea

#### GRAY GORDON JOINS GAC

CHICAGO, Nov. 27.—Gray Gordon, former orixster turned band salesman with the Mus-Art Agency prior to its merger with the General Artists Corporation (GAC), this week Joined the local office of GAC as a band agent. He also will work week-ends in the area as an orixster, doubling with his agency chores.

## VOX JOX

Lunceford Tag

Widow Restrains Wilcox
NEW YORK, No. 27—Tomorphis
Jor thomas, who was reported leaving the Edge Wilcox
Significant to Edge Wilcox
Significant
Significant to Edge Wilcox
Significant
Signific

Measure Rev. 1864 his Desey Brite Poly. Vision policies of Recent in Newson WESTERN WAX WHIRL . . . Bennie and Rilley Gibson, at KODP, Ogden, Ultah, doing a new 98-minute show, Hostess Ciub. Show features free gifts for members, Menday Must Priday. . . . Warren Guade, KCOV, On What's New, one of this shows, he spins everything the distertes send thin, and those appealing to the littleners are included on size Box Review and the spin of the spin o

GIMMIX . . . Thanks to efforts of Tony Howard, deejay on WPIC, Washington, Jocks all ower the country will receive transcriptions containing the Committee of the Country will receive transcriptions containing KRUL, Corvalia, Orce, appeals to the appetites of his listeners. First person to identify the vocalist on a record Jeff spins at 11:15 p.m. nightly gris free bear. At 1120 drift, griss an instrumental, and the first person to phone with correct answer gets a free chicken donated by sponsor. . . . Claude Taylor covers of the control of

#### **GAC Band Biz Grosses Hike**

NEW YORK, Nov. 27.—General Artists' Corporation (GAC) exec Art Weems this week reported that the agency's band department audit for the first nine months of this year showed an increase of between 15 and showed an increase of between 15 and 20 per cent over the gross figures for a similar period in 1947. Weems added that the GAC grosses for the months of October and November al-so will run above the marks set by the agency's band department during those months last year.

#### Sig-Maple Leaf Deal Is Swung

NEW YORK, Nov. 27.—Signature Records this week completed a deal with the Maple Leaf Diskery of Canand its ribute the Signature line in Canada. Maple Leaf, which is headed by former Decca exec Don Johnson and which also bandles the King lina for Canadian manufacture and distribution, will produce the Signature label.

#### Caeser Unit To Play Carnegie, May Tour NEW YORK, Nov. 27 .- Songsmith

NEW YORK, Nov. 27.—Songsmith and publisher Irving Caesar is building a unit, tabbed Sing a Ling a Ling, which will bave both public service and commercial and the line of the ssibility.
Should the Carnegie Hall venture

Should the Carnegle Hall venture click, Caesar bas in mind a country-wide tour on which be would play auditoriums and tie in with local educational and other civic authorities. The performances would be matinees, which would leave the locations free to book other attractions during the evening.

#### Fox Gets Judgment For 8G Vs. Diamond NEW YORK, Nov. 27.-Harry Fox.

NEW YORK, Nov. 27.—Harry Fox, acting as collecting agent for some 12 pubbers, was awarded a partial summary judgment for \$8,246.30 against Diamond Records by Judge Benedict Dineen in State Supreme Court this week

Benedict Dineen in State supreme Court this week, The judgment covers the period ending June 30, 1947, severing the action to that time. The action continues from that date to the present, with mechanical royalties covering 38 ngs involved

#### Barron Into N. Y. Biltmore

NEW YORK, Nov. 27.—Blue Barron's ork will follow Leighton Nobla into the Bowman Room of the Hotel Biltmore here on December 14. Barron, who now is on a one-nighter tour, will play an engagement of at least four weeks plus options.

#### BILLBOARD BACKSTAGE

- By Joe Csida -

## On and Off the Soapbox; Or, Some Random Thoughts Re the Record Evolution

Some of the Hildy Johnson news-papermen have been running scoops on what RCA Victor is going to bring out. Some of the soap-boxers, unhampered by the fact that they had no ide: what RCA Victor was actually no ide. what RCA Victor was actually bringing out, have rushed loudy to the defense of the poor, defenseless the defense of the poor, defenseless unit and the loudy to the defense of the poor, defenseless unit and the same of the low of the low on the Saturday Review of tellows on the Saturday Review of tellows on the Saturday Review of tellows on the Saturday Review of the Saturday of the Satur standard records, plus numerous aberrations therefrom . . . a new third system can mean a suicidal chaos of competition in which it is hard to see bow anyone can gain more than wine from sour grapes and an enor-mous increment of public ili will.

. . We insist on complete interchangeability ... that we will accept two standards as a transition neces-sity, but that three is decidedly one too many. Let's smoke the 'other' too many. Le companies out.

Kolodin in Line

And the SRL recordings' editor, Kolodin, swung in right behind him with :" . . Some gossip that has come to our ears describes the immicome to our ears describes the immi-nent appearance, from one of the large companies (Ed. Note: How coy can you get, Irving?) of a disk, not nicrogrooved, which would revolve at a speed in the 40%. Unless it is the bourbonish purpose of this manu-facturer to grove the lessonesse of such a departure from one standard which does exist in several other insuch a departure from one standard which does exist in several other industries. The good will in making its product available on records interchangeable on all equipment of the new type would much exceed the selfish pleasure that a battle of annihilation would give to a Pyrnite Victor." (Kolodin did not capitalize the V).

We nesitate to do battle with a we nestate to do battle with a couple of literary characters like Edward Tatnall and Kolodin, who write so learnedly of matters about which they know so little, but there are a few litems which should be pointed out.

(1) Columbia put out its long-playing microgroove 33 1/3 r.p.m. rec-ord because its executives felt they had a product better than they had ever offered the public before at a good price. Columbia is continuing to put out 78 r.p.m. records so that

Constituted, from page 29
30 1/2, femeralize we fire a fire of the constitute of the and the business one has during the mare fully aware for the there is much speculation and that typewrifer tittan speculation and that typewrifer than write whatever they believe they should write any way, and that Canby, have enough circulation to make a dent in the consumer field anything fine the consumer field anything fine the consumer field anything fine the consumer field anything the consumer field and the consumer field and the consumer field anything the consumer

(3) RCA Victor is obviously going to produce, promote and market players on which its new 45 r.p.m. records may be played. Several other set manufacturers will probably also oduce such players

Basic Facts

So it boils down to this. No matter what anybody says or writes, the record business as of early spring. 1949, will have three types of records available to consumers: 78, 35 1/3 and available to consumers: 78, 33 1.3 and 45. The 13 to 17 million people who now have 78 r.p.m. players will be chines. Those who have bought or will buy 33 1.3 players will be able to get records for their machines, and those who decide they want 45 r.p.m. disks and the players for the disks patch and the disks and the players for the disks patch and the Columbia 38 1/3 record and the

the Columbia 33 1/3 record and the RCA Victor 45 r.p.m. record are a better buy (better quality for less money) than the old 78 r.p.m. stand-ard records. Isn't it about time the record business raised its standard of quality? It's been a long time

coming The first flat disk ever made, some The first flat disk ever made, some 50 years ago, as a matter of fact, was a 78 r.p.m. platter and can still be played on standard phonographs today; 78 goes back to the spring-wind phonograph. But whether or not you agree, it's about time it's here. The

industry is going thru a somewhat drastic evolutionary period. Painless Submission

And Canby, Kolodin, anyone and everyone who has any interest in, and consequently any responsibility to-ward the record industry, can do just ward the record industry, can do just one thing to make the evolution as painless for all concerned as possi-ble: contribute to holding the natural confusion which must develop from any evolution down to the barest minimum. Manufacturers and dis-tributors must sell these new prod-(1) Columbia put out its long-playing microgrows 31 1/3 r.pm. record because its executives felt they be also provided in the public percent and they continued a series of the public before at they can about the merits of the good price. Columbia is continuing various products and the manner in the public percent phonographs are not obsolete.

(2) RCA Victor is not going to put out a 65 r.pm. record with non-playing fastium whatsoever, and the public percent put out a 65 r.pm. record with non-playing fastium whatsoever, but the first public of the public percent when the public percent product than either the same of the public percent when the public percent when the public percent product than either the public percent per ucts to dealers in an intelligent, con-

## DECCA brings you 2 BIG MONEY-MAKERS by 2 Great Artists

**ELLA FITZGERALD** TO MAKE A MISTAKE IS HUMAN

Another Smash Hit by

## IN MY DREAMS

Both Vocal with Mixed Chorus and Rhythm Accompaniment

DECCA 24529

More Sensational Than Ever!

EVELYN KNIGHT and THE STARDUSTERS

POWDER YOUR FACE WITH SUNSHINE (Smile!

Smile! Smile!)

Vocal with Choras and Rhythm Accompaniment

## ONE SUNDAY AFTERN

**DECCA 24530** 

ORDER NOW!

America's Fastest Sellers!

## Marks' Renewal Buttresses BMI in AM, TV Thru 1959

NEW YORK, Nov. 27.—Broadcast, this notable collection of copyri Mane. The property of the prop itations between the parties had been going on for some time, with BMI considering either purchasing the

Marks Music Corporation will con tinue to be run by Herbert Marks, with Max B. and Mitcheil B. Marks continuing actively in the manage-

thations detween the services and never considering either purchasing the confidering of retaining the purchasing the purchasi

#### Coast ASCAP-ers Touchy on Change Of Classification

STANDARD TRANSCRIPTIONS Returning to

TRIANON BALLROOM Chicago, December 25 for Indefinite engagement \*\*\*\* Direction: MUSIC CORPORATION OF AMERICA

Personal Management: SAM J. LUTZ, 6272 Sunsel Blvd. HOLLYWOOD 28, CALIFORNIA

### ST Completes Hefty Foreign Disking Spree

HOLLYWOOD, Nov. 27. — Now that the American Society of Composers, Authors and Publishers of Composers of C

November 3, during waten nove tasks release.

Record-breaking disking spree, surrelease.

Record-breaking disking spree, surrelease.

Record-breaking disking spree, surprevised by Bluestone and Standard
prevised by Blues release.



HED TEHRPO HI LINTOPE
HOLLYWOOD, Nov. 27. — Tempo
Records this week named as Europe
pean representatives Certa in 1sy
and Turicaphone for Switzerland and
Austria. Deals were closed by Irving
S. Fogel, Tempo prexy, currently on
a biz trip in Europe. Cetra and Turicaphone will handle Tempo's product
in those countries. in those countries.

Fogel will return to the U. S. in mid-December.

#### Arden and Dale Inked by Signature

HIKCH Dy SIGHATHE NEW YORK, Nov. 27.—Signature Records this week inked chirp Toni Arden to a substanting pact and renewed its deal with robler Alan Dele for two additional models of the Miss Arden is the featured chirp with the Shep Fields ork and prior to that tried as a single attraction.

#### 121/2c DECCA MELON

1272c DELLA RELUII
NEW YORK, Nov. 27.—Directors
of Decca Records, Inc., at a meeting
wednesday (24), declared a regular
quarteriy dividend of 12% cents per
share on the capital stock. This is
payable December 28, 1948, to stockholders of record December 14, 1948.

Assoc. Booking Inks Hudson ASSOC. DOOKING INES FINGSON
NEW YORK, Nov. 27.—Dean Hudson has signed with Associated Booking, not General Artists Corporation
as other trade papers erroneously reported. Hudson is now at the Plantation Club in Nashville.



#### **BMI** Devises All-in-1 License Pact for Fairs

NEW YORK, Nov. 27.-Broadcast Musie, Inc. (BMI), has devised a new all-in-one music license contract for fairgrounds toward the end of simplyfying licensing procedure. The new form was submitted last week to Henry Bowen, operator of Whalom Park in Fitchburg, Mass., and chairman of the music committee of the National Association of Amusement Parks, Pools and Beaches (NAAPPE). Bowen indicated that he would report the contract for discussion at the current NAADDR convention in Chicago

The proposed form provides for II censing wired nusic played over p.a. systems and music incidental to carousels and other individual rides at a flat yearly fee. BMI has not charged for these categories at amuse ment parks in the past. Other clauses cover skating rinks and ballrooms. cover skating rinks and bailrooms, at status que rates—for the rinks, one admission tax times the number of weeks of operation, and for the dan ceries, one-half of 1 per cent of the first \$50.000 of the annual music pay roll. Until now, each of these has been licensed under a separate con

It is believed that it the NAAPFB endorses the form, most of the endorses the form, most of the individual members will sign without much ado. BMI has not approached the amusement park licensing tax on an industry committee basis until now and is hopeful that the convention will approve, thereby facilitating licensing to an extru twhreby a good chunk of signed contracts can be obtained by mail.

### Capitol Contacts 1,500 Dealers Commerce Dept. In T'funken Merchandising Plan

HOLLYWOOD. Nov. 27.—Capitol idennestic labels, music not easily Records distributed approximately found elsewhere, etc.17 What specific 1.000 questionnaires to disk dealers, selections sold bear! Throut the county sounding out rel. Under Part 2, Capitol asks: How the common solution of the common selection, and the common selection as in the merchandising policies for the task of the record and the common selection, specifying label or artist; longhair catalog. Dealers' replies to the 30-page survey form will be carethe 30-page survey form will be care-fully studied by Cap exces before the diskery establishes what plan it will follow in marketing and promoting Teletunken wax in this country. Ac-cording to Capitol, dealers are eager to give their opinions, as indicated by the heavy return to the lengthy questhe heavy return to the lengthy ques-tionnaire. Results: are syet unknown, since diskerv is awaiting additional returns before starting tabulation. Forms are being sent out by Cap's distribution branches Of particular interest in the survey is the space devoted to dealers' opinion of 33 t/3 r.p.m. platters and whether they sug-

parts: (1) Past experiences with Tele-funken; (2) customer tuying habits; l'unken; (2) customer Luying h'oblis; (3) musical préferences; (4) physical product -preferences in album preparations, 37 1/3 vs. 78 r.pm., etc.—and (5) propolion of product, Questions under Part I include: When did you stock Telefunken; Whiy did you stock Telefunken; How did you promote Telefunken most successfully? How did Telefunken sell in comparison to did Telefunken sell in comparison to other foreign recordings? At what price did you sell Telefunken records? ortice did you sell Teletunken records? Could you have sold more had they been available? Why did people buy (fidelity, ariists, performance, repu-tation of label, selections not available elsewhere, etc.)? What sold best on Telefunken (standards available on

selections sold best?
Under Part 2, Capitol asks: How
do customers generally go about buying classical records (do they ask for selection, specifying label or artist;
ask for composer; artist, etc.)? Is the
customer usually willing to accept a substitute for the particular item he wants to buy? If two or more recordings of the same selection are available, what prompts eustomer's choice? How do you account for any important preference as between Victor and concerned and the preference as between Victor and concerned and the preference and the victor and the preference and the preference and whose lesser-known music is wanted but hard to get! What selections are in demand whose lessers who music is wanted but hard to get! What selections are in demand but are either corded? Do you know of any Telepromer recordings or artists that are ings of the same selection are availgest Cap's entry into the long-playing funken recordings or artists that are particularly in demand? What type of h.usic should we include in our first Questionnaire is divided into five se (operas, symph Telefunken release (operas, sympho-nies, concerti, solo instruments, vocal, etc.)? Approximately, what percent-age of your total classical and semi-classical dollar sales is in album? How many albums and singles would you suggest for our first release? If there is a choice, should related ma-terial be released as an album or as

> Huder Port 4 (physical product) Capitol a.ks: How should we design our classical album cover? How our classical album cover? How toos should descriptive and biographical tising material be handled (loose booklet, vanty booklet bound, into album, printed on Telef liner and sleeves)? What descriptive, moti-historical or biographical Information sellin should be provided with albums? Do line?

## Passes Buck on LP Plea to FTC

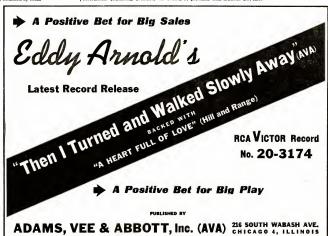
NEW YORK, Nov. 27. - The Department of Commerce last week turned down a request made by Paul Puner. Allegro disk prexy, that the department should take a hand in seeking standardization of long playing (LP) systems.

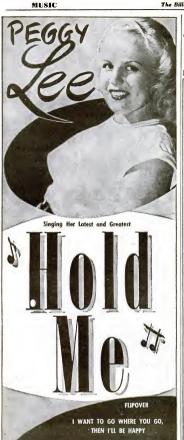
Assistant Secretary Thomas Blaisdell, replying to a recent letter in dell, replying to a recent letter in which Puner asked intervention in the confused situation resulting from the confused situation resulting from the confused situation resulting from the confused situation from the confused situation for the confused situation f

kind unless directed to do so by law. Bl-isdell suggested, however, that the Federal Trade Commission (FTC) be consulted "if you believe that there are elements of un'air competition in the manner in which any new de-velopments are introduced."

you stock Columbia LP records? How are they being received? Why do cu tomers prefer or reject LP records? What is your personal opinion as to future of LP records? How should we release our classical library (standard 33 1/3 r.p.m.)?

Under Part 5 (promotion), ques-tions include: Most effective adver-tising media? What can be most ad-vant-geous selling point? Should Telefunken name be stressed in pro-motion? Would you be interested in selling and promoting the Telefunken





With Dave Barbour And His Orchestra

Capitol Record No. 15298



## Billboard

## MUSIC POPULARITY CHARTS



The Nation's Top Tunes The nation of top tunes, THE HONOR ROLL OF HITS, is de-termined by a adicatific tabulation of various decrees of each song's Doublarity as measured by survey features of The Biliboard's Music Popularity Chart.

HONOR ROLL OF HITS

The UNIC "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits bas been comprished by The Billboard. Use of either may not be made without The Billboard's consent.

Dis Week BUITONS AND BOWS

By Litringston and Evanous Transcription and Evanous Likely Builton's Annous Likely Builton's Pameous Likely Builton's 1. BUTTONS AND BOWS

2. ON A SLOW BOAL TO CHINA Problems by Privat Lenser ACCAP.

Reverde available; L. Chinan Orb. Deces 24427; D. Quodama Orb. A. RenticalLine, Modification of the Chinana Accaptance and the China, Accaptance of the Chinana, Accaptance of the Chinana Accaptance of the China

MY DARLING, MY DARLING
Polithic by E. H. Meeris (ARCAP) 5

From the Breadway mestral production "Where's Charley";
Revertie wellaher it. Young & J. Lathrey, Vester 2-3117; Jo Blatton-G-Ordon
Hayer. Deces 2019. Desir Day-Joseph Carts, Chimaba 1933; Peter Lind
Hayer. Deces 2019. Desir Day-Joseph Carts, Chimaba 1933; Peter Lind
Hayer. Deces 2019. Desir Day-Joseph Carts, Chimaba 1933; Peter Lind
Hayer. Deces 2019. Desir Day-Joseph Carts, Chimaba 1933; Peter Lind
Holly Deces 10 prena; Joseph Carts Chimaba 1933; Peter Lind
Hayer. Deces 2019. 3. MY DARLING, MY DARLING

A TREE IN THE MEADOW

Published by Bauler-Bernstein (ABCCF) 3

Reverts available S. Brown, London 133: F. Frontly Or., MVM 1931;
Or., Victor 20-185; Margard Whiling, Capitol 1132; B. Johnson, Columbia 3873; B. Lester, Raibore 1931; Variety 164; B. Brown-Partity Or., Reversal inner-pipelin libraries: Cytil Stealeton Crk, London; Monica Levis-Amer Brother, Work 4. A TREE IN THE MEADOW

YOU WERE OMLY FOOLIN' By Larry Father-Billy Faber-Fred Meadews g
Recercis available: Bills Barron. MOM 1915; Ink Book. Jones 1467; K. Barr,
(the Information on steeling in tensor; Jones 1467); K. Barr,
(the Information on steeling it encarragion libraries available as The Bulboard
post to press.) 5. YOU WERE ONLY FOOLIN'

HATDE TOU'LL BE THERE By Sammy Gallon and Rube Bloom 6
Recents available: J. Fina Ork, Mercury 1816; O. Institute Ore, Daces 2461;
Mational 2017; Berly Robots, Vistor 24-2109; Billy Evidential, Castley 1876;
Roberts, Mercury 2814;
L. Louis Cartiff, Nov. Robots, American 1870; Berly Robots, Mercy 2814;
Roberts, Mercy 2814;
Robots, Mercy 2814;
Ro 6. MAYBE YOU'LL BE THERE

By Al Bowman
Published by Shapire-Bernstein (ASCAP) 7. TWELFTH STREET RAG THATTH JACKEL KAN

PARISHAND TO JACKEL KAN

PARISHAND TO JACKEL KAN

PARISHAND TO JACKEL KAN

JACKEL K

A LITTLE BIRD TOLD ME

Records available: The La Barker Ork, Castlel 1350r; Evripy Knight-Gasyduster, Docca 2010; P. Walson, Supresse S-1019; Bowley Roger, Knight-Gasyduster, Docca 2010; P. Walson, Supresse S-1019; Bowley Roger, Colling
(No information on electrical transcription libraries available as The Billboard grees to profit. 8. A LITTLE BIRD TOLD ME

NY HAPPINGS

By Bolly Prierron and Barrary Regenting

By Bolly Prierron and Barrary Regenting

Branch Schmidt R. Describt Newton Regions and Barrary Regenting

Branch Colombia Billy the Prierron Control 1881; P. Barrary Regions

1887; A. S. Barrary Region Regions and Region Regions and Region Regions and O. MY HAPPINESS

HARK UP GOLD, EYES OF BULE Publishes by Samey Styles
Records availables L. Carons, Bandwaren Mills J. Romeron, Vertriens 2014;
Chiefs, MCM 12024; Oreton Monitor, Coulded Styles, Control, MCCA Trans, Capital 1917; C. Bance, Chiefs, Styles, Control, MCCA Trans, Capital 1917; C. Bance, Chiefs, Styles, Control, 10. HAIR OF GOLD, EYES OF BLUE

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

#### RCA VICTOR STARS

#### On The Billboard

#### HONOR ROLL OF HITS"

- ☐ 1. BUTTONS AND BOWS BEITY RHODES RCA Victor 20-3078
- 2. ON A SLOW BOAT TO CHINA
- FREDDY MARTIN RCA Victor 20-3123
- 3. MY DARLING, MY DARLING EVE YOUNG AND JACK LATHROP RCA Victor 20-3187
- 4. A TREE IN THE MEADOW I. LOSS ORCHESTRA RCA Victor 20-2965
- ☐ 6. MAYBE YOU'LL BE THERE BETTY RHODES RCA Victor 20-2189
- 7. TWELFTH STREET RAG SIDNEY BECHET AND HIS
- NEW ORLEANS FEETWARMERS BCA Vieter 20-3120
- 9. MY HAPPINESS DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 10. HAIR OF GOLD IACK LATHROP AND THE DRUGSTORE CUWBOYS RCA Victor 20-3109

# the statis who make

... Moil your order to your RCA Victor distributor!

# his week's RCA VICTOR nelease

#### V POPULAR

- You Can Never Shake Lave You Know What The Trouble Is Baby TOMMY DORSEY Congrotulations
- Bye Bye Blues TEX BENEKE RCA Victor 20-328F Golway Bay One Sunday Afternoon JANE PICKENS RCA Victor 20-3238

#### FOLK Time Will Tell

- I'm A Hennecked Man CECIL CAMPBELL Little Buddy HANK SNOW "The Singing Runs You Played Love on the Strings of My Heart Maple On The Hill J. E. MAINER'S MOUNTAINEERS
- Can't Yau Read County Jail Blues

Lights In The Valley

- SPIRITUAL Sweet Little Jesus Bay
- **VINTERNATIONAL** 
  - --- POLISH ----Zwawo - Polka (With Pep) Wesele Sierodzke - Oberek (Wedding in Sieradz)
    - WALTER OSSOWSKI ECA Victor 25,9198

SIG MACEO

### HYMNS FOR SINGING"

- at the Organ of Radio City Music Hall, New York City Rock of Ages and The Church's One Foundation Onword, Christian Soldiers and Abide With Me Sun Of My Soul and Holy, Holy, Holy The Old Rugged Cross and Leod, Kindly Light
- RCA Victor 20-3198 RCA Victor 20-3199 RCA Victor 20-3208

Album P-288

RCA Victor 20-3197

#### Ciding High... Climbing Fast September 1

- All I Wont For Christmos (Is My Two Front Teeth) SPIKE JONES RCA Victor 20-3177 Dawn Amana the Sheltering Polms RCA Victor 20-3100
- Buttans and Baws BETTY RHODES RCA Victor 20-3078 Blue Christmos JESSE BOGERS RCA Victor 20-3243 Then I Turned and Walked Slawly Away RCA Vieter 20-3174

DEALERSI Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales. wed by Request!



(I Don't Stand) A GHOST OF A CHANCE

M-G-M RECORD No. 10309

### **Going Strong**

Yes Were Only Feeling It's Easy When You Know Hew

On A Slew Boat To China

By The Way Buttons And Bows

The Matader I've Been Working On The Railroad

In The Market Place Of Old Monterey

Life Gits Tee-Jus Don't It Wind In The Mountains

Art Mooney med his Orchestr M-G-M 10298 Carson Robison M.G.M 10224

Blue Barron

Art Lund

M.G.M 10269

**Betty Garrett** 

M-G-M RECORDS

THE GREATEST NAME ( IN ENTERTAINMENT



MUSIC POPULARITY CHARTS Billboard П Sheet Music Week Ending

#### BEST-SELLING SHEET MUSIC

Times listed are the national best sheet must sellers. List is based on reports received each week from all the neitlors sheet must joobers. Bongs wer kind according to greatest number of soles. (P) indicetes tuns is in e film; (M) indicetes tuns is in legit mustcal, (R) indicetes tune is well-bloom erscords.

Weeks !	BITTE	N   This	
10	Week	Week	BUTTONS AND BOWS (F) (R)Famous
	2	2.	ON A SLOW BOAT TO CHINA (R)Melross
4	7	3.	WHITE CHRISTMAS (R)Berlin
21	3	4.	A TREE IN THE MEADOW (R)Shapiro-Barastein
		5.	YOU WERE ONLY FOOLIN' (R)Shapire-Barnstein-Barron
3	11	4	HERE COMES SANTA CLAUS (R)
3	8	7.	MY DARLING, MY DARLING (M) (R)E. H. Morris
31	4	4.	MY HAPPINESS (R)Blance
1	_	9.	A LITTLE BIRD TOLD ME (R)Bourne
14	8	10.	HAIR OF GOLD, EYES OF BLUE (R)
24	9	11.	MAYBE YOU'LL BE THERE (R)Triengle
3	16	12.	SANTA CLAUS IS COMIN' TO TOWN (R)Feist
22	10	13.	YOU CALL EVERYBODY DARLIN' (R)Mayfals
4	18	14.	SAY SOMETHING SWEET TO YOUR SWEETHEART (R) Mills
12+	16	15.	EV'RY DAY I LOVE YOU (R)
15	13	16.	UNDERNEATH THE ARCHES (R)
7	12	17.	UNTIL (R) Dorsey Bros.
N	ots:	Dus t	the appearance on the Popularity Charts of Christmas standards,

we are listing more than the usual 15 popular sengs.

#### ENGLAND'S TOP TWENTY

12	2	3.	MY HAPPINESS Chappell Blasco
12	2	4.	SO TIRED Campbell-Connelly Glenmere
31		8.	GALWAY BAYBox end CosLends
29	4	6.	DREAM OF OLWEN Lawrence Wright . Mille
2		7.	BALLIN' THE JACK Francis Day
18		A.	YOU CAN'T BE TRUE Cheppell Biltmere
9		9.	LA VIE EN ROSE Nosl Gay Harms, Inc.
9	14	10.	YOU CALL EVERYBODY DARLIN'
17	7	11.	RAMBLING ROSE
4	11	12.	ANYTHING 1 DREAM IS POSSIBLE
	12	13.	UNDERNEATH THE ARCHES
19	10	14.	WOODY WOODPECKERLandsLands
2	15	15.	SAY IT EVERY DAY Merrin*
10	13	16.	ALL DRESSED UP WITH A

PLAYED AVE MARIA.....Strauss Miller.....\*
20. SABRE DANCE .......Leade .........Lead

her not evelleble as The Billboard goes to press.

#### CANADA'S TOP TUNES

received from the seven largest retailers in the Dominion

SISTION This Last This Week Week Week This I I. BUTTONS AND BOWS I I. BUTTONS AND BOWS I ON A SLOW BOAT TO 2. ON A SLOW BOAT TO CHINA

3. MY HAPPINESS

4. A TREE IN THE MEADOW

s. UNDERNEATH THE ARCHES

6. YOU CALL EVERYBODY DARLIN'

7. HAIR OF GOLD, EYES OF BLUE

7. YOU WERE ONLY FOOLING 9. BLUEBIRD OF HAPPINESS

10 TWELFTH STREET BAC

11. RAMBLING ROSE

12. WHITE CHRISTMAS

13 13. GALWAY BAY 14. SANTA CLAUS IS COMIN' TO TOWN

IS. YOU CAN'T BE TRUE, DEAR

MEIEN BORDEST M-G-M 10262

ART MOONEY

ART LUND M-G-M 10269 BLUE BARRON

and his Orrhanten

and his Orchestre

BETTY GARRETT M-G-M 10244

med his Orchestre M-G-M 10285 ART LUND

BILLY ECKSTINE

THE JACKIE BROWN

M-G-M 10287

JACK FINA

M.C.M 10295

JOHNNY DESMOND

27



#### RECORDS MOST PLAYED BY DISK JOCKEYS

Records fitted here in numerical order are those played over the greatest number of recore shows List is based on replies from Wrestly survey among 1,100 disk jockeys throught the county Doless shown in this chark, other arisible records of funce listed oner will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1. (\*) Indisease hume is from a filling, (bl.) indicate turn is from a legit musical K. Kyeer Ork-H. Babbitt-G. Woods

3. MY DARLING, MY
DARLING MY
DARLING MY
A TREE IN THE MEADOW, Margari White

THE MEADOW, Margari White
THE MEADOW, Margari White
THE MEADOW, Margari White
THE MEADOW, Margari White
THE MEADOW, Margari White
THE MEADOW, MARGARI WHITE
THE MEADOW MA B. TWELFTH STROME
ON A SLOW BOAT TO
CHINA
F. Marth Oric.C. Hughts
CHIVA
T. MAYBE YOU'LL BE THERE. Garden Justifies
The Control of the Control 7. MAYBE YOULL BE. THE TO TO CHINA DECG 24403—A3CAF CHINA E. HAWAT ON. CHINA E. HAWAT ON. CHINA E. HAWAT ON. CHINA E. HAWAT SHO—A3CAF E. BUTTONS AND BOWS. BELLY BE. MEYERS 20-3078—A3CAF E. A LITTLE BIRD TOLD ME. E. Keigki Tha Sar Dustron. CHINA CHINA E. Keigki Tha Sar Dustron. CHINA CHINA E. Keigki Tha Sar Dustron. CHINA CHINA E. KEIGH THA SAR DUSTRON. CHINA E. KEIGH THA E. C. TON CHINA E. C. TON

(The Charloteers, Columbia 18329)
(Continued on page 100)

#### SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Week of November 19-25 Publisher Heard in N. Y. Heard in Chi. Heard in Calif, Sur. Tot.
St SV CI CV St SV CI CV St SV CI CVPILPIL Leads 0 9 1 9 0 2 1 2 0 2 1 8 13 88 A Hundred & Sisty Acres Bernstein

Ah, But it Happens Bourne 7 8 0 4 8 8 8 7 10 0 4 Herein Those Tears From Leeds 1 1 1 8 8 4 1 4 0 0 1 8 Faul From Tears From Leeds 1 1 1 8 8 4 1 4 0 0 1 8 Faul From Tears From Leeds 1 1 1 8 8 4 1 4 0 0 1 8 Faul From Tears From Buttons and Bour (Pale Face) Farmous 1 11 0 18 8 10 7 18 8 17 0 17 27 825

Ouante Le Guste (Date Pror 8 4 1 8 8 8 7 5 4 1 7 18 148 With Judy)

Down Among the Sheltering Miller 4 8 0 4 8 4 4 8 8 6 0 1

(Continued on page 100)

#### SONGS WITH GREATEST RADIO AUDIENCES (ACI)

OUTION 7111 ORGAN LEDI RABIN AUDICALES. VALVE (
Regionales Picha, received 1.6, and, and onling Picha, received 1.7, the analyse 
Picha Received 1.7, and and online picha received 1.7, and a 
Picha York, Chinges and led Angeles. Lets it makes toops John Chings and Anderson 
Converte Labor. The least at despected some received less and a 
picha received 1.7, and the least at 
Reduce Checking Receive in Lea Angeles. Letter six the top 20 mont in the near of their 
Picha Reduce Checking Receive in Lea Angeles. Letter six the top 20 mont in the near of their 
Picha Received Intervent in Lea Angeles. Letter six the top 20 mont in the near of their 
Picha Received Intervent in Picha Received Intervent I

The Top 30 Tunes (plus ties)

A Hundred and Sixty Acras (R)
A Trea in the Meadow (R)
Brush Thesa Tears From Yaur Eyes (R)Leeds-ASCAP
Buttons and Bows (R) (F1
Cuanta Le Gusta (R)
Dawn Among the Sheltering Palms (R)
Ev'ry Day I Lave You (RI (F)
Far Away Places (R)Laurel-A' CAP
For You (R)
Galway Bay (RILards-ASCAP
Hair of Gold, Eyes of Blue (R)
Hera I'll Stay (M) (R) Chaggell-ASCAP
1 Lave Yau Sa Much It Hurte (R)
1 Still Get a Thrill (R) Wards and Music-ASCAP
Lavendar Blua (R) Santiy-Joy-ASCAP
Lava Samebody (R)
Maybe You'll Be There (R)
My Darling, My Darling (M) (R) E. H. Marris-ASCAP
My Happiness (R) Blasco—ASCAP
On a Slow Beat to China (RI
One Sunday Afternoon (R) (F)
Rambling Race (R)

(Continued on page 31)



A Check List of Top-Selling M.G.M Records Hits

The Greatest Show on Records

SONG AND DANCE MAN GENE KELLY Three 10" Records Album M-Q-M 30

#### POPULAR

WHAT DID I DO I Love You Much Too Much I'VE BEEN WORKING ON THE RAILROAD In The Morket Place Of Old Monterey ON A SLOW BOAT TO CHINA

YOU WERE ONLY FOOLING It's Easy When You Know How TARA TALARA TALA Before Long

BUTTONS AND BOWS The Metador CANADIAN CAPERS

I STILL GET A THRILL Bluer Than Blue DOWN AMONG THE SHELTERING PALMS If We Can't Be The Same Old Sweethearts

BLUE MOON THERE'S A QUAKER DOWN IN QUAKER TOWN A Strowberry Moon DOWN THE STAIRS, OUT THE DOOR

For Heaven's Sake CORN BELT SYMPHONY Every Doy is Just A Hollday EXERYTHING I HAVE IS YOURS Be Folthful

BLUF BARRON and his Orchestra M-G-M 10297 HELEN FORREST M-G-M 10312 NEV'SIMONS M-G-M 10257 BILLY ECKSTINE

FOLK and WESTERN

LIFE GITS TEE-JUS DON'T IT CARSON ROBISON INDIAN MAIDEN SHEB WOOLEY Sponish Dorling M.G.M 10304 WHAT A DIFF'RENCE Foded Love And Winter Roses ROME JOHNSON M-G-M 10314

COTTON PATCH BLUES BOB WILLS M-G-M 10291 GUITAR BOOGH ARTHUR (Guiter Boogle) SMITH M-G-M 10293

EBONY SERIES

DOWN BY THE STATION A Ghost Of A Chance IF I CAN'T HAVE YOU Boogle Woogle On A Saturday Nite IT'S TOO SOON TO KNOW I'm Thru With Love

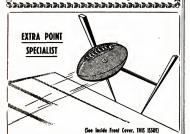
SUM GAILLARD M-G-M 10309 5 RED CAPS M-G-M 10285 MARIAN ROBINSON M-G-M 10300

THE GREATEST NAME ( IN ENTERTAINMENT

DOYE O'DELL .... ..... Exclusive 1331.4 IESSE ROGERS . . . . . . . . . . . . . . Victor 20-3243 RILEY SHEPARD.......... Regent 2003 ORDER FROM YOUR DISTRIBUTOR (Professional Copies Aveilable)

#### CHOICE MUSIC, INC.

1576 BROADWAY, NEW YORK, N. Y. 9 SUNSET BLYD., HOLLYWOOD, CALIF. GARET ROMERO-Prof. Mgr.





#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed ors those selling need in the nation's result record those (dealers). List is based on The Billbeards weekly sorrey among 4370 dasaves in all sections of the country. Records are listed numerically according to greatest sales. (P) Indicates tune is in a film: (M) indicates tune is in a legit musteel. The B side of each record is intend in mallo.

## POSITION Weeks | Last | This wdate | Week | Week

13

STAR LOUTONS AND BOWS... Disab Short commits SEES—ASCAP

Double-Own Don't TO Commits SEES—ASCAP

Double-Own Don't TO Commits SEES—ASCAP

Double-Own Double

19 13 11

CHRISTIAS S. Jones and His City Silckers
YOU WERE ONLY FOOLIN'. Bine Barron. MGM 10185—ASCAP
I's Eary When You

YOU WEEK ONLY FOOLINE, Bus Barres, MICH 10184—ASCAP INF. Larg. When J. Western, Suprement 5-1500—BM CANTO LAG USTATE SHEET OF LOW SHEET SH

What I Was Failing in One of the Control of State State of State State of State State of State S

LIFE CETS TEE\_JUS,

ONLY 177

TWISHERS

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ONLY 177

TWISHERS

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ONLY 177

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Jim Robertson & His Red Raveo Ork, victor 20-3228; ...
Thosy, King Robertson Committee Ork.
Thosy King Robertson Child Roberts

J Shill Gat's Thrill
ORIA

J West Ta Se the Only One Mills Brethers. Decca 2(R. Anthony Orr, Signature 1511); R. Desavulle, Mercury 513;
The Four Gabriels, World 2502; B. Hayward-B. Bakes Ork, Exclustre 211; B. Clark-The Modernaires-The Bkylarks, Columbia
35132; Versity Ork, Varsity 111)



## COIN CATCHERS!

Get on the Money-Making Band Wagon Now!

## 'MY DARLING, MY DARLING'

lo Stafford and Cordon MacRae and The Starlighters With Orchestra

## "GIRLS WERE MADE TO TAKE CARE OF BOYS"

Jo Stafford and Gordon MacRae With Orchestra

Capitol Record 15270

## "BUTTONS AND BOWS"

The Dinning Sisters with the Art Van Da Quintet

"SAN ANTONIO ROSE"

The Dinning Sisters with Orchestra Conducted by Carl Kress

Capitol Record 15184

3. "ON A SLOW BOAT TO CHINA"

"I HATE TO LOSE YOU (I'm So Used To You Now)"

Benny Goodman and His Orchestra

Capital Record 15208

### "LOVE, YOU'RE MAGIC SPELL IS EVERYWHERE"

"SO DEAR TO MY HEART"

Peggy Lee with Dave Barbour and His Orchestra

Capital Record 15232

"ONE HAS MY NAME (The Other Has My Heart)"

"YOU'RE THE SWEETEST ROSE IN TEXA."

Jimmy Wakely with Cowboy Band Capitol Record 15162

#### "YOU WERE ONLY FOOLING (While I Was Falling In love)"

Kay Starr with Orchestra "A FADED SUMMER LOVE"

Kay Starr with Dave Cava-Capitol Racord 15226 "CUANTO LE GUSTA (La Parranda)"

> "CORNBELT SYMPHONY" Jack Smith and the Clark Sisters with Orchestral Accompani-

Capitol Recard 15280

8.

"A LITTLE BIRD TOLD ME"

"WHAT DID YOU DO TO ME!" on In Barbar with Carbarts

PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!!

#### POPULAR

"HIGH SOCIETY"

"WABASH BLUES" Pee Wee Hunt Capitel 15299

"TWEIFTH STREET DAC"

"SOMEBODY ELSE, NOT ME" Pee Wae Hunt Capitol 15105

"MY OWN TRUE LOVE" "FAR AWAY PLACES"

Margaret Whiting Capitol 15278

"IT'S TOO SOON TO KNOW"

"IF WE CAN'T BE THE SAME OLD SWEETHEARTS WE'LL JUST BE THE SAME OLD FRIENDS" Capitol 15781

"THE TAILGATE RAMBLE" "TUSCALOOSA BUS"

Capital 15785 "THE MONEY SONG"

"THAT CERTAIN PARTY" Dosn Martin and Jarry Lev Capitol 15249

"A TREE IN THE MEADOW" "I'M SORRY, BUT I'M GLAD"

Central 15122 Margaret Whiting "HAIR OF GOLD, EYES OF BLUE"

"RAMBLING ROSE" Capital 15178 Cordon MacRae

"SAY SOMETHING SWEET TO YOUR SWEETHEART"

"BLUE BIRD OF HAPPINESS" Jo Staftord and Gordon MacRae Capitol 15207

"SO TIRED" "STEADY DADDY" Kay Starr Capitol 15314

"DOWN AMONG THE SHELTERING

"ONE FOR MY BABY (and One More for the Road) Johnny Mercer Capital 15241

#### WESTERN

"I LOVE YOU SO MUCH IT HURTS" "I DON'T WANT YOUR SYMPATHY"

"LIFE GITS TEE-JUS, DON'T IT?" "BIG HAT POLKA"

"JUST A PAIR OF BLUE EYES" "TALKING BOOGIE"

Tex Williams Capitol 15175 "DEAR OKIE"

"A MILLION MEMORIES" lack Rivers Capital 15169

"LEAVE MY HONEY BEE ALONE" "T FOR TEXAS" (Blue Yodel No. 1)

Capitol 15212 "HAIR OF COLD, EYES OF BLUE" "BALL OF FIRE"

Capitol 15219 Smokey Rogers

#### SEPIA

"TELL ME, DADDY" "(It Will Have To Do) UNTIL THE REAL THING COMES ALONG" tolia Lee

Capitol 15144 "WISH I WAS IN WALLA WALLA"

"A MAID'S PRAYER" Nellie Lutcher Capitol 15279

"KING SIZE PAPA"

"WHEN YOU'RE SMILING (The Whole World Smiles With You)" Julie Lee Capitol 40082

"ALEXANDER'S RACTIME BAND" "MY LITTLE BOY"

Capitol 15180



MERCURY RECORDS MERCURY

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RECORDS MERCURY RECORDS

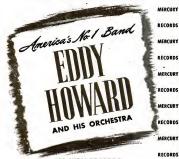
MERCURY

RECORDS



BRENDA LEE"

THE TOP RECORDING BUY!



MERCURY RECORDS
No. 5208

Billboard

#### Retail Record Sales

Week Ending

MUSIC POPULARITY CHARTS



Records lates are times minutes a records salling start on the sallines walls record from the Bland start of the Start of

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

DESCRIPTION OF THE PROPERTY OF

| Tolly | Toll

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS
Abums listed are those classical and semi-classical abums selling best in the
author artifact action of control and series of control and action artifacts and action artifacts and action artifacts are also action for greenest state.

To Chapter & Fewerites (These Records) Visites MO-1227

74 1 2 1. These Trops (Secretary State (Three Records) Visites MO-1227

75 1 2 These Trops (Secretary State (Three Records) Visites (1900)

76 2 Capter Ormandy, consider Philadephia (vi. Visites (1900)

77 2 A Rahbester (Secretary State (Three Records) Visites (1900)

78 2 Capter Ormandy, consider Philadephia (Vi. Experimental Ost. State (1900)

78 2 Capter (Secretary State (1900)

78 2 Capter (1900)

78 2

BEST-SELLING POPULAR RECORD ALBUMS

Albuma Bitted our those stilling best in the notation retail record stores (desiers). It is above on The Billionard's weekly survey emong 4.70 Centers in 40 sections Projection Projection Billionard's weekly survey emong 4.70 Centers in 40 sections Projection Billionard's weekly Land Committed by Controllary to Centers and Controllary Contr



#### Juke Box Record Plays

#### MOST-PLAYED JUKE BOX RECORDS

POSITION Weeks | Last | This adate | Week | Week

0	1	1.	BUTTONS AND BOWS Dinah Shore
7	2	2.	ON A SLOW BOAT TO Kay Kyeer Ork-H. Babbitt-G. CHINA Woods, Columbia 38301—ASCAP
1	3	3.	TWELFTH STREET RAG Per Wee Hunt
4	6	4.	ON A SLOW BOAT TO F. Martin-G. Hughes
9	4	s.	A TREE IN THE MEADOW. Margarat Whiting
5	8	6.	BUTTONS AND BOWSThe Dinning Sisters and Art Van Damme Quintet
0	7	7.	MAYBE YOU'LL BE THERE Gordon Jenkins
3	15	8.	MY DARLING, MY J. Stafford-G. MacRae and the DARLING Starlighters
2	13	8.	ON A SLOW BOAT TO E, Howard Ork
1	_	10.	TWELFTH STREET RAGF. CorleCelumbia 35572—ASCAP

#### SONGS WITH GREATEST RADIO AUDIENCES

he Meary Song (R). (Continued from page 27) Crawlerd—ASCAP
he Night Has Thousand Kyar (R). (Paramont—ASCAP
HIGH Edward Kyar (R). (Paramont—ASCAP
HIGH & Third is Movine (R). (Paramont—ASCAP
HIGH & Third is Movine (R). (Paramont—ASCAP
and Call Everybedy Briffe (R). (Paramont—ASCAP
and Call Everybedy Briffe (R). (Paramont—ASCAP
and Were Oal, Pageller (R). (Shapler-Simulatio-Sarras—ASCAP
and Were Oal, Pageller (R). (Shapler-Simulatio-Sarras—ASCAP
and Were Oal, Pageller (R). (Shapler-Simulatio-Sarras—ASCAP



Thanks are Due\*



Words and Music by TOMMY DILBECK

#### To EDDY ARNOLD

AND HIS TENNESSEE PLOWBOYS

For introducing the tune on RCA Victor 20-3013

and to the following artists for their fine renditions

RAY SMITHNATIONAL	5020
DICK THOMAS DECCA	46141
REX TURNERVARSITY	8007
JACK RIVERSCAPITOL	15283

Watch Billbourd's Folk Charts

REST SELLING & MOST PLAYED RECORDS: PEER INTERNATIONAL CORP.

Sole Selling Agent

Southern Music Publishing Co., Inc. NEW YORK 19, N. Y.

Billboard MUSIC POPULARITY CHARTS PART

#### Folk Record Section

Week Ending

#### MOST-PLAYED JUKE BOX FOLK RECORDS

eks stel	Week	Week	
4		1.	ONE HAS MY NAME Jimmy Waksly Capitol 15162-BM
8	3	2.	BDUQUET OF ROSES Eddy Arnald, the Tennessee Plaw- boy and His Guitar Victor 20-2406-BMI
4			JUST A LITTLE LDVIN'. Eddy Arnold, the Tennessee Plow-
*		3.	boy and His Guitar
			boy and His Guitar
			Vi:ter 20-3013BMI
s	7	4.	I LOVE YOU SO MUCH IT
			HURTS J. Waksly and Cowboy Boad Capital 15243-BMI
1		S.	LIFE GETS TEE-JUS.
		-	DDN'T 1T? C. Rabison MGM 10224-ASCAP
3	5	8.	A HEART FULL DF LDVE Eddy Availd . Victor 20-3174-BM1
ā	9	7.	THEN I TURNED AND
			WALKED SLOWLY AWAY. E. Arnald Victor 20-3174-BM1
9	9	8.	MY DADDY IS DNLY A
			PICTURE Eddy Arnold, the Tennesses Plew-

ANYTIME Eddy Arneld, the Tanasaen Plewbay and His Guitar.

Victor 20-3013—BM1

Eddy Arneld, the Tanasaen Plewbay and His Guitar.

Victor 20-2700—BM1 FOREVER IS ENDING SSEE SATURDAY Ernest Tubb ...Derca 46134—BM) ... Rad Folsy-The Cumberland Valley
Boys....... Decca 46136—BM1
... Hawkshaw Hawkins. King 720—BM1

I'LL HDLD YDU IN MY HEART 

SWEETER THAN THE
MEAN MARK MURIEM - King 673—BMI
THAY WILD AND WICKED
Freet Tubb. Decc sel324—BMI
TENNESSEE WALTZ Wat Cowbeys.
Wat Cowbeys. 1.5

#### FOLK TALENT AND TUNES

By Johnny Sippel

The Moddox Brohers and Rose have stretched their operation to include XRRS. Son Deep. Callif. XXLO. Clint. Tex., and XXC. Maxicon settlion, in addition to KTRS. Modern. Callif. Texpe elekhoris in Iter anniversary at George's Playhouse. Stockton. Callif. Jensury 2. . . . . Vic Cresision on oil the Harmon's Deys oil the Mouses Valley Jambores. WIOL. Tolded. was married October 30. The Lonescome Jack Smithe of the Jambores become persents of a qirk Norenber 1.

The Rodeo Rangers, Curly Clements, fiddle and guitar; Sophroney Garen, comedy and guitar; Sally Simpkins, guitar and bass, and Lucky Keith, accordion and novelties, last heard on WFBR, Baltimore, are doing five months of International Harvester show time and are set doing live months of International Harvester show time and are set for two more Columbia flickers. They reade their livin this year with for two more Columbia flickers. They reade their first this year with the control of the columbia flickers. They are considered the columbia flickers are considered to the columbia flickers and a columbia flickers. The Hoosier Cornhuisters, Dottle Lou, guilar and basis; Darl Pox, guilar; Peter Smith, fiddle and mandolin, and Al Pettit, accordion and ensee, are back at WFIN, Findlay, O, after a circuit of fair dates for the Barnes-Carruthers, Findlay, O, after a circuit of fair dates for the Barnes-Carruthers relieved from the basis of the columbia flickers. The Tenney Sisters, Sylvin, electric guitar; Evelyn, bass, and Dottie, straight guitars, rae working on WHAI, following a tour with Tonto's road show. They have worked 30 resion studies arise breaking in six years ago.

The Georgie Peech Picture, who cat ables for Columbia, recently the Columbia recently as the columbia recently as the columbia recently as the columbia recently with the columbia recently as the columbia recent guide relative budget as the columbia recent guide relative budget as the subject as the subject as budget as the subject as budget as budget as the subject as budget as the subject as the subjec

Honey (Bobby) O'Dell, hillbilly song stylist who is remembered as a moppet singer of a decade ago, is with WOAI, San Antonio. . . . (Continued on opposite page)

#### Billboard MUSIC POPULARITY CHARTS VI Folk Record Section Week Ending

### BEST-SELLING RETAIL FOLK RECORDS

Records listed are hilblily records that soid best in stores seconding to The Board's special weekly surrey among a selected group of retail atores, the majority whose suitomer purchase folk records.

Weeks to date	Last Week	This Week	
14	1	1.	ONE HAS MY NAME Jimmy Waksiy
3	3		A HEART FULL OF LOVE. Eddy Arnold, the Tennessee Plow- boy and His Gultar
18	3	3.	JUST A LITTLE LOVIN' Eddy Araold, the Tennessee Plow- boy and His Guitar
30	2	4.	BOUQUET OF ROSESEddy Arnold, the Temmesses Plew- bay and His Gultar Victor 20-2806—BMI

HURTS TELJUS, C. Robinson. MGM 1022—ASCAP
ONLY I TUNKEO ANO C. Robinson. MGM 1022—ASCAP
WALKEO SLOWLY AWAY. Eddy Arneld, the Tennessee Playhoy see Pig. Gailway. BMI

8. TENNESSEE SATURDAY Red Febry-The Comberland Val-NIGHT Red Febry-The Comberland Val-Merce Seas of the Pleasante Control Val-Vetor 20,1724—BM Open 4607—BM Open 4607—BM 

12 LIFE GETS TEE-JUS, .....T. Williams......Capitel 15271—ASCAP 

#### ADVANCE FOLK RECORD RELEASES

Little Bird Teld Me Bunkley Rogars (Baby Me) Capitol 15225 B. Richold a Rise Melody Rangers (Win C. Stone Ork. (Presty Baby) Capitol Little Englishment Bird Little Englishment Bird Little Englishment Bird C. Brunst & Hill Boys-Moon Mulliean Little Englishment Bird C. Brunst & Hill Boys-Moon Mulliean Little Englishment Bird C. Brunst & Hill Boys-Moon Mulliean Little Englishment Bird C. Brunst & Hill Boys-Moon Mulliean Little Englishment Bird C. Brunst & Bird Bird C. Brunst & J. & L. Short (La Virginelta) Deco

J. & L. Short (LA virgiteen)
46146
Baby Me, Baby
Smokey Rosers (A Little: Capitol 15228
Bringir Hems the Basen
Hooster Hot Shote (From the Indies)
Coral 44000
Coral 44000
Chin Seas and Faim Trees
The Blue Jaye (Doo-De-Doo On) Coral
accoat

The Blue Jays (Doo-De-1900 Vast South

Ls Virginelta
J. & L. Short (Alia En) Decca 48148
Little Tew Hand

A. O. Bmith (There's Forty-Right) De-Luxe 5051 Pratty Baby C. Rone Ork (After You've) Capitel 15318

Tandrops and Empty Arms
Cutty Fox & Texas Ruby (You've Been)
King 746
Thera's a Dangerous Curve Ahand
P. Ward (Fill Still) DeLuce 5050

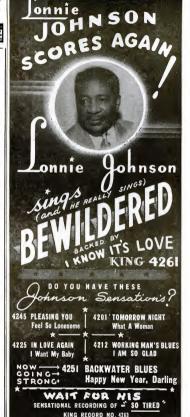
There's Farty-Eight States in the Union A. O. Smith (Little Tow) DeLuxe 5051 What a Shame M. Travis & Cowbey Band (Dapper Dan) Capitol 15317

Capitol 15317
Win or Lese
S. Nichols & His Melody Rangers (II'e
My) MOM 19326
You've Bear Chasting an Me
Curly Fox & Texas Ruby (Teardrops
and) King 748

#### FOLK TALENT AND TUNES

(Continued from opposite page) (Continued from opposite page)
Rosalle Allen opened at the Village Barn, New York, November 26.
She does the regular WOV, New York, two-hour d.s. stiln from
returned to New York from the Coast after doing a picture, with
Charlie Starrett and Smiley Burnette. . . Ray Smith's Pine Toppers
are at the Club Argyls, Newark, N. J. Smith is no Rational label.
The Coast Starrett and Smiley Burnette. . . Tax
Factors is appearing at a size on in Eastern thesite bur. . . . Tax
Factors is appearing at a size on the Coast Starrett when the Coast Starrett and Smiley of the Coast Starrett when the Coast Starrett and Smiley Starrett Starrett and Smiley Burnette. . . . . . Tax
Factors is appearing at a size of the Coast Starrett St

Roy Horton. of Peer International, reports that Howkshow Howkine left WFIL. Philadelphia, November 20. . . . Eddy Arnold did 4,500 at two shows in the Housen Auditorium. November 13. . . . Peer Feley is increa-ing this readis achieval with the contraction of the conceiling show life thisses per week and peopring a weekly night show. . . Ray Whitley. Cowboy Records. who toured the East with Gene Autry's redae, is beeded toward Teason on p.n. tour.



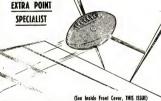
Top tune in England last ten weeks Written by America's famous band leader RUSS MORGAN KING RECORDS INC. DISTRIBUTORS OF

IS40 BREWSTER AVE. CINCINNATI 7 OHIO.

KING DE SUXE RECORDS

PART VII





THOSE PHIL REED HAMMOND ORGAN RECORDINGS

PHIL REED-FRANK PICHER ORGAN-PIANO RECORDS

DANCE-TONE LABEL

DANCE-TONE RECORD CO.

1 Boulevard, Revore 51. Mass. "MORE BEER!"

Immediate delivery. We also earry a complete line of all tabels.

LESLIE DISTRIBUTORS CORP.

419 W. 48th St., New York 19, N. Y. Plaza 7-1977 Cable Address EXPORECORD Billboard

### Race Records

MUSIC POPULARITY CHART

#### REST-SELLING BETAIL BACK RECORDS

Reports isted are rare records that sold dest in stores according to The Bullboard's succial accity survey among a selected group of retail tores, the majority

BEVILDERED BOUNDS Fe W. Crosses built 285
2 BLUES AFTER HOURS Fe W. Crosses Constitution of the Constituti IT TOOK A LONG, LONG

#### MOST-PLAYED JUKE BOX RACE RECORDS

Records rated are race records most played in tuke open according to The Billboard's special weekly survey among a selected group of fuke now operators whose locations require race records

| CHICKEN SHACK BOOGIE A Millours | Date | Discharge | | March | Marc

#### ADVANCE RACE RECORD RELEASES

APPANER HTML

1 Find for Tax
L. Richerdena - Wissa D. De Luss 1981
Devel Hassal A Should of a Chaster
S. Osalizer and His 2755 - Obers by
Edition Head and Line Head Annual Control of Leon Chast of Leon
Little mid-fall of Leon Chast of Leon
Little mid-fall of Leon Chast of Leon
Local Line Head End Chast of Leon
Local Line Head End Chast of Leon
Local Line Head End Chast of Leon Chast of Leon
Local Line Head End Chast of Leon Chast of

Bewildered Red Miller Trio (Nobility Boogie) Bullet

R. Murphy I Can't) Mercury 8111 hubby's Confession Chubby Newsom (Hip Shakin') De Luxe

3109
Den't Step Leving Me
J. Liggins & His Honeydrippers 'Key
Jam's Exclusive \$1X
Dewn by the Station
3. Gaillard and His Trio - A Ghost) MGM

S. Caliard and His Tito - A Chost is Mon-tion (1998). The Committee of th

Big Three Trio Bince My) Columb 30144 . Let Me Call Yon Sweetbeart J. Preston (Measin' With) Gotha O-169

Jo-Cases
Loncesse
L. Kirkman (Lovin' Man) Milracit M-130
Loncesse
L. Kirkman (Lone-tome) Miracit M-130
Mesial's Areasa
J. Turort 100
Mesial's Mesial's MoM 10221
J. Turort 100
Mesial's Mesial's

4259
Susie's Birthday Party
B. Coanie (Vote for) Coral 60006
This is it
J. C. Heard Ork (Oliopa) Apollo 783

Todd's Idea T. Rhodes Ork Walkie Talkie) Kine

T. Rhodes Ork "Walkie Talkie) King 4254
Vote for Mr. Bosegie
B. Connie (Beste's Birthday) Coral 60004
T. Rhodes Ork (Todd's Idea) King 4254
Von'rs Mr. Speelalty, Baby
Oatemonth Moore (Something I'm) King 4256



Record Reviews

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD (100 Point 40-69 SATISFACTORY . 0-39 POOR Maximuml

we reviewed three times: (1) for retailers: (2) ors operators; (3) for disk Each time an the basis of nine any categories. Each category is estimate in summer of policis within which new releases are rated. The best occubies and the companion of the categories of the categories are retained to the second desiration and the categories of the categories of the categories of the categories and its within the market. nt tistings ere maximums. Song callibre 15; interpretation, 15; arrangement, 15; interpretation, 15; arrangement, 15; interpretation, 15; record quality (surface, etc.), 5; musle publisher's sir permanes potential, 10; assolitation (feeder advit's-premation, film, sight and other ug' alds) 10; manufacturer's distribution acover 10; manufacturer's greation afficiency.

ARTIST TUNES
LABEL AND NO.
COMMENT

RATINGS JOCKEY

RATINGS DEALER DISK JOCKEY THNES COMMENT

POPIII AR AMBROSE ORK (Anne Shelton) (London 334)

Tenement Symphony Parts 1611 60--60--60--ns

Parts 167:
This is a rather disappointing reading of the familiar piece which Tony Martin brought into recognition. Recordingly poor for an English of the familiar poor for an English is unimaginative and weighty while Mice Stellon decent seem to be trying too hard.

AMBROSE ORK (Dick James & The Keynotes) (London 333) Always You Fair dance record of a tune with little distine-60--60--60--60

tion.
You Took Possession
of Me
A somewhat brighter ditty and arrangement
makes for easy listening.

THE KEYNOTES (Prime Scala)
(Denden 341)
Show Me the Way Te
Go Home
Startime fave crowd
thent is lustify played
and song by the Scala 82--80--80--86

group.

Wheexy Anns

Not quite the same enthusiasm is given this
less infectious tune. 67--67--65--70

HELEN FORREST (Harold Mooney Ork) (MOM 10313)

Down the Stairs, Out the Door Helen does a fins, relaxed job with a elever Frenk Loesser ditty.

75--75--75

89--90--87--88

Frenk Losser ditty.

For Meaven's Sake

Very much release of this

tune; this could have

been the disking that

may have lent the tune

suoport when it was being worked on some

months ago.

BILLY ECKSTINE (Hugo Winterhalter Ork) (MOM 10311) Since Moon slip does an impressive by with the Rodgers-art oldie. Able suppor-rom the Hugo Winter-alter accommendance.

haiter accompan Fools Rush In Eckstine's cola Rush in existinc's greatest side 'bis ons. Pretty old na is draped in a beau-ous Winterhalter er-ngement with Silly in mderful 'voice

ARTIST LABEL AND NO.

POPULAR

POPUL
JOHNNIE JOHNSTON
(Soany Burke Ork)
(MGM 10013)
It's Whatcha Do With
Whatcha Cot
Disner pletune out
just okay as Johnston interprets it. When You and I Were

When You and I Were Seventeen
The Crew Chiefs isnd
Johnston the support
which gives this side
scene life. Tune'e a
pleasing oldis. 72--75--70--70

68--67--68--69

75--80--75--70

DUKE ELLINGTON ORK

(Columbia 22323)
Sultry Screnade
Great beat, beautiful recording, fine Lawrence
Brown and Tyree Olenn
tramming and Hodges alto work stack up to
make this one of Duke's
best recent efforts on
wax.

wax.

Do Nothing Till You
Hear From Me
(Al Hisbbler
Tho li'e a competent job
both by bend and Hibbler, this re-make of one
of Duke's hit tunes
servas little purposa
these layo. 71--72--70--70

PEE WEE HUNT ORK 82--85--80--80

(Capitol 1239)

Wabsah Bluer
Whis - bang Hunt
trammed first shorts
could make this the follow-up to "12th St.
Rag": backlet under double time plane coto and
ensemble ride out.
High Society
The Dittickand fave gets
a felity straight the untraditional treatment by
the Hunt group. 73--75--70--75

EDDY HOWARD ORK 70--73--67--70 iMercury \$2180
White Christmas
Simple, feelingful Howard delivery of the Berlin rearonal standard.
Stacks up favorably with
the Crosby-Sinatra competition. 83--84--84--80

Dearest Sants
Another ceasonal item
benefits from the Howard olping. 78--80--78--76 80--82--78--80

EDDY HOWARD ORK (Mereury 5219)
To Each His Own
Howard's biggest is retassed and ettil packs
some box office power.
Missouri Waltz
Eddy end his toto bring
out every lota of nostalgia which this fare pos-75--78--75--72 80--82--80--78

(Continued on page 96)

ALL YOUR RECORDS FROM ONE SOURCE All Populer Hits an any label big or small, in Ms order too small to fill. Our price is as follows. 30 to discount of full price. Whalesale on

REGULAR YOUR COUT \$3.95 \$2.37 C-117 ALL TIME FAVORITES \$2.00 HARRY JAMES Ciribiri Bin Bumbla Bee EACH 3.95 2.37 C-124 SONGS BY SINATRA ALBUM Embraceable You
 Old Block Magic
 All the Things C-16 ERIN GO BRAH 3.95 2.37 MORTON DOWNEY \$1,75 3.95 2.37 C-19 MUSICAL HAWAII 3.95 2.37 C-41 EARL HINES Each 3.95 2.37 C-44 BOOGIE WOOGIE in dozen HARRY JAMES lots JOE TURNER (of each PETE JOHNSON number COUNT BASIE ALBERT AMMONS

3.95

2.37

\$1.60 C-57 LOUIS ARMSTRONG 2.37 3.95 AVIA TOH SIH GWA 2.37 25 C-116 SONGS OF ERIN 3.95 KATE SMITH 10 C-118 MAREK WEBER 3.95 2.37 MUSICALE WE CARRY A FULL

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C-56 IFT'S POIKA

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"BEWILDERED"

AL 3018

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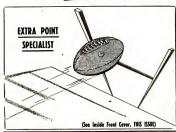






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introductory offers and 3 sensational Centact your Fidelitene distributer teday for full information. PERMO, Incorporated Chicogo 26







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#### Billböard MUSIC POPULARITY CHARTS IX Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, perords listed below are m. likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

POWDER YOUR FACE WITH SUNSHINE . . Evelyn Knight and the Stardusters 

Coronn Lorderfor's new turn looks (the smoke "Best", Dirt. 7 "Best", "Best", "Best", Early, Correstly refler you to those with the "A Little Best", Best and the best and the shore interpolating cut response. Formula is revered on the next test and the shore interpolating cut response. Formula is revered on the next test and the shore interpolating cut response. Formula is revered on the next for the bright finish. The ingrallating spirit of this package should impire plenty of group response around the boxes, and warm us now jockry sittle.

Yought's stress assumembers price him the next for the high version of twe times the Mind Mind. "The Kinning Readlin" ("Rate" is red operation for performed or the Mind Mind. "The Kinning Readlin" ("Rate" is red operation for performed or the first of the first of the Mind Readling Readling

#### THE DISK JOCKEYS PICK:

PIOKS that have appeared for three consecutive weeks or three times utithin a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk fockey think tomorrow's hits will be:

	. DAINTY BRENDA LEEEddy HawardMajestic	
. 2	JUST BECAUSEMercury	5212
3	SAY IT ISN'T SO	38348
4	. YOU'RE ALL I WANT FOR Frank Gallagher	2020
8	BRUSH THOSE TEARS FROM YOUR EYES	38364
	I. I'M IN THE MOOD FOR LOVEFreddy GardnerColumbia	
	IN ONE EAR AND OUT THE OTHER The Starlighters Capital	18227
	L SMILIN' THROUGHJa StaffardCapital	15291

#### THE RETAILERS PICK:

PICES that have appeared for three consecutive weeks or three times within a siz-week period are not repeated below. Based on a weekly survey among 4.570 of them, the record retailers think tomorrow's hits will be:

EVES HOSE TEARS FROM YOUR Alan Paster. Ragent 134
3. DOWN AMONG THE SHELTERING D. DOWY AMONG THE SHILTERING
PALMS
SIMMY KSyr. Victor 28-3-100
F. BLUE MOMENTS . Freshis Later. After Jr. 18-6
E. BLUE MOMENTS . Freshis Later. After Jr. 18-6
E. BLUE ARE MADE TO TAKE CARE. Suffurd. Me-Ris. Capital ARE
7. 194
E. COT MY LOVE TO KEFP ME . Brown C. Calinals. 3234
F. F. 1 STRAL A. KISS. Fresh Shutter. Calinals. 3234
E. F. 1 STRAL A. KISS. Fresh Shutter. Calinals. 3234
E. F. 1 STRAL A. KISS. Annual Capital AREA
E. Capital AREA
E.

#### THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey

1.	LAVENDER BLUESammy KayeVictar 20-310
	BELLA BELLA MARIEEddie HowardMerchry 520
3	BRUSH THOSE TEARS FROM YOUR
	EYESDecca 245
4.	BRUSH THOSE TEARS FROM YOUR
	EYESRegent 1:
5.	CORN BELT SYMPHONYJack LathropVictor 20-31:
6.	DAINTY BRENDA LEEEddy HowardMajestic 12:
7.	FAR AWAY PLACES
	FOR YOUVictar 20-300
9.	LOVE. YOUR MAGIC SPELL IS
	EVERYWHERE
10	ON A SLOW BOAT TO CHINA Eddy Haward Mercury 52

1048



MUSIC POPULARITY CHARTS

#### Advance Information

#### ADVANCE RECORD RELEASES

A Beantifel Lady in Bild
J. Garber Ork (L. Dear) Coral 60008
J. Laurens (Sweet and Means of Salami and Salami and Salami Angela Min

J. Dornsy Ork (At Sundown) MGM 10316
At Sandawn

J. Dorzey & His Ork (Angela Mia) MGM

J. Dorrey & His Ork (Angela Mia) MGM 19318
Saby, Baby All the Time
Saby, Baby Cork (Erady To) Mercury 5224
Sair's Sarment
W. Herman, Ork (Please Don't) Coral
Coral
Carara
L. Paul (The Swiss, Capitol 15313

Castal
L. Paul (The State Capital Capital
L. Paul (The State Capital Capital
L. Paul (The State Capital
L. Paul (The State Capital
L. Adam Ork (In a MoM 1922
Crees Main
L. Ballerd-F. Weston Ork (Here I'll)
Capital 1231
L. Ballerd-F. Weston Ork (Here I'll)
Capital 1231
C. Desmond-the Strammarr-K. Visch
Ork (If an Mercery 252
L. Banes Cork (The Darktown) Certa
Kryrykare

Everywhere W. Herman Ork (The Goof) Co 38389

13030

Yes My Regards to Breadway Albam—G.
Cohan Jr. (\*-10")

Yetor P.-271 , 20-2167 thru 20-2170

a to Sicepy Little Baby
J. Canors (I Abril) Mercury 6140

J. Stafford (Congratulations) Capitol

13010

T. "Scholeker Base" liber (Tier Ray)
Coral 60014
Coral 60014
J. Choora (Cie to Marcary 6140
J. J. Choora (Cie to Marcary 6140
J. Choora (Cie to Marcary 6140
J. Marcary (No Tired) Decca 36031
J. Levy to Live in Lavriand
J. Choora (Cie to Marcary 6140
J. Choora (Cie to Marcary 614

The second of th

le. Variation of More Beer) Dana 2027
W. Eschia Ork (More Beer) Dana 2027
W. Eschia Diese
M. McGros-the Pied Pipers-P. Weston
Ork (Sugar Blues) Capitol 15316
Mannilghi Cecktall
O. Gray Orienta Love) Coral 60002 Beet (You, You, You) Coral 60013

rt Bos D. Byron-R. Nyland-W. Ziemba Ork (Lorer: Dana 2027 Best Girt Our Chicks & Chusk (My Little) MGM 18018 Cenfession

My Centessian R. Pont Ork (Nighty-Night) MGM 10322 My Dear

My Little Grass Shack Four Chiefes & a Chuck (My Best) MOM 10319 merca de Chorc (My Best) MOM
Nesse Make Eyee (est the Gala With Gaye
Wha Are Sigger Than Yan)
1010235
(light)-Night
H, Poud Ork (My Ges) MOM
1010235

H, Poud Ork (My Confession) MOM 1022

H, Wood Code (You'll News) Decca
Western Code (You'll News) Decca
H, Bagost Code (You'll News) Decca
H, Bagost Code (Witnessen My Code (My Code (My

ier tion-H. Winterhalter (There's a Keep Me Every Day MCM 10317 Mom 10317

ì

POPULAR

Petty Trio (Would It) Coral 60012 Please Dan't Say "Na" Herman Ork (Basie's Basement) Cort Soil

B. Rich Ork 10807, 227, Reina
B Carter Ork-S. Decker (Let Us) Reina

Rasetta
Dexter Gordon Quintet (I Found, (1-12",
Mercury 8090-12
Shadaw Walit
Ecopo Ork. II. Kern, Dir.
Van Expo Ork. III. Kern, Dir.
Shee Shine Shaffle
A. Stuart-A Stuart Orchette | You're
Nowhere Embassy 1011

Sicota X. Cupat Ork-B. Graham (In Santiago) Columbia 38368
Since Things Get Taugh Again
The Watted Cora: 85000

R. Morgan Ork (I Hear, Decca 24501 Sugar Biacs J. Morcer-the Pird Pipers-P. Weston J. Merce-the Pird Pipers-P. Wester Ork (Memphis Slurs) Capitol 13318 and Pir's the Eack of the frish The Lack of the Coral 50007 wast and Local 7

nwist and Lavery Core in Mercury 5226

J. Laurens (Once in Mercury 5226
The Darklaums Straiter's Bail
De Darklaums Straiter's Bail
Willerman Ork (E. rrywhere Columbia

W. Herman Ori: E-rryther: Oolumbia
The Lards Paylli (Trees Meecury 522
D. O'Pilli (Trees Meecury 522
D. O'Pilli (Trees Meecury 522
D. O'Pilli (Trees Meecury 522
Devis (The Travelling Opinio 133)
Devis (The Trav

. Pitaperaid (My Dreams) Decea \$4300 Many Kisses Liyan-J. Ciyde (You Can't) DeLuxe

1182
To O'NIIII (The Lere's) Mercury 8288
Vagabad King Walts
The Rorn Robbers (Rever Make) MOM
1872
The Rorn Robbers (Rever Make) MOM
1872
The Rorn Robbers (Rever Make)
Parts Dally's Chicagonni (Circus Billed)
Parts Dally's Chicagonni (Circus Billed)
Walts II Make, and Difference to Year

1001
Ton Are the One
Ames Brog. (Mors Beer) Coral 60018
Ton Are: Walk Alane
F. Waring Ork (Oh! What) Decca 24540
Yasir Nawhere
A. Stuart-A. Stuart Orchette (Shoe Shine: Embases) 1011

#### RELIGIOUS

Amazing Grace
M. Jackson: (Tired) Apollo C-2199
Geb Gana: Reparate the Warst Press
M. Jackson: (Keep Ms) Coral 65001
M. Jackson: (Keep Ms) Coral 65001
If We Ever Needed the Loed Befare
The Dixts Hummingirds (Journey to)
Apollo 101

The Dixa Apollo 191
I'vs Gat Te Tell II
The WMA Silnagers of Houston (There's Nott DeLuxs 1158
Jesus Is Mine Deacon Utley & the Smile Awhile Quartet (There's at Columbia 2001)

16 Mine Charter Columbia Columbia (Charter at Columbia 2001)

fessa is Misc
The St. Paul Church Choir of Los Angetes (The Lord's) Capitol 40149
fearney is the Sky
The Dixis Humming Birds (If We) Apolle
181

Sweeping the Nation FRANK GALLAGHER'S Terrific

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**DANA 2026** 

**Exclusive DANA Recording Artist** 

Announcing FRANK GALLAGHER'S New Hit Dana 2023—"SHOE LACES AND BLADES"

ally interesting and fascinating English version of the great Italian tune-VIENI SUL MAR. (Backed by a beautiful rendition of a great hit from

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The Only Record of the Smash Hit DAMA 2031"POWDER YOUR FACE WITH SUNSHINE"

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Dana 2028—"SLAP HIM. SADIE" Backed by "PIN UP POLKA"

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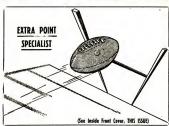
"BEWILDERED"

by Red Miller

**BULLET RECORD #295** 

**BULLET RECORDS** 423 BROAD STREET

NASHVILLE, TENN



THE SMASH HIT YOU'VE BEEN WAITING FOR!-NOW AVAILABLES

By JOE MEDLIN with the Three Riffs and Orchestra ATLANTIC

backed by "I'M GLAD FOR YOUR SAKE"

Atlantic Recording Corporation

New York City



THE BATINGS

NEW MONCE OF PALESTINE (1) CONTROL OF PALESTINE (1) CHORNES on A. W. BINGER. (1) CHORNES on A. W. BINGE

THE CATEGORIES

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COUNDO'S AND INDIANS AL.

14-479 TO ONE. CALD For ADDITIONAL CALD FOR THE PROPERTY OF THE PROP

THE NUTCRACKER SUITE FOR DANCING ALBUM — CRANE CALDER-FLORENCE CALDER (f-f0")
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Tepsh: Dance of the Flutes; Dance of the
lowers; Overture; March; Buger Flum

Tryon. Dante on her property of the property o

eorge Hosberg, conducting the coyal Symphony Ork of Copen-

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The Billboard ON THE STAND

Reviews of Orchestras Playing Hotels, Night Clubs of Ballroom Locations and One-Nighters

#### Eddy Duchin

(Reviewed at the Wedgwood Room of the Waldorf-Astoria Hotel, New York, October 27. Band contractor, Hank Ross, Booked by Music Cor-

dBill, menty June.
TROMBONE: Beb Alexander.
REEDS: Murray Williams, Phil Olivalle, Joe
glors. Zesk Walsz.
Re, Walsz.
Re, Grunz; Bam Bruno,
sast: Beb Cartis, piano.
VOCALIST: Tommy Marter.
ARRANGERS: Jos Lipman, Jeck Andrews,
- Cartis.

ARRANGERS: Jos Lipman, Jeck Andrews, abb Curtis.

PIANO AND LEADER: Eddy Duchin.

Eddy Duchin, who disbanded his orchestra in 1942 to go into the navy, is back on the stand with a smart and versatile band. As might be expected, most of the arrangements are built around his stylized piano solos which, judging from the applause and general audience attitude, still are a strong draw for the smart supper club clique. Quite as personable as ever, clique. Quite as personane as ever, Duchin still projects showmanship— smiling delightedly and humming lustily as he plays, then getting up briskly to lead the band while he chats with the customers.

The band itself is composed of highly competent sidemen, with the four-man reed section and the lone trombonist the standouts. Bob Curtis, trombonist the standouts. Bob Curtis, the second piano, handles his demand-ing assignment deftly, playing fill-ins and runs with the maestro's flourish-ing solos, and taking over when Duchin is up front. The rhythm sec-tion—have and days (norther Buchin Duchin is up front. The rhythm sec-tion—bass and drum (neither Duchin tion—bass and drum (nettner Ductin nor Curtis play as rhythm pianists)— keeps the beat well enough, but plays too softly, so that the beat is hardly discernable on the dance floor. This is the band's only obvious flaw and can easily be corrected.

Duchin organized this group in September, and at this writing has amassed a fairly hefty library of pops and some standards. The cleftings amassed a fairly hefty library of pops and some standards. The cleffings he has on hand are diversified and show a good range in tempos and treatment. Some are quite modern, in the Thornhill tradition, and are never loud or overly jivey. Emphasis so an smoothness and danceability. There's every reason to believe that the Duchin piano style, backed by an able crew, is as salable as it ever was, especially with the current lean-

"MY HAPPINESS"

"That's the Life for Me"

"Uncle Fud"

1221 BALTIMORE

OF

#### **Buddy Clarke**

(Reviewed at the Normandie Roof, Mount Royal Hotel, Montreal, Oc-tober 28. Booked by May Johnson Associates.)

TRUMPETS: Irving Dahloren, Lew Ashby (also doubtes violin).
TROMBONES: Irving Schults (also doubles

iciln).

BAXES: Adrian Geboury, Bob Herrington,
bominique Ramaglis, Albert Grant,
VIOLIN: Harry Stoane (else doubles eax end

larinsti.
RHYTHM: Fraddy Padgham, piano; Tony
Nixon, base; Johnny Nadian, drums.
VOCALJETS: Pat O'Connor, Buddy Clarke.
ARRANGERS: F. Padgham, B. Harrington.

Buddy Clarke returned to this Buddy Clarke returned to this swank room after a year's stint at the El Morocco across the street, and on the basis of covers since he opened a few weeks ago, it's evident that he's going to bring back many of the customers he took away when he left

the Normandie.

Clarke is of the New York school of leaders (he fronted in New York at the Park Central, Latin Quarter and Armando's) who go in for sell-stand the Company of the Sell-stand Company of the shell is a smart combination of music that's sweet but not seccharine, bouncy without being jivey, and in good caste for both diners and conversationalists. All armando control of the sell-stand in the company of the compa rangements are slick and not buried under too many notes.

The show-cutting is usually on the button, and while on the stand Clarke is the perfect host, mixer and always happy player of requests.

Pat O'Connor, vocalist, delivers a pop and novelty tune in easy fashion for nice reception by the payers. All in all, Clarke should click here even bigger than he did before.

Chartes J. Lazarus.

ing toward simple, digestible music

# with the accent on melody. Jerry Wexler.

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MIRACLE RECORD COMPANY

## Schine Circuit, Heartened By Up-State N. Y. Biz Debut, To Put Shows in More Towns

NEW YORK, Nov. 27.—Heartened with an extra show added, which saw the nublic's reaction to vaude at lines around the theater during the NEW YORK, Nov. 27.—Heartened by the public's reaction to vaude at its three New Town State. The New Town is more than the New Town State, the Riain in Amsterdam and the State in Cortland—where the policy was inaugurated last week-end, the Schine the-stein and the State in Cortland—where the policy was inaugurated in the New State in the New York New Yo

## Philly Bookers Unleash Drive Vs. Unethicals

PHILADELPHIA, Nov. 27.-In an PHILADELPHIA, NOV. 27.—m an effort to root out unethical talent bookers, the Entertainment Managers' Association (EMA), comprising the town's licensed club date bookers, in preparing to let the general public in on the industry's trade secrets. A manufalst quipt the inside story on any part of the property of the pro in on the industry's trace secrets. Apamphlet giving the inside story on the mechanics of booking shows and bands, so that buyers can judge quotations, has been prepared and will be available for distribution with the

EMA members will inclose the pamphlet with every club date bid and contract going out. With the town flooded with people booking shows, even without benefit of State license, EMA felt it was time to take license, EMA felt it was time to take its case directly to the buying public. The "unfair" and "unethical" com-petition, it is charged, has given the club booking industry a black eye here, and the industry as a whole is being blamed for the indiscretions

or outsiders.

Particularly disturbing to the bookers is the practice of an "agent's" submitting a price for one of the local bands to go along with the show, with the quoted price being for the most part under the regular union wage scale. The buyer doesn't re-alize that the remaining music cost will be taken out of the show budget. But when an EMA member submits the same band at the correct quota-tion, usually \$100 or \$200 higher, the tion, usually \$100 or \$200 nigner, in-show buyer figures he's being cheated and buys away from the legitimate office. Also still prevalent is the prac-tice of submitting name attractions which the fiy-by-night bookers can passed addition.

never deliver.
Adding to the association force will be the Variety Bookers' Association, which takes in the town's nitery bookers. While the orgs maintain separate identities, the two groups work together thru a joint board of

For the coming year, the association has re-elected the following officers: James V. Loughran, president; Eddie Suez, first vice-president; Eddie Mack, second vice-president; Joe Charles, secretary-treasurer. On the James v. Acoustines, persident; Eddie Mack, second vice-president; Joe Charles, secretary-tressurer. On the beard of directors, for two-year william Homey and Harry Ritte William Homey and Harry Bitte Goode year terms, Eddie Mack, Eddis Suez, Harry Dobbs and Fred Sieglee.

Schwartz Buys Into Tabu PHILADELPHIA, Nov. 27 .- Stan-PHILADELPHIA, Nov. 27.—Stan-ley Schwartz, who was a partner in the defunct Coronet Club, only a few years back one of the town's top midtown musical bar, with Dominick DiMattia, a newcomer to nitery opera-tions. The pair bought out a road-house at Magle Shade, N. J., near-by, and will unshutter it as the Al-hambra.

inter around the meater during the incommendation of the control o

Belle Dow.

The trend is also evident in Pennsylvania and Northwestern New York, with the latest additions being the Shea in Bradford, Pa., and the Capitol in Prewaitoning, N. Atter a lapse went back to five acts of Ilesh beginning Friday (12) and continuing Saturday and Sunday, Vince Chooste, Shea house manager, is giving the policy plenty of flacking and is using acts, news stories and handbills. poincy plenty of flacking and is using ads, news stories and handbills. Amusement Booking Service, Buf-falo, set the show. The Capitol begins its Sunday vaude policy tomorrow (28) with the same booker handling

Another addition to flesh is the Another addition to flesh is the Sherman Theater, Stroudsburg, Fa, where five acts will be on view every Monday and Tuesday beginning next week (29). The house will be booked by Abe and Joe Feinberg, in conjunction with the Comerford theater chain, to fill out three weeks of vaude.

## Nicollet May **Drop Its Show**

MINNEAPOLIS, Nov. 27. — A change in policy, with entertainment being sidetracked, is being mulled by the Hotel Nicollet Minnesota Ter-

race Room management here. Neil R. Messick, hotel prexy, is giving the change-over considerable thought, has traveled about the coun-

Indugnt, has traveled about the coun-try looking for ideas and should make a decision by early December. If Messick decides to oust enter-tainment, it will be the first time the room will be without it since 1936. He's said to have "something entirely new" up his sleeve.

Present policy has monthly changes in the Dorothy Lewis ice revue, which In the Dorothy Lewis ice revue, which has kept the room operation in the black by "some \$4,000." Miss Lewis came in on her regular annual contract last June and until September was 10 per cent under biz of the previous year. However, her continuation, with changes in leading men, has upped the boase take over what it was a year ago (with vaude acts) by better than 50 per cent.

## AFM-AGVA in KCTo End Row

NEW YORK, Nov. 27 .- The Amer ican Federation of Musicians (AFM) tangle with the American Guild of Variety Artists (AGVA) in Kansas City, which resulted in AFM pulling

## It Was Down Hill

NEW YORK, Nov. 27.—Har-monicist Blackie Schackner, trying to get into his car after a club date Saturday night (20) found the lock was jammed. After about 15 minutes fruit-

less efforts be finally resorted to a screw driver lying in the trunk. a screw giver lying in the truit.

As he was trying to jimmy the
door open, he felt a hand on his
shoulder, and heard a voice:
"Okay, buddy, we've got you
this time." It was a copper.
No amount of gab could dis-

suade the cop and he was just about to haul Schackner off to about to haut Schackner off to the nearest station when Schack-ner broke the front window and produced his license from the glove compartment. The cop apologized and the big mob had a big board

a big howl.

Schackner says the irony of it is that his car has been robbed twice in front of Lindy's and nobody ever saw anybody do it. When he tries to break into his own car—the law is right there,

### Montreal Sees Ray of Hope For New Year's MONTREAL, Nov. 27 .- A ray of

hope that Premier Maurice Duplessis, who last Saturday (20) ruled that all who last Saturday (20) ruled that an interies would have to close Christmas Eve at 11 p.m. and New Year's Eve at 2 a.m., would ease up on the edict sparked the ops of large and small spots to realign their strategy small spots to realign their strategy toward fighting the order this week. The ray of hope, according to in-siders, lay in the fact that Duplessis stated, in issuing the order, that he was doing so on the request of Msgr.

J. A. Valois, diocesan director of Catholic Action; Eugene Simard and Mrs. W. Major, also of the CA, a group which is responsible for most of the bluenose attempts in Montreal. Duplessis's intention in listing the buck when the expected beef came up. In this way, the premier avoids direct responsibility for the action and he could change the order should

and he could change the order should he CA give the okay.

Another fact is that CA does not represent the French Catholics, who comprise 75 per cent of Quebec's population. Even in this religious community, the spots never close when they're supposed to at 2 a.m.

Still another point is that the province would take a hefty punch from loss of taxes if the piaces closed on the big night as ordered. And yet another reason of hopefuiness is that another reason of hopefulness is that the premier announced the elect six weeks before New Year's, something lies's never done before. This, vet lies's never done before. This, vet Duplessis that he is giving them time to fight, which is entirely different from the situation last year when the spots went for a hunk of loot after the government first announced they are the last winds allowed them the at the last minute allowed them the usual tolerance. Then it was too late, because many regular cafe goers had already made other plans.

ion Federation of Musicians. (AFM) tangle with the American Guild back into the picture, reviewed the Variety Artists (AGVA) in Kannas incident and sisial its rep in Kansas bads out of Kansas City as well as certain rules when he incided a surrounding territory, is apparently benderline accordionist as being elibor for aGVA? membership Lie globe for AGVA membership Lie globe for aGVA? membership Lie globe for agvin the special picture of the special pi

## Berle To Open Copa City in Miami Dec. 23

3-Day Date Will Pay 12G

NEW YORK, Nov. 27.— Milton Berle will open Murray Weinger's Copa City, Maim Bench, for a three-group City, Maim Bench, for a three-main control of the contr

with Sinatra on the West Coast in the hope of bringing him in. Berie, who is to get about \$4,000 a day for his Miami job, will work with about four acts, all of whom he's worked with before. The Moroccans may be one of them.

The show will open with a lot of

The show will open with a lot of drum thumping. It is expected that both Walter Winchell, now stopping at the Roney Plaza, and Gabriel Heatter will be present, and tho neither is committed to plug the room,

neither is committed to plug the room, the op hopes they will say something on their coast-to-coast broadcast that the coast-to-coast broadcast that the state's daughter has a store in the new Copa.

See that the state of the

# Chi and Stem

To See Ritzes NEW YORK, Nov. 27.-The Ritz Brothers are to play the Chez Paree, Chicago, and the Copacabana, New York, the neither date has been def-

initely set.

The Chez deal calls for a late Jan-

the Copa. They're currently at the Philty Latin Casino, whence they will go to Las Vegas, Nev., and then to their West Coast bomes for the boli-

#### Mayfair Sets Jan. 8 Bow, Hallandale, Fla.

NEW YORK, Nov. 27.—A new club, the Mayfair, is due to open January 8 in Hailandaic, Fla. The spot booked its first show thru 'erry Rosen and the tee-off will have Myron Cohen, Terry Lawlor and the Paysees.

The club will be operated by Harry

## VAUDEVILLE REVIEWS

Paramount, New York

Capacity, 3,545. Prices 55 cents to \$1.50. Pive shows delly. House booker, Herry Levine. Show played by name band on bill.

What excitement is present in the current sbow is generated by Stan Kenton's band loaded with brass and percussionists, and Nellie Lutcher in her first date at this house. Kenton her first date at this house. Kenton between the control of the con which drops trumpets for maraccas and their variations. There is little doubt that the long-legged fronter has imagination and the push to put it into use. His work in various musical media—bebop, long hair and rumba—all joined together in one number, bullds up excitingly for rapt listening and solid applause.

In the act department, Red Buttons does a pleasant rather than an out-standing job. Buttons, one of the newer comics, was a hit at the Harem. newer comics, was a hit at the Haren. But while he projected in the cafe, here in the Paramount be doesn't. Much of the fault is in technique, something that takes hard work to acquire. Little subtleties which can acquire. Little subticties which can break up a cafe mob are lost in a theater. Buttons' autograph book routine is okay, tho it's his German emsee turn which seems to have the greater theater possibilities. Incident-ally, his line, "Cheese and crackers," ally, his line, "Cheese and crackers," may be a widely accepted Buttons trade-mark.

#### Nellie a Standout

Nellie Lutcher was the spark that made the show. Her well known Hurry on Down, Real Gone Guy and other Capitol record hits got big other Capitol record hits got big mitts as soon as they were rec-ognized, and paid off with still bigger hands when she finished. Miss Lut-cher worked like a real showman. She was completely unimhibited and seemed to enjoy herself so much that the house liked her right from the

Raul and Eva Reyes, decked out well in Latin costumes, opened the show with their assortment of rumba dances, with Miss Reyes putting all she had into a series of grinds and chest bouncers. The team wound up to a good hand for its glass-of-water

#### Inne Christy Chicos

June Christy received a tremenus hand for her walk-on and went right into her stylized How High the Moon and I Remember April. Yet while the intro hand was big, her while the intro hand was big, her exit was only polite. Perhaps singing to a handful of aficianados who understand erstand musical distortions isn't nough. The theater also draws heavily from people who like music they understand,

The show opened with a gimmick for the house's 22d anniversary cele-bration. The gimmick was Eddie Fisher, who sang to George Wright's organ work. Fisher didn't work with the show. The pit was still down fore in local miteries, showed a very pleasant bary the kids liked. Pic. Misr. Tatlock's Millions. Pic, Miss Tatlock's Millions

## Martha Ann Holden-Howard

Bill Smith.

or friends: Contact M. R. NELLIGAN

64 W. Maple Wilker-Barre, Pa.

#### Radio City Music Hall. New York

(Thursday, November 25) Cepacity, 6,200. Price renge, 89 cents-\$7,46, our shows delly. House booker-producer, Leon contiod. Show cut by house symphony ork, rected by Alexander Smallens.

The new bill is obvlously meant to accent vaude, what with using several acts and introducing them by the old sign method. However, lacking one sock act, the show misses really selling. Customarily this the-

ater builds its presentations around production numbers, with acts always secondary, but this bill stresses acts. The strongest act is the Cycling Theron Troupe (eight) which does everything but ride under water with its two wheelers in unicycle forma-tion; the same number pile on one bike for a ride. The leader of the group won big hands when he jumped rope with his bike, revolved his front wheel while riding and did a somersault with the two-wheeler. Hal Leroy is as loose-limbed as ever and scores repeatedly with his hoofing. He went thru an eccentric cleating routine and did some walking taps to big bands.

Fresh from a recent engagement at the Roxy, Ben Beri unveiled the same slick assortment of juggling

Gypsy Caravan, to the music of Gypsy Caravan, to the music of List's Second Hungarian Rhapsody, featuring the dancing of Rabana Hasburgh and Norman Thomson, was the most spectacular production num-ber of the tail and atmosphere of the taiganes were carried to the audience by the beautiful set, the gorgeous costuming and the dancing. Thomson, especially, won the eyes with son showy leans

The Rockettes were brought into the proceedings thru Robert Hayden's singing of Rockettes in a Row, a spe-cially written tune, which gave them the chance to do their precision terps. the chance to do their precision terps. Another feature was the glee club singing some college tunes. The boys exhibited some nice harmony with their interpretations of The Stein Song, Sweethcart of Sigma Chi and others.

thers.
Pic, The Hills of Home.
Leon Morse.

Roxy, New York (Tuesday, November 23)

Cepecity, 8,000. Price renge, 80 cents to \$1.50. Number of shows, five delly. House booker, asm Reuch. Show pleyed by Peul Ash's house ork.

With Mickey Rooney as the draw and Borrah Minevitch and his Har-monica Rascals and the ice show pro-viding sock entertainment, this theater should do business.

The ice show, another superb skat-ing display, was in two sections, the first being Joan Hyldott's solo and the second her duet with Arnold Shoda. The presentation started with the well costumed line doing bits from Victor Herbert's Mile. Modiste and quickly moved to the blonde Miss Hyldoft whizzing over the ice. Her dazzling pirouettes and leaps were something. While she was catching her breath, Audrey Dearden, a good-looking soprano, received a good hand for Ah But a Dream. Miss Hyldoft re-turned with Shoda to give a display of precision skatnig in which the same tricks were unveiled but by both and quickly moved to the blonde Miss at the same time. Shoda was espe

cially spectacular.

Borrah Minevitch and His Five-Man Gang have been away so long their act takes on a new and still brighter sheen. He used Johnny Puleo to pull yock after yock. Puleo brighter sheen. He used Johnny Puleo to pull yock after yock. Puleo tweaked noses, got cute and socked the bigger boys for amusing results. The combo didn't play much, but their Sweet Sue and Sabre Dance

## Phila. Casino. Dec. 5, Gets. Tony Martin

NEW YORK, Nov. 27 .- The pace NEW YORK, NOV. 21.—1ne pace the Latin Casino, Philly, is setting in its effort to get top names has brought it Tony Martin, to open December 5 for two weeks, in what probably will be the singer's only date in the East. Originally Martin, was due to go

Originally Martin was due to go into the Copa, but the contract expired when his option wasn't taken up in time.
Originally Mitzi Green was to follow the Ritz Brothers, now current at the Latin Casino. But the gal, who was due to open in Buffalo's Town Casino. devoloped a bad throat necessino. cessitating a month's lay-off, which forced her to drop not only the Town Casino, but the Latin Casino as well. The Martin deal was in the talking age, with the Ritz Brothers doing stage, with the Ritz Brothers doing most of the urging to get him to come in. Martin agreed to take the date right after the Ritz Brothers, but with Mitzi Green set, it was impossible. When she became ill, the Martin deal became a natural.

Simpkins' Montreal Smash; Goes to 3 Shows in Night MONTREAL, Nov. 27.—El Morocco last Saturday (20) switched for one last Saturday (20) switched for one night only to a three-show-per-night policy because of the terrific demand for reservations to see singer Arthur Lee Simpkins, who closed the next

Lee Simpkins was there for four weeks and did such big biz that it was neces-sary to put in the extra show Satur-day. He was followed Monday by Beatrice Kay and comic Jackie Whe-

showed they hadn't lost their masterly

cal touch. Mickey Rooney, the personality-olus kid, registered as a strong bet, tho he was shy of solid material. He the he was shy of solid material. He opened promisingly with Hey Look There's Mickey Rooney, poking fun at himself, but after taking a few comic whacks on the chin from Puleo, comic whacks on the chin from Puleo, got lost in a routine called Andy Hardy Takes a Cab. The only good point to this mish-mash was the chance it gave Rooney to toss off some first-rate take-offs on flicker names. The show closed with some impressive Flamenco dancing by Rosario and Antonio. Their most outstanding







TOMMY AND CARLOS toot for two weeks then exerted CAPITOL HILL RESTAURANT Olean, New York Management: Wally Gluck Agency 921 Main St., Ruffalo 3, N. Y.





direct from Hollywood "Are You Ready, Hezzie?" IN PERSON

## THE HOOSIER HOT SHOTS

EARLE THEATER BLDG. JOLLY JOYCE PHILADELPHIA 7, PA.

#### Latin Casino, Philadelphia (Reviewed Tuesday November 21)

Capacity, 430, Price policy, \$3 minimum, no cover. Shows at 6:30 and 12:30, Operator, Rarry Steinman, Manager, Jack Lynch, Publisity, Reymond Oathrid. Estimated budget that show, \$13,000. Estimated budget last show, \$10,000.

Revitalizing the town's sagging showbiz, Harry Steinman has one of the best excuses yet on the new Latin Casino boards. Whatever has been said about the zany Ritz Brothers in the past can be said all over again, and with equal conviction, Their 30 minutes of comedy capers count for solid guffaws. The act wraps 'em up from the moment the lads push their faces in front of the spots.

Save for the Four Maxellos (two women) and their standard foot-to-foot sero entire that make for many a breath-taker in face of stage limitations, the show is largely a stage wait until the Ritz boys take over. It makes little sense to have two singers on the supporting bill, particularly since emsee Jack does okay with the romantic bailads. The loser is Frances Deva, portly songstress with a busky voice, who pleases neither eye nor ear with her allads and rhythm songs.

Padding out the hour-long revue radding out the hour-long revue are the Lee Henderson Dancers and Marvin Young. It's asking too much of Young to cover up for the seven dolls—who are bardly what you dolls-who are bardiy what you would call dolls. And what can't be forgiven is the orchestra beating out Oh, You Beautiful Doll to frame the two long-leggers who parade around

The Harry Dobbs ork (9) cuts the show and plays well for dancing. For the hip-swaying addicts, Chic Meci's Latin rhythms are equally satisfying. Maurie H. Orodenker,

#### NIGHT CLUB REVIEWS

#### Embassy, New York (Wednesday, November 24)

Capacity, 325. Pries policy, \$3-\$3.50 min num, Operator, Martin Natale. Bookis officy, non-axclusive. Estimated budget th how, \$2,100.

Despite its low show budget and iack of sock names, this spot has apparently caught on. On the night caught the room was jammed, the part of the business may have been from holiday eve celebrants.

Much of the lure here is the gim-Much of the lure here is the gim-micks thought up by Geri Gerardo, manager, They include special dance nights with various dance teachers showing off new Latin steps which customers go for enthusiastically. customers go for entbusiastically. Right now the rage is mombo rhythm, a variation of the rumba, calling for band riffs but still in four-four tempo. With the Sacasas band, sald to be the originator of the mombo, on the stand, the draw is heightened.

The only non-dance act is Adrianne, who does regular TV shots on DuMont, The gal, a willowy brunette with a warm voice, looked good and sang well. She used to be quite a class spot seller years ago, having worked at the Rainbow and the old Cafe Plerre. She is still a seller and Cafe Pierre. She is still a seller and looker. Using a hand mike burled in a bouquet of flowers, she gave out with a pleasant assortment of little-known show tunes and Latin numbers an excellent reception.

But if Adrianne does a good job, she could do a better one if she were properly spotted and better lit. With so much happening after her—a dance team, dance exhibition and contests-she's all but forgotten when the show

The more informal part of the sho tees off with Geri Gerardo and part-(See Embassy, New York, on page 46) Boulevard Room, Stevens Hotel, Chicago (Wednesday, November 24)

Capacity, 770. Price policy, \$1.05 and \$1.55 minimums, with a \$2.50 minimum charge, disterned as \$2.50 minimum charge, and \$1.50. Exclusive books, Merrick abboth. Producer, Derothy Littlefield. Publicity, Auding Lindgran. Estimated bugget this how, \$6,00. Estimated bugget last show, \$5.500. 25 500

This third edition of the Ice Show here is just a little bit better than its predecessors, with costuming and comedy chores making the difference. While garb in the other two shows was good, John Baur bas done a wonderful job for this show with authentic costumes in a myriad of rich colors. The Three Rookies, Neil Rose, Meryl Baster and Bill Keefe, veteran touring ice show act, have more polish than former blade comics and their bellboy and army routines were especially weil wed. They capitalize on everyreceived thing, doing plenty of mugging in addition to some swell skate work,

The "world on ice" theme is car-ried out well with line girls going thru a good set of production numand dances of hers built on garb us countries. Outstanding is various countries. Outstanding is the Scottish number, in which bagpiper Melville Finlayson does the accompaniment on the vacuum-sweeper horn, an instrument which lends noveity to the bit. Bobby Turk, animated single, shows plenty of ballet prowess in a comedy sailor bit, while Jerry Rehfeld and Manuel Del Torro did well in production bits and a duo precision number.

Charles and Lucille, new scrobatic and adagio team, pulled nifty mitts. The male's one-handed lifts and slow bringdowns downs were sock. Ballerins Arlen has dyed her locks an Jean Arien has dyed her locks an artificial-looking yellow, making the teen-ager look much older and out of character. Jeannie Sook contributed an okay impresh of Sonja Henie's famous hula on skates.

Frankie Masters' ork does a topremark masters ork does a took as notch job with the show's book as well as dance music for intermission. The orkster and his frau-chirp, Phyllis Myles, teamed up often for duets that pulled solid mitting.

Johnny Sippel.

#### El Morocco, Montreal (Friday, November 12)

Canacity, 215. Price policy, 42 minimum weekdays, 42.50 faturday, Shows, 8.30 and 12.30. Operators, Eddie Quinn—Yron Robert. Publicity, Eimar W. Perguson, Booking, Dick Hanry (William Morris), Estimated budget this abow, 81,400, Estimated budget last show 81,500.

With singer Arthur Lee Simpkins held over for another two weeks and still jamming them in, ringsiders here now have a chance to get a looksee at young Jackie Kahane, Montreal-born comic who has made something of a name for himself in the tians, Canada's borscht belt,

tians, Canada's borscht belt.

Simpkins, of course, is as good as ever in all departments—delivery, voice, showmanship and selling everything with plenty of schmaltz. And he knows how to please everybody—with Alouette for the Frenchspeaking element, ER, ER for the Yiddish patrons, Ave Maria for everybody and the Vesti is Cliubba from the Vesti is Cliubba from Pagliacci for the longhairs. He clicke

Pagliacci for the longhalrs. He clicked big on the show caught. Inasmuch as this is Kahane's first chance in the so-called big time, he does a boff Job. The lad showed plenty of zingy personality with some familiar and some new material, all of which got home.

His appearance is neat and fresh, and with bls disarming, youthful personality, be should make the grade of the better cafes before long.

The MacArthurs, terpers back in a return showing, offered a good se-lection of commercial lifts and spins

Le Directoire, New York (Tuesday, Nova

Capacity, 375. Price policy, 44.50 minimum. Operators. Herbert Jacoby-Max Gorden, Book-ing policy, non-axclusive. Publicity, Ed Weiner, Estimated budget this show, 43,200.

The latest show here has two prima latter working in the middle, shaping up as probably the hit of the bill. The show opens with Muriel Smith and closes with Vivienne Segal, with both

ights and music.
The headliner, Miss Segal, who hasn't been seen here in years, doesn't stand out as a potential draw. Yet, she still has a warmtb in her voice which made her a hit in must-cals. But most of this warmth comes from her lyrics. Miss Segal's forte is words. When she has smart lines, or even intelligent ones, she knows what to do with them. When she has to depend on voice, she falls behind. The gal, a heavyish blonde, opened with two special numbers which meant nothing. It was her Bewitched, Bothered and Bewildered, followed by To Keep My Love Alive, that were her two strongest numbers. There is little doubt that Miss Segal is still a personality. She exudes a charm that can be felt. With proper material, not necessarily special, she can be rebuilt into an attraction.

Mata and Hari may someday deveiop into a real attraction. What stands in their way today is the times Had they started climbing a few years ago, they'd be in the big dough today, But if they're not in the top salary brackets, they're one of the slickest satirical interpretive dance teams around. Most of their work takes a little time to understand that it is a ittle time to understand that it is a rib at East Indian neck twisters or hot jazz sellers. Occasionally, their worth seems a little too subtle. But basically they have what it takes. Muriel Smith, dressed in a high necked Chinese looking gown, was visibly nervous at the tee-off. As she started to give out, she regained con-fidence and a gracious charm that was appealing to listeners. Where she appealing to listeners. Where she missed was in trying to use her legit missed was in trying to use her legit stage training in a comparatively small room close to a comparatively small room close to a comparatively them from Carmen Jones to the point where they sound pointless. Her liquid soprano is easy to take. Her looks are equally winning, but work-ing in a cafe is a lot different than working in a theater. A crowd with contact the comparative of the comparative of the months atting up close sint a theater challes within a comparative or comparative or com-

Frank York's ork cut the show with FIRM YORE'S OTK CUT the show with outstanding skill. Gringo's rumbas were competent. Incidentally, Miss Segal has her own arranger, Jerry Bressler, conducting the band and very good, too.

Bill Smith,

set the show off to a good hand. The Wally Wanger line contribbed three routines to good results, with Hal White doing the production singlng. Walter Newman's ork (9) of-fered okay backgrounding for the show and dansapation.

Charles J. Lazarus.

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#### Follow-Up Reviews

HAVANA-MADRID, NEW YORK: This place has a hot act in the three DeCastro Sisters. Making with the maraccas and assorted South Amerlcan noisemakers, and swinging their free wheeling hips with abandon, the three gals add some first-rate vocalizing to liven up the show. Not only have the girls got an ear-catching routine, but they satisfy the eyes in

their sequin gowns. El Cumbanchero (the gigolo), their opener, got them off to a flying start and by the time they did The Mahaand by the time they did the mana-rajah of Magador the customers were with them all the way. The gals have a brassy, infectious style of vocaliz-ing that utilizes rapid-fire changing vocal ranges for good results. The also dance and work hard on the floor. Leon Morse.

COPACABANA, NEW YORK: Diane Adrian, caught in the opening night show under circumstances that made her preem a jittery one, was caught again and showed amazing improvement. In fact, the dark-haired, snappy-eyed brunette was the boss from the time she gave out with her first eight bars and held them

right up to her exit.

Any singer working with a Joe E. Lewis, particularly one who hasn't been seen around recently, is up against a tough audience. Lewis' against a tough audience. Lewis people come to see him; anyone else on the bill usually gcts a nod and casual attention, Miss Adrian bas ap-parently overcome that. She gets attention with a powerful voice, a slick delivery and a choice of pops, including foreign language numbers, that mark her as a singer with more than just a chassis and pleasant voice. Bill Smith

### A.B.C. NÉTWORK HAYLOFT HOEDOWN

LEEPY HOLLOW GANG JESSE ROGERS

26 ARTISTS 26 A

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#### Sablon's Unhappy At Mont'l Gayety; Bills Cut Short

The Billboard

MONTREAL, Nov. 27.—Jean Sab-lon's date at the Gayety Theater, which preemed a new name police Sunday (21) ended on a discordant note after one week of great unhap-piness on the French chanteur's part.

Sablon, who went in for \$4,000 with 50 per cent of the gross over \$12,500, was expected to stay at least two weeks, and probably three, but ac-cording to Martin Goodman, his manager, there were so many things that made Sablon unhappy that he de-

cided to pull out after one week First, there was the matter of the ripper. The Gayety runs a regular two-a-day variety show, nine acts in-cluding a take-it-off turn. When Sablon got to Montreal he refused to play on the same hill with the strip— or "exotic dancer" as she's billed— and the gal had to be paid without

Then there was the matter of the orchestra. The chanteur was dissat-isfied with Len Howard's house ork which has been playing the spot for years, and extra musicians had to be hired.

Crowds NSG After that came the matter of After that came the matter of audiences. The matinee crowds, according to Goodman, were not to Sablon's taste. What the stub-holders lacked, he didn't specify. Anyway, by this time Sablon was highly dissatisfied with the whole deal and he

decided that one week was enough. Al Dow, who books the spot, didn't have too much to say about the incident except that they re-spected Sablon's wishes in any way they were able. The deal, said Dow, called for a week with options, but there was no point in pressing it if Sablon didn't want to stay.

Goodman explained the whole Melfi Becomes Tentative N. Y. Head of AGVA

NEW YORK, Nov. 27 .- Vito Melfi has become the custodian of Dave Fox's desk as New York director of the American Guild of Variety Artists (AGVA), tho the appointment is tem-

porary. Fox, who is absent from his duties, "can have his job back anytime within the next two weeks," said Dewey Barto, AGVA national execu-tive secretary. "We put Melfi in be-

cause correspondence is piling up and somebody has to take care of the work." Fox, who handed in his resignation a few weeks ago, has been urged to rescind it but refused unless he be given a contract. So far the execu-tive board hssn't acted on Fox's res-

ignation, tabling it at each meeting. Fox has been with AGVA as New York head for six years. Coincidentally with Melfi's appoint-Coincidentally with Mell's appoint-ment, AGVA received three resigna-tions. These were from Victor Rocco, assistant director of the New York hranch: Dorothy Collins, co-ordinator to the administrator, and Ray Gaus, organizer. Both Rocco and Miss Collins have worked closely with Fox in the past. The three resignations, made Friday (26), take effect De-

thing as an "unfortunate booking" and that this didn't mean that Sablon was thru with Montreal, not by any means. As a matter of fact, a per-sonal appearance is in the works for some time after the new year at which time the singer will be accom-

panied by a 40-piece ork. The Gayety, meanwhile, continues its name policy, with Molly Picon set to come in December 19.

and The Hills of Home.
The Paramount (3.634 seats: average \$76.000) slumped to \$60,000 t.
Laine, Connile Haines, Dave Barry,
the Clark Brothers, Jerry Wald and
ork and Scaled Verdict, Previous
presentation, caught this Issue, is fred
buttons, Raul and Evz Reyes, Neille
Lutcher, Stan Kenton and ork and
Miss Tatlock's Millions.

The Capitol (4,627 seats; average \$66,000) came thru with a solid \$79,-

\$86,000) came thru with a solid \$79,-000 the first week with its new show. New bill is Jane Powell, Susan and Fred Barry, Joey Adams, Shep Flelds and ork and The Kissing Bandit. The Strand (2,700 seatis average \$40,000) clicked with a strong \$60,-000 the first stanza with Tim Herbert,

the Szonyis, Frankie Carle and ork

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New York:

## Stem Biz Gains; MH's 103G, BOOKINGS OFFERED Para 60, Cap 79 and Strand 60 show reviewed this week is the Theron Troupe, Hal LeRoy, Ben Berl and The Hills of Home.

cember 10.

went up a little last week, tho the total figures for the five houses actually showed a decline from the actually showed a decline from the week before. This disparity is attrib-uted to the fact that the Roxy ran

its outgoing bill on a four-day week, which brought its take to \$32,000. Had the attraction covered a full week the take would have been about \$60,000. Roxy (6,000 seats; average \$89,000)

went way below its weekly average to \$32,000 in a four-day week. Gross the week before was \$65,000. The old bill was Peter Lind Hayes, Mary Healy, the Gaudsmith Brothers, Jack Cole and Unfaithfully Yours. The new one (reviewed this issue) is Mickey Rooney, Borrah Minevitch and His Gang, Rosario and Antonio, and the ice show with Joan Hyldoft and Arnold Shoda. Pic, When My Buby

The Radio City Music Hall (6,200 seats; average \$115,000) for the first time in months was below its weekly average with \$103,000, compared with

\$120,000 the week before. The attrac-tion was Paul Haakon, the Noncha-lants and You Gotta Stay Happy. New

Comedians — M. C.'s — All Acts':
Colonal Visus' Protesticutal INDEX CORDED
Out File A Membrit Service, 1) 2 5000 days,
on 3 by 5 acts 1002 CORDED,
on 3 by 6 acts 1002 CORDED
on 4 acts 1002 CORDED
on 5 acts 1

# Coast Legit Offers Lower Nut, Better Running Chance

NEW YORK, Nov. 27.—The major to theaters off the Stem, he points importance of the much-discussed out. As an instance, he cites Our Lan' trend toward legit production in Call which made the grade at the Henry Street Settlement but failed dismally fornia is that it enables managers to get cheap tryouts of their scripts. Lend an Ear, which is still running at the Las Paimas Theater, Los An-geles, cost \$28,000 to do. The Stem production will run to about 70G.

William Katzell, the producer of William Katzell, the producer of the revue, found that he could get audience reaction sans tough crix, make script and cast changes and keep the show on the boards out there. In New York it's either feast there. In New York it's either feast or famine, and if your show isn't great, you get the ax. To keep it on the road and revamp the produc-tion generally means adding plenty to

your production nut. your production nut.

In other words, it's a class "A" tryout—something that is badly needed with the absence of the investors' plentiful money available during the war. Of course, the same kind of production is available to local managers in off-Broadway houses, but Katzell feels the same kind of audience isn't available.

To Broadway comes the average theater audience, while only stage-struck crowds eager to be pleased go

Cheaper Sets
A comparison of production costs
here and on the Coast reveals that
the new sets for 'Lend an Ear cost
Katzell' \$15.000 at local scenic studios,
\$4,000. The scenery was bull: there
at non-union studios. However, it
cannot be used for a professional production. Because of the amount of
work the movie studios give the
scenic shops, the producer says, the
shops are able to build sete cheaper.

Bills for set and costume designers are also less. Both feel they may get the assignment if the show is Broadway-bound and scale their fees down With more studies to rent costume from, competition cuts body draping

Name film talent, Katzell says, are eager to work in plays and will act for very little. In addition, he claims, living costs are cheaper on the Coast,

iess.

It is the producer's contention that shows like Heaven on Earth and That's the Ticket might have been successful if they were produced on the Coast and then revamped while the Coart and then revamped while still on the boards. Katzell has moved his producing office out West and in-tends to produce a Langston Hughes adaptation of Jacque Roumain's nov-el, Masters of the Dew, in California

#### Equity Ponders 10c Fee for ELT Shows

NEW YORK, Nov. 27.—To help make the project self-sufficient, the Actors' Equity Council is considering Actors' Equity Council is considering for cents admission to the Equity Library Theater (ELT). The tides stems from the fact that Good formed before 7,000 people at the Walton High School last week-end. The \$700 which might have been collected, had there been the 10-cent tarlff, would have paid plenty of ELT bills. The revival theater

of ELT bills. The revival theater is able to ask for a small admission now that its shows are given in schools, whereas, when performed in libraries it was subject to library rules of no charge.

## ET Branch Preps

**New Pact Request** 

NEW YORK, Nov. 27.—The Invi-tational section of the Experimental Theater is prepared to go before Act-ors' Equity and the Dramatists' Guild ors' Equity and the Dramatists' Guild and ask for a new agreement covering the off-Broadway group. Two scripts have already been chosen to follow the first production of Euripides' Hippolytus which was produced last week-end for \$500.

The Experimental Theater, which was successful last season, probably will not be revived this year.

## Boston Rep. B. O. Spotty

NEW YORK, Nov. 27.—Business at the Boston Repertory Association continues sporty with a dreat line needed at the bo. If this cottif is to continue sporty with a dreat slow, which left the company feeling glum. The two-week continuous presentation of bills bas already been shaved to it Heartheast the state of the con-tinuous presentation of bills bas already been shaved to it Heartheast House, with Gerald Savory's George and Margaret to fol-low.

#### **BROADWAY OPENINGS**

THE YOUNG AND FAIR FULTON THEATER

drama by N. Richard Nach, Staged by Har-old Clurman, Setting by Poul Morrison. Contiumes by Elevator Goldmith. General Contiumes by Elevator Goldmith. General Continues by Elevator Continues of the Aaron Frankel. Press reported of Printers and Mary March. Pressured by Vinton Freedley in association with Richard W. Krakeur.

Tream preeding in succition with Richard Stream Preeding in Secretary Security Secur

It is, of course, somewhat natural to compare N. Richard Nash's The Young and Fair with Lillian Hei-man's The Children's Hour. They have a more or iess similar iocaje and intent-showing up venomous skulduggery in a girls' school. But where duggery in a girls' school. But where thour was continuously taut, pungent drama, Feir is a sprawling melo aimed at too many targets. Vinton Freedley and Richard Krakeur have clubbed together to give it a top-flight production. Paul Morrison has devised a singularly clever school indevised a singularly clever school interior to bring the action into focus without delays in changing of sets. Harold Ciurman's direction is sharp and incisive. There are scenes of considerable power. But they seem, on the wbole, individual triumphs of acting over material.

and any extraction of the state Nash's scripting trouble stems from or a hell-cat daughter of the school's top trustee. Apparently Nash's design is a plea for teaching decency and tolerance to the young generation, but his play is so cluttered with over-plotting that any central theme gets lost in the melee.

Top Drawer Thesping

On the good side of Fair's ledger are several memorable performances. Frances Starr returns to the Stem to project a fine portrait of the vacu-lating, complaisant headmistress. Julie Harris practically steals the last act with her sick-minded, frenzied confession of the thefts which have oject a fine portrait of the vacil-ting, complaisant headmistress. confession of the thefts which have been framed on the nice gal. Lois Wheeler contributes a poignant scene and Doc Avedon is poisonously ef-fective as the young fem Hitler who sets them all by the ears. Mercedes sets them all by the ears. Mercedes thinking teacher, who is emmeshed by the school's injudities, sincere and believable, and Patricia Kirkland gives a good account of herself as her uncompromising young sister.

uncompromising young sister.
But all the best of Fair stems from
But all the best of But all the second from
But and But all the But all the But and But all the B

THE SILVER WHISTLE

(Opted Wednesder, November 24)
BHITMORE THEATER
Comedy by Robert E, McEaron, Staged by
Paul Crabbres. Set by Herbert Brockin.
Coctumes by Ernect Schrape. Supervised by
Lawrence Ladiguer and Thereas Helburn.
Lawrence Ladiguer and Thereas Helburn.
Description of the Company of

esuted by the Theater Guild.
Ir. Brebe William Tunn
errer became intrigued with such a

character as Oliver Erwenter, Rol ert McEnroe's lovable ilar of The Silver Whistle. Oliver, by turns rogue, Silver Whistle, Oliver, by turns rogue, philosopher and romantie, is an actor's field day, comboing a touch of Villon, seasoned with Munchausen, with a fine overlay of Cyrano. Enchantingly underplayed by Ferrer, he comes to fulf life at the Biltmore comes to full life at the Bittmore as an engagingly amusing fellow. If for no other reason, the Theater Guild should be congratulated on Whistle for giving the Stem a chance to get acquainted with him. However, along with Oliver, McMerchell of the Stem and the stem of t

vastly compensating evening's enter-tainment. His last act reaches into the cornily sentimental bracket, but Whistle is all such a neat, chuckle-some balance between fantasy and reality that such outrageous matters as have occurred to the author seem both trenchant and touching by vir-both trenchant and touching by virboth trenchant and touching tue of their own absurdities.

Whistle's plot is slight. There arrives at an old folks home a monumental liar, a purported 77-year-old adventurer, who looks half his age. Actually he is—being a road knight in search of temporary free bed and board. The home's inmates are resigned to a trip to the boneobe and source. Are now a summer year, but he miracle wrought on them by the affalic Oliver—via tall tales and e dad of plony youth re-tales and the summer of the summer of the summer of the succeeded in giving the shalf-deads a new zest for the art of liver of the summer of the su

dreamed up years ago.

What Oliver would be without
Ferrer one wouldn't know, but with
him he is one of the most ingratiathim he is one of the most ingratiat-ing characters currently on a Stem stage. Oliver is Ferrer at his best-which is good, indeed. On the as-sistance side, Doro Merande beats a tattoo on the funnybone as a won-derfully acidulous gossip who tabs Oliver for a liar the moment she sets eyes on him. William Lynn adds another splendid comic portrait to another splendid comic portrait to an already crowded list, and there are equally fine contributions from Frances Brandt, Kathleen Comegys, Burton Malory and Jane Marbury as other ancients in Reverend Watson's institution. Robert Carroll's stuffy institution. Mobert Carroll's stuffy young minister, who gets to see the light, is excellent, and Eleanor Wilson puts skill and considerable excitement into the love interest. George Mathews, Lawrence Fletcher and Charles Hart are effective in



RROADWAY SHOWLOG Performances Thru November 27, 1948

Dramas

1.184 (Lyctam)

Edward, My Son. 5-16, '48

(Martin Serh)

Gnedbyr, My Fascy. 11-17, '48

(Meresca) (Reyele) Reberte..... 2-18, '48 (Alvin) 328 | Marie | Mari

..

## Musicals mne Monhattau, 1-15, '48 (Breadharst) My Remeuc. 10-16, '48 (Adelphi) Small Woulder. 9-15, '48 (Coronet)

(Carenet) Where'e Charley.........16-41, '48 (St. James) ICE SHOWS Rowdy, Mr. 100...... 8-22, '48 (Center) OPENED

Young and Fair, The ..., 11-22, '48 (Fullen) Silver Whistle, The ...., 11-25, '48 (Blitmore) COMING UP (Week of November 29, 1948) 

CLOSED My People Pres.....11- 8, '48 (Hadpan)

#### OUT-OF-TOWN OPENINGS

#### ANNE OF THE THOUSAND! DAYS

Oceaned Treasury Newspaper 81 FORREST THEATER. PHILADELPHIA

drama by Maswell Anderson, Produced by the Playwrighie' Company in association with Leland Hayward, Directed by Prot signs Windust, Settling by Jo Michiner, Costumer

by Mottey.

CAST: Ree Harrison, Joyce Redman, Louise
Platt, Charles Francis, Perry Waran, John
McTvale, Alian Stevanson, John Williams,
Robert Duke, Viola Keats, Munice Lang,
Rutell Gaige, Wendell K. Phillips, Herry ITvine, Cecil Clovely and Margaret Garland.

The Playwrights' Company adds lusty historical drama that finds Maxlusty nistorical grams that unds max-well Anderson once again turning to England in the 18th century. An-derson adds Anne Boleyn to bis Elizabeth of England and Mary of Sectland portraits, spanning the thousand days of Anne from the time that Henry VIII added her to his collection of wives until the day she lost her lovely head on the execu-

In retelling the familiar tale, An derson again marks his writing with sensual poetry to unravel the com-plex character of the historical figuroe However, the continual flash-and overbearing soliloquies to backs and overbearing soliloquies to examine their consciences impair the play's clarity, and it is only the ex-cellent performance by the players that sustains the interest in face of all the shiftings and interpolations.

A Noble Henry

It's a Henry VIII who is noble in lature that Anderson draws here, schewing the traditional Holbeinstature that Anderson draws here, eschewing the traditional Holben-inspired despot of his later years. And for such portrayal, movieland's Rex Harrison makes for a bluff King Hal, who is convincing as he rationalizes Henry's regal infamiles. More-ever, he is compelling as both lover and king and not merely the wanton royal bluebeard. Just as happy is the choice of vivid Joyce Redman, late of London's celebrated Old Vic Thea-Company, as Henry's second ill-

The romance of the fierce courtshin and their tumultuous thousand days is unfolded against a crowded canvas of power politics—a decisive pe-tiod in English affairs crowded with tiod in English affairs crowded with pageantry and lusty loves, framed trials and State executions. Here again, Anderson draws his Cardinal Wolsey, Thomas Cromwell and other historical characters with care and with conviction, and the acting, un-der Bretaigne Windust's sensitive di-rection, healthers, the market Firerection, heightens the marked Eliza-bethan pattern of Anderson's play.

Just as he has done for Henry, An rson has also ennobled the character of Anne, raising her to sacrificial greatness as she insures the throne for her daughter, Elizabeth, at the anatomical loss of her own head anatomical loss of her own head. Equally successful as Rex Harrison is Miss Redman as Anne. In fact, all the members of the large speaking cast—in spite of the fact that a bumper crop of speech-making some-times slows up the progress of the play—acquit themselves admirably. This Anderson combination of free

verse and fine prose in Tudor man-ner fares without the structural setner fares without the structural set-tings of the era. Instead, a single prop of a castle doorway is utilized with simple, suggestive pieces for the multitudinous changes made under blackouts, with the characters facing a baby spotlight.

a many spottight.

Jo Mileiziner originally created a
store of mechanical sets, but they
were found unstageworthy at curtain
time. However, Motley's costumes
are as magnificent as they are in
keeping with the theatrical times. While Anderson has not created a

play of either force or splendor, this work will more than satisfy hungry Stem appetites for historical drama. Maurie H, Orodenker.

## ALONG FIFTH AVENUE

Corneal Wednesday, Newsmert M.
SHIFBERT, N.W. HAVER, CONN.
A review with insults by Gooden Jenkins and Printer of Birthers and State and Minor Pascular and Printer of Birthers and State and Minor Pascular and Printer of Birthers and State and Minor Pascular and State and Stat

symend.

DANCERS: Franca Baldwin, Tesele Carrani
sellie Farrell, Marian Horosko, Greiche
ouser, Carol Nelson, Janet Sayers, Harr
waus, Ted Cappy, Dante DiFaolo, Rowar
aloge, Wallace Selbert, Zachary Solov, Wa

If the correct ingredients for a hit musical consist of tuneful music gorgeous girls, top-notch dancing and hllarious comedy, then you need look no further than this latest offering of Arthur Lesser. There is no doubt that this one will move into the hit

class right from its opening curtain on Broadway, and it can very easily he classed in the same category with the recently opened Mike Todd show at the Winter Garden. The two should compete closely for the tired havinessman trade. Avenue boasts bounds

subtle comedy, lovely ballads and deep down blue songs. It has modernistic dancing and genulne ballet, practically all you'd want in a show. The main burden is carried by Nancy Walker and she cements her claim ping our newest No. 1 comedienne specialty song, If This Is nour, is sock, and her trio number to being our newest No. 1

with Hank Ladd and Willie Howard, Creme de la Creme, is almost com-Creme de la Creme, is almost com-pletely won by her clowning. Besides her vocal duties, Miss Walker is prominent in most of the aketches, and even tops her performance with a comedy dance in the gorgeous Santo

Willie Howard, on the other hand is beginning to show that time is taking its toll. While he is still the and fun-maker and master of dia-ts, his work is spotty and some-hat strained. He appears much too what strained. He appears much too infrequently and only reaches the old Willie Howard form in the hilariously funny sketch, The Fifth Avenue Label. None of his old tried and true routines are offered, and the audience seemed to miss them. Carol Bruce is both lovely to look at and to

hear. Her two solo numbers, Best Time of the Day and the torchy Weep No More, will fall right into the hit class on their introduction. She and Hank Ladd stopped the show with a The sketches are topical and funny.

They deal with everything, including the sexy advertising of perfumes, givenway radio shows, the election, juvenile delinquency and Radio City. However, with the show now 40 minutes over-long, some of the slow-moving sketches will be dropped be-

moving sketches will be dropped be-fore its Stem bow-in.

The show is particularly note-worthy for its fine choregraphy, both specialty and ensemble work, and some of the most nimble hoofing seen in many a season. Johnny Coy and Virginia Goraki spark the modern stuff, and ballerina Viola Essen the

#### MAKE WAY FOR LUCIA WALNUT STREET, PHILADELPHIA

WALKUT SIREET, PHILADELPHIA
A consely by John Van Druten, based on the
novice of E. P. Senson, produced by Lav-rence Languer and Thereas Religant for the
Threster Guild. Directed by John Van Druten
Stat and contume by Lucinda finished.
CAST, Catherine Wilsred, Cherry Heedy.
CAST, Catherine

After such stage gems as The Voice of the Turtle and I Remember Mama, John Van Druten suffers a bit of a relapse as he ransacks E. F. Benson's Iamous Lucia novels to give the Theater Guild a drawingroom comedy, Circa 1912, involving two designing women who vie for social leadership in a small English town. The play gets lost entirely as Van Druten draws heavily on pre-World War I characters hardly calculated to disturb the dust gathered on the Benson works

In exploring the twists and turns In exploring the twists and turns of feminine logic, Van Drude cultivates no sparkling dialog or biting satire to make for comedy in the accepted sense. Instead, the unconscionably talky play, spinning at a slow pace, is too, too British, with the stress on the characters drawn from the yearning villagers of the unit of the penning villagers of the unit South. English town of 2lling.

There is no endearing feminity to the widow Lucia and her arch rival for social honors, Miss Mapp. And while they purr hypocritically as each other for three dreary acts, there each other for three dreary acts, there are the widow's fussy male friend, Georgie, and his impressable rival, Major Flint, with a host of standers-by who are just as chatty but none the more stimulating. The two women are so far-fetck-of in their portrayals that it matters not to the portrayars that it matters not to the pew-holders that the exotic Georgie is suddenly convered to the idea of marrying Lucia ahead of Miss Mapp's foreclosure on Major Flint

While Van Druten has indeed can tured the spirit of the Benson novels in both his writing and in staging his own penmanship, it's without the approbation of the playgoer. Since it's British, so are the players selected Isabel Jeans, from the British stage and screen, as Lucia, and Catherine Willard as Miss Mapp, are both col-Willard as orful and feline enough for the requirements. Philip Tonge as the Major and Viola Roache as the gossipy Godiva are fine farceurs, but it is Cyril Ritchard as Georgie who prot compensating ments for the play

Lucinda Ballard has the double Literinda Baliard has the double duty of keying costunes and scttings to the play period and she indulges generously in clothes and color 
for the chores. But with all the 
effort thrown into this one, an Osear 
Wilde revival would make much Wilde revival would make more meaning to the audience. Theater Guild is taking Luc Paltimore

Theater Guild is taking Luciz to Baltimore before tackling Broadway. It would make much more theatri-cal sense to take it instead to England, where it might evoke an in-terest hardly to be found for it on

this side of the Atlantic.

Maurie H. Orodenker.

#### Texas U. Seeks Script

NEW YORK, Nov. 27.—The Department of Drama of the University of Texas will again produce an original play by an off-campus playwight. The department is Interested in receiving scripts for consideration. The successful playwight will receive travel allowance to Austin, Tex., and his living expenses during re. and his living expenses during re-hearsals of his play. No musicals or one-acters are wanted.

David Fibles has contributed an other colorful set of contumes that no modern play. Scripts must be in the speer will be given to a non-set, and the received in Frid and the speer will be given to a non-set, and the speer will be given to a non-set, and the speer will be given to a non-set, and the speer will be given to a non-set, and the speed of the s

#### Agent Trouble Won't Stop "Red Gloves"

NEW YORK, Nov. 27.—In spite of the fact that Jean Paul Sartre won the right from a Paris court Wednesthe right from a Paris court Wednes-day (24) temporarily to replace Louis Nagel as his American agent, Red Gloves, the latest play by that author, is skedded to open Saturday Decem-ber 4 as expected. The Sartre-Nagel controversy stems from the play-wright's claim that his agent authorlzed an American translation without ized an American translation without the scripter's consent. Sartre says he has information that the current adaptation is a "vulgar, common, anti-Communist melodrama."

Producer Jean Dalrymple remains unmoved by all this bickering and her attorney, Howard Reinheimer, her attorney, Howard Reinheimer, court proceedings are nothing more than a dispute between Sartre and Nagel regarding financial and busi-ness relations. The dispute cannot ness relations. The dispute cannot affect Miss Dalrymple's contract with Red Gloves, which was signed with Nagel when the latter had complete authority to act for Sartre and enter into it," he said.

Jed Harris, the director of the play. takes issue with the Sartre reference to the acript's content. He further-more states that Miss Dalrymple was given carte blanche by the author to do what she wanted with the play, provided she did not tamper with its content and did make money for Sartre

#### DeMirijan Goes West

NEW YORK, Nov. 27,-Arto De-NEW YORK, Nov. 27.—Arto De-Mirjian, ace photog of Stem celebri-ties, leaves for the Coast Sunday (28), He will open a new studio on Holly-wood's Sunset Boulevard about the first of the year. DeMirtian started behind the glam-

DeMirjian started behind the giam-our-portrait lens in association with his late brother, John, 25 years ago here. Since then he cameraed most of the top-flight figures of showbiz. In 1940 he put in a year's contract session with 20th Century-Fox on the Crast and followed up with a three-Coast and followed up with a three-year stretch with Uncle Sam.

Since leaving the army, he has been associated locally with the studio of James J. Kriegsman. The latter will continue to represent DeMirjian's interests in New York.

#### ROUTES **Dramatic and Musical**

legro (Opera House) Boston, ong Fith Avenue (Forrest) Philadelphia, mic Get Your Gun (Shubert-Lafayette) De-

Allers (Opera Rossa) Boston, spindelphila, sand Gri Voro (Enthwert-Levyvite Darward Gri Voro) (Enthwert-Levyvite Darward Gri Vo

#### FOR RENT DOWNTOWN THEATER

MAJOR OHILL CITY, OYER \$50.000 Asset \$60 sets. Fully equipped for stage arts. Files call some month and meintenages and sound. \$1.000 for month and meintenages are Winderful appearantly.

BOX \$62. The Billbard 1504 Beachers Rev York ORy 10

#### Burlesque

CHET NELSON, ice skater, who re-turned recently from a European tour and opened at the Hotel New Yorker December 2, is being spon-sored by Jimmie Feyko, manager of the Gotham pic house, New York. ... Jackie Richards returned to burly more, thru Eddie Kaplan. ... Jack Beck's new vaude extra-attraction Beck's new vaude extra-attraction acts to reinforce Hirst units, each booked for six weeks, include An-thony and Rogers, Pat Valley, Duke Durell, Will Wright and Henri French. . . . Marnita Rose, a recent graduate from choruses in the West, is a firstfrom choruses in the West, is a first-time principal on the Hirst wheel.

Red, Jimmie Cavens Billy (Boob) Reed, Jimmie Cavens Billy (Boob) Reed, Jimmie Cavens Billy (Book) Reed, Jimmie Added to strengthen the Hirst unit headed by Jai Leta, Eddie Innis and Lee Murray at the Hudson, Union Lee Murray at the Hudson Lee Murray at the Huds pear for an indefinite number of weeks in the Mayfair, Boston; Show Bar, New Orleans; Colony Club, Dal-las, and 21 Club, Calumet City, Ill., when she completes her spot-booked

round of burly houses.

DOLORES DAWSON, dancing daughter of Mile. Fift, who is filling an extended engagement at Tony Pastor's, New York, was a cover Tony Pastor's, New York, was a cover girl model and has appeared in radio and television and has appeared in radio and television with legit at the Hedgergow, Moylan, Pa. . . . Bob Cardens, Calli, have bought a home in the San Fernando Valley, With Harry Rose, . . Lou Black and Pat Dundee, new male and female control of the Control of Mayfair, Boston. . . . Manny King and Jean Carter are at Zucca's Opera Mayfair, Boston. . . Manny King and Jean Carter are at Zucca's Opera House, Culver City, Calif. . . . Milton Frome, in from the Coast, has joined Milton Berle's Texaco television program. . Bobby Morris is back at Earl Carroll's, Hollywood. . Winnie Garrett completed six months at the Ha-Ha nitery in Manhattan and suitabled its Asia Mayfair. months at the Ha-Ha nitery in Man-hattin and avoited to Amigo May's in Sacknowlike, Fine Tour-week in Sacknowlike, Fine Tour-week without a change in principals from the Midwest to the Hirst Circuit was the Midwest to the Hirst Circuit was Fred Frampton, Jim Meede, Betty Brooks, Mamilla Rose and Lou Karna. Pred Frampton, Jim Meede, Betty Brooks, Mamilla Rose and Lou Karna. Palace, Buffalo, December 3. Hal-Sherman is doubling between nitery palace, Buffalo, December 3. Hal-Sherman is doubling between nitery in the Company of the Company of the School of the Company of the Company School of the Company

WANTED Exotle Dancers and Strips

#### MAGICIANS!!

OUR NEW VANISHING HANDKERCHIEF

- ALL FOR ONE DOLLAR -

## Fay Pops Off Against 'Reds,' Draws Retorts

(Continued from page 4)
. . . Eddie Cantor is a Red .
Walter Winchell is a phony bum." Fay included James Cagney, Danny Kaye and Melvyn Douglas and Dougwife, Helen Gahagan, on his

Fay drew a retort from Eddie Cantor. In a special story to The Boston Traveler, Cantor sald: "Fay is being frank, but he's not being truth-ful." He went on: "Frank is a swell ful." He went on: "Frank is a swell actor, but his play, Harvey, is winding up its run now and he needs a way to get back into the newspapers."

Statements were not available from any of the other people Fay named, but Cantor spoke for them in his reply, saying: "The word that I am a reply, saying: mmunist will come as a surprise Catholic, Protestant and Jewis's chaplains around the country. I'll be glad to match my Americanism against Frank Fay's any day in the week."

Fay in Retort

Later, in reply to Cantor, Fay de-clared that Cantor was a member of the board of directors of the Independent Citizens' Committee of the Arts, Sciences and Professions and the American Committee for Yugoslav Relief and he said these were Communist or subversive organiza-

tions.

Then, when the tempest in a teapot got a trifle rough for him, Fay questioned the right of the press to report his speech on Sunday before the Knights of Columbus. He side-stepped responsibility for his statements and said that the "Knights of forms of the statements and said that the "Knights of the "Knights" of the "Knigh Columbus is a big organization . . . reporters should report from press releases." However, no press releases were given out by the group and, in fact, the press was not invited. Boyer Smacks Fay

Later in the week, Charles Boyer, appearing here in Red Gloves, the Jean-Paul Saer play about Com-Jean-Paul Saer play about Com-munists in France, slapped Fay down with a sharp blow or two. "Eddie Cantor," he said, "is a great citizen of the United States and I know that he is loved by most everyone in Hollywood. I don't know Frank Fay, and I do not care to enter into the present discussion.

During his talk before the Knights During his talk before the Anguls of Columbus, Fay said, among other things: "The Holy Father has told us that we are at war with Communisim. . ." He also asked for us that we are munisim. . " He also asked for questions from the floor and identified Bing Crosby, Bob Hope and Al Jolson as among the "100 per cent

Los Angeles. . . . Frank Smith, old-time burly advance man on the for-mer big wheels, is now managing the Adelphi, Manhattan, tenanting My Romance.

Exotic Dancerra and Stripa William of the Company of the Company

## Magic

ginia. Beginning early in January, Scibilla has the Neff unit set in Para-mount, Florida State, Saenger and Interstate houses thru the South and Southwest, with the possibility that the show may wind up on the West Coast by early spring. . . . Paul Duke was guest of honor at Leon &

Eddie's, New York, Sunday night (28) on the club's regular weekly Celebrity Party. . Judith Johnson and Company, with Harold Laughon and Company, with Harduz Laugnon handling the managerial details, are back at the Prevue Club, New Orleans, for a five-week return dateleans, to a five-week return dateleans, the Albacker, handled by Eddie Hileman, Pittsburgh, will vacation at his Pittsburgh home for two cation at his Pittsburgh home for two weeks beginning December 21. Albacker reports a steady 18-week our good, without a lay-off. . . Martin Burnett, after a fortnight's stand at Glenn follow.

and found him doing the same picaing show he always does. Kind and
dom, now have their own trailer
apency in Topelse. Harry Ofto and
dom, now have their own trailer
move from Kanasa City. Mo., to San
rowe from Kanasa City. Mo., to San
rowe from Kanasa City. Mo. at San
George Pughe, well kinown to
agaicians everywhere, did a grand
effects in Kanasa City. We have just
circus in Kanasa City. We have just
circus in Kanasa City. We have just
to the control of the control of the contions in this territory.

\*\*Illinition\*\* Bartanash\*\*

DURING Blackstone's recent en gagement in Kansas City, Mo., George and Eddie Pughe tossed a party and Dutch lunch at the Show World Lounge there for Blackstone, Birch the Magician and Bill Morton. Birch the Magician and Bill Morton.
Among those present, besides those
mentioned above, were Mabel Sperry
Antonello, owners of Shorton Woold
Lounge; Mr. and Mrs. Sam Sarudel
Mrs. Sam Sarude
Mrs. Sam

Magician is trekking across Indiana on his fifth week out for Cosmo-politan Productions. . . Red D. Billings Jr., Detroit magus-hypnotist, flies to Omaha December 2 to do a show for Ad Sell, Omaha advertising show for Ad Sell, Omaha advertising club. . . On Sunday, November 21, the Chicago Magiclans' Round-Table, which neets daily at Drake's. Loop eatery, presented a combined benefit of its benevolent fund. Over 300 wand-wielders attended the affair which was held at St. Jude Hall. fair which was held at St. Jude Hall. The show, presented as the feature of buffet lunch and dancing, ran 2 burst and 40 minutes and was discussed and the short and 40 minutes and was discussed and the short and 40 minutes and was discussed and the short and the short

#### Fouce Buys L. A. Mayan

HOLLYWOOD, Nov. 27, - Mayan

By ILI. NSFF and his sight-people ing, was bought as week sight-people ing, was bought as week sight-people ing, was bought as even key Frank under the guidance of the veteran powers. It was soon for an undisclosed Action Schillin, of the National Towns. Anton Schülia, of the National Theairical Agency, Pittsburgh, is set until 
linearance broker. The Mayan 
the lolidays on theater dates thru a cost of \$1,330,000, and opened AuOhlo, Pennsylvania and West Virgust 15, 1927, with Oh, Kay, starring 
ginls. Beginning carly in January, Elist

New Cincy Ticket Office Set

CINCINNATI. Nov. 27. - Willis Vance plans an erry December open-ing of Central Box Office on the street floor of Bond's clothing store at Sixth or of Bond's clothing store at Sixth floor of Bond's clothing store at Sixtn and Vine streets to replace his Cen-tral Ticket Office in the arcade of Carew Tower. All types of tickets will be handled at the new location. The old office will be maintained for administrative work.

#### EMBASSY, NEW YORK

(Continued from page 42) ner Toni Patton doing a standard series of Latin dances. The two look good, work well and set a hot pace for the exhibitions and contests that

rep. The band also bes a solution shouter, Monero, who impressed with the style. Bill Smith.



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## Writer To Pen Novel Around

possible spring publication.

Johnson came into town last week to consult Sadler on the final notes for the novel, which will center around the colorful and widely known Sadler's career in the business. Sadier has placed at Johnson's dis

sauer has piaced at Jonnson's dis-posal several boxes of clippings and other early-day data on the old-time tent shows. Johnson and Sadler are old friends. Aitho the book is to be written in the form of a novel, much of it will be devoted to facts taken from

will be devoted to facts taken from them and lives of many of the old tent showmen, chiefly Sadler. The past summer Johnson was with three different tent orga, following them on a vacation tour of the Mid-

time with Frink J. Lee, a nature of the property of the proper

night spots

Aifred and Ima Shacker are re-ported to be playing halls and schools around Georgetown, Tex., to satisfac-tory business.

## Friendships in Show Business

and loved all over the world.

There were Montgomery and Stone who made millions laugh during the merry musical-comedy days of the Gay '96s with the Wierard of D. Amore beautiful brotherly, always 50-100 methods of the world of the Wierard of D. The Wierard of D.

There are many other sincere and tender friendships in drama, vaude-ville, circus and burlesque. In a profession like ours, where two people are constantly together, friendships

product of its sponsor.

Their childhood ripened into a holy while here, Bitters spent much time with Frank J. Lee, a friend of pre-World War I days. Like Bitters, together thruout the years.

Slouts Attend
Outdoor Meets

VEMONTVILLE, Mich, Nov. 27.—Obtem Special Registers of the Signat Players Show, and Ora of the Signat Players Show, because the property of the Players Show, and Ora of the Signat Players Show, because the property of the Players Show, and Ora of the Signat Players Show, because the property of the Players Show, and Ora of the Signat Players Show, because the property of the Players Show, and Ora of the Signat Players Show, because the property of the Players Show, and the Narmon ship with a make a short trip letter in the Will BOB & Control on the Will make a short trip letter for much joking and sundry ventions, they will make a short trip letter for much joking and sundry the Show last guarmen, mentage the Comment. On the walls of dressing the Christians bloke of the front cutrain would be the Christians blokey and the Toron and seener; beside the perel the Option of the Show last guarmen, below of the front cutrain would be the Christians blokey. It is bloke of the front cutrain would be the Christians blokeys. The North Canal, Now, 27.—Mattin Bob of the front cutrain would be the Christians blokeys. The North Canal, Now, 27.—Mattin Bob of the front cutrain would be considered to the control of the Show last guarmen, below of the front cutrain would be controlled to the control of the Show last guarmen controlled to the control of the Show last guarmen, which we would pull open the Christians blokeys. The North Canal, Now, 27.—Mattin Bob of the front cutrain would be controlled to the Christians blokeys the big shot along with the mayor of the situation of the Shout allows, is playing the shot along with the Siout above, is playing the should be controlled them, and the Purnishate of the town of the Shout above, is playing the should be controlled to the should be controlled to the controlled them, and the Purnishate of the town of the Shout above, is playing the should be controlled to the controlled them, and the Christians and the Purnishate of the town.

Sadler's Life

ARILENE, Ret., Nov. 37.—Here the world have even the control of th leaving Bob to keep the show going, and hurried to make a quick change of wardrobe. At the top of the stairs leading down fo the dressing or wardrobe. At the top of the stairs leading down to the dressing leading down for the fressing rooms, she tripped and plunged to erected by Community Theaters, another bottom of the stairway, sustaining injuries from which she never turn into the outdoor field. The Town recovered, lingering for a short time suffering intensely, and in exeruciat-ing agony passed to eternity.

Poor Bob was left alone, disconselate and grief arcidect. Poor Bob was left alone, disconselate and grief arcidect. Poor year
and to trouping together is a long time.

The additional community group,
and the state of trouping together is a long time.

The state of the state them and lives of many of the old precursors and the product of th

poor Bob had been laid to rest by the side of his beloved Eva.

That's the story of the beautiful That's the atory of the beautiful friendship of Bob and Eva McGinley.

Decouteaux Sets N. H. Spot

HARTFORD, Conn., Nov. HARTFORD, Conn., Nov. 21.— Lucien Decouteaux, owner of the Rex Theater, Manchester, N. H., has announced plans to erect a new out-door theater in the outskirts of that city. Opening is planned for next

at the same redictied them. The rive-people Feeley-Knowles from redictied them. If the rive-people Feeley-Knowles from the rediction of the re

## Two Motor City Drive-Ins Set:

last summer. Present house will however, be on a less elaborate scale.

Theater Company has been incorpo-rated as the building company for this new venture.

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16MM FILMS RENTED Over 400 Westerns to choose from at \$5.00 conservations loaned Free. Write for catalog. Opicte, new \$50mm, drive-in theatre equipme \$3174 installed. Construction and operating

BACHE—Richard, 58, former or-ganist for the Mastbaum Theater, Philadelphia, November 7 at his home in that city. In recent years he ap-peried as solo organist in hotel rooms and murical hare. A son two daughand musical bars. A son, two daughand a brother survive. in Philadelphia November 11.

in Philadelphia November 11.

BAILOR—Paul, 63, co-owner of the
Bailor & Bower Circus, November 15
in a Butte, Mont., hospital. Bailor
also performed as a wire-walker during his tenure with the circus, Survived by his widow who is active in music circles in Butte and Anaconda, Mont. Burial in Spokane.

Mont, Burial in Spokane.

BECKER—William S., 48, former
Steubenville, O., newspaperman and
at one time on the editorical staff of
The Billiant of the Control of the Control
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of a cocktail lounge in that city. Suryiving are his widow and two chilviving are his widow and two chilviving are his widow and two chilorder of the Control
of the Contr

BENNETT—George E., 65, with the Johnny T. Tinsley Shows in various capacities for the past 20 years, found dead in his trailer in Greenville, S. C., November 17. Before joining Tinsley he had been with the C. W. Parker, Clarence A. Wortham, Zied-man & Pollie and Krause Greater Survived by his widow

BRADEN—E. B., business manager and legal adjuster with various out-door shows, November 17 in Vander-bilt Hospital, Nashville, where he had bilt Hospital, Nashville, where he had been hospitalized for several weeks. Braden had been with West's World Wonder and Art Lewis shows, and the past season was with the John H. Mark's Shows. Surviced by his widow, Gertha; his mother. Eva; three sisters and a brother, Buddy. Burial in Columbia, Tenn, November 19.

ber 19.

BROCK—Harry, 51, former national vice-president of the Society of American Magicians, November 21 in Stamford, Conn. He had been in business in that city for the past 30 years. His widow, mother and daugh-

years. His water man cases of the survive.

BYTON—Dorothy, 45, line and anit producer with the Byton-Bloom Agency, Chicago, in Los Angeles November 19, Before entering the booking field she was a dancer. Survived by her husband, Everett. Burial in Forest Lawn Cemetery, Glendale,

Calif., November 22.

CAMPBELL—W. S. (Bill). 66, for 34 years associated with F. S. Wolcott, owner of the Rabbit Foot Minstrels, November 23 in Port Gibson, Miss., of a heart attack. No known survivors. Burial in Port Gibson.

Miss, of a heart attack. No known recovery and in Port Olbon.

See the Committee of the Com in theaters. His widow, four daugh-

in theaters. His widow, four cauga-ters and two sons survive.

DAWSON—Howard H., 42, for the past two years legal adjuster with Bee's Old Reliable Shows, Novem-ber 13 at his home in Jackson, Tenn., of a hear: attack. Survived by bis

widow.
DAY—William C. (Shorty), 57, ride
man with the Bill Lynch Shows for
the past 29 years, recently in Hallfax,
N. S. Survived by a sister.
DEAN — Roy, 40, talker on the
Royal American Sbow's Midget Rewee, November 24 in Okhoma City,
His widow, the former Mary Orban,
who worked in the Sally Rand Show

#### THE FINAL CURTAIN

on the Royal American Shows, and a daughter survive.

FDDV\_Ralph 32 radio announces at WGN. November 22 in Chicago. He had been with WGN since 1941. His widow and two children survive. FRIEDBERG-Carl, 63, indie book

ing agent for radio, stage, club and hotel talent for the past 35 years, November 25 in Mount Vernon, N. Y. widow and sister survive.

> IN FOND MEMORY MY OLD CAPT ROY GRAY

HARPER-Mrs. Inez, 84, former dramatic stock player, in Los An-geles November 24. Mrs. Harper, who played the role of Little Eva in Uncle Tom's Cabin for seven years, toured the Middle West in the 1880's with a company managed by her late husband. Lou Harper.

HENSLEY — Leonard (Leonard Youngbear), 49, authority on Indian lore and formerly with the Miller 101 Ranch Wild West Show, recently in a Tulsa, Okla., hospital. Survived by his mother, Jessle, of Tulsa.

by his mother, Jessie, of Tulsa. HORTON-Hal, 55, emsee on hill-billy radio shows, November 21 in Dallas. From a start in radio in Davenport, Ia., in 1926, he later worked on stations and networks across the country and in Mexico. A regular announcer and entertainer on KRLD's Hillbilly Hit Parade, he was also heard on the Mutual Broadcasting System's Checkerboard Jamboree and Smoky Mountain Hayride. His widow, Irene, known to radio as Susie, and

his son survive. JOHNSON-Buster, drummer with

Pocketbook Harris's orchestra on the Mighty Page Shows, suddenly No-vember 2 in Kinston, N. C. JORDAN-Clifford, of the vaude team, Jordan and Grace, November 22 in Portland, Ore. He leaves his

wife. Grace. KAYALOFF-Yasba, 51, first violinist with the Philadelphia Orches-tra for 23 years, November 24 in Gallagher Hospital, Washington, of a heart attack a few hours after apcaring with the orchestra there. Bepouring with the orchestre there. Be-fore joining the symphony, he worked in vaude and then played with the York. Survived by his widow, Allier: a son. Larry: three brothers, Jean, a cellist: Valdmir, pienist at the Waldorf-Astoria Hötel, New York; Kris Kaye, an orchestra leader, and a sister, cellist with the St. Louis Symphony Orchestra. Burial in

and the streams Figure II 1881, both written by the deceased under the pen name of John Van Antwerp. KOCZAISKI — Raoul. 63, Polish pianist and composer of six operas, November 25 in Poznan, Poland. A child prod gy, he gave over 4,600

cnncerts.

LANDI—Almo, 65, former vaude performer, sculptor and recently publisher of L'Osservator, Italian-language newspaper, November 23 in Plainfield, N. J. His widow, son and

Plainfield, N. J. HIS WIGOW, 2011 Send-daughter survive.

LARISON—William K., 51, hyp-nobit, better known as Marsh Babbitt, in an automobile accident at Coney Island, N. Y., November 21. Larison had appeared several times over Station Work, New York. He was on a lecture tour at the time

was on a lecture rour at the time of his death.

LOWE—Stanley E., 68, Canadian orchestra leader for the past 35 years, suddenly November 7 in Amherst, N. S. Survived by his widow, a daughter and a sister.

MARTIN—John A. (Jack), 75, for-mer owner of the shows bearing his name and in later years an advance ogent for Mound City Shows, in St. Louis County Hospital November 23. In his youth Martin toured the country as a contortionist and trapeze street fair in St. Louis many years ago. His widow, Katle; a daughter, Mrs. May Neville, and three sons, John M., Frank H. and Lester, sur-vive. Burial in St. Louis November

MASON-Alfred Edward Woodley 83, author of The Four Feathers and many other novels and plays, Novem-ber 21 in London.

MAYER—Ray, 47, former vaude performer, November 21 in Salt Lake City of a heart attack. He and his wife, Edith Evans, toured the Or-pheum circuit for a decade with their act. The Cowboy and the Lady, which they had recently revived and pre-sented at Larry Potter's Supper Club Hollywood

NORTON-Carleton G., 43, owner operator of Loomarwick Inn., Lake Waramaug, New Preston, Conn., in New Milford (Conn.) Hospital November 19. Survived by his widow, Margurete; two sons, Carleton Jr., and Robert; a daughter, Nancy: his mother, a brother and a sister. Burial in New Milford November 22.

In New MINIOR November 22.

O'CONNOR—Tim, 62, brother-inlaw of Ralph Decker, owner-manager of J. J. Kirkwood Shows, and a
concessionalire with the shows, recently in Columbia, S. C. A native
of England, he was widely known for
20 years as Tiny Tim, clown. Burial
in Columbia. ORTES-Armand Francis, 68, former legit and silent film actor, No-vember 20 in San Francisco. He leaves a sister.

PARENT-Art. the Paradise Revue on the Cetlin Wilson Shows, October 15 in & Wilson Shows, October 15 in Greensboro, N. C. Burial in Montreal, home of Parent's sister.

IN LOVING MEMORY D. W. "BLACKIE" PIKE Who passed away Dac. 2, 1947 ESTELLINE

RAY—Kenneth A. 46, on the ex-ceutive staff of Cobbs Mill Im., Wes-Bridgeport, Conn. November 20. Survived by a brother, Vincent, Dan-bury, Conn., and four sisters. Mrs. and Mrs. Harold Ocks, of Bridgeport, and Mrs. Edward Koplowski, of Shel-ton, Conn. Burial in St. Peter's Ceme-erry, Banbury, November 26. bari-

ROW—Francis 46, operatic bari-tone, November 23 in New York, He sang with the St. Louis Opera and the City Opera companies and more re-cently taught singing. His widow sur-

SCHOOLEY-Edgar T., 67, pioneer producer of outdoor revues for fairs. November 18 at his home in Skokie. Ill. (Details appeared in the General Outdoor Section, November 27 issue.)

MANY THANKS AND SINCERE GRATITUDE to the showmen and many athers we axtended their condolences and al-those who were so kind as to see flowers, telegrams and letters on it recent loss of our friend and partner,

# EDGÁR I. SCHOOLEY

nd Mr. and Mrs. Ward (Flash) Williams

SCIARETTI-Salvatore, 78, Met-SCIARETTI—Salvatore, 78, Met-opera tenor during the 1910-'11 sea-son, November 27 in Brooklyn. After his Met appearance he sang with many other opera companies and toured Cuba and Central America. His widow, son and two daughters survive

SHINN—Arthur T., 88, former operator at Echo Lake (Pa.) Park, November 22 in Ardmore, Pa. He retired about 12 years ago. Survived by his widow. Edith; three sons and a daughter. Burial in Stroudsburg,

daughter. Date.
a. November 24.
STONE—Michael J. (Doc), 65,
with Universal former producer with Universal Studios, November 17 at his home in

Studios, November 17 at his home in Los Angeles.

WAILIACE—Nellie, 78, long a British music hall concedienne, November ish music hall controlled to the control of the cont

mas pantomimes. Her debut was in a small part in East Lynne.
WESTPHAL—Frank C, 59, radio artist and orchestra leader, November 24 in Bridgeport, Conn. He was musical director of several early radio stations and from 1933 to 1935 directed at WBBM. His widow and

directed at WBEM. His widow and daughter survive. WILLIAMS—John B., 32, former traffic chief of the international di-vision of the National Broadcasting Company, November 22 in Coopers-town, N. Y. His parents survive. WILSON—Gertrude, sister of E.

town, N. Y. His parents survive.
WILSON—Gertrude, sister of E.
Lawrence Phillips, former owner of
the Johnny J. Jones Exposition, in
Washington November 28. Interment in Fort Lincoln Cemetery, that city, November 29.

#### Births

A daughter to Mr. and Mrs. Jimmy McHugh November 2 in Philadelphia. Father is manager of the Boyd Theater there.

A son, Charles Warren, to Mr. and Mrs. Sid Stanley November 9 in Presbyterian Hospital, Philadelphia. Father is former vaude producer and managed the Fay and Carman theamanaged the Fay and Carman thea-ters in that city.

A son to Mr. and Mrs. Mo Wax November 8 in Wonen's Hospital, Philadelphia Father operates a chain of movie houses in the Philadelphia area and is publisher of the Pilm Bulletin, a motion picture trade mag-

azine A son to Mr. and Mrs. Schuyler G. Chapin November 20 in New York. Father is WNBC's field promotion

supervisor.
Twin daughters to Mr. and Mrs.
Talbot Harding November 9 in Cleve-land. Father is The Billboard's Cleve-

land correspondent.

A daughter, Susan Abby, to Mr. and Mrs. George Schimmel November in New York. Father is an augineer WQXR. at WQXR.

A son to Mr. and Mrs. D'ck Bain
November 15 in Lynwood, Calif.
Father is a harmonica player; mother
is the former Thelma Blair, of the

Blair Sistera

Blair Sister.

A son to Mr. and Mrs. Sid Goldstein November 16 in Hollywood.

Father is Coast chief of the George

Sid Adaughter to Mr. and Mrs. Hamitton Hoge November 16 in New York.

Father heads U. S. Television &

Ectka Television Tubes, Inc.

Etha Television Tubes, Inc.

But November 16 in New York.

But Holly Side Houghter to Mr. and Mrs. How Holly H Mother is the former June Blair, of the Blair Sisters.

the Blair Sisters.
A son to Mr. and Mrs. Paul Long
November 14 in Pittsburgh. Father
is a newscaster at KDKA; mother is
Elaine Kinder, of the Kinder Sisters,
who sing over that station.
A son to Mr. and Mrs. Norman
Rivkin November 13 in Hollywood.

Rivkin November 13 in Hollywood. Father is a press agent.

A son to Mr. and Mrs. Doug Setterburg November 15 in Seattle Father is a producer at KOMO.

A son to Mr. and Mrs. Paul Vissen November 15 in Chicago Father 17. November 15 in Chicago. Father is a National Broadcasting Company as-

## Thanksgiving Parades Draw Large Throngs

NEW YORK, Nov. 27.-Ideal eather Thanksgiving Day resuited in record crowds of spectators along the line of march of Macy's (departthe line of march of Macy's (department store) annual parade down Broadway and the Bamberger parade in Newark, F. J. Both parades utilize professional circus performers and clowns as well a several commercial bands. Circus talent and featured clowns for the parades were booked thru Leo Grund, of the George A. Hamid office.

Hamid omce.

As usual, there were several buge balloons in the Macy Parade, new ones including a 75-foot crecodile, a giant fireman and a monkey dangling from a balloon-carried trapeze.

Among new floats were a Mississippi River showboat, a water-spouting whale and a menagerie float.

Among the nine bands in line the most spectacular was the Ferko string band, from Philadelphia, In colorfu

Indian get-up.

Bamberger's had 60 floats, 15 bans Bambergers and 50 Hoats, 10 canns and 500 marchers. Floats ranged from those with holiday themes to such spectacular ones as that bearing five separate groups of performing jugglers, acrobats and equilibrists and another carrying a dancing ballet group. Both psrades featured elaborate Santa Claus floats and wound up in front of the stores, where ceremonies were carried out.

## Frank Cervone Dies in Pittsb'g

PITTSBURGH, Nov. 27 .- Frank J. Cervone, 60, band leader and theat-rical booking agent, died here Mon-

aday (22).

Cervone's band played fairs and outdoor events for years. A first lieutenant during World War I, he directed the 107th Field Artillery directed the 107th Field Artillery Band for a time. Cervone was widely known in the outdoor booking field, baving been associated with the George A. Hamid office 18 years, most of which was as head of the Hamid office here.

Surviving are two sons, Joseph and John; a daughter, Jane; six brothers

and three sisters.
Funeral services held Friday (26)
at Baker Funeral Home were attended by Hamid and many other

#### National Speedways Set Early Birm'ham. Macon Still Dates

Macon Still Dates
CHICAGO, Nev. 27.—National
Speedways, Inc. Chicago big cars
unto rese promotional organization,
and the Florida State Pair in February
at the Florida State Pair in February
Macon, Ga., and Birmingham.
Al Sweeney said today that a continuous of the Macon Speed
Macon has been signed with Roy
Gandy, president of the Macon Speed
Macon has been signed with Roy
Gandy, president of the Macon Speed
State Pair track at Birmingham.
The third in a series of early-esathe Lebann Fairgrounds Speedways
at Lebanon, O., the first week in
Macon.

## Announcements Pop at Chicago In Pre-Confab Clan Gathering

CHICAGO, Nov. 27.—Robert R. and developments today as fair men. Kline, this year general agent for the John R. Ward Shows, has been suppliers thronged into the city annumed to a similar post with Endy Bros. Shows.

Aut Swenson, the past two years a Jimmie Lynch Death Dodgers unit manager, closed to handle a Joie Chitwood Hell Drivers unit In the Midwest.

A 100-mile stock car automobile race, to be staged by Frank Winkley, was contracted for the cleaning day of the '49 Mississippi Valley Fair, Davenport, and the circus unit was signed to play the '49 Barnes Bros.' Circus in the Chicago Stadium and was placed under the exclusive book-ing of Barnes-Carruthers Theatrical Enterprises, Chicago, for 1949 fair

Judy Canova, radio and motion pic Judy Canova, radio and motion picture star, will play fair dates in '49.
Bligh A. Dodds, manager of New York State Fair, Syracuse, prepared to handle the gavel at the annual convention of the international Association of Fairs and Expositions, filling as IAEE vice-president for Roy Blay as IAEE vice-president for Roy liliness forced him to remain at his Texas home.

Texas home.

These were the chief disclosures

and developments today as fair men, park execs, carnival reps and show suppliers thronged into the city and clogged the lobby of the Hotel Sher-man before formal opening of the annual show conventions.

Announcement of Kline's appointment as the Endy Bros.' g. a., made by Dave Endy, fills the gap left vacant months ago by the shift of Curtis L. Bockus from Endy to a similar post with the James E. Strates Shows. Bill McGaw, Chitwood manager, in announcing that Swenson would han-dle a Hell Drivers unit said there will be three Chitwood units in '49.

Winkley disclosed that in addition to closing for a 100-mile stock car race at Mississippi Vslley Fair, he had contracted to supply two night thrill shows at the Davenport annual Announcement that the Wallenda unit would be booked at '49 fairs exclusively by the Barnes-Carruthers office was made by Jack Leontini, Wallenda mansger, following a conference here with Sam J. Levy Jr., of that heading efficient

of that booking office. of that booking office.

Michael L. Vallon, personal manager of Judy Canova, revealed that she not only will be available for '49 fair bookings, but that she will make (See Announcements Pop. page 51)

Close-Ups:

## A Model T (for Hats) Started Whitey Monette Off to Success

(This is another in a series of articles on little-known facts about people

A MONG the familiar sights on fair and celebration midways is dapper A MONG the familiar anghts on fair and celebration midways is dapper blaymart Philip Monteit, who parthyce is Model T. Ford and a crate of the property of the

Mount Olivet Cemetery.

Business-wies, Whitey never misses
a trick and usually has been one
jump ahead of his competitors when
it comes to anticipating a change in
trend. It is the uncanny ability of
judging public interest in novelty
items, plus his determination, that
largely has been responsible for his

Whitey began hustling novelties Whitey began hustling novelties when he was 10 years old near Manteno, Ill., where he was born February 5, 1914. After playing fairs and chautauquas in the neighborhood he became concessionaire at the Manteno State Hospital. He soon started on the fair route again, however, working popcorn and peanuts and gradually branching out to balloons and

WHITEY MONETTE
west and liked the new territory so much be decided to stay. As usual stocked up on nevelty hats. That was in 1930 and the bats proved the rage.
Whitey cashed in the state proved the rage. novelties.

the deed up on neverth pats. That was in 1930 and the bats proved the rage.

Whitey cashed in,

He nared the first faul-scale neverth centered during the received for Edger I. Schooley, 67, plones of the pattern of t He mared his first following the newlyt contract during the revival of Code and the first following the newlyt contract during the revival of Code and the contract of the first following the caregories. One exception came at a time when his fortunes were in the red and the only thing that would save the day was a criats fair contract. The the first found of the first following the fi

Gainesville Show **Budget Okayed** 

New 110-foot big top, with 3 50-foot middles scheduled-bow set

GAINESVILLE, Tex., Nov. 27.— The budget for the 1949 Gainesville Community Circus was approved by the board of directors at a dinner meeting here.

meeting here.

New equipment will include a 110New equipment will include a 110dien, new lighting system with cental switchboard at bandstand, spotlights for strobilite affects, new retal switchboard at bandstand, spotlights for strobilite affects, new remew cage wagen for the old-time
ericum parade spee being prepped, as
globes, serial bar rigging and a second barback horse.

April 20 for a three-day stand. Other
Texas dates are Denton, May 5-64,
April 20 for a three-day stand. Other
Texas dates are Denton, May 5-64,
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Texas dates are Denton, May 5-64,
April 20 for a three-day stand. Other
Texas dates are Denton, May 5-64,
April 20 for a three-day stand.

April 20 New equipment will include a 110-

port, equestrian director; A. Morton Smith, program director and announcer; Emmett F. Curtis, legal adjuster; Joe M. Leonard Sr., super-intendent of transportation; Roy P. Wilson, front door super-intendent of personnel; B. Dever, general superintendent; W. Alex Murrell, chief electrician: Portis M. Sins, ring stock tendent; W. Alex Murrell, chief elec-trician; Portis M. Sims, ring stock superintendent; Mrs. Mary Sims, wardrobe superintendent; Mmes. W. W. Welborn and Hallie Haffield, wardrobe mistresses; Dr. S. M. Yar-brough, medical department; F. E. Schmitz, producing clown; Paul Mc-Schmitz, producing clown; Faul Me-Gehee, boss property man; Foster Renfro, chief electrician; A. B. Gar-vin, back yard superintendent; Henry Skaggs, boss hostler; Joe M. Leonard Jr., head usher, and Mrs. Kathryn Parsons, office secretary.

## Winnipeg Cele Set for June

Set 10r June
WINNIEGO, Nov. 21.—The 76th
anniversary of incorporation of Wish
anniversary of incorporation of Wish
it was decided at a meeting of the
special committee set up to decide
The exact date, length and events
ever, by Deember 1 an organization
will be set up to handle these and
will be set up to handle these and
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Final Rites Observed

For Edgar I. Schooley



- One of the biggest lines of top quality trailers (in all sizes and prices) available anywhere; sold on the most liberal, easy-to-pay financing plan, tailored to your particular needs.
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#### Lamont Event Nets Lions \$13,500; To Be Repeated in '49

LAMONT, Calif., Nov. 27.—Play-ing to more than 20,000, the Fall Festival held here November 6 and 7 was a huge success, netting \$13,500 for the sponsoring Lions Club and for the sponsoring Lions Club and supporting churches, a teen-age can-teen, and Women's and Parent-Teachers' clubs. A number of pro-fessional concessionaires played the date and did excellent business, ac-cording to Sam Harrelson, former carrival showman, who supervised the midway, and plans are under way for a 1949 repeat, he said.

Givenways amounting to over 85,030 were made from the bandstand in the center of the midway of about 45 stands, Four film personalities, Johnny Mack Brown, Scotty Beckett, Evelyn Finley and Bill Potter, worked from the bandstand. O'her features were a two-mile parade, free street dancing, the Duanes on the trapeze dancing, the Duanes on the trapeze, and a queen contest, the winner being awarded a \$390 wardrobe and a free trip to Hollywood. The contest under-wrote the affair, Harrelson reported, 6,500 tickets being sold before the festival got under way. Newspapers and radio gave excel-

lent co-operation in advance and during the festival. Station KAFY, Bakersfield, signed a local car dealer to sponsor daily broadcasts from the grounds.

#### Hoffmann Renamed President of Int'l Rodeo Association

RENO, Nev., Nov. 27.—R. J. Hoff-mann, Cheyenne, Wyo., Saturday (20) was re-elected president of the In-ternational Rodeo Association here. Other 1949 officers are Ray Talbot, Public Processing States of the Processing S ternational Rodeo Association here. Other 1949 officers are Ray Talbot, Pueblo, Colo, treasurer; E. N. Boy-lan, Pendleton, Ore, secretary, and John T. Caine, Denver; Harry Wall, Lewiston, Idaho, and Morley Gris-wold, Reno, executive committeemen. State vice-presidents named in-cluded Elmer Moen, Ellensburg, Wash.; Elton B. Hebb, Salinas, Calif.,

#### Paul Spor Expands Quarters in Toledo

TOLEDO, Nov. 27.—Paul Spor Booking Agency is taking additional floor space at its headquarters here in line with its expansion program which got under way recently. Spor added his son, Paul Jr., to his staff after the latter's discharge from the service.

Spor said that his enherged quar-ters will provide large reharsal rooms for the unit shows that he is readying for a tour trur Ohio and Michigan beginning the medical produce the 10-day sports show at Civic Auditorium beginning January 22. Spor's plans also call for special studies to be set up for the staging and coaching of television shows, and Spor said that his enlarged quarname band and cocktail unit departments have been set up.

Under the new arrangement Spor's son will handle the band booking. A staff of eight handles the studios and talent-development departments, with the senior Spor in charge of the club dates and fair booking depart-

#### Morton To Produce Miami Shrine Show MIAMI, Nov. 27.-Mahi Shrine

MIAMI, NOV. 27.—Man Shrine
Temple here has contracted Bob Morton to produce a three-ring circus
and thrill show in Burdine Stadium
for four days beginning January 30, ft
was announced this week by Shrine

Local Shriners are planning to make the event one of the largest in the city's history, bringing in an esti-mated 30 acts for the show. Deal marks the first time in 10 years that the Shriners have gone into a circus

Minn. Assn. Sets Meet MAHNOMEN, Minn., Nov. 27.— nual fall meeting of Red River V. state vice-presidents named included Eimer Moen, Ellensburg, Better Fairs will be held ner DeienWash, Ellen B, Hebb, Salinas, Calif.,
ber 2. Officers are O. M. Mattown
A) bon B, Adama Oregon.
in the control of a warding points to rocioton will be named at a later date by
in Chay, Roseau, Mahoment, Polk and
Martialli control in inside up of fairstary. Association is made up of gratary. Association is made up of gra
tary. Association is made up o

## FOLDED TICKETS BAY & NIGHT SERVICE SPECIALLY PRINTED STOCK TICKETS

WELDON, WILLIAMS & LICK FORT SMITH, ARKANSAS

Tirkets Subject to Fed. Tax Next Show Passe of Place, Betablished price, Tax and Total, Next to Consecut, wire Numbered from 1 up of from poor Last Runder

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NA I Lucka, conry white, black a big 7 kg, vo fundings cards. These arts complex with Alling Nambers, Patty Card, 15 cards, \$84.50. He had been considered by the cards of the cards to complex with \$85.00. All cards town 100 to 2000 ft 30 cards per 100. Three Calling Numbers, 801 Wood (Jaling Numbers, 811 Printer Patty Card, 184. Grant, 811 Printer Patty Card, 184. Grant, 810 lists, 51 girls 184, 169 each.

3000 KENO

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above prices ere transportation artra. Catabos ample cards fres. No personal checks wheeld immediate delivery. W. JACKSON BLVD., Chicago 4, Illinois J. M. SIMMONS & CO.

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THE CALUMET COACH CO.



NEW IMPROVED CHAIR PLANE SWINGS 16 and 24 Seets. 16-18-22 Foot To RIDE HI MFG. CO.

## Colorful Rites Highlight NSA Memorial Day

NEW YORK, Nov. 27.—Annual memorial services of the National memorial services of the National elubroma Studied (21) were the most impressive ever conducted by the characteristic ever conducted by the most impressive ever conducted by the national elubroma studied by the service of the courtery of Cartain Directl. Addresses were mad by the Rev. Addresses were mad by the Rev. Addresses were mad by the Rev. Addresses were mad by the the courtery of cartain Directl. Addresses were mad by the theory of the courtery of cartain Directles and the courtery of the National Cartain Courter of the National Cartain Cart

Chaplain (NSA) Fred Murray su-Chaptain (NSA) Fred Murray sup-pervised the services. Clubroom's stage was appropriately decorated, with the honor list of the deceased members of the NSA and the Ladies' Auxiliary occupying the center.

70 Members Present About 70 members of the club and About 70 members of the club and auxiliary assisted at the services, which opened with pledge of allestance to the flag, followed by the singing of the national anthem by Dorothy Packtman, past president of the Ladies' Auxiliary. After the invocation by Phil Cook, chaplain of the Miami Showmen's Association, George A. Hamid, president emeritus, deliv-

A. Hamid, president emeritus, delivered an address of welcome.

Due to the inability of NSA President James E. Strates to be present, his spot was taken over by Vice-president Jack Perry, who delivered an address and read the roll call of the deceased members. Mrs. Sidous Silvers, chaplain of the Ladies Ams. Silvers, chaplain of the Ladies Ams. Silvera, called the IVM History called the IVM Auxiliary members. Chaplain Fred Murray read a spe-



#### Coming Events

CALIFORNIA iendale—Dog Show, Dec. 12. Mrs. Hugh Lewis, Pasadens, Calif. urlock—Far West Turk'v Show. Dec. 1-4. C. F. Dickinson

FLORIDA Hami-Orange Bowl Festival. Dec. 26-Jan. 3. E. E. Seiler, 615 S. W. 2d Ave. leibourne Beach-Sebastian Inlet Celebration. Dec. 17-19. Lennard Mallory.

ILLINOIS
Chleago—National Parm Show in Collegum
Thru Dec. 4. Del Rhea, 1913 S. Wabash Ave.
Chicago—International Livestock Expo. Nov.
27-Dec. 4. Wm. E. Oglivic, Unico Stock
Tards. ILLINOIS

10WA ckley-Four-County Fair Dec. 8-8. Joe W.

LOUISIANA ew Orleans—Shrine Circus. Nov. 28-Dec. S. Dr. A. Mattes, 1137 St. Charles Ave. ew Orleans—Poultry Show: Dec. 15-19. Mil-top J. Walch, 519 Wilkinson Flace.

MASSACHUSETTS orcester-Dog Show, Dec. 12. Poley, 200

MICHIGAN etroit—Michigan 4-H Club Show. Dec. 7-9. W. J. Chambers, 6750 Dix Ave. etroit—Dog Show Dec. 8. R. Galbeck, R. 4. Birmiogham, Mich. MISSISSIPPI

awood-Band Feetiva: & Carnival. Dec. E. H. Blackstone, Box 848. NEW YORK

ghamtoo—Dog Show. Det. 5. 2000 Ran-tend St., Philadelphia. its Plains—Dog Show. Dec. 8. Foley, 2000 Lanstend St., Philadelphia. TEXAS

El Paso-Southwestern Sun Carnival. Dec. 28-Jan. 1. Howard Stutes, Hotel Cortes. Sweetwater-Stock Show. Dec. 1-3. CANADA

askatoon, Sask.—Dressed Meat & Poultry Show, Dec. 5-9, S. N. MacEachern, Bess-borough Rotal

cial prayer written by the Right Reverend Monsignor O'Reilly, pastor Reverend Monsignor O'Reilly, pastor of St. Malchay's Church. Mrs. Ethel Shapiro introduced Mrs. Bees Hamid, who unveiled a bronze memorial ablet bearing the honor roll of deceased members of the Ladies' Auxiliary, gift of Mrs. Hamid. Mrs. Queenie Van Vliet, Auxiliary president, accepted the plaque on behalf of the organization

Benediction Given Addresses by the R v. Allen E. Claxton and Rabbi Gabriel Schulman were followed by the singing of The Lord's Prayer by Angeline Hauck, and benediction by Chaplain Sidone Silvers.

Sidone Silvers.

At the close of the ceremonies, bases carried a group of NSA and the close of the ceremonies, and the close of the ceremonies, and the close of the close of

#### ANNOUNCEMENTS POP

(Continued from page 49)
her appearance during the outdoor convention. She is to appear Monday (29) at a 4-H breakfast in the Stevens

Hotel, Vallon said. Word that Rupard was ill was received here by Frank Kingman, IAFE secretary, upon his arrival from Brockton. Mass., and shortly after he and Dodds conferred on details of the IAFE convention program.

## CONCESSIONAIRES! CANDY PULLING MACHINE

for 5 pound batch!

For most sentery, customer appelling cardy, get a configuration of the c

CONCESSION SUPPLY CO.

Than's GOLD in them than THRILLS! ittle Skipper

Write ... C-CRUISE CORPORATION



## FLYING SCOOTERS

With 1949 Streamlined Cars STATIONARY & ELEVATED PARK RIDE PORTABLE RIDE KIDDIE RIDE

BISCH-ROCCO AMUSEMENT COMPANY

#### WALKY-KOFFEE



## WALKY-TERIA



Mug in . . . for about 12 min ites to a 110 or 220 volt . . .

ot inside . . . cool outside. onks to an excellent Fiber Glass insulntion . . .

You may serve from it . . . Hot Dogs. Hot Hamborgers. Hot Tamales. Hot Chili. etc.. and we mean "Piping Hot."

It holds up to 60 "hot dogs" in buns with mustard, wrapped in wax paper and napkins.

\*\*
You may also "stack" paper

You may also "stack" paper cups with lids, containing cof-fee, soups, etc. . . .

For aummer time, when dry ice is used. It's unsurpassed for serving dairy products,

By inserting a partition, you may serve from this unit hot coffee in paper cups with lids and at the same time n large number of hot sandwiches.

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Canvas Company NEW ADDRESS SIS S. 18th St. Manual City S. Mo.

## Out in the Open

Murray Powers, The Billboard build a new grandstand after the correspondent in Akron and a circus 1949 fair. fan, has been named managing editor of The Beacon Journal, Powers, for-

merly news and Sunday editor, has been with the paper 14 years. Art Briese (Thearle-Duffield Fireworks) resently returned to Chicago after a trip to Florida where he closed with the control of the control Art Briese (Thearle-Duffield Fireunion with their two sons, John, a stu-dent at Tulane University, and Harry Jr., who with his wife, lives in Chi-cago while attending the School of Design.

NEW DRAM COM 139 Face 3 for Market Ma in flight. Animals are destined for laboratories of the National Founda-tion for Infantile Paralysis. . . . Elsie Janet Basile, daughter of band leader Joe Basile, and Carl H. Sonitz, advance agent of the Hamid-Morton Circus, were married at Basile's home at 11 Amera, Park 12 and 15 and 15 and 16 and Angere Parkway, East Orange, N. J., Saturday (27). Wedding was followed by a reception at the Robert Treat Hotel, Newark, N. J.

Emilio Razzore, owner of the Circus Santos Artigas, Havana, is reported in the United States searching for acts. He spent a month in Mexico on a similar mission. . . Don and Car-rie Stewart entertained 20 Columbus. rie Stewart entertained 20 Columbus, O, showfolks in their home on East Main Street Thanksgiving Day, . . . Col. John Ogden, former side show manager, is a salesman with an in-surance company in Columbus. . . . I. V. Hulme, secretary of the Ander-son (S. C.) Fair, and Mrs. Hulme were among the early arrivals at the Chicago outdoor convention, and Chicago outdoor convention, and Hulme disclosed that his annual was planning the erection of a new 100x150 commercial exhibit building and an addition to the grandstand which will raise the seating capacity by 1,000. Both projects, he said, are planned for completion before the '49 annual.

The Acromaniaes, Hugo, Italo and Nino Immediato, well-known acro-batic trio, are temporarily operating a bakery in Wilmington, Del., as a re-sult of an accident to Nino, who fell and broke his back while the act was working with Bob Crosby and his or-chestra in Cleveland several weeks While waiting for Nino's recovery, his brothers decided to open a bakery, having learned the trade from their fawer, and picked Wilmington so as to be near Nino, whose home is in near-by Villone Village.

#### Weiss Adds Eastern Fairs

NEW YORK, Nov. 27,-Bennie Weiss, concessionaire and bingo op-Treat Hotel, Newark, N. J.

Welsa, concessionaire and bings operator, has agreed contracts with
H. Sitton and Ray Lotham, secretary and director, respectively, of the
season. Among the big fairs added
midland Empire Fair, Billings, Mont,
to his string are the New Jersey
arrived in Chicago a week before the
State Fair, Treaton, where Weiss
at the Arlington Race Track inspect the Orange County Fair, Middletown,
ing the grandstand there. The plan in, Y., where he has been granded
the Billings, they pointed out, is to privilege and bings concessions.

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## MARVEL CANDY FLOSS MACHINE

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Bilghty higher West of could be controlled by the could be controlled by the could be could b

## **Talent Topics**

Capt. Roy Simms, now in Dennard, hune, vent and magic; Monte Hale, rk., reports he is having a new rig. Republic pictures, cowboy songs, and fing made and that the deer season is Rube Whitaker and her Covered pen. "I'm going to get my share this Wagon Girls, an eight-piece novelty Capt. Roy Simms, now in Dennard, Ark, reports he is having a new rigging made and that the deer season is open. "I'm gioing to get my share this year," he said. "Bozo Harrell passed my place recently but he was going so fast he didn't know I was within a million miles of him, but I wish he would have stopped for a chat."

The Dutton Sky Devils, who closed their season October 3 in Rochester, N. Y., are in quarters at Walker-Dutton Airport. Haverhill, Mass. On the closing date, Howard Dutton reports, the show featured its new fire act in which an AT-6 is flown at 200 m.p.h. which an AT-5 is 1000 as a sew up-ture 200 galons of timing gas. Next the world's smallest airport act, which consists of landing one rtock Cub on the sound truck, then come to a hair airplane squatting on top of the truck. The truck will then start down the curvey and the sirplane will take off runway and the sirplane will take off and Kathrap Davies Circus, who suf-fered two broken ribs when he fort, survest to be acke on the show in Jan-survest to be acke on the show in Janduring his performance at Elroy. Wis,, expects to be back on the show in Jan-

T. T. Lewis, while playing the Cat & Fiddle nitery. Cincinnati, was visited by his wife, Jackie Lewis, and Dr. William Huebener. . Ethel and Glen Henry, with their Jugsling and dog acts, closed the season at the Charlotte (N. C.) Food Show November 20. They will stop over at the Clyde Bros. Circus and visit friends and relatives before continuing on their way home to Montana for the

J. Alex. Brock, aerial bar per-former, residing in Tampa and out of circulation the past year, is plan-ning on going back into the business next season. . . . Carey Emrie, former showman now residing in Cincinnati, has been visiting in St. Louis and called at The Billboard offices there last week.

Huey (Myron Kyle) the clown and company, including Art LaRue, Mel Rennick and Bernie Griggs per-formed at the Lockheed Airport in Burbank, Calif., Thanksgiving Day when Santa Claus (Carl Wuebkes) wnen Santa Claus (Carl Wuebkes) arrived. The clowns put on a 40-minute show with Wuebkes. Show also featured Edmund O'Brien, War-ner Bros. pictures, emsee; Max Ter-



#### Winter Fairs

CALIFORNIA

g Green.—Hardee Co. Strawberry Pesti-Jan. 17-22. J. A. Albritton Jr. -Indian River Orange Jublies. March Mrs. Marion Oxford, Chember of n-1s. Mers. Marion Oxford, Chember of Commerce. Bade City-Pasco Co. Feir. Jen. 19-22. J. F. Riggina. Peiray Beach—8. Fla. Gladioli Festival & Fair. Feb. 22-29. R. C. Lawson. Lustit—Florida Sportsmans Expo.-Lake Co. Fair. March 1-19. Karl Lehmann, Tavarsa,

Guilds—Ferrial Discovered Francis Trans.
Fig. 1977—September Fr. Pall, Ph. 1978—September Francis Circumstance Circum C. Phil. Jan. 25-20. On Larges—Perilab Ch. Phil. Jan. 25-20. J. H. Ondon-Construct Fr. E. Elloy. Ph. J. H. Ondon-Construct Fra. Elloy. Ph. J. H. September Francis Strawbury Pastiral Physics Circumstance Circumstan

TEXAS
t Worth—Southwestern Expo. & Pet Stock
how, Jen. 26-Peb. 6. Edgar Deen, Box 156,
atton—Heuston Pat Stock Show & Livestock
xpo. Peb. 3-11. W O. Cox, Sox 2371.

band.

Shortly after his arrival in Chicago for the outdoor convention, Fred Tennant Jr., of the State Fair of Texas staff, closed with Ernie Young. Chicago booker, to supply three high acts at the '49 Dallas fair, Selden, the Stratosphere Man, was one act specified in the contract. . . Dorothy Stratosphere Man, was one act spe-cified in the contract. . . Dorothy Byton, for many years producer of lines for fair revues in the Midwest, died recently on the West Coast.

The Great Knoll will hit the trail for South America for the winter months..., Captain Roy Simms is back at his ... Captain Roy Simms is back at his Dennard, Ar", home. ... Kayletta, terialist, is at her Anahelm, Calif., home. ... Eric Philmore and the Aerial Mathieus are with the Star Spangled Circus, playing army camps. ... The Silver Condors are wintering in Miami, the Flying Melzoras are back at their Saginaw, Mich., home, and Capt, Eddie Kuhn. of wild animal

and Capt. Eddie Kuhn. of wild animai, circus note, is at his home in Tennessee. . . Charles J. DeVine, trapeze performer with Ringling Bros. and Barnum & Bailey, reported to West. Palm Beach, Fla, police that his leather boots, valued at \$25, were stolen when the show played there.

Barnes, tight wire, will return to the Roxy Theater, Christmas show.

The Aerlal Snyders will head for St. Petersburg, Fla., after closing for the season with the Tom Packs Circus in New Orleans. . . . The Bound-ing Olympians will winter in Seattle. ... The Three Milos, the Sky Larks and the Sensational Marions are wintering at their Utah ranch. Milo is planning a new feature trick for

Irene Lafferty, performer with Po-lack Eastern Unit, evidently was too modest to mention it in her Dressing Room Gossip column in this Issue, but it was learned that when the but it was learned that when the GAT Club on the Polack show had a party at one of Baltimore's leading supper clubs, while the show was playing Baltimore, Irene was voted the personality girl of the show. "Walter Long, 21-yer-old leaper with the Wards on the Polack show, is a lalented cartooniet. His home is in Bedfort. Ind.

Acts with the Circus Santes Artigas, which opened recently in Hawana, include James J. Cole Jr., elephant trainer; the Chambertys, the La Trouppe Los Knights, Los M'this, the Great Arthur and Hedy, Ira Watkins, Madam Sylvia, the Moreno Brothers and Gaby and Folo and Millki... When Egie Zacchini, Known professional Colorador School Colorador Colorador School Colorador Colorador Colorador Colorad sionally as Miss Victory, played Po-lack Eastern Unit's date in Balti-more, it marked the first time in more than a veer that she has done the Three acts were added to the Polack Bros. Eastern Unit for the Julian Polack Bros. The Julian Polack Bros. Canada, Wall Schlinger for the date, chilni..., "Onehits and the Ericksons leding med in Baltimore and left for Tampa and a much needed up from Tampa... Dick Anderson, Baltimore and left for New York (lives in Wilnington, Del, visited the ... At the termination of Polack Bros." Flying Wards when the Polack unit Western Unit, December 13, Hards Palyack Baltimore.

AMERICA'S FINEST CIRCUS - CARNIVAL

RACE - THRILL SHOWS POSTERS - DATES - CARD CENTRAL

WHEELS OF ALL KINDS PADDLES-LAYDOWNS

FAIR AND CARNIVAL SUPPLIES & EQUIPMENT

. ALUMIRUM MILK BOTTLES O DEVIL'S BOWLING ALLEY

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Write for Cotelan H. C. EVANS & CO. 1820 W. Adams St. Ohicago 7, Illino

## WON, HORSE & UPP COMBINED CIRCUS

By Starr De Belle-

Tang, Miss., November 27, 1948.

November 21, 1940.

Dear Editor:

On Wednesday while the show was at Frost Bitten, Miss., Manager Upp announced that his circus would officially start its winter tour that day and that all summer contracts auto-matically became null and void. He also said that the long, prosperous and pleasant tour mentioned in the contract (above the word "whereas")
had reached the end of the line.

A notice, posted in the cookhouse, read: "Anyone wishing to sign for the read: "Anyone wishing to sign for the winter tour may place his signatures on the blanket contract hanging a roll of paper, which left five yards open for signatures, and as each signed the paper was rolled, leaving signed the paper was rolled, leaving offs in the dark. Luck was with the bost to some extent as it was cold anyone to the signature of the signature anyone to the signature of the signature of the superior to the signature of the the Ballet dail's Benevolence Society, the Ballet Gals' Benevolence Society, found that his liberal actions during the summer had left him with no money to guide him and, to make sure that his name would be distinctly on the contract, signed it three

times.
However, some of our actors and musiclass didn't want to go along with the office on the hidden agree-with the control of the control

stomachs and backed off.

They again filed into the cookhouse at dinner time. As Wednesday is always rice pudding day in our eatery, eight of our people discarded their dignities for rice, raisin and merr dignities for rice, raisin and cinnamon. They returned again at supper time. Our slogan, "He who doesn't sign, doesn't eat," was be-ginning to weaken the hearty ones. When some of them hesitated, the When some of them hesitated, the steward waved a slice of fried hog steward waved a slice of fried hog liver under their noses. Supported by the aroma of fried onions, the liver signed up three more. The boss ordered bacon and coffee as the breakfast menu for Thursday at breakfast menu for Thursday at Gaunt, Miss. The aroma of frying bacon and boiling coffee brought in two more of the renegades, which gave us a fair show and a band. But it cut the pad-room personnel 50 per cent and the band 60 per cent.

We had two tractor drivers who we had two tractor drivers who believed the show couldn't move without them and they wouldn't sign. To offset their mutiny Manager Upp inserted an ad in the local sheet askinserted an ad in the local sheet ask-ing for farmers, whose horses hadn't seen the world, to Join and bring guarantee of food for both man and beast. As a monetary inducement to the hay rakers, the boss promised the little will be a seen to be a seen of their duties, the show would pay them \$4 per horse if skinned and delivered to the menagerie.

By night we had contracted more horses and drivers than we had stock-car space for. By quick thinkstock-car space for. By quick think-ing the problem was solved. The berths of the departed actors and musicians were torn out and a parti-tion was placed in the car, which gave us ample loading space for the added baggage stock.



business with this popper — does work of \$500 me-chins. Can pay for itself in a few days because of

SALESMEN, WRITE FOR PROPOSITIO EXCEL MFG. CORPORATION

MAKE S100.00 A DAY ON CANDY FLOSS



This is the SUPER WIZARD you bear so much about and see so many places. The most profitable and fastest money maker of all times. He your own book with the profitable and fastest money maker of all times. We maintain an up-to-date service department. Electric Candy Floss Machine Co.

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316 E. THIRD STREET





## A Model T (for Hats) Started Whitey Monette Off to Success

(Continued from page 49)
the worst hazard was rain. Many
times leaky side curtains on his Model T would let in enough water to soak the merchandise. Then it was pray for a warm sun or sit out the date until the stuff dried.

Versatility a Must It was common in those days for Whitey to come off a date with more Whitey to come off a date with more novelties than money, but he never gave up and usually before the end of the year showed a profit. An example of Whitey's versatility is revealed in an experience he had one winter in Oklahoma. He had been working the State with a penny machine that turned out a Will Rogers that turned out a Will Rogers. chine that turned out a Will Rogers memento, when he was forced to head to the keep of the control to the bad and finances were so low he needed money for gas. Undaunted, whitey took enough cense and sun drug stores. That was the hardest selling imaginable, trying to convince a skeptical druggist that he should lay in a supply of sun glasses snouid in a supply of sun glasses when it was pouring rain outside and the thermometer stood at 5 below zero. But the gasoline money was forthcoming, and Whitey rolled on to New Orleans.

There is little to compare Whitey's present streamlined operation to the Model T days of the early '30s. When Monette Novelties are on the road today they are hauled in four trucks and a station wagon.

Improved Own System

Not only has Whitey studied the selling end of his business, he has considered all facts of handling merchandise. In order to move the thou-stands of items to stock fair and celebration midways, a fool-proof system had to be found to keep loss and had to be found to keep less and presente at a minimum. As the first present the second of the second of the tion of special cabinets to hold levelry. The next step was to work to be kept on his operators and at the same time eliminate as much red lapse as possible. It was decided to seem time eliminate as much red lapse as possible. It was decided to seem time eliminate as much red approximately. This system worked, and the second of a cent stand as previously. This system worked, in the second of the second of the disease of the second of the second disease the second of the second disease the second of the second disease the second of the second of the second of the second of the Military of his assistants for an in-lance with everything else, selling.

Along with everything else, selling methods have changed since the early '30s. Those were the days when a hustler could do a good business by handling only two or three items, such as miniature hats, scarves and balloons. Contrast that with the 200 to 300 items handled by large-scale operators today.

Altho Whitey loves his work and wouldn't be doing anything else at twice the money, there still are numerous headaches, but he eventu-

ally overcomes them. Specialty Items Best

Specialty Itoma Best
There is no saturation point in the
novelty business, Whitey believes, because there is always some new item
to catch the public fancy. He claims
more novelties are being sold today
than ever before, and this is borne
out by a glance at his ledger. Spemove fastest. And the smart operator. Whitey says, is the one who figtion. move fastest. And the smart oper-ator, Whitey says, is the one who fig-ures a souvenir angle on every item.

ures a souvenit single on every item, proven, Whitep point to his own in least the provent white point to his own in least the provent white point to his own in least the provent white point to his own clearly as leave the provent white point to his own clearly as leave the provent white point to his own clearly as he had to be provent white point to his own the provent white province white provent white provess white provent white provent white provent white provent white

repeats most dates. For example, Whitey has played the Western Washington Fair, Puyailup, since 1932. California State Fair since 1934, and Oregon State Fair since 1934. Until Oregon State Fair since 1934. Until 1940 he played the Mardi Gras, Fort Worth Stock Show and Cheyenna Frontier Days annually. Now be Frontier Days annually. Now he confines his activities to the Coast. His last date this year was the novelty franchise for San Francisco's Portola Festival. If the festival be-comes an annual event, as planned, Whitey will have the ex at the expo.

In Gift Shop Biz, Too

December 4, 1948

In Gift Shop Bix, Too
One phase of White's operation,
under the firm name of Monette &
Good, Tax Shop Googles of the ConControl of the Control of the Control
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"Good years are coming up,"
Whitey says, "and one reason is the
return of imported goods to the market. "Be first with the latest" is his
slogan. And it has paid off.

## Carnival Routes

Send to 2160 Patterson St. Cincinnati 22. O.

(Routes are for sarrent week when so dotes are given. In come lostonees nossibly mailing points are listed.)

Berney's Am., Aranas Pas, Ter.
S. & Dr. Chestor, & C.
S. & C. & C.
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Os.; Daylona Seach, Fre., 8-11.
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Oranga Stetc: Oriende, Fre.; Melbourne 6-11.
Palmetto Expos.: Lodge, 8. C.
Deylons Seach 6-11.
Deylons Seach 6-11.
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United States: (Pall') Belle Glede, Fis.

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Thuis 24. Monmouth, III., 1; Okiara 2; R.
Chicego, Doi, 3, Deliana Birde 4; Aurera,
III., 81 Princeton 7; Recamera 5; Disan 1;
Orac Circo Americano: Regularistic, Venenucle, thru Dec. 1;
Orac Circo Americano: Regularistic, Venenucle, thru Dec. 1;
Heavier, Ind., 2-1; (Auditorium) TurnBrate, Ind., 2-1; (Auditorium) Caristico,
W. Va., 6-13.
URL 24; Pally, Or., 31; Residuano,
W. Va., 6-13.
URL 25; Chicara Fally, Or., 31; Residuano,
W. Va., 6-14.
URL 25; Residuano, Dec. 1; Hemerica 2; Labiland 2; Residuano, 8.

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Send to 2160 Pallerson St., Cincinnati 22, O.

#### King Bros. Closes In Yoakum, Tex.

ROSENBERG, Tex., Nov. 27.—King Broz. Circus, which last week was put on the sales block by Owner Monday (22) in Yoakum, Tex., and Monday (22) in Yoakum, Tex., and moved into winter quarters here. Show was on the road 32 weeks was on the road 32 weeks and the sale was a sale of the sale in the sale of Kentine show.

## **Macon Shriners** Net Neat Profit

Packs-Wallenda Unit draws 40,000 during 4-day runturnaways registered twice

MACON, Ga., Nov. 27.—Playing to approximately 40,000 during its four-day run, the 15th annual Macon approximately 40,000 during its lour-day run, the 15th annual Macon Shrine Circus, produced by Thomas N. Packs, ended with a hefty profit for the Al Sihah Temple circus com-

Business was surprisingly good, with turnaways Thursday and Friday nights. To take care of overflows, nights. To take care of overflows, two night performances were given Saturday to capacity crowds. Matines opening day (17) was big, with mostly school kids and UPC groups. Next two matinees were light while Saturday afternoon's performance drew a good sized crowd.

Production costs this year were more than double any previous Shrine show here but J. P. Kennington, cir-cus chairman, said preliminary fig-ures indicated the Shrine sponsors will net more than \$5,000.

This was the second year a largescale circus production has been preselled. Formerly the event depended largely on concession revenue with incidental stage acts. In those days tickets sold for 25 cents. This year general admission was \$1.20 and there were 1,100 balcony seats at 80

Leontiul Is Flucker

Jack A. Leontini had charge of ousiness matters for Packs and also handled publicity. Several picture ayouts were used in the local papers and two radio broadcasts were made during the performances at the audi-torium. Potentate L. Emmett Hall, other Shrine notables, and Mayor Lewis Wilson took part in elaborate opening night ceremonies.

A sway pole act, featuring Rietta Wallenda, was added to the program the day before opening. Packs brought most of his performers from brought most of his performers from his Birmingham date, including the Cristiani riding act; the Davisos, perch act; Happy Harrison's dogs, the Ortans troupe, La Louise, Capt, Ro-man Proske's tigers, Bozo Harrell and Company, Capt, Johnny Welde's barr, Balley Bros! elephants, and Kenneth Waite, Bagonghi and Com-

Nemell Watte, Bagongiii and Com-uany, clowns.
They were joined here by the Wal-ienda unit, which jumped from Kan-sas City, Mo. Wallenda numbers in-cluded the Wallyetty Sisters, Rose Behee, Klonowa and LaGay, aerial-ists; Ten Karrells, ladder balancing, and the Wallenda high wire act. Latter act, which featured last year's show here, was changed and bicycles were used this year.

Cervone Leads Band Jack Cervone was band leader, with Marcia Edwards vocalist. Bob

with Marcia Edwards vocalist. Bob White announced the show. Packs's staff for the date included Edward J. Steinbock, promotional director; Bill Nelson, arena director; C. (Bud) Hoeber, personnel director: Carl Wallenda, associate producer:

## W.Palm Beach Concello Forfeits Proves Fair For R-B Org

Competes With Grid Game

MIAMI, Nov. 27.—Ringling Bros. and Barnum & Bailey close the sca-son here Sunday night (28) after a four-day stand and a quarters in Sarasota,

A two-day three-show stand in West Palm Beach proved only fair. Opening day there the show gave only a night performance and business was just fair. Second day the show, giving two performances, did okay business, both matinee and night okay business, both matince and night shows getting three-quarier houses. Org competed the second night with the annual Lake Worth-West Palm Beach High School football game, which drew an estimated 7,000 per-

On its final stand in Georgia, the show drew two full ones in Columbus,

## Baltimore Run Big for Polack

Eastern Unit BALTIMORE, Nov. 27.—The six-day run here in the Fifth Regiment Armory for Polack Bros.' Eastern Unit proved a big success, artistically

and financially.
Full house or overflows were the
rule the final four days. Opening
the final final final final
the final final final
the final final final
the final final
the final final
the final
fin and financially.

Rochester, N. Y., Date

Big One for Davenport
ROCHESTER, N. Y., Nov. 27.—
Opening In ideal weather, which continued thru the first part of the engagement, Damascus Shrine Circus, produced by Orrin Davenport, grossed the biggest business in its history.

The Shrine, handling its own concessions this year for the first time, reported a gross almost double that

Rogers Bros. Registers

of last year.

Full One in Clayton, Ala. CLAYTON, Ala., Nov. 27.—Rogers Bros. registered a full house at the night show here despite cloudy weather. Matinee attendance was strong.
At Cuthbert, Ga., the show had a light matinee but a near capacity

George Baur, superintendent of properties, and Bob Stevens, superintendent of performing animate. Members of the Shrine circus comments of the Shrine circus comments. The state of the Shrine circus comments of the Shrine circus comments. The state of the Shrine circus comments of the Shrine circumstance of the Shrine circumstance of the Shrine Charles Underwood, Charles Sparks. Charles Underwood, Charles Sparks.

Dave Durrett.

A buffet dinner and dance was given the performers by the Shrine committee at Fay's night club the final night. Blount Baldwin was in charge.

# Bail at San Diego

SAN DIEGO, Calif., Nov. 27.—The case against Art Concello, general manager of Ringling Bros. and Bar-num & Balley, for alleged overcrowd-ing and aisle blocking was settled Tuesday (23) by ball forfeiture. Following his arrest September 15 b city fire marshal Sidney Roppe, Con city fire marshal Sidney Roppe, Con-cello entered a plea of not guilty, requested a jury trial and was re-leased on \$500 ball. This week Con-cello, thru his attorney, asked that ball he reduced to \$200 on each of the two counts. When this was granted the attorncy asked the ball be for-feited and the court granted the mo-

Concello was arrested by Roppe for alleged violation of two counts of the State canvas fire law.

## Polack Western Bows to Big Biz At Illinois Date

SPRINGFIELD. III. Nov. 27 Polack Bros.' Circus (Western Unit) is back in the Middle West for the is back in the Middle West for the first time since its westward trek last April. The 825-mile move here from Wichita Falls, Tex., was the third longest of the season.

third longest of the season. Solid business which prevailed at three stands in Texas continues here, even tho this town previously had three circuses under canvas and two sponsored outdoor shows. Crowds which turned out at the State Armory the first half of the week left no doubt that when the gross is totaled Sunday night (28) it will substantially ton the excellent record established by the here a year ago. The promotion both years was in charge of George W. Westerman

Vesterman.
Full houses were the rule at Me-Full houses were the rule at Me-morial Auditorium, Wichita Falls, where Joe O'Donnell's promotional efforts were rewarded by business more than double last year's, altho the show was the fourth in and close on the heels of a promotion by Maskat

Capacity business at the new date Capacity business at the new date in Harlingen, Tex., was gratifying alike to the management; Dave Miller, promoter, and the Rio Grande Shrine Club. This was the first promotion for the show handled by Miller, who for four years had been with Joe O'Donnell.

#### Pan American Exhib In Florida Quarters

CHIPLEY, Fla., Nov. 27.—The Pan American World Wide Animal Ex-hibit wound up its season today at Quincy, Fla., and moved into quar-ters on Highway 90 in Chipley. Org opened its season March 26 in Durant, Miss., and played a total of 101 towns in 11 States during the sea-son. Total travel mileage, officials Jol towns in 11 States during the sea-son. Total travel mileage, officials said, was 4,681. Only five days were loxt by rajn during the season. W. H. (Wingy) Sanders and his crew did a great job of putting it up and tak-ins, it down. Org didn't register a late opening during the season.

late opening during the season.

Owner W. F. Duggan plans to
spend the holdary with his children
spend the holdary with his children
to supervise the work. Wingy Santo quarters after the first of the year
to supervise the work. Wingy Sanders plans to spend the holdary with
play a few winter dates in Florida.

Mr. and Mrt. Lee Bradley plan to
gozzo headed for Milami F. C. Thornhill, agent, took off or Brookham,
Miss., and S. L. May Jr. gave Moulries, G.s., whi winter address.

## Has Taylin **Bought Cole?** Dailey in Air

Terrell Won't Confirm

CHICAGO, Nov. 27.—The big question around the Hotel Sherman lobby today as the boys gathered for the annual outdoor conventions was: Has Jack (Abie) Taylin bought Cole Bros. Circus?

Bros. Circus?

As reported in The Billiboard (November 27), Tavlin and Zack Terrell,
owner (or former owner) of the Cole
owner (or former owner)
spice to the spice of the spice
ince that time no official announcement has been forthcoming from
his been forthcoming from
Ownersboro, Kry, by telephone, said,
"It looks like it's a saie, but official
confirmation will have to come from

"It foods file it's a sie, but official ravalin."
Tavlin." Tavlin. The file of the file of

pretty sure to go unu, is not oflicins yet.

Meanwhile the deal for purchase of Dalley Bros.' Circus by two Texas millionaires, as reported in The Billboard (November 27), was still brewing. Efforts to reach Ben Davenport, owner of the Dailey show, by telephone at his Gonzales, Tex., home

#### Des Moines Okay But Oskaloosa Light For Clyde Bros.' Org

DES MOINES, Nov. 27—A three-day six-show stand here by Clyde Bros. proved okay, org getting around 15,000 attendance, but business in Ozialosa, a two-day stand. Opening day business here was light but it picked up the second day, with the night showing playing to a full house. Final day saw full ones at both shows. Even rain, the final night, failed to burt.

Org was sponsored here by the Junior Chamber of Commerce, which did a good publicity job after opening

did a good publicity job aiter opening day.

Advance flack was anything but good for the Oskaloosa date. As a result, crowds at both shows opening day were small. Second day it was better but the weather failed to co-operate, rain falling during the day and turning cold at night.

Ayres and Kathryn Davies Org Does Well in Elgin

ELGIN, Ill., Nov. 27.—Business for the Ayres and Kathryn Davies Circus, off during the October tour in Wis-consin, spurted in November with the return to Illinois. In Elgin the show did big business. It was necessary to give a third show to accommodate crowds. Joe McMahon managed the show here, with Ayres Davies, assisted by Joe Scharoun, on the advance.
Line-up included the O'Neil Troupe

Line-up included the O'Neil Troupe, trampoline; Betry Tilton, rolling globe and juggling; Frazier Troupe, tigbt wire; clowns; Fay Romig, memage; Graniers, perch and juggling; Mont-gomer's ponies; Jimmy O'Neal, bar-rel jumping; Romig and Rooney, rid-ing; Rooney, tight wire; Betry Tilton, contortion; Fay Romig, trick mule, and the Aceved Troupe, juggling.

## DRESSING ROOM GOSSIP

#### Houston Shrine

Houston Shrine
The Arabis Temple Shrine Circus closed in Wichia, Kan, Rovember to the Color of the Head of the Color of the Head stand.
Producer John Andrew Goulded in Producer John Andrew Goulded in Producer John Andrew Goulded in the Producer John Andrew Goulded in a cradle at the foot of the pole. While being alowly raised to the top Tryllis also assided in La Toesa's bounding rope act, singing Indian John Andrews Goulded The Color of the Privile also assided in La Toesa's bounding rope act, singing Indian John Andrews Goulded The Color of the Privile also assided in La Toesa's bounding rope act, singing Indian John Shane Sha

Joe and Bebe Siegriah have come up with a sensational bigh-pole number of the pole of the Joe and Bebe Siegrist have come his Funny Ford all proved applause getters.

The Hansen family visited every night and took plenty of pictures. Roxana Hansen worked in clown al-

Hoxana Hansen worked in clown al-ley every night.

The final Saturday night a party was given in the Hansen home. Hop Green cooked a Spanish stew. The Kays, Fritz and Betty Huber to you, entertained at two chicken frys in their home. Fish Fry Brownie was the chef.

Climax of the engagement was the Shrine party in the Arena.—DICK LEWIS.

## Polack Bros. Eastern Jimmy Rison did a great job in

Jimmy Rison did a great job in promoting the Baltimore date, which was a big success. The show was televised at one matinee and one night performance. Special interviews were given at intermission. views were given at intermission. Those taking part were Gene Randow, Malikova, Mario Ivanoff, Mr. and Mra. Barton, Nita and Pepi, Hanna Pallenberg, Nate Lewis, I. J. Polack and the writer. Special television make-

# FOR SALE

35 Shetland Ponies and four 40 in. Mules. Suitable for Pony Rides or Show Acts. All colors. Priced from \$125.00 to \$150.00 each. MILLER BROS. Utica, Neb.

#### Ringling-Barnum

Warm and sunny Florida at last. In Columbus, Ga., wardrobe was set up in one of the fair buildings and we all took advantage of the stove there on our last cold night of the season. Allen King, Skee Matausch, Joan Sharkey, Elsie Mee and Dorothy Dur-bin celebrated birthdays with parties. Toni Cole won the diamond and ruby watch raffled off by the Saro Circo Club. The club bad its last meeting of the season in West Palm Beach. The 100 Per Cent Club held its last meeting and divided its money

among the members. Dressing Room No. 15 gave an end of the season party in Columbus,

No. 18 gave an men or us.

Visiors: Betty Ann Miller, Henry
and Lee Wallerda Kinris, Dick
Visiors: Betty Ann Miller, Henry
and Lee Wallerda Kinris, Dick
Green State of the Control
Co the Pony Bar, Jimmy Swanson, Ben Handler, Frank and Lela Zazzara and Mr. and Mrs. Dusty Pittman.

and Mr. and Mrs. Dusty Pittman,
Back yard scenes: Sun bathers getting to the lot early every morning.
Johnny Tripp ribbing everyone when
we had rain in Jacksonville, but it
was vice versa for the rest of the
Florida stands. Paul Jerome passing
out The Billboard promptly. Red
Circular of the cardy top plane it out The Billboard promptly. Reg Grumley, of the candy top, plans to fly to Atlanta on business. The Wolthings packing for their Decem-ber trip to their native Belgium. The Thanksgiving dinner in the cookhouse enjoyed by all.

Most of the personnel, including he writer, will winter in Sarasota, This winds it up for the scaso.
MARY JANE MILLER,

up was provided and it caused plenty of laughs. Etta Carreon missed the Baltimore

date because of a misbap to her car and trailer. She arrived the day be-

and trailer. She arrived the day before closing. To. Club held lift final
The O'Te. swank affair was hardstand by Eay Wilbert. Jim Critical
The Billboard representative in Baltimore, was a frequent visite in
also attended the G. A. T. party.
Skip Manley didn't miss a performance all week, despite being ill. Bill
Green, our press grent, did a baugup Job on the Baltimore date.—
HENNE LAPPERTY.

BOOKED SOLID TILL 1950

POLACK BROS.' GREAT SHRINE CIRCUS

THE ORIGINAL

## COUNT ERNESTO WISWELL

HIS FAMOUS DIZZIE LIZZIE

Recognized as THE comedy automobile act of show business.

Holiday Greetings to all the genial staff of Polack Bros,' Circus.

Our sincere thanks to I. I. Polack, Louie Stern and Ethel Robinson for a wonderful 1949 season.

ERNIE AND FREIDA.

#### UNDER THE MARQUEE

An old-lashioned biller is one whaticks with live when cooking paste

Don Howland's Circus Room, 260 West Gay Street, Columbus, O., will be enlarged, he reports, to take care of additions to his collection.

Dan Pyne, press agent for the Bailey Bros.' Circus, recently made a brief stop-over in Chicago en route from Texas to Detroit, where he was to visit his mother, who was ill.

Spending one's vacation with a circ is like toking only one drink; h's likely to cost money and form a desire.

Visitors in Gainesville, Tex., re-cently were Mr. and Mrs. Reuben Ray, en route to Fort Smith, Ark., from Gonzales, Tex., and Mr. and Mrs. Jimmy Conners.

Charles Jones, stagehand with the Westinghouse show, was in Cincin-nati recently and stated that he will again handle props for the Orrin Davenport Circus, opening December

Only natural are the suspicioes of troupers who read books on trouping as expressed by towners who haven't,

Ed Smith, Baltimore CFA'er, clowned a night show with Polack Bros. Eastern Unit when the show played Baltimore. Len Humphries, of the Hamid-Morton executive staff, was a visitor to the Polack org in Baltimore.

Teaching First of May ballet gals to tote chairs isn't as difficult as it is to per-suade them to keep at it once they get smartened up.

The Roscoe Armstrong Funny Ford act closed the 1948 season at Fort Worth, Sunday (28). Act had been at the Shrine circus there, opening Fri-day (19). Earl Armstrong still is manager and Donald Cox is completing his third year with the act, . . . Roy Barrett, clown, closed bis fall

#### Clyde Bros.

Charlie Cuthbert has arrived to

Charlie Cuthbert has arrived to the over an equestrian and mulcal the over an equestrian and mulcal action for a few days. She had to ret the rise the encided list summer. Laurence Cross, playing a Des Moines of the control of the

machine.

Other visitors wero Duane Simon,
Keith Killinger, the Ashtons, Bob and
Mary Stickner, Paul Brady, Smiley
Mary Stickner, Paul Brady, Smiley
Buck Eddy Smiley Brady, Brady,
Buck Eddy Smiley, Brady, Brady,
Buck Eddy Smiley, Brady, Brady,
Buck Eddy Smiley, Brady,
Brown, J. M. Sbortridge, Joe Kumensacher and Louise Be Lou.

soorting a new suit. Frank Lemein

sporting a new suit. Frank Lemein reminds that he's still on the show. Lew Henderson bought Tiny and Mugs Gallagher a box of candy to make amends for being late with their props. The Clarks bring in their bear cub for delly practice ses-sions. Betty Gallagher is assisting Hap Henry in his slack wire act. Ed Widsman, our mall man, continues Widaman, our mail man, continues to give us good service.—BILLIE HENDERSON.

DAILEY BROS.' CIRCUS

When the Ayres and Kathryn lour with the Hamid-Morton show Davies show played Elgin, III., Irving in Atlanta Wednesday (17). He Romig worked in clown alley.

As old-ieshlosed biller is one who statt it and out both shows, and then went to New Orleans to winter. Barrett opens February 10 in Memphis for Hamid-Morton.

Circuses are fairer than are some poli-ticians, who never take their dreary rag and fiber banners off of walls after elec-tion day.

Faith King's circus unit is play-ing Christmas shows around Chi-cago and Detroit... Howard (Billy) Sheets, who recently closed as equestrian director and announcer on Rogers Bros. Circus, is planning a school unit for the winter in Fiora school unit for the winter in Pictica and Alabama. The Skating Carl-tons will remain in the above quarter of the pictic state of the pictic stat

It has never heen explained why, dur-ing the dull nights in quarters, there are always only two good rummy players around with dough in their pockets.

#### WANTED

Reliable, absolutely soler man capable of break-ing, training and presenting tigers and lices. Answers must include reference and explanation of past convictors also below. Reliev

Proske's North Miami Zoo

#### BEAR TRAINER WANTED

Experienced, quelitied Trainer to hendle en work two Russion Srown Boars. Person, appearence and showmanship very essentia This act is well broken in end routined read to work. State salary and qualifications, is

CRASH DUNIGAN THRILL CIRCUS 237 OSCOOD AVE., NEW BRITAIN, CONN

#### KERRVILLE, TEXAS Circus and Carnival Spots CHAS. W. HENRY, Realfor Phone: 106



C. GUYETTE 348 W. 45th St., New York 18, N. Y.

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Con use Dors and Pools PATTERSON BROS.' CIRCUS Earle Hotel, Benton Harbor, Mic

ROYAL BROS. CIRCUS "The Olicus Resultful"

1948 Beason's Route Book—Route, Statistics, Blue-trations, Stories, Program, Personnel, Free Soureniz, MISS VIRGINIA PATTON
25 SMYTHE STREET, MONAGHAN
GREENVILLE, SOUTH CAROLINA

WANT TO BUY

dation size Ring Mat. State full details

## Calif. State Cuts Special Events Outlay

Awan Again Show Producer

SACRAMENTO, Nov. 27.—Passage of Proposition No. 4, increase in old age and blind pensions, at the recent election, has resulted in a slash of operating expenses for State fair expenses for State fair special events, according to E. P. Green, fair secretary-manager. Informal talks with the finance board have indicated that costs for the events will be cut from \$10,000 to \$3.000.

Green sald the department of fi-nance had been so busy devising ways and means of raising more revenue to cover the cost of the new legisla-tion that little time has been left for estimating the 1949 fair budget. However, approval is expected some-

Cancel Spring Horse Show
Cancellation of the spring horse
show, for which \$40,000 had been
budgeted, was recommended by
Green and approved by the fair
board. The move was made when
it was found the horsomen preferred
their own October convention and

At the suggestion of Director James At the suggestion of Director James E. McConnell of Sonora, the directors had instructed Green to see if the horsemen's group would shift their convention from October to spring.

Third Time for Awan The directors also okayed the con tract of Adrain Awan, Hollywood producer, for the third straight year, to handle night shows. He remains to handle night shows. He remains on a \$6,000 yearly fee as before, sub-ject to the approval of the department

A refusal to permit the exhibition of mongrel livestock at the fair was made by the directors following an appeal from Lake County Pomona Grange No. 43 to allow 4-H Clubs or Future Farmer members to show any Future Farmer memoris animal regardless of breeding. Present rule states that all animals exregistered sire.

#### Galt. Calif.. Annual Weighs 85G Purses For Horse Racing

GALT, Calif., Nov. 27.—A possible budget of \$85,000 for pari-mutuel racing at next year's event was mulled by directors of the Sacramento County Fair here this week. The tentative figure is \$20,000 over the racing budget for 1948.

A six-day racing program, to start on a Friday, was discussed. Accord-A six-day racing program, to start on a Friday, was discussed. According to present plans racing will be held Friday and Saturday during the opening week and Wednesday, Thursday, Friday and Saturday of the following week. While no opening date for the expo has been definitely set, it is expected to be in the middle of July.

The opening date will probably be set at the next meeting December 2, Board Chairman Dan Donovan said. Tentative plans call for a nine-day

## Meetings of Fair Assns.

Iowa Fair Managers' Associa-tion, Hotel Fort Des Moines, Des Moines, Decembre 8-7. E. W. Williams, Manchester, secretary. Western Fairs Association, Annual Meeting and Second An-nual Fairman's Fair, Municipal Auditorium, San Jose, Calif.,

nuai Fairman's Fair, Municipai Auditorium, San Jose, Calif. December 6-10. Indiana Association of County and District Fairs, Claypool Ho-tel, Indianapolis, January 3-4. William H. Clark, Franklin, sec-

retary.
Wisconsin Association of Fairs,
Plister Hotel, Milwaukee, Janury 5-6. Dougias J. Curran,
Biack River Fails, secretary.
Kentucky Association of Fairs,
Brown Hotel, Louisville, Janury 6-7. L. (Doc) Cassidy, Louisville, ascins secretary.
Secretary.
Louisville, Janury 6-7. L. (Doc) Cassidy, Louisville, ascins secretary.
Louisville, Janury 11-12. R. M. Sawhill, Glasco,
secretary.

11-12. R. m. secretary.
Association of Tennessee Fairs,
Noel Hotel, Nashville, January
11-12. Henry W. Beaudoin,
Memphis, secretary.

Managers' Associa-11-12. Henry W. Beaudoin, Memphis, secretary. Ohio Fair Managers' Associa-tion, Deshler-Wallick Hotel, Co-lumbus, January 12-13. Mrs. Don. A. Derick, Bellefontaine,

Don. A. Derick, Bellefontaine, secretary.

Missouri Association of Fairs and Agricultural Exhibitions, January 13-14, Missouri Hotel, Jefferson City. Rollo E. Single-

Jefferson City. Rollo E. Single-con, secretary. Minnesota Federation of Fairs, Minnesota Federation of Fairs, January 13-15, Lowy Hotel, St. Paul. Allen Dorn, Grand Rapids, secretary. Michigan Association of Fairs, Michigan Association of Fairs, St. Harry B. Kelley, Hillsdaie, secretary.

Hillsdaie, secretary.

Georgia Association of Agricultural Fairs, Richmond Hotel,
Augusta, Ga., January 17. I. V.
Hulme, Elberton, secretary.
Western Canada Association
of Exhibitions, Fort Garry Hotel,
Winder, Man., January 17-19.
Mrs. Letta Waish, Saskatoon,

ask., secretary. South Carolina Association of

# Fairs, Hotel Columbia, Colum-bia, January 19. Tom Craig,

Spartanburg, secretary.

Massachusetts Agricultural:
Fairs Association, Parker House, Boston, January 23-24. Robert P. Trask, Boston, secretary-treas-

Trash, urer. Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, anuary 23-25. C. C. Hunter, Taylorville, secretary-

runner, Taylovine, secretary-treasurer.

Rocky Mountain Association of Fairs, January 23-25, North-ern Hotel, Billings, Mont. J. Suckstorff, Sidney, Mont., secre-

tary. Virginia Association of Fairs, Hotel John Marsball, Richmond,

Hotel John Marsball, Richmond, January 24-25. C. B. Ralston, Staunton, secretary. Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 24-25. H. C. McClellan, secretary, Arlington,

Neb. Nebraska State Board of Agriculture, Cornhusker Hotel, Lincoln, January 24-28. Edwin September 1997, 19

Texas Association of Fairs. Expositions and Rodeos. Baker Hotel, Dallas, January 27-29.
Ar k an as 2s Fair Managers' Association, Marion Hotel, Lite-Association, Marion Hotel, Lite-Association, Marion Hotel, Lite-Association, Marion Hotel, Association of Agricultural Fair Societies, New York State Association of Agricultural Fair Societies, Ideal Texas (Lite James A. Carey, Little Gille, January, Peblicial Collice January, Peblicia Collice January,

State Office secretary.

North Carolina State Fair Association, Sir Walter Hotel, Raleigh, January 21. Dr. A. H. Fleming, Louisburg, secretary.

Secretaries of State assocla-tions are urged to send in their convention dates.

## Calif. Centen Holds to Budget

To operate within first \$2,000,000 appropriation -budget \$970,949

SACRAMENTO, Nov. 27.—The State Centennial Commission intends to stay within its original appropria-tion of \$2,000,000, Chairman Joseph R. Knowland informed Finance Dir. ctor James S. Dean, and no request will be made to the Legislature for additional funds.

The tentative budget or 1949-50 has been set at \$970,949, according to Knowland. Plans call for a heavy promotion program in 1950 while will mark State-wide celebrations of California's first 100 years Statehood.

Willard Keith, of Los Angeles, vice-chairman of the commission, said that Southern California's celebrawould come after the gold rush spectacles are concluded in Northern The celebration will be highlighted

by the 1950 anniversary of the first constitutional assembly in Los An-geles and an eight-day celebration at Monterey, first State eapitol.

## Arizona Annual Record Breaker

Paid admission for 10-day event hit 162,934, a gain of over 30,000, Jones says

PHOENIX, Ariz, Nov. 27.—The 10-day Arizona State Fair set records in almost every department, Paul F. Jones, secretary, announced. Tha annual, which opened Friday (5), closed Sunday (14).

Paid admissions hit 182,934, or 30,-080 more than last year, Jones re-ported. The over-all attendance fig-ure is exclusive of 10,000 school children admitted Saturday (13). Day by day attendance figures: Novemby day attendance figures: November 5, 11,154; November 6, 20,896; November 7, 32,544; November 8, 6304; November 9, 2,850; November 10, 7,838; November 11, (Armistice Day), 40,206; November 12, 8,181; November 13, 14,478; November 14,

14.473 Jones also reported new records in the exhibition and entertainment

## Fayette, Ia., Board Shortens '49 Event

WEST UNION, Ia., Nov. 27.only a rour-day event instead of five, as in previous years, the board has decided. Reason is the attendance dropped off the final Saturday this year. Dates in '49 will be August 23-28. only a four-day event instead of five,

Harry Cline, who completed his first year as president, was re-elected, as were Carl Palmer, vice-president; Ed Bauder, secretary, and C. W. Grimes, treasurer.

Permanent improvements made this year totaled \$3,205 and included purchase of 500 chairs for box seats. Ticket sales dropped to \$15,954 as against \$16,513 for 1947. Tuesday, opening day, saw the top ticket sale of \$4,455. A balance on hand of \$701 was reported.

Calif.'s 51st District Buys Devonshire Downs Grounds

Tensitive plans call for a nine-day Approval of the plans is being properties. Call the plans is being properties of the plans properties of the possibility of the plans properties of the particular at the particular at the past properties of the particular at the past properties of the particular at the past properties of the past pr

## **Empire Staters** Move for Race, Midway Control SYRACUSE, Nov. 27 .- A one-day

neeting of the Central New York Association of Town and County Fairs at the Hotel Syracuse, Thursday (17), resulted in adoption of resolutions ealling for elimination of date conflicts in harness racing and establishment of uniform State police regulations governing operation of midways.

After discussions on the resolutions, a committee made up of William Miller, Owego; Clarence Carey, Bath, and M. R. Sci uyler, Naples, was named to confer on the racing situation with the State Association of Town and County Fairs.

Following an address by Bligh A. Dodds, director of the State division of fairs, it was voted to have the State association get in touch with State police authorities in working

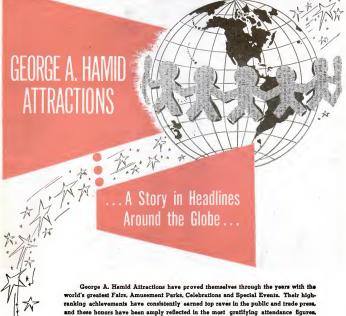
## Waterloo Dairy Cattle Congress Nets 54G Profit

WATERLOO, Ia, Nov. 27.—The Waterloo Dairy Cattle Congress re-ported a profit of \$54,880 this year, with income totaling \$223,227, of which \$170,907 came from admissions,

which \$170,907 came from admissions, exhibitions and parking. — Attendance was reported at 228,000, altho the exact attendance was no released during the show or in the annual report. This figure was 10,000 annual report. T record of Officials said the attendance had been running ahead of last year's record by 7,000 until rain hit two of the best days of the show.

Dest days or the snow.

Capital Improvements during the year cost \$55,181 and included construction of a new \$13,996 horse barn, a \$3,381 rest room, a \$4,637 lighting system for the parking area, (See Waterloo Congress on page 61)



That is why, year after year, Hamid Attractions are in such overwhelming demand . . . are the sound and practical dollars-and-cents choice of the greatest shows in the world.

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SINCERE thanks and congratulations to all the great VINVENCE manks and congratulations to all the great Fairs. Amsessment Parks. Celebrations and Special rairs, amusement kars, teleprations and Special Events which have enjoyed such a successful season Evenis which have enjoyed such a successful season with George A. Hamid Attractions for 1948, and we with deorge A. raming Alfrections for 1998. and we dencestly hope we may sould have the pleasure and source-form of fathers. It was seen fathers to your fathers. ENLINE THE WAY SHEET IN 1949. CONTINUE TO OUR THEORY IN 1949. George Harried

LOOK FOR OUR 1949 CATALOG DE LUXE CON-TAINING MANY

NEW FEATURES

HAMID-MORTON CIRCUS . N. J. STATE FAIR, TRENTON ASSOCIATED ENTERPRISES

#### Warren, Minn., Officials Purchase Additional Land

WARREN, Minn., Nov. 27.—Marshall County Agricultural Association has purchased nine acres of property to provide space for carrival attractions and parking at its fair. The group also has petitioned city council to extend Flecher Avenue past the new addition, which would provide an additional entrance

and exit street to the fairgrounds. and exit street to the fairgrounds. Three new members were elected to the board at a meeting here Fritarion and the street of th

Net profit from this year's annual was \$2,500. The association spent \$1,600 in grandstand improvements.

City Display (Overseas) Exhibi-tions, Ltd., London, has appointed Presentation, Inc., Washington, as its sole agent in this country, according to H. D. Barton Jr., Presentation's exec director. He said that one purpose of the C. D. Presentation contract is to facilitate exhibition at overseas international fairs by American manufacturers. Plans are also being made for trade exhibitions by British manufacturers in the States.

## IRISH HORAN WANTS

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TRISH HORAN an Hotel, Chicago, thru Dec. 2. Permanant addrass: In cara George A. Hamid, Inc., 10 Rockefeller Plaxa, New York 19, N. Y.

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## ACTS WANTED

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Give full details, photos and salary. MARLO SHOW PRODUCTIONS Wesley, Iowa

#### STATISTICAL DIRECTORY OF FAIRS

#### CALIFORNIA

San Fernando Valley Fair. Northridge ATTENDANCE: 17.397 paid, 498 free.

Operated 3 days, 3 nights.
WEATHER: Hot 3 days, 3 nights.
RECEIPTS: Gate, \$6,158.29; grandstand,

RELEPTIS: CHARLES STATE AND ADDRESS OF STREET ADDRESS OF Schonfeld; superintender exhibits, H. Haroid Ihrig

#### 35-A District Agricultural Assn., Marinosa

ATTENDANCE: 5.500 paid, 477 free. perated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate, \$2,000; grandstand,

I,000. ATD PREMITIMS: State old 812 000 CARNIVAL: Pacific United Shows.
ATTRACTIONS: Fireworks supplied by ATTRACTIONS: FIREWORKS Supplied by Shell Oil Company. 1 night; harness races, with purses of \$4,080; rodeo, pre-sented by fair, 1 day. ADMINISTRATION: President, Stanley Fiske; secretary, J. T. Norman.

#### IDAHO

Lewiston Round-Up, Lewiston ATTENDANCE: 15,000 paid, 300 free.

ATTENDANCE: 15,000 paid, 300 free. Outside gate admissions sold in advance, 7,500. Operated 3 days.
WEATHER: COOG 3 days.
WEATHER: COOG 3 days.
ACMINIVAL: Mesker Shows.
ADMINISTRATION: President, Harry
Wait: secretary, Joe M. Skok; superintendent of concessions and commercial exhibits, Frank McLaughlin; publicity director, A. L. Alford.

#### IOWA

Ringgold County Fair,

Mount Avr ATTENDANCE: 2,000 paid, 10,000 free. perated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate, 8793,69. AID, PREMIUMS: State sid, \$2,000.

AID, PREMIUMS: State aid, \$2,000.
CARNIVAL: American Midway Shows.
ATTRACTIONS: Ravue, 3 nights, at cost of \$1,000: circus acts, booked thru Barnes-Carruthers, 3 days, 3 nights.
ADMINISTRACTION: Predient, John Thomas; secretary, Stuart W. Hoover; superintendent of concessions, Burl Cunning; publicity director, Frank Spurrier.
1949 DATES: August 17-20.

#### MASSACHUSETTS

Highland Agricultural Society. Middlefield

ATTENDANCE: 3,500 paid; 150 free.
AID, PREMIUMS: State aid, \$2,000;
other: \$1,000.
ATTRACTIONS: Revue, booksd thru Al
Martin, 1 night, at cost of \$250.
ADMINISTRATION: Publicity director, illard Pease. 1949 DATES: September 2-3.

Hillside Agricultural Society,

Cummington ATTENDANCE: 5,000 paid and free.
Operated 3 days, 3 nights.
WEATTER: Good 3 days, 3 nights.
RECEIPTS: Gate, \$3,368.48; grandstand, \$532.52.
AD

PREMIUMS: State aid, \$2,000; ther, \$20.
ATTRACTIONS: Revue, booked thru
J. Clements, 3 dsys, 3 nights, at cost

of 8550.

ADMINISTRATION: President, Howard

D. Standton; secretary, publicity director,

E. A. Warner; superintendent of conces-

sions, Linwood LeSure; superintendent of commercial exhibits, Philip Gurney. 1949 DATES: August 27 26.

## MICHIGAN

#### Richmond Horse Show & Fair. Richmond

ATTENDANCE: 6,000 paid, 500 free.
Operated 4 days, 4 nights.
WEATHER: Good 4 days, 3 nights; rain

1 night.
AID. PREMIUMS: State aid. 83,500.
ATTRACTIONS: Fireworks, supplied by
Great Lakes Fireworks Company, 8,1,00.
ADMINISTRATION: President, Ray
Houston; secretary, Vern Krause: superintendent of concessions. Ben Duengee;
superintendent of commercial sziblitat,
Art Rowley; publicity director, Cal
Harman.

#### MINNESOTA

#### Sibley County Agricultural Assn., Arlington

Assn., Arlington
ATTENDANCE: 10.468 paid, 2,264, free.
Operated 3 days, 2 nighta.
WRATHER: Cood 3 days, 2 nighta.
RECGIFT COOD 3 days, 3 nighta.
RECGIFT COOR 3 days, 4 day Sprengeler; secretary, publicity director, Louis Kill; superintendent of concessions.

Jackson County Fair, Jackson ATTENDANCE: 10,000 paid, 6,000 free. perated 4 days, 3 nights. WEATHER: Good 4 days, 3 nights. RECEIPTS: Gate, \$4,594; grandstand.

AID, PREMIUMS: State aid, \$1,550;

AID, PREMIUMS: State aid, #1,500; county aid, \$1,500. CARNIVAL: Badger State Shows. ATTRACTIONS: Revue, booked thru Barnes-Carruthers, 2 nights, at cost of \$1,800; circus acts, booked thru Bernet & Keough, 2 days, at cost of \$1,500, thing car races, staged by National Speedwars, 1 day, at cost of \$1,250. ADMINISTRACTION: President, A. F. ADMINISTRACTION: President, A. F. Scheppmann; secretary, publicity di-rector, Anton C. Geiger; superintendent of concessions, William Thompson; super-intendent of commercial exhibits, R. B. Hunt. 1949 DATES: August 18-21.

#### MERDASKA

Webster County Agricultural Society, Bladen

ATTENDANCE: Total paid, \$4,200. Op-ATTENDANCE: Total paid, \$1,500. Op-rated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate, \$2,368.60; night grand-

, \$620. D. PREMIUMS: State aid, \$378.35; AID, PREMIUMS: State aid, \$37 ounty aid, \$2.000; other, \$2.000. CARNIVAL: United Victory Shows. ATTRACTIONS: Revue, booked th Michaels, 3 nights, at cost of \$371. ADMINISTRATION: President, Jond Donn: secretary, P. J. Haller. 1949 DATES: August 10-12.

#### NEW YORK

Lewis County Fair, Lowville ATTENDANCE: Total, paid 15,500, free

WEATHER: Good 6 days, 6 nights. RECEIPTS: Gste, \$12,653; grandstand total, \$8,900; day grandstand, \$2,600; night grandstand, \$5,700. AID, PREMIUMS: State, \$10,000.

CARNIVAL-King Reid. CARNIVAL—Eing Heid.
ATTRACTIONS: Revue, booked thru
George A. Hamid, Inc., four nights, at
cost of \$6,000; thrill show, Jols Chitwood,
one day, two nights.

STAFF: President, A. D. Waller; secre-tary and superintendent of concessions, Cyril L. Spooner.

#### NORTH DAKOTA

#### Wells County Free Fair, Fessenden

ATTENDANCE: Free gate, estimated, 35.000. Operated 4 days, 4 nights. WEATHER: Good 2 days, 2 nights: rain 2 days, 2 nights.

Gays, 2 nights.

RECEIPTS: Grandstand, \$9,000; dsyrandstand, \$3,000; night grandstand, CARNIVAL: State Fair Shows

ATTRACTIONS: Revue, booked thru Williams & Lee, 2 nights; Frank Winkley's Thrill Show, 1 day, 1 night; hot-rod races, staged by Frank Winkley, 1 day; harness races A dove 4 nights

ADMINISTRATION: Secretary, Tony

#### оню

#### Greene County Fair, Xenia WEATHER: Good 2 days, 3 nights; rain

ATTRACTIONS: Grandstand, booked hru Gus Sun Agency and also WLW (Haymakers).

STILL DATES: Motorcycle races spon-sored by Foody Post, American Lecton. sored by roody rost, American Legion.
STAFF: President, R. K. Haines; secretary and publicity director, Mrs. J.
Robert Bryson; superintandent of concessions, B. U. Beil; superintendent of commercial exhibits, Haroid Van Peit,

More Statistical Directory of Fairs information will appear in the next issue of The Billboard.

#### ACTS WANTED Am Now Contracting

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# Again Hit by Fire

NEW YORK, Nov. 27.—Chalk up another fire for Coney Island's Luna Park. Fire broke out Monday night (22) in what still remained standing of the park's big Coaster, which along with most of the rest of the park was destroyed during the fire of July 12, 1944.

12, 1949.

Since the big fire several minor and one major blaze, which wiped out most of the park's ornate entrance on Surf Avenue, have hit the spot and have left if an eve-sore, as the owners have done little to clear the site which still is heaped with twisted metal and blackened rubble. Monday's fire did little if any dam-

Plans were filed recently for the erection of two one-story buildings on the Surf Avenue frontage of the park, which is separated from the main section of the park by the elevated structure of the subway lines serving Coney Island.

## N. J. Beach Assn. Seeks \$150,000 Promotion Fund

ATLANTIC CITY, Nov. 27.—At a meeting of the New Jersey Resort Association, President Howard Shif-ler, mayor of Brant Beach, called upon Governor Driscoll to provide \$150,000 for the promotional activities of the New Jersey Council in the State's budget for 1949-'50.

New Jersey's largest industry is the resort business," Shifler said, "grossing over a billion dollars a year along 126 miles of seashore coast-line and in the mountain and lake tine and in the mountain and lake resorts. This great factor in the economy and progress of the State deserves the fullest co-operation at the State level in publicizing the matchless beaches, superb lakes and mountains for Americans to visit and

Albert W. Johnson, vice-president of the association, added that the re-sort industry in New Jersey pri-vately spends over \$2,500,000 each year to advertise its features through the nation. Other vice-presidents of the nation. Other vice-presidents of the association, including R. D. Ayers, freeholder of Sussex; Mayor George A. Simock of Asbury Park, and Mayor Harry Steele of Wildwood also joined in the move to get the State to appropriate sufficient funds to help publicize and promote the

#### Venice Curfew Extended

VENICE, Calif., Nov. 27. police commission authorized later closing of games in the Venice amusement zone for the duration of daylightsaving time as the result of a request made by concessionaires. Games which heretofore have shut down at midnight may now remain open until

#### WORLD'S LARGEST

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS FOR BIGGER PROFITS . . "GET THE BEST"

MINIATURE TRAIN & RAILROAD CO.

# Coney's Luna Spot Max Gruberg To Head New

10-Unit Kiddie Park

NEW YORK, Nov. 27.-Max Gru-berg this week revealed himself to be the prime mover in the new kiddle

be the prime mover in the new kiddle funspot which will preem February 1 on a year-round basis on Dade County park land in Miami. Gruberg said that 10 miniature rides would be installed on the 200-000 square feet of park land located between Baker's Haulover and Sunny Isles. Already contracted for are a isies. Aiready contracted for are a Merry-Go-Round, Rocket, Roto Whip, Roto Whirl, elephant, Zeopelin, boat and train rides, and Little Skipper. Cost of the rides and the erection of

necessary buildings for power tran formers, maintenance, etc., will exceed \$100.000, Gruberg said. A miniature golf course will also be installed.

#### Carnival Op

Gruberg, who has been in the carnival business for 30 years, said that he was selling all of his road equipment with the exception of his major rides which he plans to add later to his Miami park venture.

later to his Miami park venture.

Gruberg kits year also operated an amusement park at Long Beach, L. I.

The Miami location is ideal for a park, Gruberg said. Groves of trees have been planted by the county and these will be accessed. these will provide ideal picnic areas, the foot approaches are all thru underpasses, eliminating the hazardous crossing of busy highways. All wiring will be underground and the parking ommodate an estimated

15 000 cars. Women operators, dressed in nurses Women operators, dressed in nurses' uniforms, will be used in Miami as they were this year for the first time at Long Beach. Women operators' proved more efficient in the handling of children, Gruberg said.

Associates Named Gruberg's associates are Shafkin, a well-known Miami jewel-er, and L. Broussard, restaurant op-The contract, originally

erator. The contract, originally is-sued in Broussard's name, provides for the payment of 10 per cent of the gross to the county.

The park area at Long Beach has

been increased by several thousand square feet to a total 75,000. Gru-berg's plans for Long Beach call for the addition of a Penny Arcade, a the addition of a Penny Arcade, a Skooter, Caterpillar and Ferris Wheel. Gruberg will manage the Miami spot while his wife, Rae, will con-tinue to handle the Long Beach op-

#### 1949 Vacation Gimmick Of Wildwood P. R. Stunt

WILDWOOD, N. J., Nov. 27,-With WILDWOOD, N. J., Nov. 27.—With an eye on next season, the resort's bureau of public relations is offering to all and sundry a free 1949 vacation for submitting the most practical idea for an added attraction or entertainment feature at this resort. The contest is being conduced by the resort in co-operation with

the resort amusement operators and clvic asso-ciations. The contest, which started last week, closes December 15.

## A. C. Sets '49 Pageant Plans

ATLANTIC CITY, Nov. 27.—At-lantic City's 1949 Miss America beauty pageant will be virtually a State set-up, with only four cities in state set-up, with only four cities the country permitted to submit contestants. In an attempt to have each of the 48 States represented, the rageant board at its annual meeting this week eliminated Pittsburgh.

# Christmas Dressing

ATLANTIC CITY, Nov. 27.—For the first time in some years this re-sort will dress up the Boardwalk in keeping with the Christmas spirit. The Boardwalk Association at a meeting held last week decided to raise and underwrite a sum sufficient to install a 25-foot Christmas tree in every block of the Boardwalk, will be solicited among the Boardwalk merchants and amusement in-

The trees, which will be furnished by the city, and decorations will be added by hotels and business houses individual block. appropriated \$5,000 toward the project, but the funds must take care

#### WATERLOO CONGRESS

(Continued from page 57) conversion of two horse Approximately six acres of parking area were added and a sprinkler

system was installed in the audi-The report listed net valuation of grounds, building and equipment at \$565,491 with indebtedness confined

to a first mortgage of \$131,955. Exhibit Statistics

Exhibit Statisties
Final statisties showed 1,611 head
of cattle exhibited by 490 breeders;
142 Belgian borses by 21 exhibitors;
161 saddle horses by 91 exhibitors;
162 haddle horses by 91 exhibitors;
184 total by 710 lisestock exhibitors;
184 products exhibitors; 718 dairy
products exhibitors; 716 wer and
garden show exhibitors and 121 exhibitors in the women's department. Forty-three States were represen The entire 11-member board directors which served during this year was returned to office. Directors year was returned to office. Directors are R. I. Crowell, Frank Collord Jr., A. D. Donnell, G. W. Hageman, Roger Miller, S. D. Moore, H. G. Northey, A. K. Pingeno, H. B. Plumb, H. M. Smith, all of Waterloo, and M. T. Humphrey, of Hudson, Ia.

## EMPIRE STATERS

(Continued from page 57)
William Miller; Robert Turner,
mira, and J. Victor Fawcett, Bath. E1-Cattle Classifleation

Cattle Classification

W. D. Brown, Ithaca, secretary of
the New York State Holstein Association, spoke on the advisability of
establishing r uniform classification
system for cattle shows so that all
from mould award spines as the state. fairs would award prizes on the same A resolution urging adoption of such a system was passed Officers elected for 1949 of such a system was purely officers elected for 1949 were: William Milker, president; John D. Meyers, Newark, vice-president, and Robert Turner (re-elected), secre-

Robert Turner (1) artificial for the meeting included Joe Hughes, of the George A. Hamild office, Al Martin, Boston; Chitwood, Bert Lowe, Carl Ferris, Ben Aliar; Jack Bescott, of Circle N Ranch Rodee, and Justin Van Vliet, B & V Shows.

have participated previously, The only cities retained are New York, Philadelphia, Chicago and Washing-

## Boardwalk To Get NAAPPB To Dine, Dance Tuesday Nite

Strong Line-Up Set

CHICAGO, Nov. 27 .- Annual banquet and dance for members of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), scheduled Tuesday night (30) In the Grand Ballroom of Hotel Sherman, will boast a strong line-up of acts. your poast a strong line-up of acts.
Johnny King, of General Artists
Corporation, in charge of lining up
the entertainment for the floorshow,
announced seven acts as "already
signed, seiled and delivered" Friday night (26) and said there would
be more.

Line-up, as arranged up to Friday night by King, included the Dorothy Dorben dancers; Ray and Otto, com-edy Impressionists; Paul and Paul-ette Trio, trampoline; Gracie Barrie, singer; the Nelson Sisters, novelty bar act; Roger Ray, comlc, and the

McLennin singers.
Paul H. Huedepohl, executive sec-retary of the NAAPPB, said Friday it looked as If more than 400 would be in attendance at the banquet this year. "We had a trifle over 400 last year." Huedepohl said, "but the way the reservations are coming in right now it looks like we may go over that

now it looks her we had a continued this year."
Huedepohl also said the menu this year would be "something far and away from what we've had in the past and I believe it will prove a big hit with those attending."

To resulting years the banquet has

In previous years the banquet has en held the final night of the been held the final night of the NAAPPB convention. This year, how-ever, It will be held the night before the confat closes. This was done, Huedepohl said, so as not to conflict with the Showmen's League of Amer-ica, which scheduled its banquet for Wednesday night, December 1.

#### Plans San Antonio Funspot

CANTON, O., Nov. 27.-Col. John Richards, former Canton showman, reportedly has leased acreage on the install an amusement park.

## SEE MIKE JOE MUNVES **BOOTHS 36 and 37** NAAPPB SHOW

EVES FACTORY REBUILT MA-FREE! 8 Page, 52 Illustrations, Catalog Machines Any Make at Model Supplies & Cards Munyes Has T

MIKE MUNVES

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WESTWOOD COASTER CO., MICHIGAN

DODGEM

# 1,000 AT NSA'S SELLOUT BA

## 11th Annual Dinner Held At Com'dore

Two-Hour Show Staged

NEW YORK, Nov. 27.—The 11th annual banquet and ball of the Na-tional Showmen's Association at the fotel Commodore, Wednesday night totel Commodore, Wednesday night (24), was a sellout, with approxi-mately 1,000 guests occupying the tables in the Grand Ballroom and many in the balcony. The banquet hall was handsomely decorated, and lighting effects were better than

Speeches were drastically and the event was run off close to schedule, with Joe Basile's band and occupants of the dais marching in promptly at 8 p.n. After the sing-ing of The Star-Spangled Banner by Bubbles Ricardo, vocalist of the by Bubbles Ricardo, vocalist of the Basile band, the turkey and trim-mings were trundled in and the banquet got under wav. Basile's band dished out cheerful melodies, with everal good vocalizings by chirper

Greetings by Rothstein

Greetings by Rothstein
After delivery of the invocation by
Rev. Allen Claxton, pastor of Broadway Temple, Sam Rothstein, chairman of the banquet committee, extended greetings to assembled guests
and introduced President James E.
Strates and President-Bleet Frank
Bergen, who addressed the audience
briefly.

briefly.
Alan Corelli, executive secretary
of the Theater Authority, took over of the Theeter Authority, took over as teastmatter and presented officers of the NSA, and sendors and guest, and the teastman of the NSA, and the teastman of the NSA, and the teastman of the NSA, LL CA, the teastman of the NSA, LL CA, and the teastman of the NSA, LL CA, and the teastman of the teastma Dr. Bernard Birnstein, rabbi of Con-pregation Errath Israel: Sam Roth-stein, banquet chairman; John M. Cannella, commissioner of licenses, New York; Max Cohen, American Carnivals' Association: Rev. Joseph R. Awad, Waterville, Mc.; William C. R. Awad, Waterville, Me.; William C. Cowan, Miami Showmen's Association, and officers of the NSA: James E. Strates, president: Frank Bergen, Jack Perry and Ross Manning, vice-recillents; Ralph Decker, secretary; O. D. Simmons, treasurer; Pen Weiss, assistant treasurer; Ford C. Murrer; Common March 1998, pp. 1999, pp. 1999

Gus Van Speaks Gas Van Speaks
Toastmaster Corelli introduced Gus
Van, president of the American Guild
of Variety Artists, who spoke briefly.
Lt. Col. Hoffman followed with a
witty address, after which the principal speaker of the evening, Colonel
Sweeney, delivered a talk on his
exploit in dropping atom bombs on

Hamid presented Henny Young-man, who scored with a few wise-cracks and bowed off as he had to make another show. After a brief ad-



THE BUCKS AND THE MARTINS gathered recently at the 400 Club, St. Louis, to celebrate the formers' sixth weeding anniversary. Mr. and Mrs. Buddy Buck are shown at the left in the above photo, and Mr. and Mrs. Bob Martin at the right. Bob Martin operated the Grl Show on Twoll Exposition Shows and Buddy Buck that a like attraction on Moore's Modern Shows.

#### Pre-Confab Chit-Chat:

## Crash Victims, Collins Limps In, Wiltse Coming in Wheel Chair

#### Greater Tampa Org Nominates Ringlin

TAMPA, Nov. 27.-Jerri Ringlin TAMPA, Nov. 27.—Jerri Ringlin has been nominated for the presidency of the Ladies' Auxiliary, Greater Tampa Showmen's Assorbation, without opposition. The election will be held December 10 in the permanent clubrooms.

permanent cuoroons.
Other officers nominated, all without opposition, are Lois Sedimayr, first vice-president; Evelyn Kleider, second vice-president; Dotty Carrol, third vice-president; Grace Fillingham, secretary, and Mary Lee Holman, treasurer.

man, treasurer.

Nominated for the board of governors are Clover Podis, Betty Mornard Ariene Cooper, Irene Bestly, Bee Miller, Bertie Ferror, Evolyn Blakely, Mornard Bertie Perror, Boylon Blakely, Bertie Perror, Boylon Blakely, Bertie Perror, Boylon Blakely, Bertie Boylon, Gordin Welley, Marion Jones, Ivab Morris, Welley, Marion Jones, Ivab Morris, Gertie Miller, Peggy Wilson, Helen Guits, Ether Young, Mable Reed, Rosis Hunter, Dena Bernie, Mary Members of the pominating com-

Members of the nominating com-mittee were Dena Bernie, Helen Julias, Evelyn Kleider, Pearl Keys, Ruby Hall, Dolly Young, Hazel Mad-dox and Arlene Cooper.

Colonel Hoffman and Strates, and honorary life-membership cards to Irene Moore and Mollie Decker, of the ladies' auxiliary. Myron Cohen, dialect comedian, took over briefly. man, who scored with a few wise-cracks and bowed off as he had to make another show. After a brief ad-dress, Hamid presented gold life-membership cards to David Brown, (See 1,000 at NSA's on opp. page)

CHICAGO, Nov. 27.—BID: Collins, 18 when Collin's automobile driven owner of the William T. Collins by the show owner, crashed into an Shows, arrived Friday (20) at the oil that truck near Rolls, N. D. Litaged and Limping with the sid of all liopitals, they were not released uncana. Cash Wiles, his general agent, 111 Sunday (21), Collins austained and Limping and Collins austained and Collins austained that the Collins aust 15 when Collins's automobile, driven by the show owner, crashed into an oil tank truck near Rolla, N. D. Hopital, they were not released until Sunday (21), Collins austained bruises and lacerations on the head, or the sunday (21), Collins austained bruises and lacerations on the head, or the sunday (21), Collins austained bruises and lacerations on the head, or the sunday of th

Viola Fairly and her husband, Noble, of the Hennies Bros.' Shows, were barraged with questions shortly after their arrival about the autoafter their arrival about the auto-graphed picture Mrs. Fairly had re-ceived from Gen. Ike Eisenhower. Beaming, Viola explained that she and Dwight had gone to grade sehoes to work the years they had exchanged correspondence. Her son, Paul, until recently in the U.S. diplomatic serv-ice, had continued the friendship, occasions, she added. The Eisenhower occasions, she added. The Eisenhower photo bears the warm autograph, "To Viola Hutchinson Fairly—Affection-ately to You—From an Old Abilene-ite"

W. A. (Bob) Hallock, who resigned recently as general agent of the Ma-jestic Greater Shows after being with that org in various capacities for the past four years, planned to make an announcement as to his future plans during the confab.

Carl Hanson, who served most of the past season as secretary of the Imperial Exposition Shows arrived in imperial exposition Shows acrived in good health, having recovered from illness which had forced him to yield the office wagon duties with the Im-perial. Following the convention, he will return to his Miami home.

Van Dee Organizing Show GAINESVILLE, Tex., Nov. 27.— H. Van Dee is organizing a small truck show here to open May I and play only in this State. There will be about 52 concessions, mostly office owned. Org will feature a stageshow

## **RAS Gets Tulsa** Fair Contract

Annual cut to five days-Memphis Cotton Festival, Miss. State Fair also inked

CHICAGO, Nov. 27.—On the eve of the opening of the annual outdoor convention here, only one route change by railroad carrivals was accided to play the Tules State Fair, Tules, Okla, Carl Sedimayr Sr., owner, and Robert L. Lohmar, general agent, announced. The Tules annual, herefore a larve-day run in order reduced to a five-day run in order that the RAS can play it.

The Tulsa date will eliminate the Fort Smith (Ark.) Livestock Show from the Royal American route. from the Royal American route.

The Memphis Cotton Carnival,
May 7-14, and the Mississippi State
Fair, Jackson, have again been
signed, Sedlmayr and Lohmar also
reported.

#### C. & W. Again Sign Richmond Fair; Run Extended to 10 Days

CHICAGO, Nov. 27 .- The Cetlin & Wilson Shows again will play the Atlantic Rural Exposition, Richmond, in '49, R. C. McCarter, general agent,

announced upon his arrival here for the outdoor convention.

The event will run 10 days, instead of six, as in the past.

#### Aransas Pass, Tex., Gains as Winter Mecca of Showmen

ARANSAS PASS, Tex., Nov. 27 .-Each year this community takes on added stature as a mecca for wintering outdoor showmen, and this year the early vanguard is bigger than ever before, according to Jack Edwards, veteran popcorn and snow cone concessionaire, who should

He and Mrs. Edwards live in a trailer but they like the place so much that Jack admits he is thinking about

buying a home here.

As Edwards puts it, "this place has everything." And, then, he goes on to extol its merits—its mild climate, the excellent fishing, the good

hurting, eutdoor show people who already have been in here for a stay or who remain include, besides the property of the prope Those outdoor show per

## 1.000 at NSA's Sellout Shindig Pike Amusement

(Continued from opposite nage) stage started off the stageshow with the novelty balancing act of Athos. Lewis gave out with a couple of songs and then brought on the Mack Triplets, who scored a show stop with their harmonizing Mack and Desmond, zany dance duo, came on and also clicked Lewis bowed off as emsee after putting across his famous When My Baby Smiles at Me.

#### **Bud Sweeney Takes Over**

Bud Sweeney took over the emsee chores and brought on Joe E. Brown for a bit of murging and reminiscing. for a bit of musping and reminiscing, Jay Seilers followed with his screw-ball antics and Gus Van came on to score with his old-time songs. He made way for the Three Glenns in a spectacular adagio number. Sweeney bowed out after some good clowning and was replaced as emsee by Pat Henning, who did bis own funny routine before introducing funny routine before introducing Borrah Minevitch's Harmonica Ras-cals, who brought the show to a rousing wind up.

rousing wind up.

The show, lined up by Hamid, ran
two hours. Hamid was assisted by
Jack Rosenthal and members of
Hamid's New York staff. Dancing wed the show.

Murray, year book; n. reservations; Arthur Bucky Allen, reservations; Arthur Campfield, floor arrangements, and Jack Lichter, reception.

## WINTER QUARTERS

MULBERRY, Ark. Nov. 27 .org closed the season Saturday (13).

Owner W. M. Pike, who was on a hunting trip the final two weeks, reports the '48 season was okay.

Plans have been made to build two fronts for the back end and a new front gate arch. New yans, purchased on arrival here, are being rebuilt to form two panel fronts. Hopes are to have six major rides and three kiddie rides next year. New light towers will be purchased.

Sailor Evans is in charge of the crew. Owner Pike gifted bis wife with a new Packard. Cotton Ellis, legal adjuster, is visiting his home but will return after the holidays. ut will return after

#### Hills Greater

ARANSAS PASS, Tex., Nov. 27.-O. and H. P. Hill returned last

ARANSAS PASS, Tex., Nov. 21—
C. 0. and H. P. Hill: returned last week from a booking trip thru Colorado, New Mexico, Nebraska, South Dakota and Montana.
C. Hill and a group of friends week-ended in Mexico, and H. P. and C. O. Hill, accompaned by Fats Martin and Jake Moore, went on a hunting trip which proved "molt too successful," Judging.

proved "not too successful," judging by the reports. C. O. Hill took delivery recently on a 1949 Nazh. Mr. and Mrs. C. L. Rumand and the successful, which is parked at quarters. Recent visitors to quarters included Mr. and Mrs. Benny Hadad, Mr. and Mrs. Jo Cannon, Mr. and Mrs. W. O. Hughs, Dave Chisholm, Jimmie and Mr. and Mrs. J. D. Summers.

Summers,
While in Corpus Christi, Tex., Mr.
and Mrs. H. P. Hill and Mr. and Mrs.
C. L. Runnells visited the American
Midway Shows.

WAVERLY, N. Y., Nov. 27.—Offices in quarters are being redecorated and new furniture has been ordered. Shower baths have also been installed. A new Ferris Wheel motor was received recently. Niles Hurst has arrived from Georgia, and George Smith is reported doing well with his hunting lodge at Marshall Creek,

Recent visitors included Mr. and Mrs. Slim Moxie, John L. Ford, Paul Merrick, Doc Miller, Chester Hepp, Mrs. Slim Moxie, John L. Ford, Paul Merrick, Doc Miller. Chester Hepp, George O-borne, Mr. and Mrs. P. Corcoran, Sam Mof-ky, and Bill Show, who is still in the army. Manager Mickey Percell attended the Central New York fair meeting at Syracuse and plans to attend the Chicago outdoor meetings. — CHARLOTTE LOVEJOY.

#### W. C. Kans

SELMA, Ala., Nov. 27.—Departing from its long custom of wintering in New Bern, N. C., the org moved into new winter quarters here after clos-ing its 19th annual tour November 13

Meridian, Miss. The season spanned 33 weeks and eight States, with the route covering 4,698 miles. The longest move (from Fayetteville, Tenn., to Martinsville, Va.) was 497 miles. The shortest (from Keystone to Vivian, W. Va.)

was two miles The season proved spotty. Weather in the spring was excellent but the show ran into a solid month of rain At the season's close, members and

At the season's close, members and their destinations were as follows: Mr. and Mrs. Russell C. Owens, Mr. and Mrs. Grover Hill, and Elmer and his crew, New Bern, N. C.; Graves H. Perry, Charleston, W. Va.; Lola Dono-hoe, George and Ann Whitehead,

## Tidwell Winter Home Robbed: Loot Put at 20G

BIG SPRINGS, Tex., Nov. 27.— The T. J. Tidwell Shows' winter quar-ters near here was robbed Thursday ters near nere was rooted trursday night (25) of an estimated \$20,000 in cash and securities by five heavily armed men. Police said two safes were blasted after six show employees were bound and gagged.

Owner Tidwell and Mrs. Tidwell

Owner Tidwell and Mrs. Tidwell were in Chicago at the time of the robbery. Reached there, where he had gone to attend the outdoor show conventions, Tidwell said he was awaiting further details before cutting his trip short and returning here

Curly Wolff and Dave Fineman Miami; Dorothy Gorgrant and Mickey and Ann Lucas, Devon, Conn.; Fred Zachille, Jacksonville, Ill.; Slim and Zachille, Jacksonville, Ill.; Slim and Dotty Dunlan, Jacksonville, Fla., and Miaml; Mr. and Mrs. Orville Miller, Spencer, W. Va.; Hank Owens and Junior, Plymouth, Pa.; Walter Rish, Newark, N. J.; Sid Alcido and the Skyrockets, Panama City, Fla., then to winter dates, and Phil Campbell and Shorty Whitfield and bis family. Alabama

#### Lee United

BAY CITY, Mich., Nov. 27.—Owner Charles H. Lee recently returned from Georgia, loaded with pecans which he distributes to friends during the holidays

holidays.

John E. Payne is manager of the newly formed Bay Illuminating Company. Harry G. Taylor, general manager, is back from a booking trip and is settled in his apartment. Robert Lewis, pan game op, is back at his old job in Max's Cafe, where Gene Crawford, of the Playland Shows, also is employed.



there are all sorts of attention-aetters but the best way is LAFAYETTE public address

Buying sound equipment is tricky. Sometimes you can save yourself a big pile of dough by knowing just what equipment to use where. That's when Lafayette engineers are worth their weight in gold. They've counseled schools, churches, theatres, amusement park operators—on their sound installations for nearly 30 years. They know where they can cut corners without affecting quality.

Lafavette stocks of standard P.A. systems are probably the biggest in the world. And if you need a special system, Lafayette engineers can specify and assemble it for you. But no matter how Lalayette does it, they always manage to save you money,

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world's largest radio supply organization 100 SIXTH AVE., NEW YORK 13 901 W. JACKSON BLYD., CHICAGO 7 + 24 CENTRAL AYE., NEWARK 2 + 229 W. M./ 285 PEACHTREE ST., ATLANTA 3 + 110 FEDERAL ST., BOSTON 10 + 542 E. FO



Record Your Own Programs simple, inexpensive Lalayette Wire Recorder

A wire recorder, play-back, 10-watt P.A. system, all-in-onel High fidelity reception on music. Sharp clean play-back, ideal for recording rehearsals, audience reaction to programs. Dozens of other uses, COME IN FOR A DEMONSTRATION OR WRITE \$159.50 \$159.50



Rain or shine, indoors or outdoors —no allbia—this P.A. system keeps golag. Mount in on a sound truck, speakers' platform, a roof or a tower! Snatch it up for indoor use! (Ail you do is disconnect from one plug and relocate in another.) It's as easy as that. System is complete, It includes:

\$15585 complete

t 8-watt amplifier (guaranteed for t year)

· Two 21-inch projector hor Two super power 25-watt driv units with 70 feet of speek cable and plug attached
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I enclase \$ in postal note, money order or check. Will remit few cents postago when order is received.

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#### HI-BALL FOR SALE

New in June, cost \$17,000 with special trailer, grossed \$35,000 on Royal American Shows. Will sell for \$13,000 complete with trailer or \$10,000 without trailer. Can be booked on show if you will fransport, as reason for selling is shortage of train space. Contact C. J. SEDLANAYR during convention

J. LEE CUDDY

470 N. E. 52 St.



SARUNKEN HEADS
At the catives of the
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Minter active so them.
White, native so others.
Fernale heads with long
hair prepared \$8.00.
Male beads, prepared
\$0.00. Many other manufactured attractions;
Well Boy, Fish Glaft, ApBoy Cannibal Heads and
Sodies, Shrunker Bedis,
life size Mummles and
Bodies, Attractions made dies. She site M dies. Atte order. Wh

## NOTICE

LUKE ADKINS

died of St. Poul. November 24

DOBSON UNITED SHOWS

WILLERNIE, MINN.

## TILT FOR SALE

7 Tub 1937 Till-A-Whirl with Mack Tractor and Martin Trailer and Ford Tractor and Trailer .....\$6,000.00

11/2 Ton Yan Type 1938 Dodge Truck .....\$350.00

2810 N. 75th St., Milwaukee 10, Wis.

#### WORLD OF PLEASURE

SHOWS Now contracting for 1949 season Rides—Shows—Concessions Open in April—vicinity of Detroit JOHN QUINN. Manager to Cons Ave. Detroit L. Mich

#### WANTED ZOO HELP

Must Be Experienced and Have Car. (Ed Schoffeld, Wire.)

BUSTER SHANNON

#### BENNIE WELLS

SCENIC ARTIST & PAINTER OF BEAUTIFUL SHOWS Closed season with Jemes Strates Show Per. Address: The Billboard, Cincinnati 22, O.

#### AT LIBERTY w Painter and Decorator—Stripe, Scrott, Let-some Pictures. Experienced and reliable. No

A. LEE HINCKLEY

## FOR SALE

nternational Truck, 16 ft, inclosed metal tood condition, good tires: also 1 Coupon g Alley, good condition. Pen Store, Pan ind Class Outfilt, Write or call HAZEL GUYTON L 22175

#### MIDWAY CONFAR

At any fair meeting a general agent's progress, or lack of it, can be judged by the number of beer stains on his tie.

Bill and Jackie French, the latter

Claude Bentley has inked papers to return to the James E. Strates Shows in 1949 with his Side Show,

As the staffs go to Chicago, relieved workingmen reflect that whoever started fair meetings knew what they were doing.

he will winter.

Joe Early, of the Cavalcade of Gerety Shows, checked in early after playing the valued loning in Tampa at Chi. For Entraction whose bits after playing the last control of the property of the control of the property of the control o

Dennis O'Leary, concessionaire, is reported seriously ill in a Louisville hospital. . Mr. and Mrs. Walter Byers are visiting Mrs. Byers's porents near Baltimore. back to their San Antonio home.

from his Buffalo home to take in the Detroit-Chicago pro football game. about booking lactics is whether it will open a tin can.

After closing with W. C. Kaus Shows, Bud Valler, Biletzu Mi-Fong, Danny McNamee and Kieth Eversole returned to New Orleans for the

Danny archardre we o'closes for the winter.

Hohert Kanton, ride worder with a construction of the constru

oral rospital, washington.

Mr. and Mrs. J. M. Stone, who have been in Topeka, Kan, the past two lononths, have left to spend the winter from Maurica Hospital, Toledo, after in Pheenix, Ariz. They have bought it d'ad-day confinement and is a d'ad-ay confinement and is mortified in the state of the state in Pheenix, Ariz. They have bought a 43-day confinement and is en a new Spartan Royal Mansion trailer, rouge to his home in Kentucky, where a new Spartan Royal Mansion trailer, to be delivered to them in Phoenix. James Rapple, billposter and special agent for the Majestic Great-er Shows, left the rrg at Titon, Ca., for his home in Sharon, Fa., where he will spend the helidays.

When a fair man telle a manager to "Keep your shirt on," it's a sign that he has lost the da'o—but not his shirt.

Shows in 1949 with his Side Show, merking his fourth consecutive year with the org. After establishing quarters in Largo. Fla. Bentley and Jene Jenkins will vacation in the 29st before making a trip to the West Coast in quest of new acts. Jack Neville and Billie Burke will remain in quarters, the former in charge of building and the latter as scenic artist. . . Joe Hughes, Octopus foreman with the Pioneer Shows last season, is wintering in Holley, N. Y. He plans to return to the shows next All-State Shows, who is visiti All-State Shows, who is visiting her aunt in Logansport, Ind., will enter the Methodist Hospital in Indianap-olis December 1 for a throat opera-tion.

Mr. and Mrs. W. O. Hurley and clai agent for Zeidman & Pollie, Edith L. Miller are wintering in Hot Frank West and other shows and curparts. Anothers are whetering in Bird Prank West and other shows and current programs of the properties of the proposition Stores, and the proposition Stores and the prop

Any lobby jackpotter could attract more attention if he told the truth—but that price is too high.

Mr. and Mrs. Barney Gerety, co-owner of the one-time Beckmann & Harson returned to San Antonio and

POPCORN . PEANUTS . SUPPLIES TOP-POP Hybrid Popcorn la Backed by a Money Back Guaren Finest Quality Roastad Poanuts—Attractive Circus Bags

orse bose, cone, beg, new cone, flore paper, color, naphi papon, redy-leve florer, apple titles.

papon, redy-leve florer, apple titles immediate Deliver Star Papers, florer florer flore florer flor

CHUNK-E-NUT PRODUCTS CO.

FOR SALE-7-CAR TILT-A-WHIRL This Ride modern, equipped with the latest type cars and good power unit, factory overhauled, looks like new, \$7,500.00 cash. Address in-

GOODING AMUSEMENT COMPANY, INC.

1300 NORTON AVENUE

COLUMBUS 12, OHIO

231 N. Second St. Philadelphia 6.

ED BERG

## WANT TO BUY 10 KIDDIE RIDES

OF ALL KINDS Must be in good condition. No lunk.

Give manufacturer and make, Specially interested in Kiddle Merry-Go-The Greco brothers, Don and Sam, were also early arrivals. . . Bill Naylor, press agent for the Cavalcade of Amusements, stopped over en route Round, Auto Ride, Choo-Choo Train, Rojo-Whip and others, Prefer located NY Micmi route.

> MAX GRUBERG P.O. Box 101, Philadelphia 5, Pa.

Microl Beach Address.... 5414 Pine Tree Drive

Consisting of practically new International Tractor and 32 Ft. Semi-Trailer.

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Ride in Perfect Condition Contact at Chicago Fair Meeting, Sherman Hotel, Chicago. B, H. BRITT or D. WADE

## W. G. WADE SHOWS

RIDES—SHOWS—CONCESSIONS

Excellent Territory PENNY ARCADE

G. P. O. Box 1488 Detroit 31, Michigan

## FOR SALE

New Khaki Test, used one week only, sim 40 % 100 % 5 Sections 5 Ft. Well, complete with coles and states at Brant Automatic foll Downs. 152 new, used fire weeks. Will make a trade or Big Sir Wheel. WANT TO BUI FOR CASH—Kiddle Rides, Merry-Go-Round, Rote White and Auto Rides.

MIKE PRUDENT

Bo-Round. Will pay cash for good used lian Heart-hell preferred. Here for sale is: @ from Gleves and @ Electric Moise. Hand tripped. Mounted in @ wheel ide for EQ to. Transformer as sales of idea for EQ to. Transformer as sales. WANTED

HARRY H. ZUGG

FOR SALE One new Calumet Jr. Coach, equipp for Pop Corn, Hot Dogs and Root Be-also one 4x6 Bungalow, equipped, B

> BOX 362 STURGIS, MICHIGAN

E-Z WAY FROZEN CUSTARD MACHINE

LAMBERT BROTHERS

Now Booking for 1949
Rides: Shows and Concessions HAPPYLAND SHOWS

Douna's

purchased a new house trailer.

Mr. and Mrs. J. G. Stebhar, owners of
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the st Winchester, W. Va., where he will winter. Arthur is the son of E. M. McIntyre, who has the cookhouse on the shows.

One agent's opinion of another at a fair meeting is such that it is impossible to give a thumbanil sketch of it on a clean

Personnel of the Cetlin & Wilson Shows are getting set for the winter. F. B. (Blacky) Martins, trainmaster,

#### WANT MERCHANDISE CONCESSIONS NEW ORLEANS

All Winter Annly HARRY LOTTRIDGE

FRANKLIN STADIUM

3001 Franklin Ave. Phone: Franklin 9580 Dec. 4-19 We play on Sundays New Orleans, Le.

# FOR SALE

fully equipped for Popcom and Candled

JACK TURNER c/e Mamorial Trailer Park

COTTON STATE SHOWS AUTHUT SIGHE SHOW! Abba Temple phine (gravel) Bec, 70-01. With Feley, Authors, Richerjotein, Alm, to fellow, West Elech Concessions, And place two Wheele and Grand Stores, Skiller and Assens, Was Old Show, Andread Show, Percent Bed wind of the Show, Andread Show, Street Bed Seven and Show a

#### FOR SALE

Go-Round, 26'; 25 EH Wheel, V-belt Caterpillar, Chair Plane, 24' Tower, 80 GM Light Plant, Cable, Junction Beres, 2, Tractors and Trailers, Cochrouse, Punk and Milk Bottle Outift, sho Mule Outift. F. J. DOWLAND

FOR SALE es ELI PERI to operate, w PERKIS WHEEL, in cood condition, ready ate, with Ell motor and "V" belt drive. ic, \$5,000.00 cash. Contact

H. V. PETERSEN e/o Tirell Expedition the

#### **BLUE CRASS SHOWS** SHOWS — RIDES CONCESSIONS

For 1949 Section ADDRESS: BOX 621, OWENSBORO, MY.

Smith A Smith Charplane, 22' Tower, 24 Seata, good as new, for quick sale, \$1800 00. One attractive Kiddle Airplane Rick, each plane proorder driven, \$400.00; 1300' Ground Cahle and Switch Borse, used one season, \$150.00. Will sell any part

EDDIE L. WHEELER RT. 2. ROME, GA.

HUNTINGDON COUNTY-FIREMEN'S CELEBRATION Orbisonia, Hunt. Co., Penna. July 4th to 5th, Inc. Insecred by Orbisonia-Rockhill Fire Co Orbisonia, Fa.

Want-Rides, Shows, Concessions. Centact:

who has the record of not blowing a Monday-night opening during the 1948 season, is wintering at his home in Fort Smith, Ark. Jess Warren, superintendent of construction, will superintendent of construction, will spend a few weeks at his home in Huntington, W. Va. Roseoc Carter, et al. William of the state of the superior of the sup

The Billboard

"Don't stay in the lobby all night, honey." "I'll be black to the room early because I'm only staying until it comes my turn to tell a damn good lie."

Detroit Notes: John Kargan, Herb Pence, Sammy Soloff, Raiph Lewis and George Harris have returned to their homes here . . . Roy (Bubbles)
Vakes has been named manager of
the restaurant operated by the Michthe restaurant operated by the Michigan Showmen's Association in its clubroms. . . . Sam Siegel had his photo booth at the Detroit Food Show, but reported poor business. . . . R. A. (Fats Norton) Nathanson has returned here. He again will serve returned here . He again will serve as Santa Claus for the annual Christmas party Michigan Showmen's Association sponsors for underpriv-Association sponsors for underprivileged children. . . Glenn Hockett and Jack Raterink are wintering here after disposing of their interest in the Pleasureland Shows. . . . Leo Lippa, early president of the Michigan Showmen's Association, made his first visit to the organization Monday (22) after two years' illness.

Frenchie Bellefeuille reports that after the Lawrence Greater Shows closed for the season he joined the B. & H. Shows with his kiddle rides and chalked up a good week with them at the Sumter, S. C., Colored Fair. Following that date he and Mrs. Bellefeuille left for Chicago and Mrs. Bellefeuille left for Chicago and the outdoor meetings. . . After closing with C. A. Vernon Shows at Port Arthur, Tex., Lou Davis's Oddities on Parade opened on Forsythe Street, Beaumont, Tex. . . Johnnie Poe, who closed a successful season with his photo gallery on the John H. Marks Shows at Greenville, N. C., H. Marks Shows at Greenville, N. C., is wintering at his new home in Concord, N. C. Jake Moore, owner of Moore's Modern Shows, and Lyle of Moore's Modern Shows, and Lyle Richmond, secretary of the Senath Fair Association, Senath, Mo., are deep-sea fishing out of Aransas Pass Tex.

A general agent of the old-school is one who can remember when buying a fair man—who wouldn't book the agent's show—more than one drink was considered

After a long season of fairs and celebrations in the Western States, Thoyd Stockdade Jr. and George Fribod Stockdade Jr. and George Christic, Tex. November 14, control of the Midway Shows in Corpus Christic, Tex. November 14, control of the Midway of Mirth Shows, who were married to November 13, are worked to the Midway of Mirth Shows, who were married my November 13, are worked to the Midway of Mirth Shows, who was not trailer, and the Midway of Midway of the Midway of winter. All will return to the Caval-cade next season. . Charles S. Noell, who closed with Tivoli Expo-sition Shows in Stuttgart, Ark., No-vember 13, motored to Hot Springs after bedding down the shows in Joplin, Mo., quarters. He headed for Chicago and the outdoor meetings November 25 and will represent the shows at the meetings in his capacity of general agent and assistant manEddie rown

"AMERICA'S FINEST CARNIVAL" oms

#### WANT WANT

For Winter Quarters - We Start Work December 6th. Builders, Carpenters, Painters that can use spray gun; also Painters for lettering and scenic work.

Want two Truck Mechanics: must be A-1 and have own tools.

Diesel Man and Electrician: have four plants. None but the best considered.

Ride Help for all rides. Foremen and Second Men; must drive semi trucks. Useful Showmen, Glass House and Fun

Motor Drome-Want party to take charge of remodeled drome. Finest on road.

Side Show-Would consider booking a complete show. We have own show, but will consider reliable party with own equipment.

No drinking tolerated on this show. Long season. Open Winter Haven, Fla., Feb. 16th, with Florida fairs to follow into April: then north. See me in Chicago or address E. L. YOUNG, P. O. Box 1327, Clearwater, Fla.

#### MIKE ROCKWELL SHOWS

WANT FOR SUN CARNIVAL WANT DOWNTOWN, EL PASO, TEXAS

#### STOCK CONCESSIONS OF ALL KINDS NO MITT CAMPS OR FLAT OUTFITS

9 DAYS, DECEMBER 24 THROUGH IANUARY 1 Location-Cleveland Square and Street (In White Section) Limited Space - Write or Wire

> MIKE ROCKWELL KINSLEY, KANSAS

## **IOHN FRANCIS SHOWS**

WANT FOR 1949 SEASON

Man to handle Musical Comedy Revue. Man to handle Motordrome.

Good Side Show Operator and Manager for Illusion Show. Have complete Outfits and Transportation for the above. Also want Managers for Fun House, Cray House and Crystal Want capable Ride Help for 10 major rides.

ALL ADDRESS: JOHN FRANCIS, MGR. 4570 N. 2d St. ST. LOUIS 7, MO.

#### WANT

FOR DAYTONA BEACH, FLORIDA, DECEMBER 6-11 AMERICAN LEGION WHITE FAIR

RIDES — SHOWS — CONCESSIONS OF ALL KINDS.

Only show in city. One more spot to follow. WIPE SAM GOLDSTEIN, MAJESTIC GREATER SHOWS Titusville, Ga., this waek; Daytona Beach folio

LESLIE'S TRAILER PARTS NOTICE—TO SHOW OWNERS AND ACCESSORIES All kinds of organs repaired and re

BOX 542

#### CARNIVALS National Showmen's Association 154 Recordson, New York

NEW YORK, Nov. 27.—Building fund awards were made Monday (22) Principal award was won by night. Principal award was won by Mrs. P. J. Mundy and Jerste Aiken, of Rochester, N. Y. Coincidentally. Mrs. Mund, is the widow of the late F. J. Mundy, who was really the father of carnivals in America as an a cociate in the famous Gaskill-

ndy Shows. Installation of officers also took
place Monday (22) night, with most
of the newly elected officers present or the newly elected orthers present to take part in the ceremony, presided over by Max Cohen. Open house at the clubrooms Tue-day (23) night drew a huge crowd, with buffet tables presided over by members of the Ladies' Auxiliary. Highlight of the week, the NSA annual banquet at the Hotel Commodore Wednesday (24) night, was attended by show people from all parts of the country. people from all parts of the country. On the sick list are David Schlessinger (White), at the Columbus Hospital. New York; Sam (Barney) Walker, at Mount Sinai Hospital, New York; Mack Harris, at his home in Asbury Park, N. J. Shut-in members are James Cox True Perkins, Irving Mowitz and Preck Fornier.

Next regular meeting December 8. Next regular meeting December 8.

#### Ladies' Auxillary

The president's reception and cock-tal party preceding the annual ban-quet at the Commodore Hotel tail party preceding the annual ban-quet at the Commodore Hotel Wednesday (24) night was a huge Wednesday (24) night was a huge offer the control of the control of the control of the control of the the control of th

Jennie Gloth, Lina Cramer, Annua Bergen and Jessie Glick. Gladys Shelley, recovering from a recent operation, attended the ban-quet with her husband, Irving Rosenthal. Another member not seen for some time, Mildred Isser, also was at the affair. The belles of the ball the youngest daughters of were

were the youngest daughters of Queenie Van Vliet, president. Jessie Glick and husband, Bill, are visiting Cell Mersen in New York for a week or so, after which Bill Glick leaves for Chicago and Mrs. Glick will visit her folks in Penn-

#### Heart of America Showmen's Club 931A Broadway, Kansas Cily. Mo-

KANSAS CITY, Mo., Nov. 27 RANSAS CITY, Mo., Nov. 27.—
Despite cold and stormy weather, the
November 19 meeting was well attend-d. President Harold Elliott was
in the chair, with Treasurer George
Carpenter and Secretary Homer Pen-

nington also on the rostrum.

Added to the membership were J. A. Gephart, general agent of the Cole Bros.' Circus; George W. Nel-son, Independence (Mo.) carnival owner, and Gilbert Viney, Kansas

City concessionaire.

Frank Layman has been released from St. Mary's Hospital, where he was a patient for two weeks while was a patient for two weeks with the underwent surgery and treatment of his eyes. Earl Shelton continues confined to St. Luke's Hospital. Nominations for 1949 officers will be made at the December 10 meeting, with the election to be held De-

election to be held De cember 17.

A check has been received from Paul Van Pool, Joplin, Mo.

FOR SALE, REASONABLE 8-Car Flat Ride, in perfect condition. Fast and thrilling. Money maker. Was in operation this season. Ill bealth, Write

WM. V. BURTON STET Fuller Ave. Kansas Olty 3, Me

THOS. A. JONES SHOWS THOS. A. JONES

Regular Associated Troupers 106 E. Washington, Los Angeles LOS ANGELES. Nov. 27.—Annual Home-Coming and Bazaar, Novem-ber 18, proved successful. C. H. All-

Tujurga Swing ton was chairman. Tujunga Swing Band, leaturing singer Lillian Kings-ley, provided the dance music. Lucille .Cing and committee served

a delicious d'anner, with Larry Nathan providing the partries. Lucille Dol-man and her commisse presided over Grand or as went the bazear. to Nate Cohen, televis'on set, and Alvin Zeagler, a radio. Dolly Martin won-tic electric blan'et and Charles Smith, an electric toaster.

Emsee Joe Krug introduced Lu-cille King, founder of the club; all of the present officers and Charlotte Warren, Billy Bryant, Doc and Clara Zeiger, Rosemary Loonis, Sis Dyer, Ruth McMahon and Jack Ward, Al and Ogla Weber, Hort and Jessie Campbell, Joe and Marie Mead, Fred Haynes, Sunshine and Harry Jackson, Tillie Palmateer, Tony DeFabros, David Freidenhelm, Lill Eisenmann, Ethel Kruz, Sam Steffin, Dave and

Daisy Marrion. Lee and Ethel Smith, Vivian Gorman. Trudie D?Santi. Helen and Fred Smith, Harry and Martha Levine and Babe and Mike

Herman.

Babe Herman brought in a china pig which had been filled with donations for the bezarr and over \$50 was realized from it. Also on hand were Frarg and Mabelle Bennett. Sam Dolmen, Lillien Nicbolas, Rore Fitzgerald, Eve Scott, Bab Bennard, Ann Stewart, Hugh Randolph and Edward H. Leonard.

#### Pacific Coast Showmen's Association 1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Nov. 27. - The regular meeting was held Monday (22), with President Everett W. Coe (22), with President Everett w. Coe presiding. Also on the rostrum were Vice-President Joe Krug. Vice-Presi-dent C. E. (Candy) Moore, Chaplain Jack Hughes, Treasurer Al Weber and Executive Secretary Al Flint.

New members are George Surtess

and Thomas Crosby.

Four inductions were handled by Chaplain Jack Hughes, President Co and Past President J. Ed Brown. Given membership cards were Green the Company of the Comp

ticipate in a television party and bingo game every Friday evening. A buf-iet dinner will be served. Moe Levine talked on pledges for the chairs. Charlie Walpert pledges five. Other purchasers were Hunter rive. Other purchasers were Hunter Farmer, 2; Dave Freidenheim, 4; Matt Herman, 2; Lee Brandon. 1. and Larry Ferris, 5. Levine also spoke on the Christmas fund which resulted in \$171 being donated. eing donated.

President Coe appointed chaplain Jack Hughes as chairman of the me-

Showmen's League of America 400 So, State St., Chicag

Ladies' Auxiliary

Ladies' Auxiliary
Regular meeting was held Thursday (18) in Hotel Sherman. Officers present were Mrs. Sam Gluskin,
president; Mrs. A L. Filograsso, vicepresident; Mrs. Joseph Streibech,
second vice-president pro-tem: Mrs.
Robert H. Miller, secretary, and Mrs.
Carmelita Horan, treasurer. Invocation was read by Chaplain Mrs. tion was re

Mrs. Gluskin extended a welcome to Mrs. Betty Becker, new member attending her first meeting. Mrs. Mattie Crosby, Mrs. Sol Wasserman Mae Sopenar and Lucille Hirsch also were welcomed.

The applications of Dolly Marie Jacobs, Dolly Rowland, Beverly Jones, Pearl Weydt and Bernardine Walsh were presented

Bobble Jean Lynch and Mrs. Paul Bobble Jean Lynch and Mrs. Paul Olesky were elected to membership. Mrs. Ralph Glick. chairman of the bazaar, received donations from Gus-sie Travis, Mrs. A. L. Filograsso, Carmelita Horan, and Casey conces-

Mrs. Ruth Murtone, Kansas City rent in a pair of pillow cares which won the blue ribbon at the Hermitage, Fair

Ora Miller, is still on the st. Cornelia Curtain is hossick list.

#### Arizona Showmen's Association. Inc. 317 W. Washington, Phoenix

PHOENIX, Ariz., Nov. 27.—Regu-lar meeting was held November 22, President Charles Denny presiding. All officers were present. Four new members were accepted and 55 members were in attendance. Committee appointed to arrange the Christmas dinner consists of Hiko Slebrand, Bob Uselton, Hollywood Towers and Frank Pudkua.

Ride foreman of Siefer Shows was scriously injured at Glendale. Late reports are that he is getting along well at St. Joseph's Hospital, Finanwell at St. Joseph's Hospital. Finan-cial report was read and funds are cial report was read and funds are in good shape. Condolence card was received from the Parker family. Lefter was received from Louis Wald in New York. He is expected back soon. Pot of gold was won by Bill Slebrand. D. W. Yeakle visited the clubrooms recently.

#### Michigan Showmen's Association 3133 Cass Avenue, Detroit

DETROIT, Nov. 27. - Presidently Stahl was in the chair at 27. - President

November 22 meeting. Also of rostrum were Ben Morrison, vice-president; Louis Roser Also on the vice-president: Louis Rosenthal, treasurer; Arthur J. Frayne, acting secretary, and Leo Lippa and Jack Dickstein, past presidents. Morrey Spiegel was v

Dickstein, past presidents.

Morrev Spiegel was voted into
membership. Fred Silber, Max Kahn,
Rudolph Nathansen and Ralph Lewis
were appointed to assist Sam Ginsburg, chairman, in arrangements for the Christmas party for under-privileged children.

John Raterink and Glenn Hockett, owners of the Pleasureland Shows, are back following a good season in Georgia, Tennessee, Illinois, Indiana and Ohio

Correspondence was received from Fats Norton, Abic Levine and Frankie Hamilton. The latter wrote that he and his wife recently purchased a m Miami.

#### Ladies' Auxiliary

Jack Hughes as chairman of the me-morial services. He replaces Fast and the Monday (22) In President Harry Seber ho is unable the Legion Hall, Members stated— The drawing waw von by John Carrie Dear, Jonale Hether, Francis O'Kelley, who donated it to the Christmas tund. Amen Stone, Hazelle Liddon, NaDean Bellon, Legion Legion and Legion Hazelle, Liddon, NaDean Bellon, Transic

Greater Tampa Showmen's Association

Tampa, Fla. TAMPA, Nov. 27.—With Eddie Le-TAMPA, NOV. 27.—With Edgie Le-May presiding, the first big me ting of the association was held in the temporary clubrooms Sunday night (21) with 93 members on hand.

Joe Sciortino, chairman of the nom Joe Sciortino, chairman of the nom-inating committee, submittee the fol-lowing theket for officers for 1949: For vice-president, E. L. Young; second vice-president, E. L. Young; second vice-president, James E. Strates, third vice-president, Recdgers; third vice-president, Recdgers; third vice-president, San Recdgers; Gene Barni. Board of gover-nors; Bill Clain, Charles Fogel, Harry (Irish) Gaughn, Hall Hall, Edde Hunter, Deck Harris, Eddie Lowe, Faul Synague, Earl Maddox, Ray M. er., Leo Carrell, George Ringlin, C. J. Sidlmarr Sr., Dave Wise, Joe Sciortino and Doc Hartwick

Eddie Lowe, chairman of the house committee, reported that permanent clubrooms have been obtained at 910 West Cass Street, six blocks from the heart of town, with planty of parking space. The rooms are within a half block of the fairgrounds. One of the Ladies' Auxiliary.

President Clover Fogel presided at the regular meeting November 22. Also on the rostrum were Grace Fil-lingham, secretary pro-tem, and Mary Lee Holman. treasurer. Mrs. Dave Wise, chaplain, said the opening prayer

The board of governors voted to present the men's club with a check for \$1,000 for advance rent for the for \$1,000 for advance rent for the ladies' club space in the new quarters. Betty Morgan's son, who was in-jured in a car accident, was reported out of danger. Kay Yenny, chairman of the sick committee, is ill.

#### ARANSAS PASS

(Continued from page 62)
Joe, Mr. and Mrs. Jim Almon, Mr.
and Mrs, Jack Davis, Mr. and Mrs.

and Mrs. Jack Davis, Mr. and Mrs. Spike Malone. Art Frieg. Mr. and Mrs. Otls Cannon, D. J. Griffiths, J. W. Byers family, Mr. and Mrs. Be Wolfenarger. Jack B. Moore, Fat Martin family, Walter Warniken, Mr. Martin family, Walter Warniken, Mr. Konox, Charley Walter Grand, Charles (Mahon family, Bill Morgan, Cliff Knox, Charley Vanderford, Luke Barker family, Tex Chambers, Jim

Panther family, Blackie Barns, Paul Julian, Ty Cobb, Harry Hunter. Harry Richardson, Al Niblick, Mr. and Mrs. Jack Lindsey, Bill Myler family, Edd'e Guyer family, Blackie McLemore, Frankie Culver, Mr. and Mrs. C. O. Hill, Mr. and Mrs. Howard Hill, Ceell Goree, Mr. and Mrs. Fop Moser, Whitle Dixon family, Harry Moser, Whitle Dixon family, Harry

Hill, Ceen Louve, Moser, White Dixon family, Harry Fitch family, Frankie Durand Mr. and Mrs. Bill Luck, Mr. Murphy, Mr. and Mrs. Johnnie Johnson, Buddie Ryan, Frank Deason, Mr. and Mrs. Clyde Runnells, Jack Chisum, Bill Baker, Johnnie Armstrong, Owen Jones Johnnie Armstrong, Owen Jones family, Joe Uccar family, Roy Jones, Mr. and Mrs. Haddad, Al Johnson family, Hazel Guyton.

Peggy Cohen, Dorothy Gold, Char-Peggy Cohen, Dorothy Gold, Char-iotte Richardson, Rose Lewiston, Saydie Schwartz, May Bernard, Marton Dickstein, Bessie Gollagber, Marton Dickstein, Bessie Gollagber, Grace Zeigler, Louise Krash, Mary Merio, Edith Schulz, Faye Green, Clara Silber, Algis Schulz, Clara E. Morin, Rose Gold, Fiorence Wolke and Belle Fayon, en Elsiew W. Iv.

Elaine S. Lysinger, Elaine W. Ly-singer, Revell Galo and Rose Schimmel were hostess

# FOR SALE-MOTORDROME

## Schmitz - Martin AP's Hal Boyle **Battle Resumes**

ELIZABETH, N. J., Nov. 27.—The exchange of acrimony between Fred A. Martin, secretary of the Roller of the United States, and William Schmitz, general manager of America on Wheels, an outgrowth of the suggested merger of the associations, continues, this time Schmitz replying to Martin's Jack 2 statement in The Schmitz issued the following date

ment after reading Martin's article in the November 20 edition:
"After reading Mr. Martin's closing
paragraph in the November 20 issue
of The Billboard Fage 87, as follows: 'And now may I say that no
magter what comes from the above
explanation, the writer is too busy
with RSROA ousniess to further
clutter up these fine columns with uninteresting controversies,' I found myself in a most embarrassing position. Answering it would mean taking unfair advantage of Mr. Martin, who is so busy, yet not answering would

be admitting that I had not told the truth in my previous article. Since I am wrong either way, I prefer to refute the false statements made by Mr. Martin. "He said I was not present at the meeting held at the Park Central Hotel in 1945 and that he could bring

the witnesses to bear out the story I prefer to name the witnesses, and the operators can write to them if they wish to know the truth. Present were, representing the RSROA, Fred Martin, Detroit; Fred Freeman, Bos-Martin, Detroit; Fred Freeman, Boston; Fred Bergin, who operates an
ice rink in Fresno, Calif., and Victor
J. Brown, Newark, N. J. For the
URO, Earl Van Horn, Mineola, L. I.,
and William Schmitz, Elizabeth, N. J.
For the United States Amateur Roller
Skating Association, Ozear Morgan,
New York, and for the Amateur, Ath-New

New York, and for the Amateur Atheletic Union, Dan Ferris, national secretary of the association.

"Mr. Martin's second statement, 'We know that Mr. Schmitz is still the business head of the URO,' is a direct insult to our precident. Days Giles. business head of the URO, is a direct insult to our president, Perry Giles, of Muskegon, Mich., whom most op-erators consider an intelligent and progressive rink man. Since his elec-tion, Mr. Giles has never consulted with me on matters concerning the association. In the URO, perhaps different from the other association, an officer is an officer in his own right and not in name only. He makes such decisions as the constitution and by-

laws of our organization permit him



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ble Rink, 40x90; insulated in building. Skates, sound ing every night. Good equip ger, amplifier. Good busine All Chicago skates, 100 pr. C. HESAM, Kinsley, Kan.

## Takes the Veil At Rawson's Lab

NEW YORK, Nov. 27.—The biggest publicity break roller skating ever had was obtained by the Roller Skat-ing Institute of America November ing institute of America (November 19, repor' Irwin Aosee, the group's director. It was a full-length Asso-ciated Pres: (AP) feature column about Ferry Rawson by Pulitzer prize winner Hal Boyle, and it appeared in an estimated 900 newspapers the

nation over. Rawson says a deluge of mail came its beels.

Boyle, a non-skating skeptic, went to Rawson's home and laboratory rink in Deal, N. J., and left an enthusiastic disciple and booster for the roller recreation. In his article he stressed the Rawson theme that 95 per cent of the country's roller skaters are mere

use country's roller skaters are mere scooters on wheels, with only 5 per cent performing in the proper, safe and more pleasurable way. He also mentioned that roller skating was now the nation's top participant sport. The AP feature was the Institute's best job in its month of existence which, of necessity, had to be devoted mainly to research and ground-hvesh. mainly to research and ground-bre ing operations. Rosee reports that an AP picture spread, again with coun-try-wide distribution, is about to

article, 'If the minority are not satis-fied with what they have, let them make application to join the RSROA,' hake application to form the AssAn, he is correct to a certain extent. The URO is in the minority, However, the reason for this only bears out the fact that the URO prefers quality to quantity. Non-paying members are dropped from our membership.

Match Benefits

"The RSROA secretary always states what their association is doing for its members. What, in reality, do its members get for the one night's receipts which they send to Detroit water." Membership early for every year? Membership cards for their amateur skaters? The skaters can obtain them from the USARSA without the operator belonging to any organization. Or sanctions to stage a show or hold a contest? These also can be obtained by the clubs from the USARSA without the slightest cost to the operator and without the operator belonging to any organiza-

"My only idea in writing the article suggesting the merger was to make the operators' association a real business organization for the operators. If my colleagues in the URO agree with me I do not know.

"Both articles written by Mr. Marmoth articles written by Mr. Martin were so contradictory, that I am beginning to wonder if Mr. Martin is putting his personal interest before that of his association, which he so highly praises. I presume that he derives his livelihood from his position in the RSROA, since he no longer op-erates a rink, and perhaps a merger would call for a business man taking over the important duties of secretary of a businessman's association.
"When he mentions that the operators should pay more attention to the box office, I am sure that he touches a point close to the heart of every op-erator. Maybe that's the very point Mr. Martin neglected when be had

the opportunity.

"When I wrote the first article on

the merger I did not make any plea for members for the URO, but since for members for the URO, but since Mr. Martin apparently does not care about ethics, I can only say: Join the URO, a real businessman's organization whose officers are elected every SALE

mediate medie floor in in, sound surface, see the control eleven in the indistrection of the control eleven in the indistrect in

# Let's Halt the Pot Shots and Work for Common Good

said, "to speak of many things."
and I am in accord with the walrus.
I have been hoping that we might
put a stop to this practice of filling
the columns of The Billboard and other publications with petty back-biting and name-calling, but since it seems to have broken out afresh, it seems to have broken out atresn, I cannot resist the urge to speak my

As Mr. Schmitz has said, this matof undesirable publicity rought up at our annual United Rink Operators convention in Washington last summer, and it was agreed that it was undignified and harmful to the business as a whole. At that time Mr Schmitz made me personally his promise that he would refrain from writing or answering articles such as had appeared in the past.

However, after reading the article which appeared in the October 30 issue of The Billboard, I was not surissue of The Billbodrd, I was not sur-prised when Mr. Schmitz called me and asked to be released from his promise; in fact, I agreed with him that an unbiased presentation of the facts might be a good thing. I feel that the article which he did submit was a fair presentation and was not calculated to cast undue reflection n any person.

I should have liked to let the matter rest there, and awaited with some interest the results of the proposed knowing the Billboard poll, the, knowing average operator's dislike of average operator's dislike of unes-sential letter writing, I was not too hopeful of the results. We seem, however, to have again stirred up a

Favors One Group

I will state that I am and have always been in favor of one organiza-tion of operators, and would do anytion of operators, and would do any-thing in my power to bring this about. However, I am no longer op-timistic enough to believe that there is any chance of accomplishing this, simply because of the frank antago-nism between some of the personali-ties connected with each organization. I do not see, tho, any reason why we cannot continue to have two organizations which can work together harmoniously, and it is to this end that I am devoting my efforts.

'Last summer I was elected president of the URO, after Mr. Schmitz,
Mr. Van Horn and others formerly
actively connected with the organization stated that they felt that friendly tion stated that they felt that Irlendiy relations between the two organiza-ions were impossible without a change in the management. I believed in Mr. Schmitz's sincerity when he made this statement, and I have had in ar. schmitz's sincerity when he made this statement, and I have had no reason to change my belief. Neither of us has the temperament of a "yes-man"; we can and do disagree emphatically upon occasion, and the fact that we can work together in this matter is an indication that we are working toward the same end.

working toward the same end.

I might say also that I do not feel
that the statement is justified that
Mr. Schmitz is still actually the head
of the URO. I have heard this statement before, but never from a URO
member. We, at least, believe that we
are running our own organization,

WTHE TIME has come," the walrus and that each operator has a voice in the proceedings if he chooses to make it heard. I do not feel that Mr. Schmitz has made any attempt to dictate the policies of the organization in the four years I have been connected with it, altho he is one of the most active workers for its good. It has been my experience that criticism of those in power usually comes from those who make no effort themselves toward helping to run ihings. (This is not to be construed as any reflection on Mr. Martin, who is a very active man; it is merely a commentary on organization eral.)

Unity Is Possible

Those very individuals who make it impossible to conceive of a unified organization are in their own right very valuable and intelligent men (See Halt Pot Shots on page 78)

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Barnard, proprietor of the Natural | for 1948 and then went on to win the World Series He added that it would be his pleasure to drive the car back to the celebrated city of Cleveland. The winning ticket was among four that Barnard purchased. Barnard is one of the oldest pitchmen on the road and a fellow who bas done more than bis share in elevating the pitch profession into a real business. He presented his new Frazer to his son, Louie, former youthful pitch worker. and now a lieutenant commander the navy.

SIGHTED WORKING . . . the Pet Parade at Dothan, Ala., November 20 with balloons were Dan Stewart. Jim Brown and Lee Bradley. While in Dothan they were enter tained by the Gillem brothers, wh

operate an oyster house and cafe

BEN AND MAC SARFATY . . . . and their wives are in Milwaukee, where the brothers are pitching candy at Charlie Fox's Empress Theater. Mac arrived in the Cream City from Imperial Exposition Shows, where he had three Girl Shows and a Posing

If you apply the same principles and either in the plich husiness as people in other lines do to hring success, you'll wind up as one of Pitchdom's successes.

WHILE BOB PETRIE . Accompanying the Bentons were Mr. and Mrs. Joe Redding. All three lis-tened in on Bob's pitch while Mrs. Benton was making her purchase.

SOL ADDIS . . SOL ADDIS...
noted Eastern pitcheroo, was the subject of an interesting yarn in the subject of an interesting yarn in the York Worfal-Teigram. Written by staff writer, Murray Robinson, one except went like this: "Sol Addis, 33 years a high pitchman, today had which the began in London's Petiticost Lane. Building a tip for his line of novettles in the lobby of a 14th Street. drugstore, Addis mesmerized a pass-ing truck driver right out of his seat and sold him two dandy ladies' pins

FRANCES FARR . . . of Wildwood, N. J., worked horo-scopes to excellent business at the re-cent Columbus, Ga., Fair.

RICHARD ARCAND ... blasts the following from Los Angeles: "Just returned here after a successful season as agent for the Freedman Concessions. Have contracted to open in W. T. Grant's downtown store for the winter. Many pitchmen in this sector are going into department stores here."

lecturers of note.

M. (WHITEY) GORDON . . . well known to pitchfolk and a West Coest novelty worker and manufacturer for many years, has come up with a number of new novelty and gift items which he says the boys and girls of the pitch are demonstrating to good results.

AMONG VISITORS . . AMONG VISITORS...
to the varied pitch stands set up at
the recent Food Show in the Milwaukee Auditorium we're Jerry
Rausch, Eddie Haller, Carl Holdorf,
Johnny Volght; Flatsdor Clark of C.
& H. Electric Company; Mr. and Mrs.
Joe Shapiro, and Bud Henderson, concessionaire from State Fair Park. SALESBOARD OPERATORS PREMIUM LISERS ANOTHER SCOOP

COMBINATION FND TARIF AND BRIDGE LAMP

ise overall, 55 in. high: depth, 19 in.: width, 8 in. acked 2 in carton, weight 25°. Priced fow at \$9.85 ea. \$\$.85 in lots of 25 or more. 25% deposit, balance C.O.D., F.O.B. Newport, N. H. 25% Deposit, Balance C. O. D.

F. O. B. Newport, N. H.

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We have everything for • JEWELERS . ENGRAVERS DEMONSTRATORS

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An Excellent Punchboard Item-Buy direct WESTERN

HORSES TWO TONE COPPER PLATED METAL WITH GOLD PLATED REIKS Beoutituity de-tail, highlighted finishes, real line quality. Each is shipping cartes Fer



from mfr. 83070, height 814" \$7.00 \$22.50 Ds. Lots or More #3071, height 101/4" \$3.35 \$39.00 Lots or More

Dep., Bal. C.D.O. for our circular of metal items. Marhaulda Elde

CRYSTAL CRAFT, INC.

Re First ! TALKING BUGS BUNNY
Not Pitch Item
actuelly SAYS
"Whot's Up, Doe"

• Amains Lived Reelectric Representative
Plaste Wire Recite
ing and Bound Side
• Bastiful Faur Celer
Finish

\$2.40 Send 61.00 To \$20.85 Per Gross, C. D. D. TALKING TOY CO

CHOCOL, Large Freshy, Orlingtaned 1-La. Bases, Baido Doc, 2 Dat. to Gase. On Cosh Orders we and enough Free Welse. to pay Express. You pay Exercise no. O. D.; nigu. 25% decests. Barress and Exercise no. O. D.; nigu. 25% decests. Barras and Freebook Orders we see the control of the Company o

"Picture" Pocket Knives
"PIN-UP OIBLS" attractively posed under
transparent brase-lined headle, 1-hade Müster
with Key-chaine, or stoort fiell-side 2. Blade attractively carled, Sampla Dosen Assortment, 87.86.

87.80.
Ahe: PUSH RUTTON A UT O M A T 10 S
APRICK " KNIVES: MIDOETS: HUNTING
KNIVES: MIDOETS: HUNTING
KNIVES: ABS 1, 2, 8-based plan and
lancy Pocket Knives. and 1, 2, 8-based plan and
lancy Pocket Knives. SEND \$17.00 FOR OUR BIG BARGAIN

KNIFE ASSORTMENT OF 21 STYLES A Deposit With Order, Balance C.O. Credit Often le Well-Raied Pirms Latest Blustraled Catalon on Reconst COD S. Rabinowitz Co. 108 Neptune Ave. Senables 24 M V

SANTA CLAUS BALLOONS WRIGHT MERCHANDISE CO.

GIVE TO THE RUNYON CANCER FUND

## Announce Date, Place for 1949 Board Exhibit

The Billboard

CHICAGO, Nov. 27. - The 1949 salesboard exhibition will be held at the Sheraton Hotel here January 17-19, it was announced this week by Jack Morley, member of the industry's show committee. Displays will be set up in the Gothic Room, and will feature new ideas that have been formulated during the past 12 months.

First four manufacturers to an-First four manufacturers to an-nounce participation in the show are Container Manufacturing Company, St. Louis, and three Chicago firms, Consolidated Manufacturing Com-pany, Harlich Manufacturing Company and Superior Products, Inc. Morley stated that a number of other board firms have expressed their in-

## SALESBOARD SIDELIGHTS

Irv Sax, Consolidated Manufacturing Company, Chicago, and Manny Gutterman, Harlich Manufacturing Company, Chicago, have just competed a successful Ding strip to the successful Ding strip to the competitors, played gin rummy as they flew up. 15,000 feet over their potential customers. Irv reports Manny proved between the control of the company of the tomers. Irv reports Manny proved to be the card champ. Both take title to being top board representatives, tho, and are contemplating making a longer trip together in the future. Accompanying the boys on a future. Accompanying the boys on a portion of their jaunt was Al Green-

tention of joining the show, and that several premium merchandisers have declared intention of showing if space is available.

As during the 1948 show, free bus service will be furnished between the Sherman and Sheraton hotels.

Irv Sax, Consolidated Manufactur- | berg, Allied Distributors, Portland,

November is birthday month at Peerless Products, Inc., Chicago, Irv Pedorr, firm vice-president, has a 18-year-old hely his son. Alam. chalked up a birthday Wedneeday (24), and Bernard Kits, sales manager, celebrated his son Georgie's hirthday November 18. Board business is punching right along over at Peerless, with production and board variety offering operators an order-corraling set-up.

Irwin and Mort Secore, Secore & Secore, Chicago, went separate ways on a three-day trip this week, both well as the second of th manufacturing level (as general man-ager for Bork Manufacturing Company) when he had charge of pur-chasing, production, sales and as president of Richard Trent, Ltd., firm specializing in merchandise boards, to the operating phase, when he was an operator himself.

Gardner & Company, Chicago, treated all its employees, plant and office and all shifts, to a Thanksqiving dinner Wednesday (24) with all the trimmin's. 'Big feed was held in the plant cafeteria end many a Gardnerite was as stuffed as the proverbial holi-day turkey when the tables were cleared, officials report. Missing the big dinner was Sales Manager Charles big dinner was Sales Manager Charles Leedy, who concluded coverage of California earlier this week and then hit Colorado. He is due back in Chi this week-end,

#### HALT POT SHOTS

(Continued from page 67) who have done and are doing much for roller skating as a whole; there-fore, instead of trying to fuse two incompatible elements, it seems to me that for the present, at least, it is to our best interests to continue to operate as two independent units, where we can avoid the inevitable where we can avoid the inevitable friction between these individuals. But, instead of spending all this time, energy and publicity in calling each other names, it would certainly be to our mutual advantage to see if, as two separate bodies, we cannot get together on movements which are undeniably for our common advantage. The present national advertising program is just one instance of what can be accomplished by our united efforts. There are many others, are each fighting, but fighting sep-arately. As a well-backed unit, we might be able to accomplish some-

It is my belief that the sole purpe of organization is to accomplish by united effort what the individual cannot accomplish for himself.

Mr. Martin quotes the absurdity of bringing together the American and the National leagues in baseball. I made this comparison in an article published in The Billboard something over a year ago, at which time I sug-gested that we might, like the basegested that we might, like the base-bail leagues, each conduct our sepa-rate championships as at the present time, then at the end of the season have a grand championship event be-tween the two sets of winners to de-termine the true national champion. We should not sometime the We should not make the amateur the

football between our two organiza-tions. I should like to hear further comment on this subject from other operators and from the amateurs Squabbles Undignified

dignified. It breeds ill feeling be-tween the members of the two org-anizations, who, without knowing either the facts or the individuals involved, feel obliged to take sides because of membership in one organization or the other, while the inde-pendent operator is reluctant to as-sociate himself with either because he does not want to get involved in their brawls

Like Mr. Martin, I am both an operator and a supplier of a product de-signed for rink use, so that I meet many operators, attached and inde-pendent. I feel that I have many friends among operators of both as-sociations, including both Mr. Martin and Mr. Schmitz; but everywhere I find the same feeling. Either the operator is frankly partisan and bellig-erent about it, or he will carefully avoid all mention of organization activities in order to keep from stepping on my toes, if he happens to be a member of the rival one. If an independent, the operator is just dis-gusted with the whole thing and wants no part of either outfit, a state of affairs which loses both organizations many desirable members

I should like to see each organization set about acquiring a strong membership list strictly on the merits of that organization itself, and not by stressing undesirable personalities connected with the other outfit. Then, I should like for the cooler heads each organization to get together as often as may be necessary to work for the good of the industry as a



MUSICAL CIGARETTE LAMP Cigarettes and Music

oun metal SHADE and SASE are matched in beautiful portel colors, S in, Hich, PRICE \$5.95

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Torms: F. O. B. New York, 1% 10 days to
well rated firms. Others cash with order.
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SALESBOARDS AT SLASHED PRICES

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Wa carry e complete line of jer tickel
deals. Quentity buyers, write for soe
on puch items as you use not listed abo T. & C. SALES COMPANY



## PHEASANT GIFT PACKAGE

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Experience the Thrill of avick profits by use of these Phonesant

Wild Life Kitchen

eges on your Salesboords . . . Reteil price \$3.50-\$15.00. Writefor dueler discounts.

SAMUEL MARTIN GAME FARM

605 Union St., Seettle 1. Wesh.



But at all events, I plead for the cessation of this childish bickering in the public print. It is petty and un-

#### Original UNIVERSAL IAR-O-DO PRODUCTS

JAR-O-DO PRODUCTS

BINGO TICKTT

BINGO TICKT

BINGO

#### SPECIAL JAR-O-DO CLOSEOUTS Combination Tickets

1838 8/20 .31.00 | 2280 8/20 .81.30 2062 8/20 . 1.18 | 2520 8/20 . 1.48 Numeral Tickets 1000 Size 8 .55|1080 Size . \$ .65 1020 Size . . .00|1200 Size . . .70 1280 Size . \$ .78

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Minimum Order \$20,00,
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Are Interested in Buying.

RAKE COIN MACHINE EXCHANGE

## SALESBOARDS

Closing Out 5,000 Cash Boards at Less Than One-Half Jobbers' Prices

All late numbers, 12 assorted 5c, 10c, 25c, 6 for 25c boards to a case. All sold at one price, \$25.00 per

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SPECIALTY SALES CO. 278 Sexton Bldg

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#### NO OTHER BOARD CAN MAKE THE STATEMENT MORE OPERATORS and JOBBERS USE PROFIT BOARDS THAN ALL OTHERS COMBINED IT'S A FACT! PROFIT MEG. CO. 50-11 40th St. L.I. C. 4, N. Y.

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or Kicket Fetchers, 821 50. Fire or must
alread se affect, 11100. 17.8 deposit. Editor).

FEW LINE NEW PUIN OFFICERTED De. AND
See Hot Propont Vesions. Subsected Jettoristicus, Officed as used at 557,00 each, 100 hay
agastly. Wite Crico, Dept. E. B. A. Poetta,

ARTADE EQUIPMENT 50 PIETES, ENGUEST to steet e good stool areade very riseas, den't miss this one A. M. Johnson 57 St. Marya Rd. Huddael II. N. Y. all one A. M. Jehnson w. On. de4
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JVANCE NOBTHWESTERN POLUMBUS (IB
Bliver Kins, with 5 fbs. Peanuts or 1,000 bells
mn, \$10 Besolet: "Redbars From Penning,
ree. T. O. Thomas Co., 1512 Jetterson, Publicals,
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net u.s. aller Parrisk St. Philipsirighie C. Tr.
Eventreen 6 (25 pr. 10 10 10 Nr. 10 Nr. V. LAWS,
D. Backler, Dr. Huger, based merried, Erhildt
Bedry, Merrischen Under Merried, Schildt
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D. Holler, M. L. Laws, D. H. Laws,
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Alleys, all makes and sizes. Also 50 Serbarg
Ray Guns with Mother-In-Law conversions. Priced
exp, very low for impediate discount. Write Im-

rery tow for immediate discussi. Write stely as we need the room. Reliable 1 Co., 2512 Irring Park Rd., Chicago 18, FOR SALE—PENNY ARIADE MACHINES, assorted. Over 100, Rescain price (skee all old West 140 Bt, Hundrigton 4, W Vs. det FOR SALE—6 TWIN RONL'S SIPER BELLS, 5e and 25e combinations, 440 0, 85 c, 450 c, 100 c,

FOR GALE-LIKE NEW POP CORN SEZ POS Corn Machines, \$125 each, Box 403, Rurnham

P. SALE—NOTTHWESTERN YENDERS, P. D. SALE—NOTTHWESTERN YENDERS, S. D. Didlik, \$10 cs. 1, 2 fairly, \$1 Didlik, \$1 Di CONT. SERVICE AND ANY AND PARTIES. CONSIDERATION OF CONTROL OT CONTROL OF CON

mudcatiena, Iro., 110 University, Seetile 1, Wesh, SLIGHITY, DEEP ADVANCY HALL, GUM MABOOM, 2005 Hickory, Alkiene, Ter.
STANDAID SIZE STAMP MCHINE FOLLORIES
gies and perces. Parts. 17W 60 fb., N. Y.
Crimon March Ma

CATE CASE Mechan Co. 2023 Healther. Drawn ANTERO-GOOD DEED FERFORK HOW A XXX WATERO-GOOD DEED FERFORK HOW A XXX WATERO-GOOD DEED FERFORK HOW A XXX WATERO-PROVING WEIGHTEN GENERAL HOTTER. ANTERO-FERFORK HOUSE WATERO-PROVING CONTRACT OF THE WATERO-FERFORK HOUSE W

Hillmentes Art., Chicago T.C., M. KOONE & Places.

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10 JERCENS LOTION 10 VENDING Machines, Like new, Orizinal cost \$16.50. Will ascriffee \$10 cash or \$1,000 for entire left. Develor Novelty Rales Co., 467. N. Millwaukes Avs., (711-caso 10, III, MORICO -7585, 3

Sales Agents Salesboard Operators Wented on exclusive territories for hot radio line. Exclusive National Distributor J & J SALES

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A HARCAINS - URAMETER AND CANID VARIOUS PROPERTY STATES OF A CONTROL O

29 LISE NEW HART ("BRODE PLATE) Gun Marbines, \$240 5/8 Rafi Gins, carlon, \$1.50, 25.5 cmh, beisten C.O.D. Bowers, Route 2, Chaptol, Ind.



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"BABY BOOK"

A mell pocket sized board unitable for closed territories. Board is a 1,000-hole bulby midget. Fill in your own price gar sale and your own me with sinher cash or marchandin waiting the gammad ticker it have not one with such board. Cover is associated as most one process of the control of

1000 B. M. HOLES, THIN, FORM NO. 11955 U 50 SEALS—5 ARE TAKEN 72 CONSOLATION PRIZES

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HARLICH
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1200 NORTH HOMAN AVENUE
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#### All ORDERS Shipped SALESBOARDS-Same Day Received

JAR TICKETS RED. WHITE AND BLUE LUCKY SEVEN BINGO TICKETS on Sticks—Sixes 1000-1200-1280 WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

ng your requirements. Large stock Pigin Tip, Definite, Jackpet Boards, Cein Beards, Super Giants a and all kinds at Charette Boards, 14, 24 or 54, 25% deposit with all orders—halance D. O. D. MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS— ALL ORDERS SHIPPED

LUBIN SALES, 625 FIFTH AVENUE, PITTSBURGH 19, PA

To Serve You Better We Have Moved to Larger Quarters COMPLETE LINE OF TICKETS. SPINDLE, PAD, COMBINATION W.B. PRICE LIST WILL BE MAILED ON REQUEST.

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MISSOURI NOVELTY MFG. CO.

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SALESBOARDS=

FREE! WIN "NEW WHOLESALE 'NET' PRICE BULLETIN" NEW LOW PRICES — CIGANTIC ASSORTMENT — FASTEST SELLERS.

LEGALSHARE SALES P. O. BOX 86-E Phone 2842 HUNTINGTON BEACH, CALIF.

GIVE TO THE DAMON RUNYON CANCER FUND

# SHUFFLEBOARD ACTIVITY UP

## **SF Locations** Report Play, Interest Gain

Scoreboards, Leagues Help

SAN FRANCISCO, Nov. 27.—The shuffleboard business, which got its baptism of fire in major locations both here and in Los Angeles several months ago, now appears to be leveling off, according to a survey of conditions completed here this week. Greeted as a "soothing sturp to case the headaches of local bear that does not be a survey of the conditions to the conditions of the headaches of local distributors in early spring, the business has grown at an accelerated rate thru the in-troduction of better-type playfields, the adaptation to coin operation by completely and semi-automatic score-loards and also increased public in-terest by formation of organized teams and leagues. Most distributors estimate

Most distributors estimate some (2000 boards have been set up around (2000 boards have been set up around spots. They cilaim that players have shown keen interest in the game, particularly in neighborhood areas, no some instances operator-interest For, altho visitors to showrooms are unnerous, the operators are non buy-ing in quantity, a condition which exists in most fields at this time. Distributors look for this situation to

## First Annual Roll Call

A census of any business is a difficult job to undertake—and a census of the coin machine industry is doubly difficult because the industry is composed of so many small companies which have no

industry is composed of so many small companies which have no kicked off its first annual coin machine roll call in the first comprehensive drive to reach and classify every member of the industry. This week, and for the next 50 days, thousands of letters will be comprehensive drive to reach and classify every member of the industry. The sealing manufacturers and distributors. The big job is to find our who is an "active" member of the coin machine industry and whether who is an "active" member of the coin machine industry and whether the coin machine in the coin ma that member is an operator, distributor, manufacturer or in an allied husiness.

Dusiness. During the past three years, thousands of newcomers entered the coin machine business. Many made the grade and are now successfully engaged in operating, distributing or manufacturing. Many dropped out when the first bright promise lost some of its gloss and the business settled into a normal pattern that requires hard work

the business settled into a normal pattern that requires nare work and initiative.

You may receive many letters requesting that you enroll yourself as a member of the coin machine industry. Because the job of checking the scores of lists on hand would be so time-consuming, we are writing each name on each list. As an added inducement to co-operate in the roll call, readers are being offered a special subscription rate for TB Billiboord.

Do your part to make this census as complete as possible. Return the first letter you receive or fill out the handy coupon to be found elsewhere in this issue.

#### CM Tax Collections Decline in October

WASHINGTON, Nov. 27. - Coin machine tax collections in October were \$145,888 below those for October, 1947, Internal Revenue Bureau reported this week. Despite the deimprove soon.
The operators of spots where the cline, collections for the substance as Children (See SHUFFLEBOARD on page 95) of the 1949 fiscal year were \$881,577 previous October.

ahead of those for July-October, 1947. October collections were \$616,523 as compared with \$785,211 for October of last year. Cumulative toola for July-October was \$16,153,770 as compared with \$15,272,198 for the same period last year.

October collections from the cigarette levy were only \$109,674,341, a drop of \$6,655,027 from October, 1947. The cigar tax brought in \$4,282,652 as compared with \$4,968,921 for the

## Twin Cities Ops Now Okay Shuffleboards

Have Helped Music, Games

MINNEAPOLIS, Nov. 27 .- Worry MINNEAPOLIS, Nov. 27.—Worry that the advent of shuffleboard would serve as a deterrent to juke box and pinball play has all but evaporated. Operators who took on shuffleboards, albeit reluctantly "just to keep the locations out of the operating business," are singing high praise for the big boards. praise for the big boards.

"We find he new game is having a very good effect on jude box play." Novetly Sales Company, distributors of Bock-Ola boards and phonos. Labseau, in action to jobbing the reported that the jude box gross his box of the property of the property

explained.

And for Greenstein to make such an assertion is almost a complete turnabout, because he was one of the early few who opposed the new game, (See TWIN CITIES OPS on page 95)

## Bacon Named To Key Post At Rock-Ola

Two Others Appointed

Two Others Appointed
CHIGAGO, Nov. 27.—Rock-Ola
Manufacturing Corporation has apcomposition of the composition of the composi a member of the judicial committee of the Illinois Manufacturers Asso-

of the limbs manuacturers Asso-ciation.

Other appointments made by Rock-Ola include Harold E. Brauns as general plant superintendent and Carl A. Carlson as general woodworking superintendent.

superintendent.

Brauns has been with Rock-Ola for five years, recently in a production management capacity. Before joining the firm he was plant superintendent at Nesco's Grantic City, Ill., plant; chief of inspection at Wilson (See Bacon to Rock-Ola on page \$5)

# CMOA ON NATIONAL BASIS

# Org Will Rep All Operators

WASHINGTON, Nov. 27.—Hirsh De La Viez, president of the Coin Machine Operators Association (CMOA), announced this week that CMOA will expand on a national basis to provide active representation for all classes of operators—jukes, venders, amusement games, scales, venders, amusement games, scales, arcades, etc. CMOA will establish national head-

CMOA will establish national head-quarters in Washington with perma-nent officers to mat the organization. An executive director is to be chosen to the control of the control of the berman, Chicago, in conjunction with the Coin Machine Institute (CMI) convention January 17-19. Organized in 1940, CMOA became active some months ago. At a meet launch "the unrecedented expan-Sherman, Chicago, in conjunction immed.

with the Colin Machine Institute Durable week of November 18, with the Colin Machine Institute Durable times and present of Colin Machine Institute Durable (MACA) became rathed capacity, and some mills restricted some months ago. At a meri-ported output, of over 100 per cent ing Monday (22), members decided to normal output. However, fact residently the control of the Colin Machine Institute of the Colin Machine Institute Institute

## Steel Supply Still Short; Up Output

All Operators
In Washington
To Appoint Director
Washington, Nov. 27.—High address at any address to present the steel industry, and balance is still as distant as at any address to present the steel industry. Subject to the steel industry, and balance is still as distant as at any address to the steel supply-demand balance is still as distant as at any address to the steel supply-demand balance is still as distant as at any address to the steel supply-demand balance is still as distant as at any address to the steel supply-demand in which the steel supply-demand in will make the supply-demand in which the steel supply-demand in which the steel supply-demand in the steel supply-demand the steel supply-demand in the coin machine manufacturers will be held to a lower level than recent news of steel output increases at first seemed to promise.

Steel spokesmen said that while reports of some slackening of manureports of some statement of maturate facturing activities in certain fields would indicate that more steel would be available for other producers, there actually has been no reflection of such a slackening off in steel de-

## Stop Seizure Of Gum Mchs. In N. Orleans

Grant Op Injunction

NEW ORLEANS, Nov. 27 .- A per-NEW ORLEANS, Nov. 27.—A per-manent injunction restraining the city's law enforcement officers from seizing or destroying gum machines owned by Lehman Jacobs was granted here Tuesday (23) by Judge Luther E. Hall. The police had maintained that the machines were table model bells.

According to Jacobs, the machines offer from 2 to 20 free plays and do not pay off in tokens or money. All the player gets is a ball of gum and the pleasure of playing off his free sames

zames.
Judge Hall had refused to grant a
suspensive appeal October 29, when
he granted a preliminary injunction
against seiture or interference with
he machines by the police or the disCourt attaches said the permanent
injunction was granted to permit an
artly decision by the State Supreme
Court.

# Against Ops In Oklahoma

Pin Games Involved

OKLAHOMA CITY, Nov. 27 .- The down-again, up-again pinball situa-tion in the Sconer State took an un-expected turn here this week when, expected turn here this week when, after a year of legal operation, the Criminal Court of Appeals upheld a conviction of an operator for operating a novelty game in Custer City, and the conversion of the conversion of the court of the cour

Judge Dick Lee, who handed down the decision Wednesday (24) in the case of A. J. Pluckett, who operates in Blaine, Custer and Dewey counties, pointed out that it was Illegal to op-erate pin games played only for amusement.

amusement.

The decision caught the city clerk's office in the process of collecting of the collecting

"Under the Oklahoma law, amuse-ment has been defined as a thing of value," his decision stated. "It is true that for each coin deposited in the machine the player receives the same number of balls, but there is not a uniform score received by each player. It is apparent the player replayer. It is apparent the player re-ceives some amusement for each coin deposited. Hence, the amount of amusement received is not uniform amusement received in the case of each coin. He can win more amuse-ment, that is receive a higher score, if the goddess of chance smiles upon him, and the balls which he propels strike the correct bumpers on the ma-chine."

## Lynco Launches Distribution on New Wurl-a-Ball

DETROIT, Nov. 27.—National distribution of Wuri-a-Ball, a new land the first week by the Lynco Coin Machine Company here. The firm has been working on the deal years, making a situdy of various machines on the markets in the local territory where this type of game has long been the most familiar type of

long been the root familiar type of a musement games meaning the family machine to be This is the family machine to the the family of the family fami ous parts which can be easily reached for service without any major dismantling of the machine. It is an II-foot, 3-inch model, and can be moved in either one or two pieces. The rings on the playing field are made of white rubber, and the shoulier is adjustable, allowing control of the scoring according to the needs at the location.

# Court Rules IOWA CM BIZ LOOKING UP

## Calendar for Coinmen

November 30—National Automatic Merchandising Association (NAMA), Region VII (Minnesota, North and South Dakota), Gen. George E. Leach, chairman, Essilinger's Cafe, Minneapolis, December 12-15—National Automatic Merchandising Association (NAMA), annual convention and exhibition, Falmer House, Chilonomic Management (NAMA), annual convention and exhibition, Falmer House, Chilonomic Management (NAMA), annual convention and exhibition, Falmer House, Chilonomic Management (NAMA), annual convention and exhibition, Falmer House, Chilonomic Management (NAMA), annual convention and exhibition (NAMA).

cago December 13-15—National Association of Poycorn Manufacturers (APPN), meeting and especiation, Hetel Sherman, Chicago.

January 17-18—Coin Machine Institute, Inc. (CMI), annual convention and exposition, Hotel Sherman, Chicago.

January 18—Music Operators of America (MOA), annual meeting, Hotel Sherman, Chicago.

# Form New Operators' Assn.

## For West Virginia Coinmen moved to Charleston, the State capi-

BLUEFIELD, W. Va., Nov. 27.-ormation of a new State-wide operators' association was announced erators' association was announced here this week, with membership open to operators of vending, music and game equipment. Called West Virginia Coin Operators' Association (WVCOA) the organization held its first meeting November 16, when of-ficers' were Cleeted and by-laws pre-

Col. W. H. Ballard was elected president, with Max Carpenter vice-president and H. R. Massey secretarypresident and H. R. Massey secretary-treasurer. Board of directors will be elected at the group's next meeting December 1. Charter members of the new organization number 11, in-cluding the officers.

ciuding the officers.

Colonel Ballard, who is also head of the local Moose lodge and an attorney, stated that the association meetings will be held on a weekly or a bi-weekly basis until membership is substantially increased, at which time regular monthly meets will be scheduled. With State-wide representation among its members, association headquarters will be

## Proposes Tax For LA County

LOS ANGELES, Nov. 27 .- An an-LOS ANGELES, Nov. 27—An annual license fee of \$40 on each shuffle-board will be recommended to the board of supervisors this week by Wayne R. Allen, Lee Angeles county manager, it was announced here.

The state of the county locations of the 1,000 to 1,500 county locations, now housing shuffleboards. He explained that the sheriff's office has reported that the recommended liquid to the county locations of the properties of quate police protection for the grow-ing number of shuffleboard spots, mostly clubs, cafes, taverns and cock-

mostly clubs, cafes, taverns and cock-tail lounges.
Shuffleboards have been getting heavy play here since the early part of the year when they were first in-troduced in quantity to typical coin machine locations.

Refco Gets Plant

For Sub-Assemblies

NEW YORK, Nov. 27.— Bread of the New York State Colis

NEW YORK, Nov. 27.— Bread of the New York State Colis

Opporation, repaired recently to be elected at the next meeting of the Syracuse of the State Colis

NEW YORK, Nov. 27.— Bread of Corporation, repaired Feeding of the State Colis State Colis

Opporation, repaired recently to the elected at the next meeting of the Syracuse of the State Colis State Colis State Colis Corporation, repaired from the State Colis Stat

## Pinball, Juke **Box Income at** Pre-War Level

Costs Still Increase

DES MOINES, Ia., Nov. 27.—Iowa farmers brought in a record corn crop which means good business this winter at least. Iowa business depends upon Iowa crops and so Iowa coin machine operators watch the corn crop like everyone else.

Business has not been too good this summer, but it has leveled off and now is beginning to pick up again. This goes for both the juke box and pinball operators.

pinball operators.

Iowa coin machine operators place
business receipts at near pre-war
level, according to a survey taken at
a meeting of the Iowa Automatie
Music Operators' A sac col at ion
(IAMOA). The trouble is that cost
have increased while receipts fall
costs will drop, while revenue goes
un again. primary purpose of the new group is promotion of fair-trade practices, with meetings of operators expected to result in all-around general im-provement in operating procedures, official emblem of the group is a circular, ummed label which is affixed to members' equipment. Blue and gold (State colors), it earries the outline of the State and the legend: I ember of the West Virginia up again.

This is the first of a series of spot surveys of the coin ma-chine industry as it looked in the waning weeks of 1948, the situation as it was during the current year, and the outlook for the immediate future. Surveys of other areas will follow in succeeding issues of The Bill-board.

## Nat'l Rejectors Service Comp'y In New Office

Coin Machine Operators' Association.

Ballard told The Billboard that the

NEW YORK, Nov. 27,-The Na-NEW YORK, Nov. 27.—The Na-tional Rejectors Service Company of New York completed its move to new headquarters at 446 West 50th Street this Monday (22) and at the same time announced added service facili-ties for customers in the East. The move to the new location has

or LA County
Shuffleboards

The move to the new Jocaton, may be addreded the company approximately six times as much floor space for previously, declared Charles Lipton, top executive. The former location was at 417 West 50th Street.

Larger stock rooms will accommodate a complete inventory of spare parts as well as new components, said Lipton. And full facilities are on hand for doing conversions and repair work.

pair work.

The firm sends representatives out in the field to give on-the-spot instruction to operators and servicestruction to operators and servicement. These reps are available on immediate call to handle special 
equipment problems, according to 
Lepton. Territory served by the company covers 13 Eastern States from 
Mainte to Virginia.

# N. Y. State Ops

Juke box receipts are about the same thruout State, with rural spote reporting that business was bad this working and city spots were off because of the high cost of itving. But the leveling off appears to have taken place; the farmers have most of their crops in and the city folks are now spending more money.

Pluball Biz Spotty

Pinhall Bis Spoty
Pinhall conditions are more spotty,
with some operators reporting business good and others just fair. Vendness good and others just fair. Vendlackedatical and as one operator said
lackedatical and as one operator said
'its just like the bells, they come
and go." There are few strictly vendand juke and pinhall operators to the
and juke and pinhall operators stay

"The willing of Cecler Bandta presid"The willing of Cecler Bandta presid"The willing of Cecler Bandta presid-Leo Miller, of Cedar Rapids, presi-

Leo Miller, of Cedar Rapids, president of 1AMOA, described business as good but lamented the high cost of operations. He pointed out that it used to cost only 45 cents to ship 25 records from Des Moines to Cedar Rapids by express whereas it now costs \$1.49.

To Elect Execs "Everything is like that," he declared. "Receipts are about even but it costs a lot more to operate." Dave Johnson and Harold Birney, Sioux City operators, reported juke box business as beginning to pick up again but pinballs are slow in com-ing back.

# Stoner Unveils New Coin Un

## Seen as Aid To Vending Dime Items

Doubles Selectivity

AURORA, Ill., Nov. 27.—Increased selectivity and flexibility to allow candy operators to handle dime merchandise are the twin ideas behind a rounced this week as optional equip-ment on the Stoner Manufacturing Corporation's Univendor line. Bip Glassgold, Stoner's sales man-

Bip Glassgold, Stoner's sales man-ager, said the new unit was designed after a survey of merchandising and pricing problems indicated a need for a machine which would offer customers both a two-coin choice and a selection of nickel and dime merchandise, which can be purchased

Developed as an accessory unit, the mechanism accepts nickels and/or dimes for 10-cent items. It vends nickel items from the same selective machine, returning a nickel change when a dime is deposited for a 5cent item.

cent item.

Classgoid aid he expects the unit will boost the impulse sales of dime sales of new classification of the control of the classification of the classification of the classification of a multiple-clares, enable operators to increase over-all sales with December de-Beginning with December de-Beginning with December de-the classification of the classification of t

A price for the unit has not yet

## Announce New Coin Changer For C-8 Mach.

NEW YORK, Nov. 27.—A new changer, specially designed for use with the C-Eight electro eigarette with the C-Eight electro eigarette vender, will be available to operators in 30 to 60 days, Lew Jaffa, vice-president and sales manager of East-ern Electric Vending Machine Corpo-

ern Electric Vending Machine Corporation, announced this week.

To Be Lease

To Be Lease

Greenwitch, Conn., Nov. 27.—A

Gre conversion, he said.

Future production nodels of the electro will include the changer as optional equipment.

#### Pooch Parker

GLENDALE, Ariz., Nov. 27 .-New use for parking meters was discovered here last week when cal youth tied his dog to one a local youth that his dog to one
of the units and put in a coin.
"Just didn't want to break the
law," he said when questioned.
Motorists, however, didn't look
too kindly on use of the meters

## Now Comes Milady's Corsage Direct From a Coin Machine

happen to be in Oakland next week and happen to go out to the airport, don't be alarmed if the new all-black vender at the airport smells suspi-ciously like gardenias or camellias. Your sense of smell won't have gone whacky because you will be looking at the first corsage vender, developed by Frosted Food-o-Mat, Inc., Oak-

J. L. Harris, sales manager for Frosted, told The Billboard that the test model of his company's corsage vender would be ready to go out on location sometime next week. The vender sells packaged corsages—four different varieties—for 50 cents.

Frosted Food-o-Mat also bas a six-flavor ice cream vender which, the manufacturer says, is flexible six-flavor ice cream vender which, the manufacturer says, is flexible enough to handle any ice cream pack-age from a cup or a bar to a pint. Equipped, as is the corsage machine, with a National coin mechanism and coin changer, the unit can be set at any price up to \$1 and will return

OAKLAND, Calif., Nov. 27.—If you The Billboard, May 1) is nearly componen to be in Oakland next week plete, Harris said this week, and the dhappen to go out to the airport, firm expects to get into production on be alarmed if the new all-black shortly. The machine, with a list ender at the airport smells supple price of \$695, will be sold both to independent operators, thru distriburs. and to ice cream companies. Meantime, Frosted is certain that

Meantime, Frosted is certain that its corsage unit will prove to be the touch that's needed in flower merchandising. Working with a California nursery, Frosted has developed a special package for the corsages, intending eventually to market the machines to wholesale florists for in-

machines to wholesale florists for in-stallation in such transit locations as airports and bus and rail terminals. The corsage machine will sell for approximately \$500, is 32 inches wide, 67 inches high and 26 inches deep. It has a capacity of 84 boxed cor-sages—21 in each of four vending

columns.
Finished in black for contrast, the vender displays the corsages behind glass panels which are lighted by fluorescent tubes. Flowers are kept under 45-50 degree refrigeration.
At the outset, Frosted intends to

Tooling for this six-flavor ice At the outset, Frosted intends to cream vender (described in detail in (See Milady's Corsage on page 88)

## Electronic Devices Tests 2 Machines; Distribs Recordio

CRICAGO, No. 27. — Electronic la device, called Listening Post, for Devices, Inc., beer, manufacturers of articled installation. Latter, also concepted at the construction of a construction of the construct

## New Stewart Juice Vender To Be Leased to Operators

by Stewart Products Corporation soon, it was learned here this week. The inachine may be unveiled at the National Automatic Merchandising Association (NAMA) show next month, according to Charles M. Donnelly, vice-president and sales man-

ager.

With a capacity of 500 six-ounce cans, pius an additional 50 in precool, the vender is comparable in size to a cigarette machine. It is manually operated. The customers open the cans by stepping on a foot pedal. Straws are provided one at a time automatically with delivery of each nurchase.

purchase.

The machines will be offered to franchise operators on a three-year lease basis. According to the rental plan now being set up, a fee of 50 cents daily per machine will be

GREENWICH, Conn., Nov. 27.—A charged. Florida packing interests

#### Walkin' Shoes

CHICAGO, Nov. 27.-When you've concluded your round of exhibit visits at the 1948 NAMA convention, to be held December 12-15 at the Palmer December 12-15 at the Palmer House here, you will have walked almost balf a mile. George M. Seedman, general chairman, stated, "We know the 1948 show will be bigger and better than last years". . . the asiles in the two-floor show measure 2,200 feet, just 480 feet short of half a mile."

## Hires Offers 8-Oz. Bottle For Venders

Bottlers Operate Machines

PHILADELPHIA. Nov. 27. - The Charles E. Hires Company has an-nounced that a new nickel eightounce bottle, market tested thru ounce bottle, market tested thru con-cessionaires since last spring, is being sold thru venders operated by its own olants and franchised bottlers. J. W. Riley. general manager of firm's franchise division, stated this week franchise division, stated this week that vending operations, initiated within the last month, are now being undertaken by 50 per cent of Hires' bottlers. The move marks the second such by a large bottle producer this year: Pepsi-Cola introduced a vend-size, eight-ounce bottle last

The new size bottle, unlike firm's 12 and 26-ounce bottles, is available for vender and concessionaire sale only, and will not be sold thru retail outlets. Riley said that the 25 Hires owned plants were among the first to place venders, with more requests for permission to operate the units coming daily from the remaining 50 per cent of the franchised firms.

Single Flavor

Single Flavor
Bottlers carrying the Hires drink
only are using single flavor machines,
manufactured by Highest, II, while
bottlers handling other late, the
bottlers handling other model of the
junction with the Hires product are
operating two flavor machines made
by General Vending Machine Corporation, Chicago, and American
Vendors, Inc., Los Angeles.

First reports from bottlers operat-ing under the new vender set-up have been encouraging, and it is ex-pected that a nationwide vending pro-gram will be in effect within the early months of next year. Riley declared that while automatic merchandising was a new field for the parent firm, it was felt that as a plus-sales and over-all sales stimulant medium it would be a highly successful undertaking

Hires has planned to include a bottle and cup vender in its display at the NAMA exhibit in Chicago December 12-15, in keeping with its new role in the drink vender field.

## NAMA To Open The venders will carry changers, produced by Stewart, which can be adjusted for sales at any price from **Booths Early**

CHICAGO, Nov. 27.—C. S. Darling, executive director of NAMA, an-nounced this week that early arrivals nounced this week that early arrivals for the 1948 convention and exhibit at the Palmer House here. December 12-15, will be spared a wait in line in order to register. The convention registration desks on the fourth floor corridor will be open Saturday evening, December 11, from 7 to 10 p.m. ning, December 11, from 7 to 10 p.m.
Darling stated that advance regist..tions for the 1948 meet indicate an
even greater attendance than the 1947
total of 4,000. The large number
planning to arrive the day before the
exhibit opens resulted in the registration I aclittles being opened on tration facilitie Saturday night.

The Billboard

## Few Candy Firms Changing Pricing Methods, Says NCA

manufacturers have changed their methods of pricing as a result of the Supreme Court's cement case decision involving basing point pricing, claim involving basing point primits and adversely affected if that deciding the continuous of the con manufacturers.

NCA made a national survey GREATEST TIME-SAVING **PENNY WEIGHING** 

ORDER TODAY

1/E Dec., Bel. C. O. D., F. O. B. N. V. DISTRIBUTORS, WRITE FOR PRICES

SCHOENBACH utor of Advence Vending Machines ed Ave. Erzokiyo 25, N. Y.

SCALE CAPACITY \$10.00

dustry as a result of a general request made by the Capehart committee urging businesses, thru trade associations, to submit data on their industry's freight policles. The candy association commented this week that bar candy, five and dime specialty, package and penny goods are usually sold on a freight absorp-

of the candy manufacturing in-

#### Majority Opposed

Majority of the candymakers, the NCA survey disclosed, are opposed to any legislation which would reto any legislation which would re-quire that all sales be made on an f.o.b.-plant basis. Majority of the candy manufacturers do favor legis-lation which will not: (1) Prohibit sales at uniform delivered prices; (2) prohibit sales at delivered prices in which the seller absorbs part of the freight cost

freight cost.

Queried on their pricing systems, 134 manufacturers participated in the survey and, of these, 128 firms said survey and, of these, 128 firms said pricing arrangements following the cement case (basing point) decision. The candymakers were shroot evenly believes elimination of freight absorption would affect their business adversely, and another group which left either that elimination of this them that the survey of t they were uncertain what the effects would be.

Hardships Cited

Hardships Cited
Sixty-four firms were certain
eliminating freight absorption would
work a hardship on their companies;
21 companies look on elimination of
freight absorption as a favorable
move, and 41 have not yet made up
their minds.

Candymakers were more decided on Candymakers were more decided on the question of piant location should freight absorption be discontinued. Of the 134, 74 believe such action would call for changing the location of their piants; 38 companies dis-agreed and 10 were undecided.

agrees and 10 were indecented.

Commenting on this phase of the basing point decision, NCA noted that candy manufacturers tend to gravitate to certain specific areas. "For example," the association said, "the North Central area represented the center of the bar goods business with center of the bar goods business with 62.2 per cent of the bar manufactur-ing volume in that area, while the Northeast territory is the center of the packaged goods houses with 74 per cent of the houses represented."

In conclusion, NCA reported that candy manufacturers generally believe a return to f.o.b. plant pricing would decrease competition in the candy industry.

<u>Northwestern</u>



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Less than 100 10.75 100 or more 10.50

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AT NEW LOW PRICES Set for 20c or 25c operation

ı			000	
ı	10	Column	CRUSADER\$1	65.00
ı	8	Column	CRUSADER	50.00
ı	10	Column	PRESIDENT	40.00
L	8	Column	PRESIDENT	130.00
ı	10	Column	ROYAL (shift column)	95.00
ı	8	Column	ROYAL (shift column)	90.00
ı	10	Column	ROYAL (no shift column)	90.00
ı	8	Column	ROYAL (no shift column)	80.00
ı	6	Column	ROYAL (shift column)	70.00
ı	6	Column	ROYAL (no shift column)	60.00
ı	8	Column	IMPERIAL	65.00
ı	6	Column	IMPERIAL	55.00

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\$29.50

FOLDERS: 10 M., \$5.75; 25 M., \$13.95 DISTRIBUTORS AND SALESMEN

ANTED-WRITE FOR SPECIAL DEAL

NEW IMPS Se Pley, Olean \$12.50 Compact and Fosipreof.
This femous model is in production a n c a mara and is more popular than ever. Row made with a white perceiain front treamed in red and blue.

WRITE FOR CATALOG ON BULL VENDORS, GAMES, ETC.

MILLS VEST BOCKET BELL Peys Out \$62.50 Ea.

1/3 DEPOSIT ON ALL ORDERS

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## VICTOR'S

SENSATIONAL CUSTOM-BUILT DE LUXE UNIVERSAL 1c or 5c Play

VICTOR VENDING CORP. 8701-18 W. Grand Ava. Chicago SS, Ill.

## Gov't To Continue Probe Of Basing-Point Prices

More than 100 venders have been placed in the stations during the past summer under terms of an experi-mental program supervised by the board. The test period was to have ended November 30, but it was indicated at the board that require-ments for the long-term contracts have not yet been completely worked

out.

It is also known that operators participating in the program urged extension of the test beyond November 30, so that earnings of the machines in cold weather can provic's a guide for bidding. During the summer the venders grossed more than an average of \$700 each per month (The Billboard, November 6).

WSSHINGTON, Nov. 27.—See. Estwin C. Johnson (D. Colo), who will
become chairman of the Sentist interfected of governmental regulation
and policies on private industry.
In planning to keep triact the prozens
te when the Bist Congress convene,
it is planning to keep triact the prozens
te when the Bist Congress convene,
it is planning to keep triact the prozens
to committee on trade policies. The latcommittee on trade policies. The lattriaction in the bisting point price system

De lay Contracts
For N. Y. Sulbway
Cup Vender Deal

The subcommittee will wind up the current
committee and wind the current
committee will wind up the current
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committee will be the cu

NEW YORK, Nov. 21—Contracts of contracts of the New York sub-ers in stations of the New York sub-security of the New York sub-disclosed by the board of transporta-tion this week. point price Issue, and make recom-mendations on a course of future ac-tion. It is seen likely that further hearings will be held,

H. Forester Leaves
Johnson Fare Box
CHICAGO, Nov. 27.—H. E. (Tom)
Forester, sales manager of Johnson
ston, resigned hip post Tuesday (23),
it was announced this week.
Forester has purchased a constraint Forester has purchased a cocktail lounge on the city's North Side which he will open next week.

VICTOR'S MODEL V-K

write us NOW for detailed information VICTOR



Manufacturer of HIGHEST QUALITY CHEWING GUM BALL GUM BUBBLE GUM BUBBLE BASE

SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY BARKER BRANDS, Inc. SEA BRIGHT, N. J.



Vendor Is a HONEY! REGAL MFG. CO.

The New REGAL



N. A. M. A. 1948 CONVENTION **EXHIBIT** 

DECEMBER 12-15 PALMER HOUSE, CHICAGO

**EVERYBODY'S COMING!** FOUR GREAT DAYS OF BUSINESS AND ENTERTAINMENT . . . HALF A MILE OF EXHIBITS . . . SPECIAL PROGRAM FOR WOMEN GUESTS



Come...see what's new in vending machines, products and services. Attend the business sessions and learn how other successful vending men are becoming "more successful,"

NATIONAL AUTOMATIC MERCHANDISING ASSN.

Highway Steel

To Indie Ops

-Highway Steel Products here re-ported this week that in addition to

ported this week that in adamon to supplying its single flavor bottle vender to 7-Up and Hires company bottlers, the machine would also be made available to independent op-erators. T. J. Smith, sales manager, declared that current production of

20-25 units a day could be upped to a maximum of 100 a day if the

The unit, called Highway Bottle Vender, has a 98-bottle capacity when six-ounce size is used, 72 in vending compartment and 26 in pre-

LUMINOUS

CHARMS, SKULLS

and RINGS

that 6low in the Dark!

METAL PLATED

CHARMS

rite us so we can place your name our mailing list to advise you of our newest vending items.

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## 3 STAR "BUDS"

PERFECT! No outer blemishes. The finest am Selling Grade of Pistachios. • packed in 5 lb.

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FOR SALE

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CALIFORNIA VENDSIZE

LEON "HI-HO" SILVER'S SELECT ALMONDS

Pecked in 5-1b. vacuum tims, 6 tims to shipping case. Pecked under his direction at the "Almend Bowl et America". Lewest pricas: Wilte ROLAND SEE, Sales Mgs., LEON "HI-He" SILVER, INC. 760 HAVES ST. SAN FRANCISCO 2, CALIF.

INSURE YOUR INCOME WITH

ALKUNO Se VENDORS COLUMBUS—Bulk Vendors—BIMOR and TRIMOR Write in information and prices.

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## No other Ball Gum Vendor like it!

Operator usually Nets To 75c out of Every \$1



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Time to start Cashing in!

Ask eny operator who has a "Hunter" working for him. He'll tell you this new Ball Cum Vendor is the biggest, surest, steedlest money maker of them ell, It's easy to understand why, Look, No

coin return. No gum dispensed unless the player wents it. And how many de So a net of 75¢ out of every \$1 of play is

nothing unusual. Here's a real money maker you won't want to lose out on, Only \$45.00 F. O. B. Aurora, III. Order ugh your jobber or write for complete rmation and illustrated literature.

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Laking P.X. 10 Col.

18 10 Col 7 COLUMN CIGAR MACHINE, \$32.50

SPECIAL S65.00

ATTENTION-25c & 30c CONVERSIONS me conversions. Guesanteed Ports. Ives Quartes or combination Nickel-port Workmanship, \$8.50 for Silver

perfer Conversion,
ALSO 30¢ CONVERSIONS FOR ALL

CIGARETTE MACHINES

CANDY MACHINES

SPECIAL, \$100.00 Uneeda Model 500

9 Columns, 350 Pack Cepacity. TOP EQUIPMENT-UNCONDITIONALLY GUARANTEED

ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.
SEND US YOUR COLN MECHANISMS FOR CONVERSION IN ANY QUANTITY UNEEDA VENDING SERVICE

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CIGARETTE MACHINES WITH SILVER QUARTER OPERATION 100.00 80.00 70.00 72.80 80.00 75.00 85.00 100.00

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## Reconditioned POP CORN

## MACHINES

All machines used very short sime and completely reconditioned.

Each one is in excellent condition

and ready for location, Business is being liquidated and we are

in a position to move these machines in a special deal at an extremely attractive price.

Write, wire or phone us NOW for particulars,

## ARNOLD KLYCE KLYCE MOTORS

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BRAND NEW

HOT NUT

MACHINES

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out Point Brend, 6 color
inters. Convented Beet
point Conference Beet
sellity in Conference Beet
point Conference Beet
sellity in Conference Beet
point Conference Be

SPECIAL SPECIAL
ASCO NOT CLOBES
DISTRIBUTORS ANT OCHORS WANTED
ALLO COMPACT COMPACT
ALLO COMPACT COMPACT
ALLO COMPACT COMPACT
ALLO COMPACT
ALLO



#### Supplies In Brief

(Continued from page 87)
represented a 100 per cent increase
over millings for the previous October.

Production of shelled edible peanuts was also high, with a total of 140,000,000 pounds having been milled during September and October. For the same period last year ber. For the same period last ye production was 90,000,000 pounds,

production was 90,000,000 pounds.

Peanut consumption during October was largely in the form of peanut butter, with about 90 per cent of the edible peanuts going for that purpose. Candymakers took 28.1 per cent as compared with 25.5 per cent as compared with 25.5 per cent as compared and peanut butter cent of the total peanut butter consumed in October as compared. consumed in October as compared with 11 per cent in September and 10.1 per cent in August.

MILADY'S CORSAGE (Continued from page 82) concentrate its activities on air

to gain much-needed experience in the public's reaction to the corsage

Wholesale florists will eventually be offered the machine complete with a specially developed package which keeps the flowers in top-notch con-dition as well as allows the customer to inspect the product.

#### STONER UNIT

(Continued from page 82) en announced, but the manufac-ring company declared it "would turing company declared it "would not add materially to the cost of a machine."

New unit replaces the usual coin plate, from which it differs consider-ably while still keeping the basic Univendor principles.



Sensational New Custom-Buile UNIVERSAL Manufactured b

% 140 Count COLORED BUBBLE BALL GUM 26c LB.
Prepeid in lets :
100 lbs. or more
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BUILT for **OPERATORS** Inthwestern WORLD'S BEST

BULK VENDERS BULK VENDERS
Designed and built tomeet the demands of experienced operators, where the demands of experienced operators, which is a support of the experienced operators of the experience of th

VICTOR'S MODEL V-K Vends Everything! In-vectigate this mon y now features inco-porated in this great new bulk vender. VICTOR VENDING CORP. 701-18 Orand Ave

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PARTS, GLOBES, GLASS AND PLASTIC, BRACKETS, STANDS, EVERYTHING FOR THE OPERATOR

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CHRISTMAS SPECIAL w Past. Coin Stacker for Pernies, Nickel, \$1.00 tpsid. Coin Trars for Fernies or Nickel, \$1.00 tpsid. Coin Trars for Fernies or Nickel, \$3.00 tpsid. Coin Trars for Fernies or Nickel, \$3.00 the Riva Astrology Tickel Scale, \$75.00 Each; ster Fenders, used, \$6.00; Northwestern Standard Seer. \$6.00; Nands for Vendes, \$3.00 Each, light, 40 Tex.; 20 Speck, \$ Compartment Yead-\$18.00.

### Supplies in Brief

#### Sugar Hearings

WASHINGTON, Nov. 27.-Harold WASHINGTON, Nov. 27.—Harold WASHI OS. Smith Jr., vice-president of the samings s United States Wholesale Grocers' & as a compa number of candymakers, ice cream manufacturers and other sugar-consuming groups, told the Agriculture Department last week that the sugar bartners, and the same should be raised from Tobacco manufacturers and other sugar-consumers and the same should be raised from Tobacco. its current annual figure of 7,200,000 tons to 7,900,000 tons. Smith was one of several witnesses who appeared at hearings before the Agriculture Department artment on rugar import quotas. mith said present stocks of sugar are far too low, especially on the Eastern

Seaboard.

Taking an opposite view, Robert H. Shields, president of the United States Beet Sugar Association, urged that the suzar import quota be reduced to 6,000,000 tons yearly. Shields said the price of sugar is too low. It said that altho cost of all other products has increased, the wholesale price of sugar has gone down from price of sugar has gone down from 88.40 a hundred pounds to \$7.75 since the first of the year. Shields asked that Agriculture Secretary Charles F. Brannon set a low consumption figure for the year. Imports which are based on the consumption figure set by the secretary would then be held down, which, in turn, would inerease the price.

Shields argued that sugar prices should go up \$1.40 a hundred pounds to come in line with prices of other foods and make sugar-beet growing profitable. "If the wholesale price of refined sugar today was in line with the general cost of living, which is the yardstick in the 1948 Sugar Act to yarastick in the 1948 Sugar Act to measure sugar prices fair to both producers and consumers, the price would be \$9.15," said Shields. This would raise the retail price of sugar about a cent a pound—or to an av-erage of 10½ cents.

#### Brand Preferences

NEW YORK Nov. 27 -- A recent survey of the national candy and gum market revealed that while the american public is brand-conscious toward both commodities, it leans toward a higher "name" preference in the gum field. The survey, conducted by The American Weekly, revealed that 76.53 per cent of the buying public favors a certain brand of both types of confections.

of both types of confections.

Gum buyers were top brand followers, as was evidenced by the fact
that 78.2 per cent of all adults indicated that they favored one particular product. Heading the gum list
was Wrigley (49.3 per cent), with
Beech-Nut second (28.4 per cent).
Next came American Chicle, Clark

Candy bar field was led by preference for Mounds (1.9 per cent of total 78.1 per cent) with Milky Way and Mars next (5.9 and 4.7 per cent respectively). Other branch respectively). Other branch (2.7 per cent), Almond Joy (2.3 per cent) and Ohl Henry (2.2 per cent). Solid chocolate bars were led by Hershey, with second place taken by Neetle.

#### Sugar Stocks Up

WASHINGTON, Nov. 27. - Sugar stocks in the hands of retailers, wholesalers and industrial users in-creased slightly between July and September, Agriculture Department reported last week. The so-called 'invisible' supplies of sugar stood at 213,746 tons July I, rising to 247,697

tons by September 30.

Agriculture statistics disclosed that approximately one-third of all sugar consumption during that period was Cons. Rusters for Pennies, Nichel, 21.00 Consumption during that period was footbarn for Pennies, Nichel, 21.00 used by the bakering, beverage man-iers, seed, 45.00 Northewstern Seeds and Unscriverers and other such industrial post Name for Novel, 85.00 25.00 in June 1970. The Novel N

## Tobacco \$8 Slump

WASHINGTON, Nov. 27.-In a top earnings spot between 1935 and 1943 as compared with food companies. as compared win 1000 companies, tobacco corporations have fallen behind during the last few years, according to a statistical study released this week by Agriculture De-

partment.
Tobacco firms earned as high as 13.4 per cent of their total investigation and the second of the second the tobacco group reported earnings of 10.3 per cent, still the lowest of eight selected industries.

#### Cocoa Imports Drop

Cocoa Imports Drop
WASHINGTON, Nov. 27.—Cocoa
imports amounted to 428.153.000
pounds for the January-August
period this year, the Commerce Derepresented a decrease of 1 per cent over the same period in 1947. Prices paid for the cocoa advanced an average of 52 per cent from last year imports for the first eight value of imports for the first eight months of the year amounted to \$147,344,000 as compared with \$97,209,000 for almost the exact same quantity for the 1947 period.

#### Sugar Distribution

WASHINGTON, Nov. 27.—Sugar distribution for the week ended November 13 was I31,214 tons, the Agrivember 13 was 131,214 tons, the Agri-culture Department has announced. For the corresponding 1947 week dis-tribution was 189,150 tons. For Sep-tember California and New York led all of the States in distribution, Cali-fornia with 1,482,453 tons and New York with 1,382,463 tons.

#### Gum Export Rises

Gum Export Rises
WaSHINGTON, Nov. 27.—Exports
of chewing gum for the first eight
of chewing gum for the first eight
period in the first eight
of t last year.

#### Record Peannt Milling

WASHINGTON, Nov. 27.—Peanut milling is running at record rates, according to the Agriculture Department. The 217,000,000 pounds milled Candy bar field was led by preference for Mounds (7.9 per cent of ever reached for that month and all 78.1 per cent) with Milky Way (See Supplies in Brief on age 83)



## \$25 BRINGS THIS SCALE TO YOU **BALANCE MONTHLY**

200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. Depth, 25 In. Sign, 15 In. Net Weight . . . . . . 185 Lbs. Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

WELCOME! .... We will not be at the NAMA Show. Come out and see us at the factory.

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## YOU'RE IN THE POPCORN BUSINESS

With only a small investment!

It is more profitable to operate dispensers without a com chute. Write for lee literature and prolit table compiled by a popcorn man lor pop corn pnergiore

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The "Little Giapt" is a proven money-maker that is small in size but a "giapt" in action! 8-gal. capacity. Sixe: 15" by 12" by 28". Portions controlled by sixe of bag or bowl. Bagging companies and vending operators will find servicemen can

ABC POPCORN CO., Inc. 3441 W. NORTH AVE.

# There's No Biz Like Music Biz

# Alarm, Report

CHICAGO, Nov. 27.—With the big summer slump (over wartime grosses) behind them, and with in-creasing incomes beginning to even off at a pre-war level, veterant of the coin-operated phonograph business are more optimistic at this time ness are more optimistic at this time than they have been during the en-tire year. Convinced that the busi-ness is basically sound, and that by using sound operating principles an operator can conduct a route at a profit, many manufacturers and their distributors are now looking forward to the coming year as a comeback period when the final levelling off wili take place.

period when the inni revening of in the report issued several weeks ago by R. C. Rolfing, president of the support of the report Cerned, would reopen shortly.

On the manufacturing level, there are further indications that the planare further indications that the plan-ners are looking forward to the new portance of keeping the automatic year with optimism. Seeburg will phonograph industry separate and (See There's No Biz on opp. page) apart from all other coin-operated

## No Cause for New Mexico Music Operators Organize State - Wide Assn. OK By-Laws;

Juke Makers

See Leveling-Off Period

CHICAGO, No. 72.—With the blammer of Lynn & Gower with the land and line including all claims for the New Mexico Music Miller concluded his address by Miller concluded his address by Miller concluded his address by Miller concluded his address of the New Mexico Music Miller concluded his address of the New Mexico Music Industry and which assured the superstance of New Mexico of two Mexico of the Miller and the massic longuage of New Mexico of two Mexico of New Mexico of New Mexico of New Mexico Music Industry and the unsured Lynn by Gower working at featured specker, and to make the massic operators in California.

See Leveling-Off Period was George A. Miller, president and business manager of the California Music Operators' Association, and president of the Music Operators' As-

sociation Jerry Greiner, Belen, was unani-mously elected president of the new group by the 24 operators in attend-ance. W. L. Orr, Albiquerque, was ance. W. L. Orr, Albinquerque, was elected vice-chairman, while George J. Kurth, temporary chairman of the opening essession, was named zer-A 10-man board of directors was also named. It included Hugo Glome, Albuquerque, O. L. Anderson, Saxta sito named. It included Hugo Glome, Albuquerque, O. L. Anderson, Saxta Sito named. It included Hugo Glome, Demoing; Gabe Bace, Grants; Olin Spruiell, Carlbada; Bab Harwood, Lordbing; Dick Statistic, Alarmosed, and Josephanel.

Miller Speaks

Miller, who appeared on the ros-trum early Monday morning, de-livered a one and one-half hour talk, in which he pointed out the need for music operators' associations over the entire nation, and outlined the many advantages and benefits that could be attained thru clean, legitimate organization. He explained the im-

Following Miller's address, Clem Stetson, a director of the CMOA, and one of the major music operators in California, spoke. He pointed out

the advantages of the association, and the good will that could be derived f. om such organization and co-opera-tion between manufacturers, distrib-utors, jobbers and operators. Stetson presented the New Mexico association

with a gold horseshoe, emblematic of success, and good will in its new undertaking.

Membership With approximately 35 music of

erators covering the State, the NMMOA has already signed up 24 as which are the best of the control of

# IAMOA Ops To Join CMI

Open Membership Drive

DES MOINES, Ia., Nov. 27.—A large turnout of Iowa operators attended a special meeting of the Iowa Automatic Music Operators' Association (IAMOA) held at Hotel Savery in Des Moines November 21. A directors meeting was held on the previous day to prepare a final draft of by-laws and Constitution, registricts.

The newly formed organization adopted the by-laws and constitution as presented by President Leo Miller, of Cedar Rapids.

The association voted to hold an open house for members and Iowa operators at the Hotel Fort Des Moines December 19. The affair is expected to attract a larger number of opera-tors, and a suite of rooms at the hotel has been reserved for the occa-

The association also voted to join the Coin Machine Institute (CMI) and will submit its formal application shortly. It is planned to have a suite of rooms at the Hotel Sherman during the coin machine convention in Chicago, and all Iowa operators are invited to use these headquarters. Committee Members

Harold Birney, of Sioux City, was Harold Birney, of Sloux City, was samed as co-chairman of the membership committee. The by-laws committee was composed of Dave Johnson, of Sloux City; George Alberts and Leo Miller, of Cedar Rapids, and Vern Howard and Joe Epstein, of Des Moines.

New members that have joined the organization include Charles Guillioume, of Sioux City; Don's Amuse-ment Service, of Sioux City; Tri-States Distributing Company, of Sioux City, and R. K. Conyers, of

Maghethy, and it. A. Covycis, w. A. A. letter was read at the meeting from George Miller, national chairman of the Music Operators of erators on their efforts to form the University of the Uni

Progress Reported Officers of the association reported considerable progress in setting up the association and will step up their the association and will step up their membership drive so as to contact every operator in the State. Nearly one-half of the Iowa operators be-long to the organization at present. Iowa operators interested in join-ing the IAMOA or obtaining infor-mation on the corresponding in the control of the contro mation on the organization should contact Harold Birney, 513 Jackson Street, Sioux City, Ia., or any of the

IOWA CM BIZ LOOKI

# Box Income at Pre-War Level

Costs Still Increase

(Continued from page 81)
blamed rising costs for hurting business in general. Hall is secretary of
the IAMOA.

Conditions Improving
Joe Epstein and Vern Howard, Des
Moines operators, said business conditions in Des Moines were stable ditions in Des Moines were stable and were showing signs of picking up. Pinball business in Des Moines has returned to normal after a series of sessions with the city safety commissioner, M. J. Bennett, who is also a radio station disk jockey, Bennett, after being temporarily out of office, is back again and conditions are once

again normal.

Efforts to adopt a city ordinance to license juke boxes and pinball machines by the Des Moines salons falled this summer after it was discovered the State laws do not permit this. However, some cities do license the machines. n normal.

## Pinball, Juke CMOA Expands to National Basis; Will Rep All Operators

will be a non-profit organization, rep-resenting operators of every type of coin-operated equipment. CMOA is to function for the operator's bene-fit and welfare and is to represent him actively before federal, State and local legislative bodies.

In representing operators in con-gressional matters, CMOA will reg-ister with both the House and Senate

Expansion Phase CMOA, De La Viez stated, starts

its expansion phase with a nucleus of \$8,000 in the treasury. At the recent meeting, it was voted to reduce membership dues from the present membership dues from the present \$25 to \$1 annually to insure the broadest possible membership. The present membership in CMOA is about 1,100, according to De La Viez, with the potential between 5,000 and

The announced CMOA expansion is expected to bring Washington into its greatest prominence as far as the coin machine industry is concerned. On the national level, CMOA is prepared to battle any attempt to pass legislation similar to that contained in last session's Scott Bill, which

would have ended the tuke box exemption under the copyright act. campaign for a reduction in the fed-eral tax on coin machines, which now is \$10 a year for amusement de-vices and \$100 for gaming machines. In the absence of any organized drive for a reduction in this tax, Congress has been ignoring the levy in considering what excise levies could be cut without Impairing the national economy. Actually, the average \$1,800,000 collected monthly from this source is extremely small in comparison with other excises. parison with other excise taxes and in comparison with the expense en-tailed in collecting it.

Congressional Ideas

Congressional Meas
From time to time, congressional
committees have recommended that
ment and left articity to the State
as a tax source. Such a move probably would bring a rise in State of the world be a b
and the present system of State of the cold be a b
local level pilled on top of the
teel to the different system of the cold
bean in concentrated pressure of
Congress to droot the cold in x.

H so inclined, CMOA might have

some success in backing the proposed 7½-cent coin, which many operators feel would be a loot to the coin matchine country in grant of the coin matchine success and the coin matchine success to basic process without the inherent dangers in a shift from the nickel to the dime as the predominating coin in the industry. A bill mating coin in the industry. A bill mating coin in the industry. nickel to the dime as the predomi-nating coin in the industry. A bill authorizing minting of a 7½-cent coin was introduced in both houses of Congress last session but languished in the respective banking and cur-

# Houston Ops See Seeburg Reps Set Showings

HOUSTON, Nov. 27.—Two music machine distributors here held showings of new television (coin-op-erated) units recently. First display was held November 17-19 at the Wilwas held November 17-19 at the Wil-ilams Novelty Company showrooms, where the Solotone Music System, with television, was demonstrated. Marked by heavy attendance from the industry, firm reported the showing also drew interest and co-opera-tion from local business firms outside the coin machine field.

The second showing, opening Tranksgiving Day and running thru this evening, was held at the Standard Music Distributors headquarters, where the new Aireon combination was displayed for the first time in this area. Bill Roberts, regional second manager for the manufactures, was on the control of the contro second showing.

CLEVELAND, Nov. 27.—The Cleveland Phonograph Merchants' Association (CPMA) has selected as Reconstitute (CPKA) has referred as justee poores foolgy, soon W. Haddook, the process foolgy and the process of the process foolgy and the process foolgy and the process of the process foolgy and the process of the process foolgy and the process foolg

## **REA Opening** Areas for Ops

WASHINGTON, Nov. 21—Another control photogenesis and the control of the control o

Wall Box Accessory

NEW YORK, No. 27.—A tray, to do sensible terms with an adequate the sensible terms and the sensible terms with an adequate the sensible terms and t

# Tele-Phono Sets There's No Biz Like Music

Consisted from oposite page) descriptions of the same nickel price as shortly usual in user juice box, observed two which are still closely guarded "All of this means that there is a down will results out smaller mergin of operating profit cember. Wurlitter is also raid to be word war II. But a close check of working on a own making, but per successful operators, both large and nonneements on this score until early entirely entire types. Rec-fol hes infidiently immagned routing margin in well-next year. Rec-fol hes infidiently immagned routing margin in wellwill not bring out a new unit for 1949, but will continue to promote its Magic-Glo. The Packard picture is Magic-Glo. The Packard picture is not too clear, but the firm is working on a new item (not a music machine)

on hand for the showing, cointing the many product of considered the short of the s

Haddock Speaks One of the major manufacturers of juke boxes today, John W. Haddock, president of AMI, had the following to report on the future of the indus-

graph business is a sound and profit-able one for operator, distributor and ufacturer.

"Thave very definite reasons for taking such a stand. First of all, there is nothing wrong with our own business as a manufacturer of coin-operated phonographs. Our own volume of business has been very satisfactory thru the summer and fall months.

Solotione Announces

Wall Box Accessory

Table 19 been against the seem of the place of the plac

"This is not an attempt on my part

"This is not an attempt on my part to advise an operator on how to run his business. Not having operated any equipment personally, I am cer-tainly not an authority on how to do it. Profit Margin

"But I do know that good opera-tors, large and small, in almost every section of the country can demon-strate that there is a satisfactory margin of profit in phonograph oper-ating. In interviewing operators in my travels thruout the country, I usually manage to ask this question: Do you know of any business where you could invest the same amount of money and put into your phonographs that would return as much profit? Invariably, the answer has been 'no.'

"There have been, of course, in-stances of unsuccessful operations. No one would be foolish enough to state that all operators have been uniform-ally successful in this business. That ally successful in this business. That is true, in the garage business, the grocery business or any other business. But on the whole, I do not know of a single instance where a phonograph operator who entered his business with a determination to make a go of it, and managed his business with a determination to make a go of it, and managed his business with a determination to make a go of it, and managed his basis (the same as all other businesses must be operated), who has nesses must be operated), who has failed to earn a very satisfactory living from its operation

"If you doubt this statement, look round you in any locality and find. If you can, an operator who failed in the coin phonograph business after giving that business the same good judgment and careful management judgment and careful management that is demanded in other businesses.

"Phonograph income is reported to me as being up somewhat during the fall months. The increase, as it is reported to me, is somewhat better than what would normally be ex-That, of course, is very encouraging.

"Finally, I would like to venture an opinion as to the future. No one can speak with certainty about what lies around the corner and certainly the failure of the recent presidential polls tends to discredif those who make predictions. "I do believe, however, that there is no doubt about a considerable in-

is no doubt about a considerable in-crease in the governmental spending in the near future, and I believe that it is almost inevitable that there will be a general speed-up in the flow of money. Almost certainly, there will

## Will Exhibit Biz; No Cause for Alarm New Juke Box In 55 Cities

To Start in Mid-December

CHICAGO, Nov. 27.—Showing dates for the new automatic phonograph to be introduced next month by the J. P. Seeburg Corporation here were announced this week as here were announced this week as the manufacturer prepared to re-ceive distributors' servicemen at a special session (starting December 1) of the continuous service school See-

of the continuous servace school school supposers, bugs sponsors, Most of the distributors have ar-ranged their showing dates, C. T. McKelvey, vice-president and direc-tor of sales, said this week, altho a four companies are still awaiting contor of sales, said this week, aitho a few companies are still awaiting confirmation. Distributors will have their own preview of the Seeburg model in Chicago December 10 when they gather for their annual meeting. Mechanical details of the phonograph will not be released until after the distributors hold their meeting, McKelvey told The Billboard, Rumor McKewey told The Billooded, Rulmor in the industry persists that Seeburg will use an adaptation of its Select-out Matie library—which plays both sides of a record. That mechanism was introduced last spring in the firm's industrial-commercial music system, offering a selection of 200 unes on 100 records.

Distributor showings scheduled in-

Atlantic New York Corp., New York—December 15, 16, 17; Hartford. Conn., December 19.

Conn., December 19.
Atlantic Fennsylvania Corp., Philadelphia—December 19.
Atlas Music Co., Chicago—December 14, 15, 16; Peoria, III.—December 12, 13; Des Moines—December 19.
Omaha—December 18; Detroit—December 18, 19; Pittsburgh—December

cember 18, 19; Plusburgh—December 15, 16.

Davis Distributing Corp., Syracuse—December 16, 19; Buffalo—December 18, 19; Albany, N. Y.—December 17, 18, 19; Rochester, N. Y.—December 10, 18, 19; Rochester, N. Y.—December 10

17, 18, 19; Rochester, N. 1.—December 19.

T. B. Holliday Co., Charlotte, N. C.
—December 14, 15; Jacksonville, Fia.
—December 18, 19; Birmingham—
December 18, 17.

Hy-G Music Co., Minneapolis—

Hy-C Mulic Co, Minnespolis-December 13, 18, 5alt Lac University Com-position of the Composition of the Com-position of the Composition of the Com-position of the Co, Dallas—De-cember 15, 16, 17, 18; Near On-cember 15, 16, 17, 18; Near On-leans—December 15, 16, 17, 18; Near On-leans—December 15, 16, 17, 18; Men-homs City—December 13, 16, 18, 18; Men-homs City—December 15, 16, 17, 18; Men-phoms City—December 15, 16, 17, 18; Men-December 16, 16, 17, 18; Men-Men-December 16, 16, 17, 18; Men-December 16, 16, 17, 18; Men-Men-December 16, 16, 17, 18; Men-December 16, 16, 17, 18; Men-December 18, 16, 17, 18; Men-December 18, 16, 17, 18; Men-December 18, 16, 17, 18; Men-Men-December 18, 16, 17, 18; Men-

Music Systems, Inc., Cleveland-ecember 14, 15; Toledo-December December 14, 19, 19, 18, 19.
The Musical Sales Co., Baltimore—
of Vir-

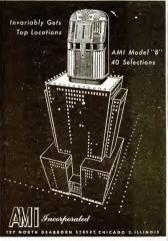
## See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

LOW-PRICED "DOULBE-HIT" LABEL BOWS. Tops Records market first issues of inexpensive pop platters. JUSTICE DEPT, STAYS AFM-WAX OPINION. Attorney Gen-Clark undecided on taking under advisement a request for an opinion.

MERCURY JUMPS GUN ON "BEST YRS." RELEASE. Record companies jump the gun on releasing new disks before January. VICTOR'S LATINS NOW ON OWN. Diskery separates Latin tunes from international division to give special strong promotion. SIGNATURE-MAPLE LEAF SWING DEAL. Maple Leaf to

And other informative news stories as well as the Honor Roll of Hits and pop charts.



She writes 'em . . . . She sings 'em . NITA MITCHELL ... The Nation's Newset Writing Discovery Sings . . . "AND SO IT GOES"

"DRIFTWOOD" CHUCK MILLER Sings ... "THAT GAL FROM FORE" "THAT GAL FROM PAREE"

FOUR GREAT TUNES, now available on "MEADOWLARK" recards. Order direct. Attention, Juke Box Operators—25 or more records only 39 cents each delivered.

These were recorded before the ban—B.M.I.

MEADOWLARK RECORD COMPANY 4069 SAN PABLO AVE. OAKLAND 8, CALIFORNIA

10,000 Brand New Phonograph Records Minimum order, 1,000 secreted, STERLING NOVELTY CO.

WANTED R.C.A. Coin-Operated Radios 24 hr. play, State price end quantity. BOX 227, c/e The Bill

## MOA January Meet To Stress Ways of Improving Music Field

means of improving the automatic phonograph business will be stressed phonograph business will be stressed during the second annual meeting of the Music Operators of America (MOA) during the 1949 Coin Machine Institute (CMI) show at the Hotel Sherman here January 17-19, George A. Miller, MOA national chairman and treasurer, announced this week. Miller, of Oakland, Calif., also disclosed that a number of speakers will. describe actual methods of increasing profits and meeting the various types pronts and meeting the various types of competition currently facing music operators. Another important con-sideration on the MOA agenda will concern effective means of coping with legislation detrimental to the music field.

music field.

MOA will meet twice during the conclave, January 18 at 10:30 p.m., and January 20 at 11 a.m., the day after the CMI show closes.

Organized during the 1948 CMI show by 88 representatives of State and local music associations, MOA membership is limited to coin-phono coverators only. Its officers and menoperators only. Its officers and mem-bers of the executive committee, in

## **AMI Appoints** Distrib in Mo., Kan. Territory Trimount Automatic Sales Corp., Section—December 13. W. B. Distributors, Inc., St. Louis, December 13, G. 19, Wichita, Kan.—December 12, G. 19, Wichita, Kan.—December 12. Distrib in Mo.,

CHICAGO, Nov. 27. — Western Specialty Company, Kansas City, Mon has been appeared to the Canasa and the Western half of Missouri, Lyndon C. Force, the manufacturing firm's sales manager, announced this of Western Specialty and a veteran of the coin music field, stated that he plans to stup a spurate firm to handle AMII. set up a separate firm to nature with distribution, which may also entail changing the firm trade name at a later date. In addition to his interest in Western Specialty, he has holdings in other distributor firms not related to the coin machine field and is a professional golfer and manager of the Hillcrext Country Club, Kansas

#### APOA Starts New Radio Series To Plug Music Play

CINCINNATI, Nov. 27.—Location owners who have music equipment operated by members of the Automatic Phonograph Owners' Association (APOA) here, received special letters this week calling their attention to the new radio show the association is sponsoring (The Billing (The Billing)).

smechation is sponsoring (The Billiams and Normal N get more nickels in your machines."

The letter concluded with a request

The letter concluded with a request for any ideas, comments or sugges-tions which the locations feel would make the program effective. Decision to sponsor the radio show was made following the appointment of a special committee to investigate methods of promotion.

CHICAGO, Nov. 27. — Ways and addition to Miller, are Al Denver, the Control of th

#### SEERURG REPS

## LIGHTWEIGHT PICKUPS



JACOBS MANUFACTURING CO., INC. ST THOMRE COIN SALES LTD.

LIGHTWEIGHT PICKUP



ADVANCE MUSIC CO.

Coronet

## COINMEN YOU KNOW

#### Chicago:

Chicago:
Irw Webb, Webb Distributing ComIrw Webb Distributors report
the Chicago Web Distributo that area

I. H. Keeney & Company reports a continued high level of orders for the Deluxe cigarette vender. President W. J. Ryan and cigarette division head John Conres are pleased at the order returns, as sales usually dip about this time of the year. A 40-machine shipment to Los Angeles this week. Conroe says, unly serves in emphasize the countrywide placement of the firm's cig units. The Keeney plant firm's cig units. The Keeney plant renpened Friday (25) to wind up the week's production after Thanksalving.

John Frantz, head of the J. F. Frantz Manufacturing Company, re-ported last week that his coin-operported last week that his coin-oper-ated ice pick machine has been ac-cumulating orders from various ice firms about the country. Over 50 venders are on order now, he says. In addition to the two Frantz scale models which will be shown at the CMI show in January, John will have a new type of counter game ready for unveiling. It will be totally dif-ferent from usual counter units and will provide high single and competitive player appeal, he promises. He also expects to have something new in scale operating ideas prepared for presentation at the convention.

Tom King and Paul A. Crisman, genial partners heading Kink & Com-pany, have a detailed daily check chart worked out for the driver-routeman so that he can keep his truck in top condition. Preventive maintenance pays off in drastically reduced upkees and repair costs no the truck fleet, they find. King and Crisman maintain tha the penny stick gum venders will nut-sell the nickel package type, and point to their locations, transient and in-

Robot Sales chief, Perry Rose, is (See CHICAGO on page 92)

Colinnes working on the emergency fund drive for Boys' Clubs in neighbour and the second of the seco

Marvin E. Maddox and his bride, the inrmer Mrs. Gladys B. Edwards, of (See WASHINGTON on page 92)

Rudy Schroeder, former manager of the Palmer Park Theater, is estab-lishing the Aristocrat Popcorn Com-pany on Hamilton Avenue in the North End suburb of Highland Park to distribute supplies and vending machines. . . Jacob and Adolph Kremski, of Fiint, and Earl W. Fed-Kremski, of Flini, and Earl W, Fed.- in the form of a beer stein and offer- increase profile from bulk venders, in the firm of Valley Sufficient, and increase include, and since of discussing such topics as a how to the firm of Valley Sufficient, and the stein of the firm of Valley Sufficient, and the stein of the s

#### Twin Cities:

Mrs. Paul Haves Rochester, Minn Mrs. Paul Hayes, Hochester, Pulma, whose husband was killed 10 days age in an automobile accident, plans (See TWIN CITIES on page 94)

#### Los Angeles:

Phil Robinson has his new Chicago Phil Robinson has his new Chicago Coin headquarters open for business. In the meartime, until the painters finished the place, he had been work-ing out of his hat. He reports the company's shuffleboards and auto-matic scorers are moving well. One reason for the new office was to ake way for the firm's Temptations,

H. G. Sherry, of IBEW 1052, is back after a week's rest at Murrietta Hot Springs. . . Mary Solle, the busiest record salesgitt on Pico Street, says that Ken Griffin's The Prane Song, backed by Glow Worm, is going well (See LOS ANGELES on page 93)

## Turning Back the Clock

I5 Years Ago This Week CHICAGO, Nov. 25, 1933.—Bally Manufacturing Company was getting set to move into its new three-story, 50,000 square foot factory at 4619 Ravenswood Avenue, Chicago. Bally of-ficialdom, Ray Maloney, president; liciation, Kay Maioney, president; Jim Buckley, sales manager, Herb Jones, advertising manager, and Al Gates, production manager, stated that the move would be completed by December 1. Meantime, the Eric Street plant continued to function, turning out the firm's Airway, Cru-sader and other games. The new plant was to concentrate on the Rocket. Blue Ribbon and the Cub. Hearings on the coin machine manufacturers' code continued. The piracy clause was the nub of con-siderable discussion, but it appeared that it would remain in the code. A

suggested amendment was made— that the copying of designs within one year be prohibited. . . . Thirty-one Genco, Inc., distributors banded together to present a four-page ad-vertisement in The Billboard to promote the new pin game, 42d Street. Genco's counter game, The Ritz, was also plugged.

also plugged.

Coin Machine Manufacturers' Association (CRMA) promised early

Rotel Sherman, Chicago, to be held
February 19-22. Association officials
stated that one exhibitor had already
contracted for a five-booth space, red.

Manufacturing Company advertised
lis new "chisel-proof game," Autocount, Scling for \$75, it was a tillproof pin game with automatic total-izer and player award checker.

Barney B. Rochestie, Royal Scale Barney B. Rochestie, Royal Scale Company, Topton, Pa., reported that his firm, recently reorganized, would shortly bring out two new models stressing "modernism". Chicago Coin Machine Compeny Introduced Its double horseshoe spin game, Le-land, in standard size, Bail was looped land, in standard size, Ball was looped twice thru two horseshoes before en-tering the play field. . . Claude R. Kirk, Exhibit Supply Company, de-clared that the practice of "rushing machines to market before they were fully tested and perfected" was harm-

ing the industry,
Watling Manufacturing Company
announced the 1934 model of its Gold
Award twin Jackpot bell. Selling for
375, it was stated to be the "smallest
Gold Award built", coin box would
cold Award built", coin box would
available with front ball gum vender
for penny play. . Great States
Manufacturing Company, Kansas
City, Mo, was offering purchasers of
Ita new Penny Beer machines (shaped
in the form of a beer stein and offering the industry.

#### 10 Years Ago This Week CHICAGO, Nov. 27, 1938.—The

sociation (CMMA) and the National sociation (CMMA) and the National Association of Coin-Operated Ma-chine Manufacturers (NACOMM) were waging a stretch drive to win operator favor for their conventions. CMMA thru Jim Gilmore, secretary-manager, disclosed that more than 90 cxhibitors have already signed up for booth space while NACOMM's show manager, A. B. Coffman, countered with the fact that about 5,000 visitors were expected to make the rounds at the Stevens convention the rounds at the Stevens convention floor for their conclave. . . Bureau of the Census reported from Washington that the U. S. population was 130,215,000 up .7 per cent over 1937. . . Britisher Alf Cohen, Coin Amusement Machine Supply Company, Ltd., was in Chiengo for the two

coin conventions, and stated that growth of coin machines in London had greatly increased over the past

few years.

Gerber & Glass, Chicago distributors, sent its office staff off to Honothey would be well rested for the
show tasks. . . Chicago Coin's Sam
Genburg amounced first deliveries

St. Alert the Grow pal version of \$1.0

and \$78.50. respectively. Other new
products hitting the market were

D. J. Jennings' five-ball novelty. Pedal Pushers (\$79.50); Indian Dice, a counter game at \$17.50; Western Products' 1939 Basebaii; Evans' 1939 Bang Tails, and Watling's Diamond

John A. Fitzgibbons reported that

Daval Manufacturing Company, Chicago, urged operators to investi-gate its new 1939 U-Pop-1t automatic gate its new 1939 U-Pop-1t automatic corn popper and vender. Macbine vended a bag of corn, popped upon insertion of a nickel, and featured "lectrotherm" heat control. . . . H. F. Burt, Automat Games Comany, wrote a series of articles on how to increase profits from buik venders, discussing such topics as how to choose merchandise and types of ma-

#### New Yorks

Bob Rodner, of United Automatie Vending and active in affairs of the Automatic Cup Dispensers' Associa-Vending and active in affairs of the Automatic Cup Dispenser, 'Association (ACDA), says the group soon that the summer is over and cup material to the summer is over and cup material to the summer is over and cup material to the summer is over an active that the summer is over and cup material to the summer is over an active that the summer is over an active to the summer is over a constant to the summer is over an active to the summer is over a constant to the summe

Sal Trella, secretary of Automatic Music Operators' Association (AMOA) and top exec of Elary Music Company, is vacationing at his home in Sarassoc, Fla. He will he gone for several weeks. . Ruth Nusshaum and Dorothy Wolk, of the AMOA office perony Wolk, of the AMOR office statif, are ironing nnt details of the association's next general membership meeting, skedded for the Park Central Hniel Tuesday (20). Election of α full slate of officers for the coming year will be the mojor bit of his at the

A feature story on venders in a re-cent Sunday Mirror magazine had as its main illustration a drawing of Lehigh Foundries' nylon vender. Julius Levy, of Miracle Automatic Sales, operates the machines in this area. . . . Harry Rosen, of Atlantic and Seaboard New York corporations, is taking it easy in Florida but is expected back soon after the distributors return to their old headquarters on coin row

Charles Lipton, of National Rejectors Service Company of New Yark, com-pleted the more in his new offices at 445 West 50th Street Monday (23). His present location was larmerly occupied by Harry Kunstler, all Kay Distributing, who recently moved the television ser-vicing his to a huilding on the lower East Side.
(See NEW YORK on page 93)

#### Indianapolis:

The music merchants of Indiana sponsored a meeting in the Indian-apolis Athletic Club Monday night to discuss television and its possibilities of affecting the coin-operated phono-graphs. About 50 operators from Indianapolis and over the State were Indianapoiis and over the State were present. Floryd Meeker, of the Meeker Music Company, acted as a chairman of the meeting. There was chairman of the meeting. There was brought to light and operations exchanged their views. December 7 there will be another gathering and all operators in Indianapolis and thruout the State are urged to attend, whether members of the association

C. L. Medsker, operator at Muncle, Ind., was a visitor at the Indiana (See INDIANAPOLIS on page 94)

Raiph Colucci, owner of the State Music Distributing Company, Harf-ford area coin machine distributor and also owner of the Record Shops, downtown retail record stores, got downtown retail record stores, got recorded by Jimmy Wakeley, and had the tune plugged by Joe Girand, conductor of a special window radio show which is broadcast from one of the record shops. The program tween Colucei's and Girand's plus-tween Colucei's and Girand's plustween Colucci's and Girand's plug-ging, pienty of record customers came thru the stores looking for the tune.

Over at the State capital in Hartierd Over of the Stote copitol in Harritord, a certificate of incurporation has been filed for Bertha Miller Candles, Inc., Greenwich, listing amount poid in cash. \$1,050; amount paid in property, \$1,000; president-irecauter. I, yestle Johnen; secretary, Bessie C. Kiyak, both ol New York; and vice-president. Bertha Miller. Bidqefield, Coma.

## FINANCE PLAN

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## **COINMEN YOU KNOW**

Continued from page 31)
winding up the quarter conversions on his eigerette venders. Operating the trates his stops in factories and, for the eig units, plant and tagern locations. He intends manufact his trates his stops in factories and, for the eigenstand that the continue of the trates of the continue of the trates in military of the track's ignition system, saves the track's ignition of the track's ignition system, saves the track's ignition of the trac (Continued from page 91) Makes such candy almost year-round vending items, he reports, after using these cooler units in his trucks all last summer. He intends having a last summer. He intends having a manufacturer turn out the cooling units for him so that he may offer them to the trade.

Francis Harper, operation manager of Automatic Dispensing, Inc., Cicero, is knes-deep in work these days as firm's ice cream and cup drink vood eep roulemen hustling on refills and mainleagance chores. The dewly cremaintenance chores. The newly created Harita Industries branch of the firm devoted solely to repair we k lor ators' equipme ground bo'b in amount of work ordered nd widespread operator approval When new, larger quarters are equipped soon, Francis promises an even quicker job and grader volume potential so that more firms can be

H. F. Burt, Silver-King Corporation, believes that the hot nut, nickel-paged vander is due for even broader application in the vending field. Such units make it possible field. Such units make it possible for an operator to acquire many types of locations not possible with stra ght penny bulk machines. Burt places de luxe cocktail lounges and theaters among such spots. . . . Pop 'n' Hot popcorn vender, made by Hume,

Double Barrel Ballyhoo

ARCADE

ALL STARS.....\$199.50

\$400.00

FRESNO, CALIF.

Hagenson Manufacturing Corpora-tion, and nationally distribbed by Jack Nelson Company, is continuing its upward climb on the production and sales front, both firms report. The 1949 model, which is a carry-over of the 1948 machine as latter proved location and operator stylized constructed, will be on view during the coming conventions.

A. Garrick Alex, Veedall Compar head, is geiling hack in stride again after his recent hospital configement. Sales Maaager Bill Fuller expects him to he hack full-time at his desk shortly.

Production continues on both the five Froduction conlinues on both his five and eight-column Vendall candy machines. Bill states. He adds that no new models will he shown at the NAMA meet, but that a aumber of small but sales-added improvements have been incorporated in the vanders. They are being asset in the vanders. They are being asset in the same of the production lines, to give before show bayers the beauti s of the improvemnots also, Bill says,

H. F. (Tom) Forester, sales man-ager of the vending division of John-son Fare Box Company, resigned his port and is piloting his own cock-tail lounge on Lawrence Avenue. . . Terry Terhune, General Vending Machine Corporation, is in good spirits after the successful showing of firm's ance 21-flavor bottle vender at the AEC's thow lost week. Selectivity is the big factor in today's soft drink vending picture, he feels... Murray Rozenthal. Coinex Corporation, is hustling to got his new service idea ready for operators of target equip-

Sam London, head of S. L. Lond Music, Milwaukee, and Lee Wein-berger, Louisville, were Williams Manufacturing callers this week. Williams - escalative, Paul Federmaa, is

ufter spending last week with New Orloans coinmen. He is the firm's New Orleans columen. He is the firm's factory-distributor llaison man, Shafeboard locations in the Chicago area con ince to grow. Local operators who have recently extered this field claim that improved surfaces, coin-operated scoreboards and lormation of leagues have helped win new loca tlops.

Recent Bally visitors included Casey Jones, Fort Worth; Bill Nelson, of Nelson Novelty Sales, Minneapolis, and Mike Reilly, retired chief of the and Mike Reilly, retired chief of the White House Secret Szrvice, who dropped in to see hit former as ociate, of the control of the control of the control delivery of its game trouble shooting meters which are exoscied to sim-plify future service calls. . . Koener Manufacturine here is former on the control of the control of the door and outdoor locations. E. J. Anderson is in charge of National Sales for the product.

Adolph Raymond, A & M Music Com-pany, is out on the road much of the time lately. He's making personal contact with localinas, and states that the in-person "hello," as against the usual phone call, makes for better or-locating relations and olieg re sults in higher play when suggest on play promotion are discussed the owner of the stop. Blue Skles by United Manufactur-

ing continues to pull with operators, firm's Billy DeSelm reports. Herman Paster made a quick trip to the new United plant from his Mayflower distributing headquarters, St. Paul, . . . CMI booth space continues to sell at a rapid pace for the big doings at the Hotel Sherman January 17-19 the Hotel Sherman January 17-19 with only a few booths remaining to complete the sellout. Thus far, variety of products highlights the exhibiting firms. . . . H. C. Evans and Exhibit Supply are among the local firms showing at the outdoor convention at the Sherman this week. John Haddock, AMI president,

opped into Chicago en route to the scific Coast to confer with distributors ere. He and Lindy Force just com-

pleted a brief trip to Kansas City, Mo., where they appointed Wolf Rimann to handle Kansas and Western Missouri, Moaty West, AMT's sales and service Mooty West, AMTs sales and service eagineer, is in Ohin with the trailer unil showing the AMI Model B and a typical wall box installation. Trailer is an loan to the Leif Music Company, Cleveland, which is using it to cover the remote parts of its territory.

Washington:

Vashington:
(Continued from page 91)
Enfield, N. C., bave returned from a
wedding trip to Ashville, N. C. The
wedding trip to Ashville, N. C. The
Chevy Chose Boptis (Charch, ere living
that carcoss the district like in Meddex's
Chevy Chose bome. The groom is
Washington distributer for Wolfleg
Manulectaring Company and Northwestern Manufacturing Company.

Hirsch de la Viez, president of Washington Music Guild (WMG), at-tended the recent Variety Club ban-quet in Pittsburgh, where founder Johnny Harris was honored. Other Johnny Harris was honored. Other area men who accompanied him were J. E. Fontaine, Eastern division manager for Selznick Pictures: Samuel A. Galanty, division manager for Columbia Pictures: Sam Wheeler, of Film Classles: Jacob Flax, division manager for Republic Pictures, and Fred Kogod, owner of K-B Theaters.

Egyne Phipps, of Spacarh of Washington, lac., is back on the job after a hrtef lall vacation. He spent the time er hunting in Virginia.

Nut Imports Up WASHINGTON, Nov. 27.—Imports of almonds and Brazil nuts during the first eight months of the year the first eight months of the year showed a large increase over the corresponding 1947 period, Commarce Department said this week. Almond imports amounted to 9.122.000 pounds, more than double the 4.474,000 pounds period last year. Brazil nut imports increased to 14,201,000 pounds from the 13,408,000 pounds imported dur-ing the first eight months of 1947.



THE BILLBOARD

★ is selling 8-wask subscriptions in con-junction with the First Annual Cele Machine Roll Cell for only \$1. That's half the newsstand price. What's more —These leaves include the big NAMA and CMI Convention issues and the juke Boz Supplemant.

Simply mail your \$1 along with name and address to B. A. Bi The Billboard, 2160 Patterson Cincinnett 22, Ohe. In additional to the pattern of the December Catalog Number of 'Boting all manufacturers and they have make they have make they make the For full details s

pages 102 and 101

NEW GAMES

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LEHIGH SPECIALTY CO. Phone: POplar 5-3299

ONE EVANS BANGTAIL .....\$400.00 This machine was used 10 days, looks like new, One-lourth deposit, balance

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BURBLES
CMICOIN ROLL DOWN
MIMI
TRI SCORE
TALLY ROLL
SINGAPORE
HAWAII
TRI SCORE
SUPER TRIANGLE

Step Up

#### New Yorks

(Continued from page 91)

Mac Pollay, of United Phonograph Mac Pollay, of United Phonograph Service, is now an operator. After years of fixing jukgs owned by other ops, Pollay has bought a medium-sized route in patnership with his brother, Hy. His operating name is Casino Music. . . Mack Levin, of Regent Vending, of Canada, was a visitor on business last week.

on has received his initial order of Chicago Coin Re-Bound shuf-flehoards. Al's young son, Dickle, was down at his dad's showroom yesterday learning how to play the game... Over at Hymie Rosenberg's. Moe Bitter is undisputed champ on the American Cushion board that Hymie distributes. Joe challenges all visite stopping at the distrib's showroom,

stopping to use

Herb Lichtman, of Hub Distributing, has sold his corner store and
moved facilities a few doors to 630
10th Avanue, the store formerly used
by Hub for storage. Herb says he
is looking for a wall stretcher to give
"the a Utilite more elbow room. The former Hub headquarters will become a grocery store,

Deve Simon, head of Simon Safes, is one of many focal coinmen who leave this week-end io attend the outdoor show of the National Association of sement Parke, Poole and Bear Amusement Farks, Foote and searches in Chicago, November 2-December 1, Others on the way to Chi include Al Blendow and Al Meyers, of Blendow & Meyers: Mike and Joe Munves, of the Mike Munves Corporation, and Bill Robkin and Herh Klein, of International

Lou Forman, of Videograph, Inc., reports that his combination television-juke boxes will be displayed at a meet of the National Tavern Association to be held at Boston's Copley Plaza Hotel Tuesday (30). Lou claims an increase in interest in coin-operated tele from points thru-

Charles Nelson, who operates a large music route in Maryland, was in lown on his last week.... Dave Lowy due back at his coin row outlet after lown on his last week... Dave Lowy due back at his coin row outlet after a quick his tour to Florida... Hamilton Hoge, president of United States Television and also head of Zekta Television Tubes, Inc., reports that production of tubes at the latter firm has doubted since installation of new

Teddy Blatt, coin machine attorney heads north next week to sit in on a session of the newly organized New York State Coin Machine Dealers' Association. Joe Hanna, of Utica, N. Y, is temporary chairman of the group, whose directors are having a confab in Syracuse Thursday (2). Delegates from all parts of the State are expected

## MECHANIC WANTED

Must be tops in five ball, music end remote. Must have good light car. Tell all first letter. Salary expected.

COOK MUSIC COMPANY

#### Los Angeles:

(Continued from page 91)
in local music machines. . . Rus
Jones was seen on coin machine re last week picking up a new batch of platters.... Dillo for Sam Kandman, who helieves good records are the music operators' hest advertisement.

\* and always tries to give his customers the best and the intest Verne Wedel, Lynwood operator, and M. F. (Tillie) Tillitson, of Long Beach, were seen on Pico Street get-

Beach, were seen on Pico Street get-ting the latest information on games and music machines, ... Dannle Jack-son, of Automatic Games, is covering the firm's Northern territory and then will make a swing over to Den-ver where he will spend the holidays. When he is gone, Sammy Donin takes care of the club business, while Government of the country of the country of the own the home

Tonapah, Nev., was represented on coin machine row fast week in the persons of David and George LeFevere. for the Chicago convention. The street will probably be deserted that week. ... Jack Simon, head man for Sicking mon, head man for Sicking Distributors hereabouts, just returned to town after a swing thru his Northern territory. He reports his to be fair in the lop half of the State. He also use top nan of the State. He also reports a lot of interest is being shown in the firm's new Royal shuffleboard which is beginning to roll off the production line.

Bob Colyer, visiting his old friend, Bud Parr, of General Music. Colyer reports he is running a few music machines in the Yums sector in additionation of the Colombia sector of the Co to pick up some new equipment,

The Peul M. Leymon Company heated George Licolia, of Cotteria, and Sinnisy Jahones, Cessnatis operative feat week. Zet Wilks, of the firm, Sinnisy Jahones, the Control of the Cotteria of the Sin that is one of the Sinnis of the Cotteria of the Cotteria of the Sinnis of the Cotteria of the Cotteria of the Cotteria of the Sinnis of the Cotteria of th

E. T. Mape, prez of E. T. Mape Company, stopped off in Bakersfield on his way to L.A. to look over the music machine situation in the inland city. He was due in L.A. last week to confer with his local manager, Walter (Soily) Solomon, ... The San Fernando Valley Operators' Associa-tion will meet next week at the Lockheed Air Terminal's Sky Room Lockheed Air Terminal's Sky Room to take a vote on whether to join forces with the San Gabriel Valley Music Operators' Association. The San Gabriel operators' plan to take off the top on all locations is catching the integer of votic men. the interest of route men.

Sammy Ricklin, of California Music, returned from a Las Vegas week-end. He's very enthusiastic about his new Phonolog record catalog service which he recently instelled. Gahe Oriend. Ricklin's associate, tust landed himself

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Are increasing their collections and building good will with locations and customers by installing our self-service, stand type coin changer.

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WHILE THEY LAST BUDDY Like New - In 1¢ or 5¢ play cigorette reel, in modern design All metal cab!

( anni) HAS THE e esparated in-2 individually cked cesh les, one for ion owner

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Thangeable right on location in a few ms to 1-5-10-25; pley. Cabinet rebek tw micohine appearance.

orw mischine appearance.

Size: 18 % " high, 14 % " wide, 12" deep. 50 lb. wt.
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## **COINMEN YOU KNOW**

(Continued from page 91) to dispose of his coin machine route and is counseling with several of his close friends and associates on the matter. . . . ike LeFleur, Devils Lake N. D. in the Twin Cities for a load of machines, was unable to haul them me by trailer because of the sesse first sleet storm and had to ship the merchandise by train. . . Fred Fixel.
Pemhina, N. D., phoned Twin Cities
distribs to report that he was froseo in in his territory.

A large number of operators we: A large number of operators were kept from coming to Minneapolis and St. Paul recently because of bad weather, and jobbers got many long distance calls for merchandise. . . . Many coinmen were on the firing line Many commen were on the firing line when the deer season opened. Among those who went out were Bud Harri-son, and Archie Pence and his son, Alvin, all of Minneapolis.

Charles Potter, Fairmoot, Mine., who was sick for some time, has recu-perated and is back on the job. . . . Di'lo for Art Berg, also of Fairmoot, who was sick for a short spell. Now that he's back on the job. Berg is exthat he's hack on the lob, Berg is ex-panding his operation as far west as Worthington, Minn. . . . Joons Bessler, Lisherman Music Company, Wurlitser Johhers, was hedded with a cold but is up and around aga

Joe Topic, Shakopee, Minn., who sold his share of a route to his part-ner, Phil Stang, Shakopee, is back from a vacation in Texas and showfrom a vacation in Texas and show-ing interest in returning to the busi-ness... Ames Heilicher, Minnaavolis-oparator, last week bought out Don Carmichael and took over Minne-apolis locations of Fritz Pichinger, of St. Paul... Harry Johnson, Mitchell, S. D., who sold his route several months ago, is considering a return to the business.

Wal'er Zellmer, Minneapolis, has sold his restaurant and plans to return to the coin mac'ilee bush c'anic, a role he filled for a number Crains, a roly he hied for a number of openiors in recent years.... Frank Boltz. Baltzin, Wit, was le looking at Shuffle-King at Hy-G Music Company.... Hy Greenstein reports that Chuck Karter, St. Faul openior. has succumbed and bought in first shuffle-hoard.... Mike Imig. Yank'on. S. D. is enlarging his rou'e with new tukes and pine. . . . Walter Thoros and his and pine. . . . Walter Thoros and his wire came in from Staples, Mino., for Christmas shopping and to huy some own machines for their routs.

Ward Linamen, Bismarck, N. D., recently gave up his beer distributing business and is concentrating on coin machines, coming to the Twin Cities for equipment for his expanding neembooming of the sexuations of the control of the

Robert Laßeau, son of Archie Laßeau, Rock-Ola rep here, receptly woo the American Leeplon teledar scoul property of the American Leeplon teledar scoul property on the WCCO Stairway to Startway to St pany, reports increased activity in be-half of music and shuffleboards in the

Archie LaBeau Jr. and Samuel Sewall, both of St. Paul, have formed a partnership to operate shuffleboard games in locations in St. Paul. . . . Condolences are due Roy Kumichel, operator at Brainerd, Minn., on the death last week of his mother. . . . The F. C. Haver Company, RCA Victo record, radio and television dis-tributor in Minneapolis, has a deal on the fire with the Stillwater State Prison for the purchase of several video sets. Deal originated as a re-sult of Hayer's placement of dem-mentation sees the second of the properties of the prison on trayers placement of demonstration receivers in the prison auditorium during the University of Minnesota football season. A group of hand-picked inmates watched the games and the reaction was so good prison authorities are giving scrious consideration to purchasing the re-ceivers to improve the conduct and morale of the prisoners, according to Warden Leo F. Utecht.

#### Indianapolis:

(Continued from page 91)
Automatic Sales Company, huying
shuffleboards, . Al Coons, co-distributor for shuffleboards in Evansville, Ind., and adjacent territory, was a ind. and agreent terriory, was a husiness valetor at the Indiana Au'o-matic Sales Company, where he held a coaleracte with Pote Some. . . . . Richard (Dick) Luther, operator from Brazil, Ind., was oo coin row, huying

The Indiana Automatic Sales Com-The Indiana Automatic Sales Com-pany is planning to open an office in Fort Wayne, Ind. . . Paul Jock, head of the Arrow Distributing Company, visited operators in Northern and Central sections of the State and reported good results. . . . Southern Automatic Music Company is in the midst of renovating its warehouse and redecorating the walls of the establishment.



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GRaceland 2-0317



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mply mail yeer \$1 alang with me and address to B. A. B is Billheard, 2160 Petterson ncinnet; 22, Ohis. In edd 'il sand yee e FREE copy of the camber Cetelog Number of ting all menufecturers and ey make.

Por full details s pages 102 and 103 December 4, 1948

The Billboard

## Shuffleboard Activity Hyped

(Continued from page 80) shuffleboards have been ins shuffleboards have been installed (Continued from page 80) are enthusiastic over the reception believing it would affect play on given the become the are enthusiastic over the reception given the boards by patrons. The location owners with the boards have evaluated the games as helping their all-around business. The best spots for boards have been in the neighborhood taverns, probably because they cater to a regular patronage and h ve a more informal atmosphere than downtown locations which have a high percentage of transient cus-

while sl. affleboard play has made tremendous strides here, other games have not increased in play propor-tionately. However, the boards have

tionately, However, the operate never is a second of the operation of the operation and opposition among San Francisco colimen is that shuffleboards breaking down in their opposition to these will continue the patients of more operations. progress set during the early part of number of new customers reported by year, periodic burners followed by destributors as the tring short each time. They base their optimism on the fact that actually, for the first that the shuffleboard may be recognized as the "Assing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the "Swing graze" for the manufacturers, and as Chivaco desired as the same properties of the swing graze for the manufacturers, and as the swing graze for the swing graze for the swing graze for the manufacturers, and as the swing graze for th manufacturers, such as Chicago Coin Machine Company and Rock-Ola, both of Chicago, are now just begin ning to publicize their boards. Coinmen here feel that once these two firms and others have made concentrated efforts to place boards thru their vast distributorship erganiza-tions, the popularity of shuffleboards on a nationwide basis will become more firmly entrenched, resulting in stepped up play in San Francisco as well as other metropolitan locations

senset for three years and held his that It has made available to operate administrative post at the loss and game servicemen thin meters of the servicemen of the servicemen of the meters of the servicemen of the servicemen of the servicement of the servicemen

## Twin Cities Ops OK Shuffleboards

other equipment.
"Operators even tell me that pinball play is not only more than hold-ing its own in those locations where the big boards are being played but in some instances is getting more attention," he said.

The same views were held at Lieb-erman Music Company, Minneapolis, also jobbing Rock-Ola shuffleboards. Harold Lieberman, firm head, said the big boards have brought added coins into the juke boxes in the locations with which he personally is familiar. He added that similar

Another version advanced has been that the shuffleboard may be recognized as the "saving grace" for the entire amusement industry these days. Running into the dull holiday season always has been a big headache for operators, but the hig boards have attracted considerable attention and are helping to keep up the gross in what is otherwise a normal period of the year, financially,

#### Bally Skeds Meters For Trouble Probes

BACON TO ROCK-OLA (Confinued from page 89)
Bennett for three years and held his that it has made available to opera-

Inc., Jackson, Miss., to Join the Rock-division of Sear, Rocbuck, and man and a series of the decision of cabinets. He is a graduate of North-cabinets. He is a graduate of North-cabinets. He is a graduate of North-cabinets. He is a graduate of North-lacting such equipment, were losing that the control of the control of the control of the institute of Technology and the dilli-nois Institute of Technology and the dilli-nois Institute of Technology.

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Urans Barta-Scare, like naw 225.00 Kasney Twin Supar Ball, 5r-25; 455.00
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A Ria, 10 Kilvoy, 4 Havane, 2 Baffie Oard, 4 Fast Bails, 4 Amber, 6 Guper Iller, 1 Big Mil, 2 Setth Bess, 4 Guper Soors, 5 marty, 4 Big Lebellhoot, 8 Guper Barry, 1 Big Lebellhoot, 10 Guperner, 1 Big Lebellhoot, 10 Guperner, 1 Big Lebellhoot, 10 Guperner, 1 Big Lebellhoot, 10 Setth Barry, 10 Setth Bar

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rckard (Out of This World Mirror Speakers) \$75.00 75.00 .......

ROYAL MUSIC CO.

GIVE TO THE RUNYON CANCER FUND Record Reviews (Continued from page 35)

RATINGS (100 Point Maximum) ARTIST

EDDY HOWARD ORK

(Mercury 5200)
These Are the Best
Years of Our Lives
Eddy at his schmelitiest
best with this noticisis
ditty not from the pio
but flavored with the
seme type of feeting dispensed in the Academy
Award film.

Award film. Don't Tell Her What Don't Tell Her What
Happened to Me
Eddy does a fine job
with a not often heard
Brown-Renderson-DeSylva oldle.

ARTHUR GODFREY (The Mariners)

When I Lost You Godfrey makes one mis-take on this side. He tries to sing.

The Goggle-Eye-Ghee

He does better here — more a recitation than a vocal but with material that would best befit a kidisk.

BUTCH STONE (Van

Alexander Ork) (Capitol 15301)

(Canttol 15301)
My Feet's Too Big
The oldle which is iden-tified with Fets Waller draws on emusing end enthusiastic Stone vocal.

enthusantic Stone vocal. Eriquette Blues
This is a restly funny side. Stone picks up a Beddiyn toughle discrete rend dispenses diner room hints in the grend vaude manner. This is the kind of side which could be pushed into the sleeper class.

JULIA LEE AND HER BOY FRIENDS

Cold-Hearted Daddy

Julia sings this blues with much feeling and with great aid from an ali-star tootier back-ground, Wonderful beat.

Living Back Street for

HENRY PIERRE (Continentel C-1231)
You Are the Only One
Organ version of the
currently riding "Du Du
Llegst Mir in Hersen"
German watte tune. Side
is dull and monotonous.
Continental has dubbed
excited, one tells even
wexting, and it is much
superior.

superior.

Over the See
More organ hers, this
time a thoroly listless
performance of the banal
walte tune.

To Be to You
Tune by Deborah
To Be to You
Tune by Deborah
Tune by Deborah
Tune by Deborah
Tune by Deborah
Tune
To Know\* fame
doesn't
messure up its predeces
To Critical
To recipies as mable
to recipies the eleaty.

(It's Gonna Be e)
Lonely Christmas
Frise holiday fare, with
the group doing a shinting job with a pleasant,
sentimental belied.

THE ORIOLES

POPULAR

TUNES
LABEL AND NO.

88--89--88--87

80--80--80--80

66--65--66--67

66--65--66--67

ARTIST TUNES LABEL AND NO. COMMENT

RATINGS DISK JOCKIY OVER-ALL

69--69--68--70

88--89--87--88

65--65--66--64

74--75--75--72

75--75--76--74

63--64--63--62

74-76-74-72

77--78--77--76

78-74--78--72

POPUL AR ART SIDROE

(Warren Averel) You Live in My 63--64--62--64 Heart
"Dn. Du" egein, with a
fair English lyric werbled acceptably and
organ-becked.

Love in Your Eyes Week performence of a so-so balled in rumbs 55--55--55

JOAN MAYNO (the Soothers) [Riesert 107] in the Heart of the City In the Heart of the City In the Heart No Heart 67-67-65-68 Bob-voiced Dipling of a gallight weeper. Effective beek-room stuff.

beek-room stuff.

Keep Away, Little Girl,

Keep Away

Same tremolo treatment
on a similar old-fashioned morelizer.

FRANKIE LAINE

FRANKIE LAINE
(Paul Dunlap Ork)
(Atlas FL-158)
Blue Moments
Fine mood meledy finds
Laine in top form, with
right ork backing typing
the performance togetheer. Could be a big balled
number for Frankie.

72--74--69--72 Sometimes I'm Happy
Black, Story Jose treatment of the elaste, with
worther and band siv-81--83--77--78

JAY WILBUR ORK Sweetmest Joe, the Candy Man Tosland type tune of The Teddy Beers'

Picnic clightful fentasy in a \$1--84--80--80 litting march tempo. Kiddles will like this one as much as the adults.

GRACIE FIELDS (Bob Farnon | (London 300) 81--85--79--78

(London 100)
White Christmas
The comeditions takes
the Christmas elassic
straight and feetingly,
with good ork and chefr
assist ance.

Christmas Love
A mawkish piece, with
Miss Fields straining disturbingly of the high
notes. 60--60--60

SAM BROWNE (the

54--54--54--54

62--62--61--63

SAM BROWNE (the Squadronaires) (London 336) The Wishing Weite Pleasant, unpretention production of the fem lifer waits, with an ap-pesling vocal and rich fiddleful orking. Reflections on the Water Strong, simple warbling here agein, with solid instrumental work be-THE CALDWELLS

THE CALDWELLS
(Victor 20-2179)
It'e Like Taking Condy
From a Seby
Pashy press intro issess
into faisetto pitting on
a pleasing plug ditty,
Within Your Heart
Seme saxy switch on the
familiar. Ink Spots formuis. For dimity lighted
spots.

74--74--75

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For full details see pages 102 and 103

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RATINGS ARTIST OVER-ALL SPERATOR TUNES LABEL AND NO COMMENT

ARTIST THNES LABEL AND NO.



70--68--72--70

78--78--80--76

79--81--79--77

75--75--75

75--75--75

68-68--69--67

80--84--80--76

90--92--90--88

61--60--60--64

POPUL AR BENNY STRONG ORK

(Tower RB-205)
That Red Head Cal
Corn cous in same vein
as Strong's "That Certain Party" click. Vocal
has appeal, and orking
is properly brash end
ricky-tick. 81--81--80--82

72--72--72

76-76-76-76

76--76--75--77

83--85--82--82

85--85--85--85

74--75--74--72

70-72--69--69

ricky-tick.

Pretty Molly Mine

Pretty this simple walts
distry is, with a straightforward chints vocal by

Strong. 77--77--76--78

ROSE MURPHY (Mercury \$111)

(Mercury \$111)
Cecelis
Mousey magging of the
oldie in Rose's too-preclous style.
I Can't Give You Anything But Love Relisse of side that first appeared on Majestic label could still grab coin,

IOHNNY STONE (Rey Ross Quintette)
(Apollo AP-3181)
'm So Lonesome I onetome 1

I'm So Lonezome I
Could Cry
This is a pretty good
bailed with Stone doing
a competent if not stirring singing job.
Arlene
Another "girl friend"
song with no particular
sparker.

PETER LIND HAYES

. (The Stardusters)
:Decca 14812)
Deinty Brendg Loe
Hayes proves his versatility here as he turns
in a highly commendable crocening job on a
currently growing tune.
My Darling, My

Darling does even better with Frank Losser hit THE BUDDY KAYE

QUINTET

raging balled novelty, h clean vocal by Ar-Malvin sgainst gracetie Malvin Sgatinst grace-ful background.

Don't Save Your

Kieses for Tomorrow
A change of pace, this
side being a litting ren-dition of the pash mel-

BILLY ECKSTINE ORK

(National 2001)
Without a Song
These sides were cut
when Mr. B was fronting his ploneer bop band
some years back. In addition to his fins vocal,
there's a Gillespie horn
passage for historical interest

terest.

Say It Isn't So
Plenty of comph in Sextine's warm warbling of
the ping Irving Berlin
revival, Despite the stars
in the ork, backing
doesn't measure np.

EDDY HOWARD ORK (Mercury \$217) I'll Hold You in My

'il Hold fou in my Heart Sarked by neither bop, rilliance nor imagina-ion, Just corny senti-sent, professionally done. tion, Just conment, professionally done.
My Best to Yeu
Roward's rendition again
is skillfull, the tune on
this ide appealing more
than the reverse, COMMENT

POPULAR BERT SHEFTER ORK 64-64-68-60

MGM 30144)
Moonbesms
Mood music genre, with
Shefiter soloing on plano.
Awey from usual groove,
but of very interesting.
Theme on a Dresm
More of the same.

61--60--66--57 EDDY HOWARD ORK

I'll Be Home for Christmas
Howard does a profescional job with this sentimental tyric, wellspotted for the holiday
trade.

Christmas Song Eddy does an equitable job with the Torme-Wells 75--75--75

EDDY HOWARD ORK (Mercury 5211)
Blue Tsil Fly
Bouncy varsion of the
fetching tune. Howard's
vocal cleanly enunciated,
becked by a greeful ork
arrangement. Reissued

arrangement. Reissu from Majestic master Sow-paced pic tune from MGM's Kissing Bendit, sold well by Howerd.

58--58--58--51 IO STAFFORD (Paul Weston Ork)

(Capitol 1828)
Ave Maria
Tasteful disking of the
Frans Schubert hymn,
with Miss Statford's refined randition set off by
holiday items.
Smilin' Through
Unadorned: simple treatment of the hole disags
loyel time. Nice questly
in the Stafford vocal,

FREDDY MILLER ORK (Signature 18237) Stroffin' Thru the Strollin' Thru the Perk Oldie gets 5 measured, precise treatment. Melo-dic, if undistinguished, arrangement, with Janet Parker doing the vocal.

80--82--78--80 My Darling Remember This side has not much to recommend it. Schmaltsy sums it up. 61--62--61--60

70--71--72--70 SPIKE IONES & HIS

CITY SLICKERS (Victor 20-317)

Happy New Year

Typicel Spike Jones, replete with beiches, cowbells and hi-Jinks. Lyrio
good for some laughs.
Should be an annual

laugh attraction.

All I Want for Christmass
Christmass
Not as bulserous as reverse, but has a definite measure of charm. Vocal by George Rock, Imilating a youngeler sans front mosars, is skillful. Backing is suitably researched to the control of the 76--77--75--75

(The Soothers)
(Heert 1015)
Any Old Time at All
Oay nineties style waltstime -cerjerker, Warbling
only 30-50

only so-so.

It's All Up to You,
Sweethesr!
Tuns and treatment
more apprailing than
flip. Good backroom materiel. 74--76--74--75

64--68--68--67

(Continued on page 98)

FOR THE BEST DEAL.

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WURLITZER 1015 -> THOROUGHLY CHECKED AND REFINISHED BACKED BY DAVIS GUARANTEE -> ONLY \$429.00 JUST LIKE NEW

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For full datails san pages 102 and 103



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#### Record Reviews (Continued from page 97)

RATINGS 90-100 TOPS . 80-89 EXCELLENT . 70-79 600D (100 Point

40-69 SATISFACTORY . 0-39 POOR Maximum) ARTIST

TUNES LABEL AND NO. COMMENT

back, with

RAY DOREY Good Medal GM 842:
Give Me Your Love
for Christmas
Barltone sendwiches a
fair vecel of a so-to
Christmas hellad between
an inefectual boy-girl
patter overling and closing.

ing.
Tell Me Why
The 'You Carl Everybody-Brush Those Tears'
formula, complete with
shuffle rhythm. Tune is
attractive, beat is catchy,
end Dorey does a compelling vocal.

(Jimmy Miller, Dir.1 (London 306)
Picnic in the Snow Quertst does 8 dull job with a weak rhython novelty, with ork supplying a simple awing backing THE SOUADRONAIRES

Winter Wonderland Vocal group doesn't oo right by the pretty sea-sone! clessic.

AL DEXTER & HIS

I'l' Always B Loving You Ordinery namoer i only Al's consistent b to recommend

PAUL HOWARD &

HIS COTTON PICKERS (Columbia 20513)

You're Never You're Never
Satisfied
Bright blues type melody
with enguler phrases
adds up so-a novally despite good-homored warbling.
Honest as the Dey Is
Long
Bnappy down-home ditty
gets e bright woral and
nervous orking

TROOPERS TROOPERS
Is That the Way To
Treat a Friend
Dancey ditty gets fullflevored treatment by
nase! - baritonin At,
nautee trampet, seloon
alleno and live rhythm

JANE PICKENS (Victor 20-1218)

Galway Bay

Miss Picken's disk debut
for Victor is a promising ona. The sentimental

Irish tune is her cup of
tea, and e chear, convincing jo's she does with

POPULAR



72--72--71--73

71--71--70--71

62--62--61--63

73--74--72--74

83-84--83--82

63 - 64 - 62 - 63

67--68--67--66

tt.

One Sunday Afternoon
The title time of a forthcoming flick, this nor.aight, horse-and-bug-gr ballsd receives just a so-to treatment.

FOLK

ARTIST LABEL AND NO COMMENT TUNES



FOLK DOYE O'DELL Blue Christman Western-style Christman ballad in wareled with blus feeling.

blus feeling. Child's only request is for Sante to find his daddy. The teers end the coin should both come fast. TEXAS JIM LEWIS

(Exclusive EEX:
I'm Gonna Teor Down
the Mail Box
Snappy norelty gets spirlied warbling plus jezzy
fiddle end guller passpers.

sages.
Watch Your Heart
Jim has a warm wey
with a jyrical bit of advice. Ork meintelns a
live beat thruout.

BOB WILLS AND HIS TEXAS PLAYBOYS

(Columbte 2013)
Let Ma Call You
Sweetheart (I'm in
Love With You)
Familiar barber - shop
balled is treated here sa
a clow Western wells,
with spineless warbling
her Bob.

Con't Get Enough of Texas
(Tammy Decem)
Mers mention of Texas
was once enough to asi
n tune, but today the
merket's flooded. 63--63--64--62

THE BLUE RIDGE

THE BLUE RIDGE
RANGERS
(Vernon Fox)
(Tra-Blue 303)
Eternity
Byrighti; rhythm done
with proper bounce by
the group with the Vernon Fox vocal coming off
advocately. 60--60--60--60 Each Dawn I Die 47--48--46--47

Ordinary nort of coun-try belied with pratty weak vocal.

RACE

56--56--64--68

62--60--62--64

83 -- 84 -- 82 -- 83

70--71--69--72

65--55--64--68

(Columbia 30143)
Stip Lying, Woman
Bill eug e einalt jum
combo rough up a sligh Partnership Waman Up tampo lovelty blu receive a rather offia once-o-er here.

IOE LIGGINS & HIS "HONEY-Don't Stap Loving Mn 66--66--67
Botte: Stalled Jos, with spenuar -- 12 days mail to

BIG BILL

62--60--62--63

70--68--70--72

able voca:

Kcy jam

Effective jumper, with
ciever, original deffing,
gers on eachting performence. Ending is e real ROOSEVELT SYKES 68--60--65--65

68--60--65--63

Mama Mama Medium - tempo bi well-chanted end or but n bit casual and on conviction. Sneakin' and

RATINGS

74--74--74--74

79--79--78--80

70--70--70--70

72--72--72--72

70--68--70--72

EVANS WINTER BOOK TEN STRIKE & BATTER UP MILLS BONUS BELL

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RATINGS

BIALER

75--80--75--70

67--72--68--60

63--74--70--60

70--70--70

69--69--68--70

70--70--70

67--70--70--60

JOE SWIFT

(Johnny Otis Ork)

Exclusive 64-X; Lovin' Baby Blues Rumboogle rhythm blues, with olay about vocal. Side is over-balanced in favor of instrumental work, with bop solos in--resting but incongruous

I'll Just Laugh (While You Cry)

rounding torch ballad, rounding torch ballad, rounding torch ballad, rounding belief vocal, rounds and claring behind.

IOE LUTCHER'S

JUMP BAND

Walk Into My Heart Mediocre race ballad gris benefit of a good Cliff Polland voral.

joe-joe jump Co'orful instrumen-ial riffer.

SLIM SEWARD &
FAT BOY HAYES
(MGM 10306)
Travelin' Boy Blues
Blues with the husk on

-rough and unspolled, with Beward and Hayes siternating vocal pas-vages, backed by old-style guitaring. Christmas Blues Earnest, but doesn't measure up to spontane-ous charm of flip.

JOHNNY MOORE'S THREE BLAZERS

Lost in the Night
Amart amail combo
turns in a blue-mood
ballad job, with Brown's
warbling a standout
orain

'm Gonna Walk Right In (And Make My-self at Home)

Viriatile group does a virtuosic job on a bright hythmic spiritnal.

sus Traveled This

Road Before
Wating jubiles spiritual
is spirited but lacks
chythmic cohesion.

Move On Up a Little Higher The solo chanter is out-

THE BIBLETONE JUBILEERS

SOUTHLAND SINGERS Tru-Sine 2011 Tru-Rive 201)

Have Heard

Sweet tenoring and deep
base are set against a
a mellow group and
gumar.

RELIGIOUS

Merry Christmas Baby
Re-issue of the sveity
warbled and orked
Christmas blues, Credit
Charles Brown with a
\*noched-out vorsi. 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY . 0-39 POOR

ARTISŤ TUNES LABEL AND NO.

OF A LER DISK OVER-ALL A POCKEA COMMENT RACE

64--64--63--65

72--72--71--73

67--67--66--69

61--61--60--63

65--63--65--67

74--74--74--74

67--68--70-

71--72--73--68

65--66--68--60

63--63--67--60

TUNES LABEL AND NO COMMENT

ARTIST

THE BIBLETONE JUBILEERS Great Day
Energetic rhythm spiritual. Fervor and sincerity here, but group's
diction could have had
more clarity.

Working on the
Building
Intelligi litty improves
as the boss slow tempo
for an impressive chant
performance.

HOT IAZZ SARAH VAUGHAN (Dixxie Gillespie Ork) (Lenox L-500) 76--82--77--70

Mean to Me
A younger Sarah on a
released disk silced with
a batch of star boopers
including Disay, Bird,
Pilo, etc. Taken at medium bounce, certainly
a must for collectors. What More Can a Woman Do? 72--71--72--73

Woman Do? Same group aids the chirp thru a reissue of the pretty Peggy Lec-Dave Rathour sons: Fitp Phillips plays a short, breathy but effective in-terim.

BLUE RHYTHM BAND. VAN ALEXANDER, DIR. MGM 10302)

Blue Rhythm Be-Bop Competent but unexcit-ing all-star big band jaxt; soles topped by Lucky Thompson's tenor 79-78-79-80

Blue Rhythm Jazz

EDDIE "LOCKIAW"

DAVIS (L' nex L-502) He's a Real Gone Guty tenoring on the Nellie Lutcher tune by Davis with rhythm aid. Leapin' on Lenox
Prenetic Davis tenoring
at light jump which
might draw some coin in
race locations,

MORRIS LANE

Summertime
Lane, former tenorist
with Lionel Hampton,
blows a slow and moody
solo on the Gershwin
classic. 70--70--70--70 Schoot Simple riffs with bop-pish influence noticeable mainly in soles by trumpet and Lane's tea-or; nothing exciting here 61--61--60--62

DIZZIE GILLESPIE ORK (Victor 20-3188)

The solo chanter is out-shouted in a poorly recorded side. Algo Bueno
Rumb a instrumental
which may find sales
with those who dug
"Manteca" — but it's
fardly got the appeal of
the earlier alde. THE BIPLETONE JUBILEERS
(Ribletone 8-2021)
Wade in the Water
Blow - paced spiritual
outlids up a strong 68--68--70--65

Slow -builds chythm jesus Met the Weman at the Well Deliberate development of the story waters down interest. 61--62--64--58

Minor Walk Powerhouse attack by the brass section with Dissy spinning off another of

Oregon District Sues To Prevent Pinball Closing

SALEM, Ore., Nov. 27.-Operation of pinball machines in the Kingwood Water District, adjacent to Salem, Monday (22) formed the crux of a suit to prevent annexation of the district by the city.

Voters approved the proposed annexation in the general election, but the city was blocked from proceeding when Polk County Circuit Judge Arlie Walker issued a temporary re-67--67--67--NS straining order which was served on City Recorder Alfred Mundt. The in-junction suit was brought by a prop-erty owner in the Kingwood area.

Those fighting the annexation are businessmen who have operated pin-ball machines in various establishments. When the annexation was ball machines in various ments. When the annexation was voted, these business nen were directed by Sale n authorities to remove the devices, since the city has an ordinance prohibiting their operation within its boundaries. One Kingwood man said he stood lose an estimated \$15,000 annually

if the annexation is upite'd and he is forced to discard his pinball machines.

Hearing on the injunction suit has been set for December 9.

W -- - W

NOW \$150.00 BRAND NEW MACHINES . .

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## RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 27)

12. MY DARLING, MY
D. Day-B. Clark
DARLING
D. Day-B. Clark
DARLING
D. Day-B. Clark
DASCAP
LOW-BOOK
B. Garrett-H. Manney DASCAP
LOW-BOOK
LOW-BOOK
LOW-BOOK
LOW-BOOK
D. Day-B. Clark
DASCAP
LOW-BOOK
D. DAY-BOOK
DASCAP
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D. DAY-BOOK
DASCAP
LOW-BOOK
D. DAY-BOOK
DASCAP
LOW-BOOK
D. DAY-BOOK
DASCAP
LOW-BOOK
DASCAP
LOW-ON A SLOW BOAT TO CHINA .....B. Goodman Ork-A, Hendrickson .....Copitel 15208—ASCAP

16. Och M. MON BOAT TO B. Creations Critical Introductions (CINAL) Introduction (CINAL) Introduction (CINAL) Introduction (CINAL) Introduction (CINAL) Introduction (CINAL) Interest (CINAL) Inte

Donds R-164

DO THE MOUNTAINCE AND
THE MOUNTAINCE A

SLOTS AND BELLS

B Jennings 10:0 Buyer Delica Olibs Light Ups, 1 Cherry Pay Ou. \$140.00 Light Ups, 1 Cherry Pay Ou. \$140.00 Light Ups, 1 Cherry Pay Ou. \$140.00 Light Ups, 1 Cherry Pay Ou. \$150.00 Light Ups, 1 Cherry Pay Ou. \$150.00 Light Ups, 1 Cherry Pay Ou. \$2.00 Light Ups, 1 Cherry Pay Ou. \$

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G. F. PERRY, Johnston, S. C.

## Coin-Operated Putting Green In Production

CHICAGO, Nov. 27.—A coin-op-crated putting green, designed and manufactured by the Koener Engi-neering Company here, will be placed on the market in the next few weeks, firm officials disclosed this week. New game, featuring the use of a regulation lest and right-handed golf club, regular sized ball and standard hole, will have its first major showing at the Coln Machine Institute (CMI) convention and exhibit at the Hotel Sherman January 17-19.

Entire green and supporting plat-form measures approximately 12 feet long by four feet wide and 1s on a stand approximately one foot high Green, made of a close-tufted ma-terial resembling the color and gen-eral appearance of an actual outdoor green, is actually 10 feet long. green, is actually 10 feet long. Wooden cabinet surrounding green has been treated to withstand the rigors of outdoor locations as well as indoor spots. Coin chute on the new golf game

is a packaged unit type and handles dimes only. This fee permits players dimes only. This fee permits players 10 shots. Scoreboard on the game registers one point for each ball dropped in the cup. Balls which do not score a point are swept from green into an alley by a clearing arm which is arge enough to cover the area surrounding the hole. Balls over-shooting the green also drop in alley The Koener firm has appointed E. J. Anderson, assisted by E. O. Krause, to handle sales of the putting

green on a coast-to-coast be Krause, in explaining the distribut krause, in explaining the distribution of the product, stated that final details on the sales of the golf game were now being completed and that it would be an operators' product with no direct sale to locations. Krouse also said that test units placed in bowling alleys and driving ranges have registered with the put inc. Since the game was usually as improve the green game of golfers, as well as to provide inexpensive recreation for non-golfers, Krausc claims that many other types of locations will also be ripe for the units. One of the major outdoor spots to be developed in the spring is the regu-lation golf course itself. He believes that the ones with heavy transient traffic which have players waiting their turn to tee off, will find the game a natural

#### Atlantic, Seaboard Returns to Former Locations Dec. 1

NEW YORK, Nov. 27.-Atlantic and Seaboard New York corporations will return to their old location in the heart of coin row on or about December I, it was announced this week. Leaving their present head-quarters on 58th Street, the com-panies will move into remodeled showrooms and offices at 583 10th Avenue Rebuilding of the store has been under way for several weeks Reason for the move, according to

Reason for the move, according to Bert Lane, Seaboard president, is to make it easier for operators to avail thymselves of Atlantic and Seaboard service Traffic in the present loca-tion has been hindered by slow and inadequate elevators. With street level access to the 10th Avenue store, ent of equipment will be sin plified

pittied.

The remodeled store, scene of Atlantic and Seaboard activities before their move uptown, provides 5,000 square feet for showrooms and offices. An additional 5,000 square feet for storage purpose has been obtained panles in a warehouse o

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8 Photomatics, Inside Lites
8 Sally Heavy Hitters

| 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5.00 | 22.5

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Hoet, Man Golf
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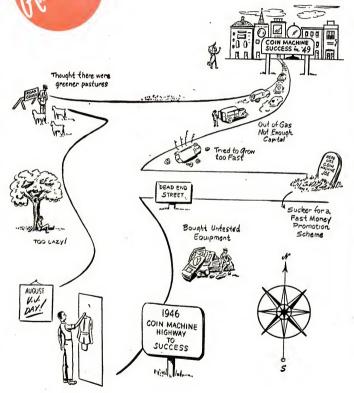
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# 1<sup>ST</sup> ANNUAL



# COIN MACHINE ROLL CALL

DURING the past three years thousands of men have entered the coln machine business. Some, for one reason or another, have fallen by the wayside. Plenty of them are still in it with routes that are proof of the success they have met in building their own business.

#### Who are these MEN?

SURE. The Billboard has many thousands of them tabbed. So have many distributors and manufacturers. During the next 50 days, however, our objective is to nail down every last one.

Beginning this week you will be asked many times thru the mails, as well as thru pages of The Billboard, to answer the FIRST ANNUAL COIN MACHINE ROLL CALL.

Manufacturers and distributors are so-operating by contributing their customer lists. The Billboard is combining these with lists of its own in the largest campaign in the history of any trade paper to make the first annual census of this industry complets.

Because your name may appear on several lists, you will receive many letters during the course of this drive. Please excuse this duplication. It's due simply to the fact that there are so many names on so many lists that there isn't enough time to check one against another.

Right now the important thing is to enroll yourself as a member of the coin machine industry. It costs nothing. In fact, if you are a subscriber you can save \$1 by having your subscription extended eight weeks or by ordering an additional subscription for the important eight issues shead. If you aren't a subscribed-here's your chance to get the next eight issues (including the big NAMA and CMI Convention issues) for only \$1—just half the newstand price! Send cash and you will also receive FREE the big December chalog convention issue of Vend listing all the vending machine manufacturers and what they make.

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anorams 255.00   145.50   15 Leagues 145.50	COUNTER GAMES   16 Speris Check, P.D. 512.50   16 Speris Check, P.D. 512.50   16 Davids, Free Play \$5.50   16 Marrel Pop Up, New 25.00   16 Target Stills   22.50   16 Gattline Drip Sesses 32.50   10 Gattline Drip Sesses	SAFES AND STANDS  REVOLVAROUNDS  Single 5 57.00  Single DeLuce 132.00  Double 128.50  Double DeLuce 182.00  Heavy Double 288.00  Heavy Double 288.00  Heavy Double 288.00  Heavy Double 288.00
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## Trade Directory

New Equipment Coin Changer by Johnson Fare Box Company, Chicago. Shuffle-King Re-Bound (shuffle-board), by Chicago Coin Machine Company, Cricago. Hunter (bail gum) by Silver King

Compairy, Chicago.

Hunter (ball gum) by Silver King
Corporation, Chicago.
Ferfume vender by Jeff DistribuFerfume vender by Jeff DistribuRound-Up (five-ball) by Chicago
Coin Machine Company, Chicago.
Skill Test (arcade-counter machine) by Grecithen Tool & Manufacturing Company, Chicago.
Mattic Corporation, Marietta, Pa.

—Matic Corporation, Marietta, Pa.

O-Matic Corporation, Marietta, Pa. Distributor Appointments AMI, Inc., Chicago, appointed Mil-r Distributing Company, Grand

Rapids, Mich.
Chicago Coin Machine Company,

Chlcago, appointed Empire Coin Ma-chine Exchange, Chicago, for Shuffle-King and Shuffle-King Re-Bound. Eastern Electric Vending Machine Corporation, New York, appointed Shafter Music Company, Seattle and Portland, Ore., and R. F. Jones Com-pany, San Francisco, for C-Eight Laboratories' cigarette vender.

Personal Notices ABC Vending Corporation, New York, announced election of Wilbur B. England as vice-president.

Buckley Manufacturing Company, Chicago, appointed Charles Schlicht to sales staff,

Richard C. Bayles was appoint manager of Canada Dry's U. S. I cense department in New York. Purchases

Harmony Cigarette Service, Inc.,

Los Angeles, purchased Watkins Cigarette Vendors, Colton, Calif. Deaths

Berman, S., co-owner of Sicking Company, Indianapolis. Meyer, J. Frank, 67, founder of Exhibit Supply Company, Chicago. Williams, Harry, 75, veteran Brit-

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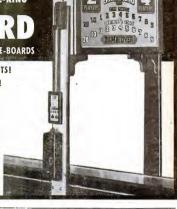
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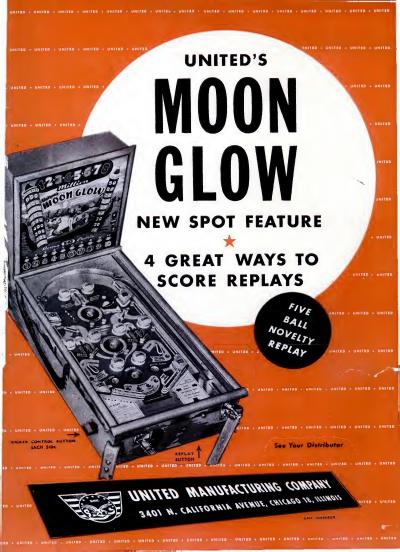
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